



City of Cambridge

Consent Communication #16

IN CITY COUNCIL

April 26, 1999

ORDERED:

That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to **Kabloom** for a non-illuminated projecting awning in front of the premises numbered 1668 Massachusetts Avenue.

Provided that, before erecting the above named sign the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk a bond in the sum of Two Thousand (\$2,000.00) Dollars, conditioned to save harmless the City of Cambridge from all claims for damages arising from the installation, maintenance and use of said awning.

In City Council April 26, 1999.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

D. Margaret Drury
City Clerk

PERMANENT SIGN OR STRUCTURE THAT WILL OBSTRUCT THE PUBLIC WAY
MORE THAN SIX INCHES

Cambridge, 4-16 19 99

To the Honorable, the City Council of the City of Cambridge:

EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that KABLoom be granted permit to erect

a sign of the following specifications in front of premises located at _____

1668 MASS AVE, and owned by _____

David Hartstein, president. CEO / Ilhan Zeybekoglu

Type of sign: Projecting Awning, NON-ILLUMINATED
(State whether electric or otherwise and material used in construction)

Reading matter to go on sign: _____

the Power of Fresh Flowers

Size: 37" X 12'8"

Weight: 100 LBS

Public Way
Obstruction:

A:

4'

(A: Give exact distance sign
is to extend over sidewalk.)

B:

(B: Also exact distance from bottom
of sign to sidewalk.)

Height Above Grade: Bottom

9'6"

Top

12'7"

APPLICANT HEREBY STATES THAT INFORMATION IS TRUE TO THE BEST OF HIS/HER KNOWLEDGE AND UNDERSTANDING. UNDER PAINS AND PENALTY OF PERJURY.

(Signature)

(Address)

(Telephone Number)

Jean Polichaud / Banto Signs
Ilhan Zeybekoglu / Kabloom Ltd
158 Greeley St Hudson NH 03051

800-227-5674(333)

NOTICE - REGULATIONS

Section 12.08.010 Municipal Code
Section 1212.0 State Building Code

Encroachments onto Streets
Projecting Signs

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

Approved as to Building Code

(Building Inspector)

(Date)

Approved as to Zoning Ordinances

(Date)

[Signature]

4/20/99



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

SUSAN B. SCHLESINGER
Assistant City Manager for
Community Development

ELIZABETH ERSTEIN
Deputy Director for
Community Development

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Applicant: Jennifer Richardson for
KABLOON

Signature Jenn Richardson

Telephone: 800 227 5674 (333) FAX: 603-882-7680

Location of Premises: 1668 MASS AVE

Zoning District: Bus Overlay District: Mass. Ave.

Date Application Submitted: 4-6-99

Sketch of Sign Enclosed: Yes ☒ No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!.

Copies: ISD City Clerk* ☒ CDD Applicant

*Any sign or portion of a sign extending more than six (6) inches into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.



W.O.#1

SCOPE OF WORK

A
MFG. & INST. ONE (1) SET
NEON CHANNEL LETTERS
& LOGO

B
MFG. & INST. ONE (1)
AWNING

C
MFG. & INST. ONE (1) FCO
ALUMINUM LOGO INSTALLED ON
INTERIOR WALL

MAJOR PURCHASE

SIGN DISPOSITION

☐ Store for Barlo ☐ Leave @ Site ☐ Dispose
☐ Store for Customer ☐ Chargeable ☐ N/A

