

The Commonwealth of Massachusetts

OUTDOOR ADVERTISING AUTHORITY

Room 546, 80 Boylston Street, Boston 16, Mass.

June 22, 1953

Office of the Mayor
City Hall
Cambridge, Mass.

Gentlemen:—

Enclosed find.....2.....application(s) for the erection of billboard or sign in the
City of.....Cambridge.....
Town

The application(s) is listed under the following number:
are

#37525-26

and dated.....June 11, 1953.....

RULES AND REGULATIONS

"Sec. 2-D. Upon receipt by the Authority of an application for a permit to post or erect a billboard, sign or other advertising device under this section, notice thereof and a copy of the application will be sent by the Authority to the city or town where such billboard, sign or other advertising device is to be located. If the city or town objects to the location it shall, within thirty (30) days from the date of said notice, file with the Authority its objections, in writing, and thereupon the Authority will notify the applicant, who will be allowed ten (10) days from the date of such notice to file reasons, if any, why a permit should be granted. A hearing will be given by the Authority before final action is taken upon such applications, if requested."

Please, therefore notify the Authority on each application whether you approve, disapprove or request a hearing stating the application number.

Respectfully yours,

William F. Mc Carthy

Executive Director.

P. S. A REPLY TO THIS NOTICE IS REQUESTED.

DUPLICATE

Application No. 37525

Permit No.



The Commonwealth of Massachusetts

APPLICATION FOR PERMIT TO LOCATE OUTDOOR ADVERTISING SIGNS

To the Outdoor Advertising Authority,
100 Nashua Street, Boston, Mass.

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$..... is enclosed herewith.

Signed by JOHN DONNELLY & SONS per [Signature]
Address 3134 Washington Street
Dated at Boston, Massachusetts June 11, 19 53

ANSWER FOLLOWING QUESTIONS IN FULL

- State exact location desired under this permit..... On Wall?..... Roof?..... Ground? Ground
Street and number Memorial Drive opposite R. H. White's Storage Warehouse
- Nearest Station Marker..... Rear?..... Opposite?..... Feet Away?.....
- Nearest Pole Number..... Rear?..... Opposite?..... Feet Away?.....
- Route number..... Town or City Cambridge
- Dimension of sign 48' feet long and 16' feet high Approximately 15'
- Distance from boundary line of public way.....
- Height from ground to top of sign..... Approximately 40' to top
- To be constructed of Iron
- Has consent of owner or agent been obtained Yes
- Remarks

Spectacular type display.

MAKE SKETCH TO SCALE ON FORM SUPPLIED

University
Bridge

Make sketch showing proposed location of sign.

Arlington
Arlington

M
E
M
O
R
I

R. H. White
Storage
Warehouse

Boston & Albany
Freight Tracks

Bridge over
Tracks

48'

C
H
A
R
L
E
S
R
I
V
E
R

Light L
Pole
#132
123 1/2 D

M.I.T.
Boat
House

R.C.A. Victor
supplies
The Eastern
Company
#620 Bendix
Machine

Vassar Street

Johnson
Appleby
Company
Jams and
Jellies

Charlestown

Notice Sent

City or Town

REPORT

Date Inspected

By Inspector

Section

Executive Director

Approved 19

OUTDOOR

ADVERTISING

AUTHORITY

Commissioners

DUPLICATE

Application No. 37526

Permit No.



The Commonwealth of Massachusetts

APPLICATION FOR PERMIT TO LOCATE OUTDOOR ADVERTISING SIGNS

To the Outdoor Advertising Authority,
100 Nashua Street, Boston, Mass.

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$..... is enclosed herewith.

Signed by **JOHN DONNELLY & SONS** per *Montague*

Address **3134 Washington Street**

Dated at **Boston, Massachusetts** **June 11, 1953**

ANSWER FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit..... On Wall?..... Roof?..... Ground?.....
Street and number **Memorial Drive opposite H. White's Storage Warehouse**

Nearest Station Marker Rear? Opposite? Feet Away?

