



City of Cambridge

O-19.

IN CITY COUNCIL

March 19, 2001

MAYOR GALLUCCIO
VICE MAYOR MAHER
COUNCILLOR SULLIVAN
COUNCILLOR BORN
COUNCILLOR BRAUDE
COUNCILLOR DAVIS
COUNCILLOR TOOMEY
COUNCILLOR DECKER
COUNCILLOR REEVES

WHEREAS: AT&T Broadband has signed a new ten-year Franchise Agreement with the City of Cambridge to provide Cable TV services; and

WHEREAS: In the Franchise Agreement AT&T Broadband committed to a 10% price discount for all Cambridge residents over the age of 65 for basic cable services; and

WHEREAS: In the previous 15 year Franchise Agreement, this discount was limited to seniors that lived in designated subsidized housing developments in Cambridge, yet a discount of over \$5.00 was applied to seniors that purchased the Total Basic service that lived in subsidized housing; and

WHEREAS: It has come to the attention of this City Council that AT&T Broadband has renamed the Total Basic service to "Standard Cable" and would thus only offer the 10% discount to the most basic level of Cable TV service, providing a discount of just \$0.69 per senior household; and

WHEREAS: It was the expectation of city officials that the new Franchise Agreement would include a senior discount on a higher level of cable service; now therefore be it

ORDERED: That the City Manager demand that AT&T Broadband apply the 10% discount to the Standard Cable service in addition to the Basic Service, offering seniors a discount of almost \$4.00 on the \$35.99 a month service; and be it further

ORDERED: That the City Manager is requested to take any and all legal action necessary to secure this senior discount including a refusal to recognize the validity of the new Franchise Agreement; and be it further

ORDERED: That the City Manager negotiate with AT&T Broadband an outreach effort to inform cable customers over 65 years of age about this discount and how it can be easily reflected on their cable bill.

In City Council March 19, 2001.

Adopted by the affirmative vote of eight members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in black ink that reads "D. Margaret Drury". The signature is written in a cursive style with a large, stylized initial "D".

D. Margaret Drury
City Clerk

3/15/01

0-19

MAYOR GALLUCCIO
VICE-MAYOR MAHER *MS*
COUNCILLOR BORN
COUNCILLOR BRAUDE
COUNCILLOR DAVIS
COUNCILLOR TOOMEY

2001 MAR 15 P 2:04

OFFICE OF THE CITY CLERK
CAMBRIDGE, MASSACHUSETTS

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- WHEREAS: In the Franchise Agreement AT&T Broadband committed to a 10% price discount for all Cambridge residents over the age of 65 for basic cable services; and
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3/13/01

MAYOR GALLUCCIO

~~V.M.M.~~
M.S.
H.D.

ORDERED: That the City Council ask AT&T to apply the 10 percent senior discount to the standard service currently offered to Cambridge residents.

DRAFT - final by Thurs., March 15.

2001 MAR 13 P 2:37
OFFICE OF THE CITY CLERK
CAMBRIDGE, MASSACHUSETTS

3/15 9:33

Add HD to cable order



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March 19, 2001

MAYOR GALLUCCIO
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WHEREAS: It was the expectation of city officials that the new Franchise Agreement would include a senior discount on a higher level of cable service; now therefore be it

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70 CM

Order #19

Request AT&T to apply the 10% senior discount to the standard service currently offered to Cambridge residents.

**Mayor Galluccio, Vice Mayor
Maher, Councillors Sullivan,
Born, Braude, Davis and Toomey**

In City Council March 19, 2001

ORDER ADOPTED