COLORS

LETTERS

FACES: WHITE
TRIM: WHITE
RETURNS: YELLOW BEA
NEON: WHITE
RACEWAY: PAINTED TO MATCH
BRICK
SEE FLOWER DETAIL

AWNING

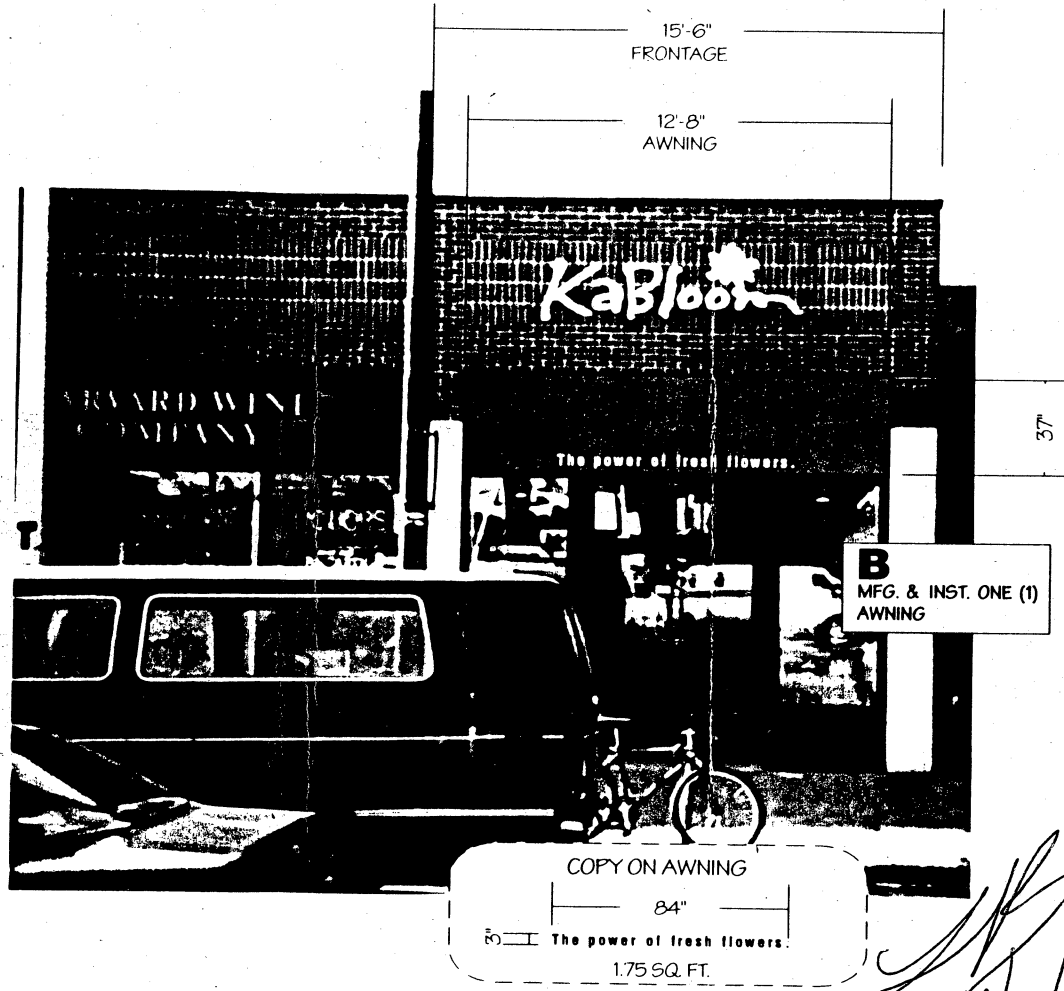
42208 PURPLE
ULTRA FAB MATERIAL
WHITE TAG LINE

GENERAL INFO.

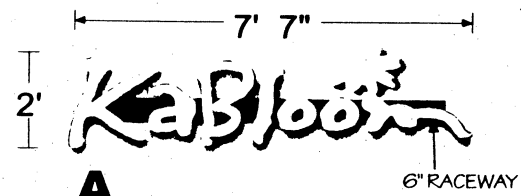
Qty: 1
SQ. FT. 15.16
S/F D/F
ILL Non-ILL
Ckts: Volt:
Amp: UL:

SPECIAL NOTES

Type:	Mat:	Ret. Size:	Box Depth:	Approvals	Sig:	Date:	Client:	Location:
Mat:	Thickness:	Copy:		Field Survey			KABLOOM	CAMBRIDGE, MA
Mat:	Hgt:	Depth:		Production			CAMBRIDGE	
Interior	Exterior	Face-Lit	Back-Lit	Update Eric			Program:	COREL B
Face Mat:	Th:	Returns Mat:	Depth:	Update A.B.			Scale:	1/4" = 1'-0"
Mylar Size:	Backs Mat:	Neon Rows:	MM:	Sales Rep.			Ref. Std. Dwg. No:	Part No:
Trans. Location:	Wiring	1/2 BX	3/8 Lite	Revisions:	Date:	Revisions:	Date:	
Housings	Glass	Pk's	Dbl. Backs	1		3		
Mtg.	Nut Sert	Thru Back	< Clip	2		4		