Nearest Pole Number Rear? Opposite? Feet Away?

Route number Town or City **Cambridge**

2. Dimension of sign **50'** feet long and **12'** feet high

3. Distance from boundary line of public way **Approximately 15'**

4. Height from ground to top of sign **Approximately 40' to top**

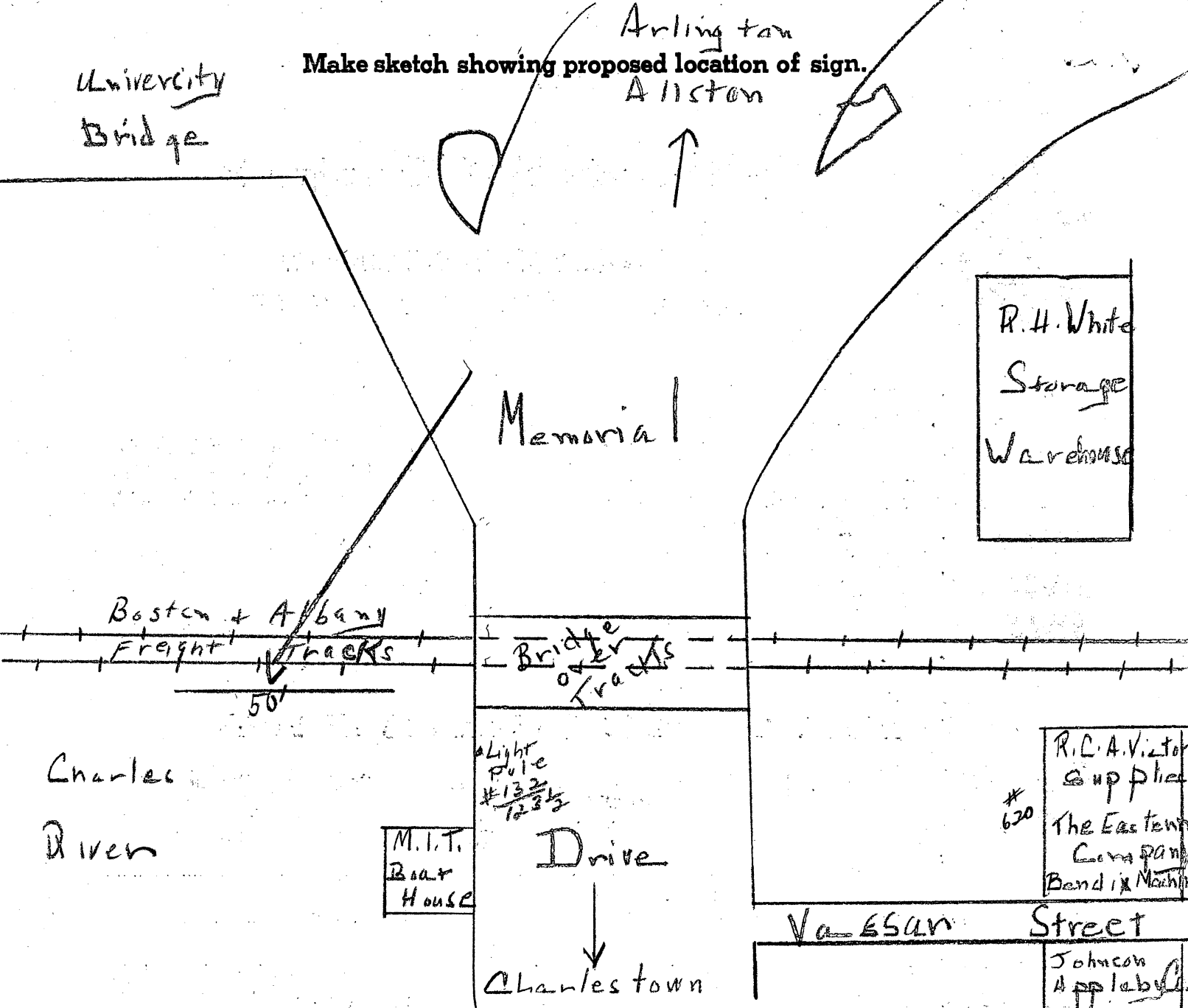
5. To be constructed of **Iron**

6. Has consent of owner or agent been obtained **Yes**

7. Remarks

MAKE SKETCH TO SCALE ON FORM SUPPLIED

Make sketch showing proposed location of sign.



