

CLIENT BROOKHURST VIDEO	
ADDRESS MASS. AVE	
CITY/STATE CAMBRIDGE, MASS.	
SALES REP. WF	DATE
ARTIST F. SABLE	12-8-91


**Chandler
Signs**

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REPRODUCTION ARE RESERVED BY CHANDLER
SIGNS, INC.

BILL OF MATERIALS[illegible]

DISTRIBUTION OF PRINTS					
MASTER	☐	FILE	☐	CAD	☐
ELECTRICAL	☐	PLEX	☐	CAM	☐
SERVICE	☐	PAINT	☐	HEAT TRANS	☐
CUSTOM	☐	VINYL	☐	AWN. ASS'Y.	☐
ALUMINUM	☐	NEON	☐	INSTALL	☐
CHNL. LTR.	☐	SCREEN	☐		☐
ASSEMBLY	☐	AWNING	☐		☐



FLEXIBLE SIGN FACES	SIGNTECH	3M
YELLOW COPY, LINES AND BORDER WITH A BLACK OUTLINE	1090 YELLOW	BLACKBUSTER VIBED YELLOW
BLUE BACKGROUND	2930 BLUE	BLACKBUSTER VIBED BLUE

FACES TO BE STRETCHED USING
A DM APPROVED TENSIONING
METHOD)

CABINET SPECIFICATIONS

ALUMINUM FILLER-.050 MINIMUM
2" X 4" X .063
ALUMINUM RETAINER
PAINT CABINET
POLYURETHANE ENAMEL
BLOCKBUSTER VIDEO YELLOW
22 GAUGE GALVANIZED
SHEET METAL BACK
ATTACH TO WALL WITH
NON-CORROSIVE
MOUNTING CLIPS
HINGE FACE FOR SERVICING

ELECTRICAL SPECIFICATIONS

(8) F40T12CW10 LAMPS
(2) 256-448-100 BALLASTS @
1.9 AMPS EACH
3.8 TOTAL AMPS
(1) 120 VOLT 20 AMP
CIRCUIT REQUIRED

2" X 2" X 3/16" ANGLE
IRON CONTINUOUS ACROSS
TOP AND BOTTOM OF
BACK OF CABINET-
SIGN MOUNTED TO WALL
WITH GALVANIZED CLIPS-
RUST-PROOF ANGLE IRON
BY PRIMING



NON-U.L. APPROVED

N.T.S.

Cambridge, 2/16 1994

To the Honorable, the City Council of the City of Cambridge:

PRIOR TO APPROVAL OF THE CITY COUNCIL, EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that BLOCKBUSTER VIDEO be granted permit to erect a sign of the following specifications in front of premises 545 MASS AVE

Type: PLASTIC FACE
(State whether Electric or otherwise and material used in construction)

Reading matter to go on sign: BLOCKBUSTER VIDEO

Size: 30x3' NEW FACES ONLY

Weight: 200 LB each Face 400 LBS TOTAL

How Erected: A: 39" B: 214"
(A: Give exact distance sign is to extend from building over sidewalk.)
(B: Also exact distance from bottom of sign to sidewalk.)

Height Above Grade: Bottom _____ Top _____

William Danner
(Signature of Applicant)

545 Mass Ave, Cambridge Ma
(Address)

NOTICE - REGULATIONS

SECTION 1412.0 STATE BUILDING CODE

PROJECTING SIGNS

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

APPROVED: [Signature]
Building Inspector

3/2/94
Date

RECEIVED
CITY OF CAMBRIDGE
MAR -2 PM 2:17
CITY ENGINEER

PETITION

of _____

for _____

No. _____

_____ 19 _____

In City Council, _____ 19 _____

Referred to the Committee on

Attest:

City Clerk



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

JOSEPH J. CELLUCCI
COMMISSIONER OF BUILDINGS
AND HOUSING

APPROVAL OF ABUTTERS

To Whom It May Concern:

As owner or agent of Shawmut Bank, Cambridge, Massachusetts,
I do hereby declare my disapproval approval X of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: Blockbuster VIDEO @ 541 MASS AVE
of said property.

Signed: Patricia J. Moschella Date: 2/16/94

Address: 515 MASS AVE

Reply is requested within seven (7) days of date of this letter.



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

JOSEPH J. CELLUCCI
COMMISSIONER OF BUILDINGS
AND HOUSING

APPROVAL OF ABUTTERS

To Whom It May Concern:

As ~~owner~~ or agent of COQUETTE, Cambridge, Massachusetts,
I do hereby declare my disapproval approval X of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: BLOCKBUSTER VIDEO @ 541 MASS AVE

of said property.

Signed: M. M. Maggo Date: FEB 16, 1994

Address: 545 MASS AVE

Reply is requested within seven (7) days of date of this letter.