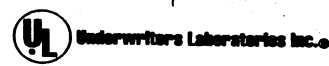
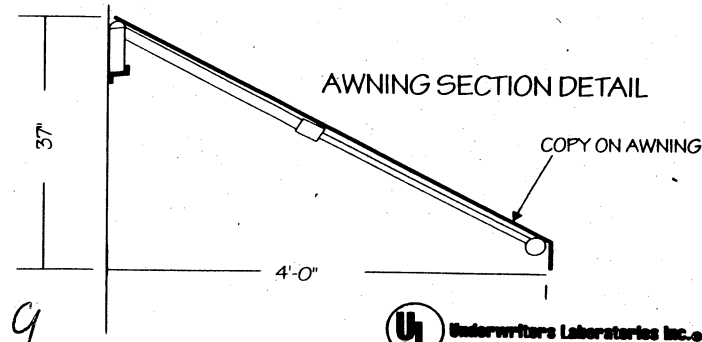


24" SET/ 15.16 SQ. FT.



FLOWER DETAIL

WHITE MYLAR TRIM
3630-015 YELLOW
WHITE PLEXIGLAS



B- 99-03-62
SHEET 1 OF 2

Proposed PROJECTING Sign (including signs on awnings)

Area in Square feet: 1.75⁴ Dimensions: 3" X 84"

Illumination: N/A Natural Internal External

Height (from ground to the top of the sign):

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) 15'6". Area of signs allowed accessory to store: outside (1 x a) 15.6⁴, behind windows (0.5 x a) . Area of all existing signs on the store front to remain (including any freestanding sign): . Area of additional signs permitted: .

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) . Area of signs allowed accessory to the building facade: outside (1 x a) , behind windows (0.5 x a) . Area of all existing signs on the building facade to remain (including any freestanding sign): . Area of additional signs permitted: .

SUMMARY OF LIMITATIONS FOR PROJECTING SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 13 square feet maximum. HEIGHT ABOVE THE GROUND: 20 feet but below the sills of second floor windows. ILLUMINATION: Natural or external only. NUMBER: one per store plus one per entry to the remainder of the building.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ✓ NO

Sign requires a variance from the Board of Zoning Appeal: YES

Relevant sections:

COMMENTS: Does not constitute a

sign

Date: 4/9/99 CDD Representative Debra Barber

Proposed WALL Sign

Area in Square feet: 15.16 Dimensions: 2' x 77"

Illumination: Natural Internal ☒ External

Height (from ground to the top of the sign): 15'

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) 15'6". Area of signs allowed accessory to store:
outside (1 x a) 15.64, behind windows (0.5 x a) . Area of all existing signs on
the store front to remain (including any freestanding sign): 0. Area of additional signs
permitted: .

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) 15'6". Area of signs allowed accessory to
the building facade: outside (1 x a) 15.64, behind windows (0.5 x a) . Area of
all existing signs on the building facade to remain (including any freestanding sign): .
Area of additional signs permitted: Awning Copy less than 24" N/A

SUMMARY OF LIMITATIONS FOR WALL SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 60 square feet maximum. **HEIGHT ABOVE THE GROUND:** 20 feet but below the sills of second floor windows. **ILLUMINATION:** Natural or external, or internal illumination with significant limitations. **NUMBER:** No limit.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ☒ NO

Sign requires a variance from the Board of Zoning Appeal: YES

Relevant sections:

COMMENTS:

Date: 4/9/99 CDD Representative Lester Barber



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani

Commissioner

To Whom It May Concern:

As owner or agent of HARVARD WINE CO., Cambridge, Massachusetts,
I do hereby declare my disapproval _____ approval X of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: X OVER STORE FRONT

Projecting sign: _____

of said property.