Notice Sent City or Town.....

REPORT

Date Inspected By Inspector..... Section.....

Executive Director

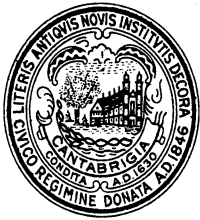
Approved 19.....

OUTDOOR

ADVERTISING

AUTHORITY

Commissioners



CITY OF CAMBRIDGE
MASSACHUSETTS
EXECUTIVE DEPARTMENT

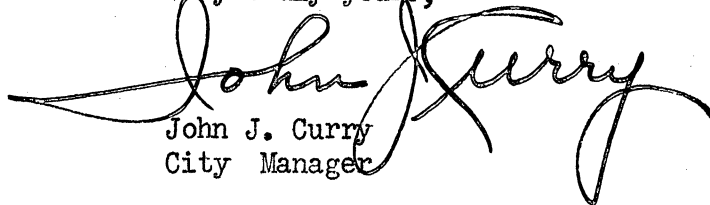
JOHN J. CURRY
CITY MANAGER

June 29, 1953

To the Honorable, the City Council:

I transmit herewith communication from the Outdoor Advertising Authority relative to applications for the erection of outdoor advertising signs at Memorial Drive opposite R.H. White's Storage Warehouse by John Donnelly and Sons.

Very truly yours,


John J. Curry
City Manager

JJC/I

COMMUNICATION

From the City Manager trans-
mitting one from Executive Order 90
Outdoor Advertising Authority, State
of Mass. enclosing application Nos.
37525 & 37526 of John Donnelly
& Son for the erection of two
Outdoor Advertising Signs on Ground
on Memorial Drive opposite
R. H. White Storage Warehouse

In City Council... JUN 29 1953

Referred to the Committee on

Public Service

Fredrick H. B. ... City Clerk

✓



City of Cambridge

9

IN CITY COUNCIL

1953. NOV 9 1953

WHEREAS:-

A communication has been received from the Executive Director of the Outdoor Advertising Authority, Commonwealth of Massachusetts, enclosing application for the erection of an outdoor advertising sign as follows:-

No. 37525 John Donnelly & Sons, on ground,
Memorial Drive opposite R.H.White's Storage
Warehouse,

No. 37526, John Donnelly & Sons, on ground,
Memorial Drive opposite R.H.White's Storage
Warehouse,

it is further

ORDERED:-

That the aforesaid applications Nos. 37525 and 37526 for the erection of outdoor advertising signs at the aforesaid locations be approved.

NOV 9 1953
City Council.....

Adopted by the affirmative vote
of 9 members

Frederick H. Burke City Clerk

City of Cambridge

In City Council.....1953.

The

Committee on Public Service

to which was referred communication from the Executive Director of the Outdoor Advertising Authority for erection of signs as follows:- No. No. 37525, on ground, near R.H.White's Warehouse, Memorial Drive, and No. 37526, on ground at the same location.

Reports,

Recommending the adoption of the accompanying order of approval of outdoor signs.

For the Committee.

W. Donnell Swan

REPORT

Committee on *Public Service*
Appeal outdoor adv. signs.
NO 375254 37526. grand
Memorandum

Nov. 9, 1953

*C. M.
C. C.
P. L.
J. H. G.
J. H.
Police
Fire
Bldg
Electric*