



City of Cambridge

20.

IN CITY COUNCIL

November 9, 1992

COUNCILLOR DUEHAY
VICE MAYOR CYR
COUNCILLOR WALSH
COUNCILLOR WOLF

WHEREAS: Cambridge has recently posted signs warning motorists they must obey the state law to stop for pedestrians at crosswalks; and

WHEREAS: These posted signs have had some limited success in causing motorists to stop for pedestrians; and

WHEREAS: Motorists seem to ignore these signs as often as they obey them, creating a false sense of security for the pedestrian; and

WHEREAS: Ample evidence exists that bumpers or small barriers placed in the pedestrian crosswalk with the same warning are far more effective than the signs; now therefore be it

RESOLVED: That Cambridge city policy is hereby declared to be that heavily used traffic crosswalks be furnished with bumpers/small barriers with the appropriate legal language as opposed to signs; and be it further

RESOLVED: That the City Manager be and hereby is requested to direct the Traffic and Police Departments to devise and implement a comprehensive program of information through public service announcements on cable TV, radio, newspapers and via flyers and community meetings describing the city's new policy and determination to protect the health and safety of the pedestrian.

In City Council November 9, 1992.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:- *D. Margaret Drury*

D. Margaret Drury
City Clerk

Whereas Cambridge has recently posted signs warning motorists they must obey the state law to stop for pedestrians at crosswalks;

Whereas these posted signs have had some limited success in causing motorists to stop for pedestrians;

Whereas motorists seem to ignore these signs as often as they obey them, creating a false sense of security for the pedestrian;

Whereas ample evidence exists that bumpers or small barriers placed in the pedestrian crosswalk with the same warning are far more effective than the signs;

Therefore be it resolved

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NON-CONSENT ORDER #20

*man
Walsh
W.D.*

F-498

Councillor Duehay re: Public service
campaign regarding the city's new
policy and determination to protect
the health and safety of the pedestrian.

In City Council,

November 9, 1992

Order Adopted