SIGN CERTIFICATION APPLICATION
COMMUNITY DEVELOPMENT DEPARTMENT

APPLICANT: Coleman Sign Co. Inc 617-268-4300
(name) (phone)
32 B STREET
Boston, MA. 02127
(address)

(signature, authorized representative)

LOCATION PREMISES: 545 MASS AVE

ZONING DISTRICT: BB

**AREA OF SPECIAL
PLANNING CONCERN:**

Harvard Square
Overlay: _____

Parkway
Overlay: _____

Business
B-1 or B-2: _____

North Massachusetts
Avenue: _____

Central
Square: ☒

University
Park: _____

DATE APPLICATION SUBMITTED: 2/3/94

PLEASE NOTE:

All signs must receive a building permit from the Department of Inspectional Services before installation. Community Development Department action does NOT constitute issuance of a building permit or certification that all other building code or other requirements have been met.

**FOR YOUR OWN PROTECTION DO NOT CONTRACT FOR THE FABRICATION OF A SIGN UNTIL
BUILDING PERMIT HAS BEEN ISSUED BY THE DEPARTMENT OF INSPECTIONAL SERVICES**

Copies to:

Inspectional Services: _____ Clerk: _____ CDD: _____ Applicant: ☒

Roof Sign - Existing non conforming
Replacement of face only.
To be completed by applicant

I. PROPOSED PROJECTING SIGN (include sketch)
(Including Awnings)

AREA IN SQUARE FEET: 90 sf. DIMENSIONS: 3 x 30

ILLUMINATION: Natural Internal ✓ External *graphics only.*

HEIGHT FROM GROUND TO TOP OF SIGN: ca 45'

1. COMPLETE FOR ALL SIGNS TO BE ACCESSORY TO A FIRST FLOOR STORE

Length of store facing street: (a) 56.5. Area of all signs to remain: — 0 — *. Total area of signs allowed accessory to the storefront: outside (1 x a) 56.5, inside (.5 x a) 28.25 sf.

* existing signs to remain, including free standing signs

2. COMPLETE FOR ALL SIGNS NOT ACCESSORY TO A FIRST FLOOR STORE

Length of building facade facing street: (b) . Area of all signs to remain: *. Total area of signs allowed accessory to the facade: outside (1 x b) , inside (.5 x b) .

* existing signs to remain, including free standing signs

SUMMARY OF LIMITATIONS ON PROJECTING SIGNS (see Article 7.000 for all applicable regulations):

Area: 13 square feet. Height above ground: 20 feet but below sills of second floor windows. Illumination: Natural or external only. Number: One/store + one/door to rest of building.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ✓ NO

Sign requires a variance from the Board of Zoning Appeal: YES

Reasons: Existing non conforming Sign.

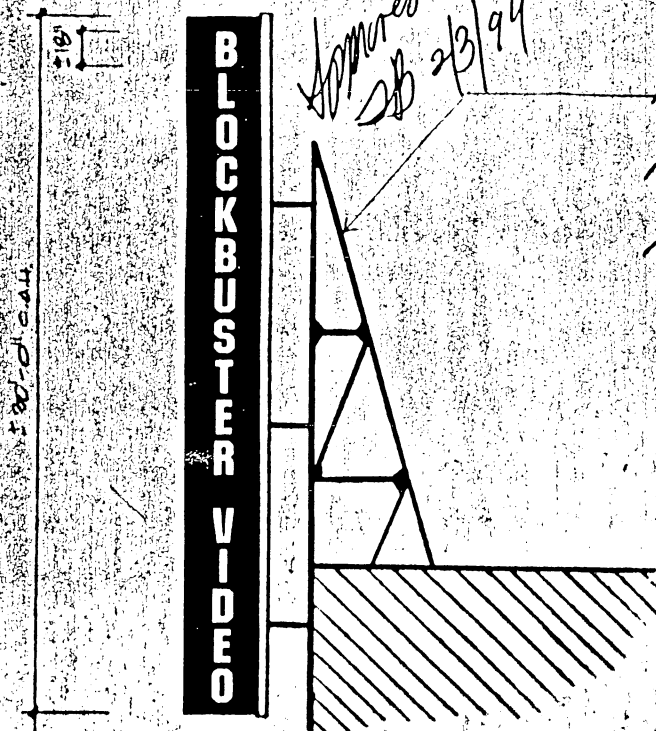
Replacing face only; graphics only

Sections: illuminated

Date: 2/3/94 Signature of CDD Representative: Sept Barb

EXACT SURVEY REQD.

90° 55'



BLOCKBUSTER VIDEO

D/F ELEVATION

2/3/94

- EXIST'G SUPPORT STRUCTURE AND CABINET
- 1 MANP. NEW .080 ALUM. FACE PANELS AS REQD. -PT.M. 29720 BLUE
- 1 INT. ILLUM. PLEX FACE CHNL LTRS. (2) SETS TOTAL