Signed: X James F. Black Date: 4-15-1999

Address: 1664 Massachusetts Ave
Cambridge, MA 02138

Reply is requested within seven (7) days of date of this letter.



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani

Commissioner

To Whom It May Concern:

As owner or agent of Cambridge Naturals, Cambridge, Massachusetts,
I do hereby declare my disapproval _____ approval X of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: X over store front

Projecting sign: _____

of said property.

Signed: Elizabeth Stag Date: 4/15/99

Address: 1670 Massachusetts Ave
Cambridge MA 02138

Reply is requested within seven (7) days of date of this letter.

W.O.#:

SCOPE OF WORK

A
MFG. & INST. ONE (1) SET
NEON CHANNEL LETTERS
& LOGO

B
MFG. & INST. ONE (1)
AWNING

C
MFG. & INST. ONE (1) FCO
ALUMINUM LOGO INSTALLED ON
INTERIOR WALL

MAJOR PURCHASE

SIGN DISPOSITION

☐ Store for Barlo ☐ Leave @ Site ☐ Dispose
☐ Store for Customer ☐ Chargeable ☐ N/A

COLORS

LETTERS

FACES: WHITE
TRIM: WHITE
RETURNS: YELLOW BEA
NEON: WHITE
RACEWAY: PAINTED TO MATCH
BRICK
SEE FLOWER DETAIL

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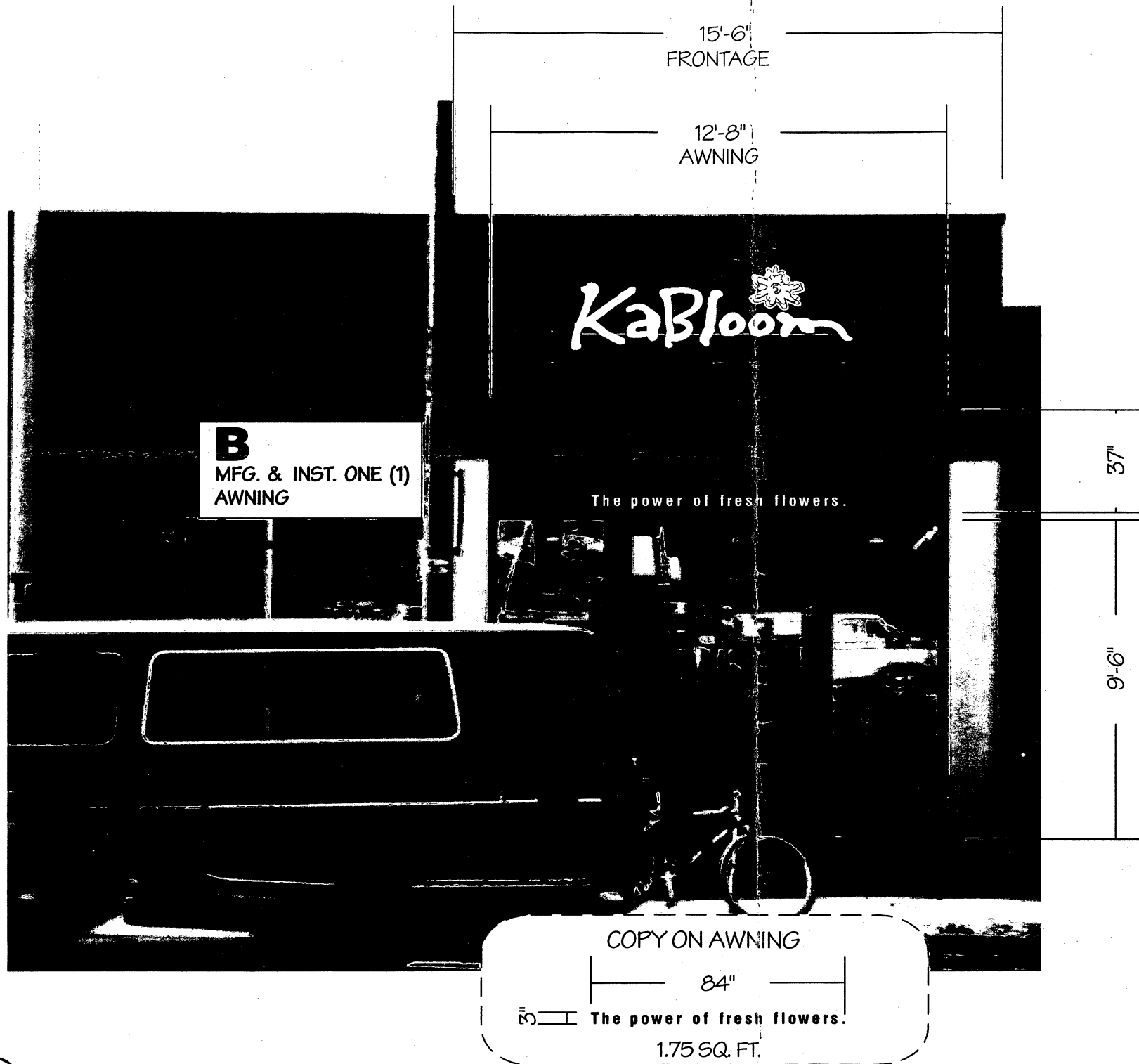
GENERAL INFO.

