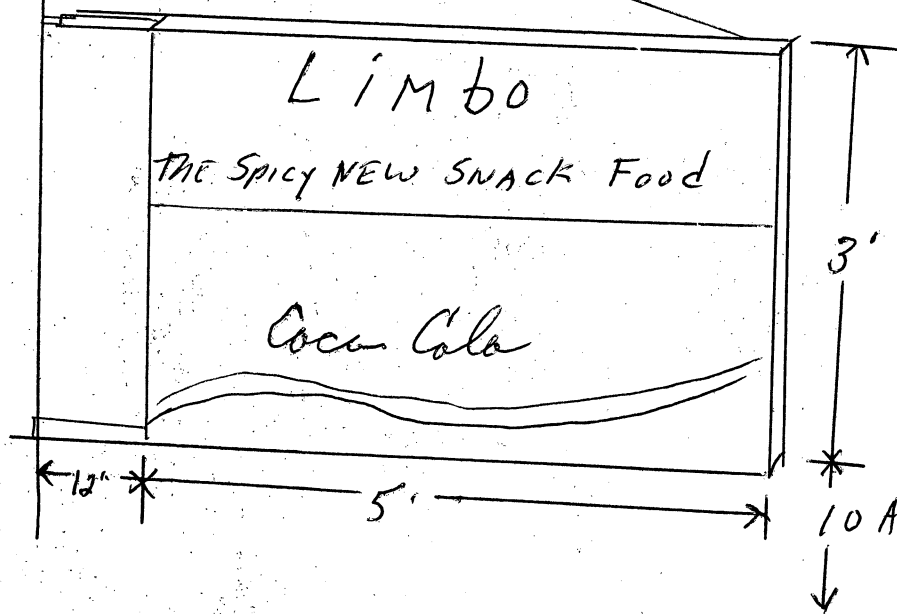


BLACK LETTERING
WHITE BACKGROUND
Red TRADE-MARK



D.F. PLASTIC FACE
METAL BOX
NON-FLASHING
NON-ROTATING
ERECTED AT LEFT END
OF STORE USING
2"x2"x 3/8 SHOES
3/8X3" LAGS / SHIELDS
3/16 steel cable top lift
3/4 anti-sway rods



LOCATION OF
SIGN AT LEFT
OF ENTRANCE OF
STORE

William Segr Erection Inc
24 Lowell St
Wilmington Mass
01887

729-7098

Cambridge, May 17 1974

To the Honorable, the City Council
of the City of Cambridge:

PRIOR TO APPROVAL OF THE CITY COUNCIL, EACH PETITION MUST BE ACCOMPANIED BY
A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION
ON PREMISES.

The undersigned respectfully prays

that the Coca Cola Bottling Co be granted permit to erect a sign of the
following specifications in front of premises 566 Mass Ave

Type: 3' x 5' DF Illuminated Sign
(State whether Electric or otherwise and material used in construction)

Reading matter to go on sign: "Limbo" the Spray New Snack Food
Coca Cola

Size: 3' x 5' D.F.

Weight: 65 lbs

How Erected: A: 6' B: 10'
(A: Give exact distance sign is to extend from building over sidewalk.
B: Also exact distance from bottom of sign to sidewalk.)

Height Above Grade: Bottom 10' Top 13'

Bonding Co
Commercial Union
Insurance Co

Coca Cola Bottling Co
(Signature of Applicant)
attn Mr. Marvin Montgomery
888 Washington St
(Address)

Dedham Mass

NOTICE . REGULATIONS

SEC. 3608. BUILDING CODE. . PROJECTING SIGNS

1. A projecting sign shall be constructed wholly of incombustible materials, with a metal frame and supports;

2. All signs must meet requirements of Zoning Ordinances and Building Code.

approved by J. Conway 5-20-74

85

PETITION

of _____

for _____

No. _____

_____ 19:

RECEIVED BY
OFFICE OF CITY CLERK

MAY 20 1 41 PM '74

CAMBRIDGE, MASS.

*Copy sent to Public
Safety & Service
Committee 5/22/74 dl*

In City Council,

19:

Referred to the Committee on

Attest:

PS

City Clerk.