

Agenda # 32

32

City of Cambridge

MASSACHUSETTS

In City Council August 6, 1972

| | YEA | NAY | ABSENT |
|-----------------|-----|-----|--------|
| Mr. Clinton | ✓ | | |
| Mr. Danehy | ✓ | | |
| Mr. Duehay | ✓ | | |
| Mrs. Graham | ✓ | | |
| Mr. Moncreiff | ✓ | | |
| Mr. Owens | ✓ | | |
| Mr. Sullivan | ✓ | | |
| Mr. Vellucci | ✓ | | |
| Mayor Ackermann | ✓ | | |
| | 9 | 0 | 0 |



City of Cambridge

IN CITY COUNCIL

August 6, 1973

ORDERED:

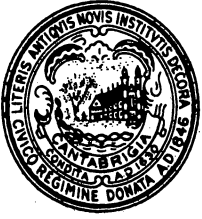
That the position of Director of Economic Development and Manpower, having a salary range of \$18,280 minimum to \$19,780 maximum, be and hereby is established in the Executive Department, and be it further

ORDERED:

That in addition to sums previously appropriated the sum of \$16,500.00 be and hereby is appropriated to the Executive Department, Schedule A-1 - Permanent Employees, said sum to be made available by transfer of available funds in the Reserve Fund.

In City Council Aug. 6, 1973
 Adopted by yeas and nays Vote
 Yeas 9 Nays 0 Absent 0
Paul E. Healy
 CITY CLERK City Clerk

32



CITY OF CAMBRIDGE

CAMBRIDGE, MASSACHUSETTS 02139
Tel. 876-6800

EXECUTIVE DEPARTMENT
JOHN H. CORCORAN
City Manager

August 6, 1973

To the Honorable, the City Council:

The recent series of announcements from Washington, which herald a major shift in Federal funding priorities, as well as the increasing number of City Council requests for programmatic information, have brought to my attention the critical need here in Cambridge to better prepare the Executive Department of City Government to respond to these changing situations and requests.

In recent years, Cambridge has been notably successful in generating Federal funds to provide physical construction and social services to the residents of this City. In particular, we can be proud of our accomplishments in the program areas funded by the Department of Housing and Urban Development: neighborhood facilities, urban renewal, Model Cities, and subsidized housing for low and moderate income families, and the elderly. Additionally, funds have flowed in substantial amounts from HEW, OEO, DOL, DOT, and the Justice Department for a wide variety of programs.

However, the diversity of the present categorical grant-in-aid system has created in Cambridge a number of service agencies which have been pursuing their own goals and priorities without fully coordinating their programmatic planning and implementation with other public and private service agencies. The impending shortage of funds and the drastic revision of the Federal funding mechanism make untenable the continuation of such a tunnel-vision approach to service delivery as the City faces the prospect of an expanding definition of City responsibility, at a time when funds for programs are being cut. This is particularly true in the vitally important area of manpower and economic development, about which Council, on June 18, 1973, articulated its acute concern via adoption of the report and recommendations of the Joint Subcommittee on Economic Development and Manpower and Housing and Land Use.

Having these problems, as well as the concerns of your Honorable Body in mind, I have recently drawn together, on Executive assignment, a work group from the staffs of the major planning and development agencies in the City: the CRA, the CHA, Model Cities, and the Planning and Development, as well as the Budget and Per-

To the City Council (cont.)

August 6, 1973

sonnel Department, to examine the present funding and service delivery mechanisms operating in the City and to determine how these could be improved to provide more efficient and comprehensive services to our residents.

In directing that this work group develop information and prepare it for presentation, I have asked them to be particularly aware of the areas of concern:

1. We must do more comprehensive programming to insure that we address many of the community's needs not yet covered by existing categorical programs, such as those in the aforementioned area of manpower and economic development. It is clear to me that we have not been as efficacious across the City as a whole as we should have been in the areas of goal formation, master planning and citizen involvement. As part of this task, we must overcome the existing fragmentation and possible duplication for planning and development which has grown out of the many categorical programs in which we have been engaged. We must deal with the needs of our citizens and neighborhoods comprehensively, with total concern for physical, cultural, social, and economic needs.

2. We must develop a way to allow the City to deal with proposed Federal legislation which would ultimately replace many categorical programs with special revenue sharing, or some other form of flexible block grant funding.

3. We must deal with the very difficult task of transition or contingency planning which the City now faces: to continue to provide the benefits of existing programs at a time of reduction of Federal funds coming to the City due to present and pending cutbacks and elimination of Federal programs in the face of rising costs and increasing demands for municipal services.

As part of the assignment, I have directed the work group to explore the issues and benefits associated with alternative ways in which the Executive Department may, in the future, define and assert more effectively an agreed-upon pattern of activities, which is consistent with clearly emerging changes in Federal and State funding.

It is my intention that after we have assessed the situation, I will also bring this information to the attention of the community and will attempt to involve the citizens of the City in exploring alternative ways in which to strengthen the City's capability to plan and implement programs of community development in cooperation with the citizens of Cambridge, private organizations, and the State and Federal governments.

In direct response to your request for an Ordinance creating an Office of Economic Development and Manpower, which Ordinance will address the erosion of the City's economic base, the lack of substantial new economic development within the City, and the City's unemployment rate, the following action has begun:

To the City Council (cont.)

August 6, 1973

1. Analysis of local City Ordinances and State and Federal legislation, proposals and issues necessary to develop an appropriate activity related to economic development and manpower.

2. Preliminary development of specific responsibilities within an Office of Economic Development and Manpower, including the coordination of existing City capability and coordination with the private sector of business and industry in the City.

3. Development of an Executive Committee on Housing and Community Development to develop said Ordinance to insure this effort will lead to future coordination of the City's capabilities in the area of Economic Development and Manpower and all other issues the City must address due to current changes in Federal and State legislation and policy. I feel that this action will provide the City with the best approach to utilize and coordinate available departmental resources.

4. Analysis of Regional coordination necessary in regards to the City availing itself of the Commonwealth's enabling legislation concerning Manpower, the creation of an Industrial Development Financing Authority, and any other financing schemes, is being pursued in coordination with the development of increasing the City's capabilities in the area of economic development and manpower. Said action will include coordination with the Ancillary Manpower Planning Board in providing a balanced program of training and placing workers, and retaining and creating jobs.

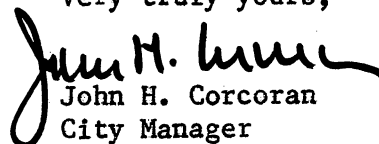
5. All matters developed through the above activity will be reviewed by the City Solicitor to insure compliance with existing City Ordinances and State statutes.

6. All matters developed through the above activity will be submitted to the Joint Sub-Committee on Economic Development and Manpower and Housing and Land Use for review and comment.

In my judgment, in order to expedite matters inherent in the above as well as the whole Economic Development/Manpower area, Your Honorable Body would be well advised to establish within the Executive Branch of City Government the position of Director of Economic Development and Manpower.

I, therefore, request that your Honorable Body authorize the establishment of this position and the transfer of funds that will have to be made to render this possible. The position would be established at an annual salary ranging from \$18,280 to \$19,780 maximum, with increments of \$500.00, but I am requesting an appropriation of \$16,500.00 from this time on through June 30, 1974, for this position.

Very truly yours,


John H. Corcoran
City Manager

JHC/b

Agenda # 32. 284

Comm. from John H. Corcoran, Re: to the establishment of a position of Director of Economic Development and Manpower in the Executive Department.

In City Council

August 6, 1973

August 6, 1973

Order adopted

9-0-0