Qty: 1 SQ. FT. 15.16
(S/F) D/F (ILL.) Non-ILL.
Ckts: Volt:
Amp: UL:

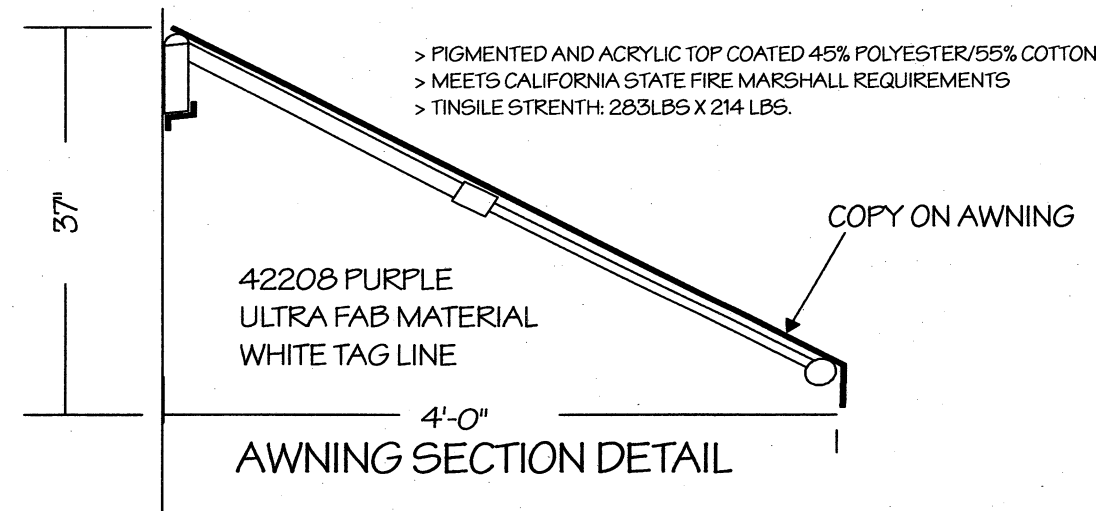
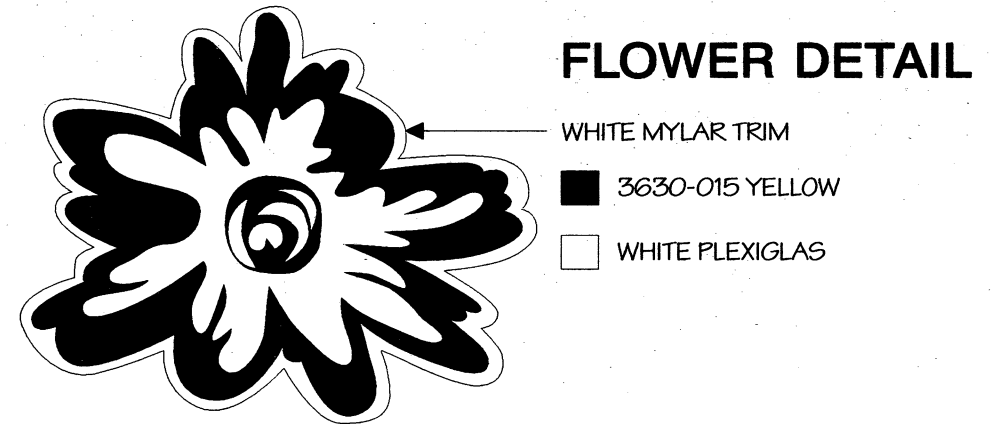
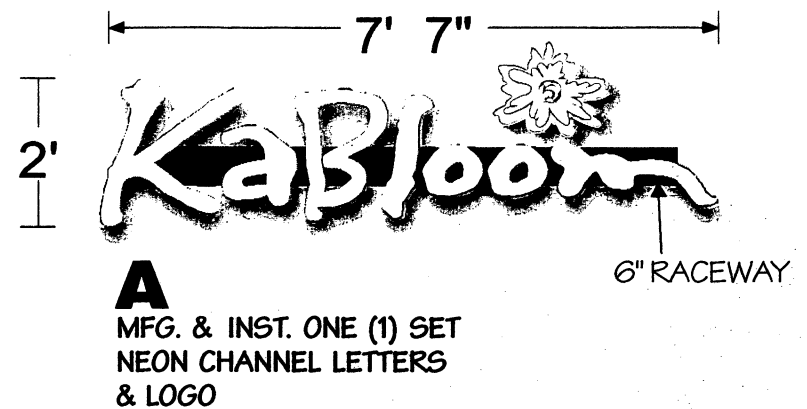
SPECIAL NOTES