.050 ALUMINUM LETTER RETURNS
PAINT POLYURETHANE ENAMEL
BLOCKBUSTER VIDEO BLUE

2465 YELLOW PLEXIGLAS
FACES WITH 1" BLACK
JEWELITE TRIM

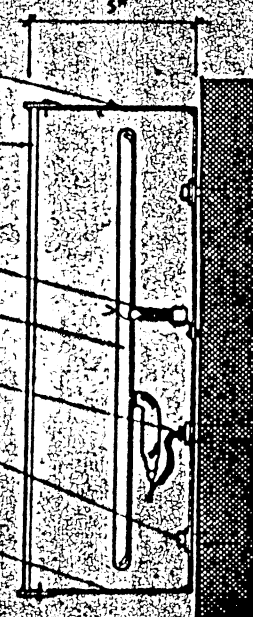
GLASS TUBE SUPPORT

15MM 6500 WHITE 30 M.A.
NEON ILLUMINATION

ELECTRICAL THRU FLEXIBLE
CONDUIT TO REMOTE TRANSFORMER
(SILICONE-INSULATED HIGH-TENSION
RATED AT 15000V. CABLE)

MOUNTING HARDWARE AS REQUIRED

1/4" DRAIN HOLES
(2) PER LETTER

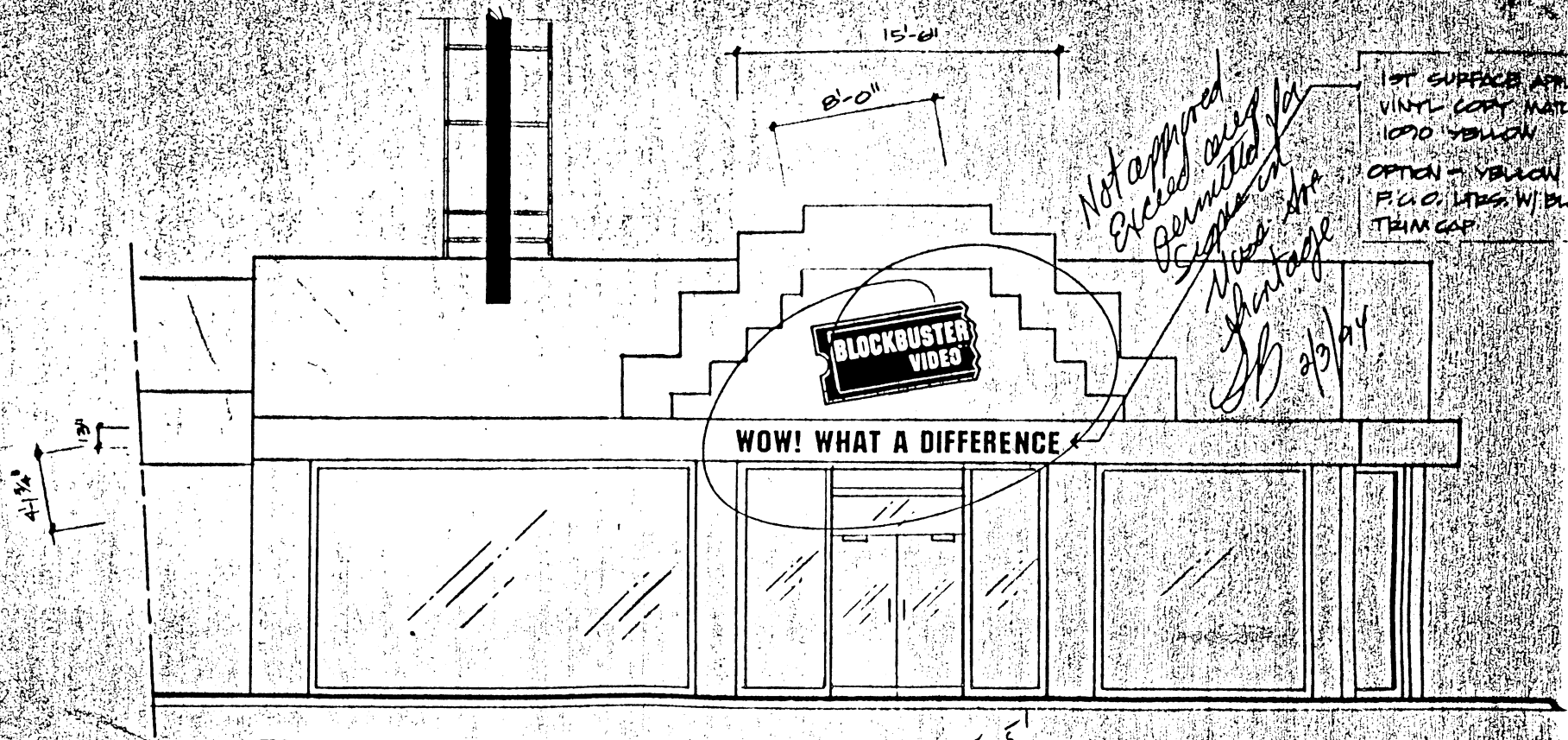


SECTION CHANNEL LETTER

NON-U.S. APPROVED

Date: 12/94 Signature of CDD Representative: Lester Barber

Date: 1/3/94 Signature of CDD Representative: Adrian K. Barber



ELEVATION FRONT

EXACT SURVEY RECD.

Consent Communcation #2

W-12

A petition was received from Blockbuster
Vidoe requesting a poermit to replace
an existing sign at the premises located at 545
Massachusetts Avenue; said petition has received
approval from abutters, Inspectional services
and Community Deverlopment.

In City Council March 7, 1994

Ordu adopted
9-0-0.