

September 22, 1978



CITY OF CAMBRIDGE

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CAMBRIDGE, MASS.

EXECUTIVE DEPARTMENT
JAMES L. SULLIVAN
City Manager

P R E S S R E L E A S E

Cambridge City Manager James L. Sullivan announced today that Mrs. Jill Herold of Cambridge has been appointed to the position of Human Services Planning Coordinator. This key position in the City's community development efforts was previously held by Mrs. Linda Broderick of the U. S. Department of Housing and Urban Development (HUD), under a three-year Intergovernmental Personnel Act contract with the Federal Government.

Mrs. Herold brings to the Human Services Planning Coordinator position a strong background in the area of Cambridge Human Services activity. She has served as Administrator for the Child Care Resource Center, Inc., in Cambridge, during the past six years, and in this capacity has worked closely with other Cambridge human services leaders and with State officials as regards comprehensive improvements in public and private human service delivery system in Cambridge.

During the past four years, Mrs. Herold has been a member of the State-wide Day Care Advisory Committee, a committee advisory to both the Department of Public Welfare and the Office for Children, around day care policy and budget. During the 1974-76 period she served as Co-Chairperson of this Committee. Mrs. Herold also serves on the Early Childhood Education Committee for Cambridge Public Schools, on the Board of Directors of Cambridge Family and Children's Service, and on the Local Officials Human Services Council.

The Human Services Planning Coordinator position, which is funded under a contract with the City's Federally-financed Block Grant Program, involves both supervision of Block Grant human service projects and their coordination with related efforts throughout the city. As stressed by the City Manager, a primary emphasis for Mrs. Herold in filling the position will be to develop an improved method for allocating the City's scarce human-services dollars among the many valid, competing demands. A secondary but high-priority emphasis will be on developing a larger dollar total available to the City's public and private human service agencies.

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Press Release regarding
the appointment of
Jill Herold to the position
of Human Services Planning
Coordinator.

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