SIGNS	Type:	Mat:	Ret.Size:	Box Depth:	Approvals	Sig:	Date:	Client:	Location:
	Face	Mat:	Thickness:	Copy:	Field Survey			KABLOOM	CAMBRIDGE, MA
	Pole Cover	Mat:	Hgt:	Depth:	Production			File Name:	Design Specifications Accepted By:
	Interior	Exterior	Face-Lit	Back-Lit	Update Eric			CAMBRIDGE	Client:
	Face	Mat:	Th:	Returns	Update A.B.			Program:	Landlord:
	Mylar	Size:	Backs	Mat:	Sales Rep.			COREL 8	Sales Rep.
	Trans. Location:	Wiring	1/2 BX	3/8 Liqite	Revisions:	Date:	Revisions:	Scale:	Drawn By:
	Housings	Glass	Pk's	Dbl.Back	1		3	1/4"=1'-0"	Date:
	Mtg.	Nut Sert	Thru Back	< Clip	2		4		
							5		
LETTERS									

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24" SET/ 15.16 SQ. FT.



Memo

Date: 4/20/99

To: GEORGE
From: Jennifer Robichaud
Subject: KABLOOM CAMBRIDGE

SINCE THE INSPECTIONAL SERVICES IS RIGHT NEXT DOOR TO THE CITY CLERKS OFFICE, JUST GO IN AND PICK UP THE ORIGINAL APPLICATION THAT I OVER NIGHTED TO RANGET THIS AM FOR HIS SIGNATURE.

TAKE THAT FORM AND ATTACH IT TO THE PACKAGE I HAVE INCLUDED PLEASE, BRING BACK THE ONE THAT IS CURRENTLY ATTACHED. BRING PACKAGE OVER TO CITY CLERKS, SEE GAIL OR SOMEONE ELSE.

CONFIRM THAT MONDAY IS THE HEARING, GET PLACE AND TIME. TRY TO FIND OUT WHAT HAPPENS IF APPROVED ON MONDAY, AS FAR AS TURN AROUND TRYING TO INSTALL ON FRIDAY OF THAT WEEK.

DO YOU STILL HAVE A BACK UP CHECK?

59 M
Consent Communication #16

An application was received from Kabloom, requesting permission to erect a non-illuminated projecting awning in front of the premises numbered 1668 Mass. Ave.

In City Council April 26, 1999

ORDER ADOPTED