

WHEREAS: Carnival London will be bringing Ms. Williams to London to assist in this effort; now therefore be it

RESOLVED: That the Cambridge City Council go on record congratulating Ms Williams on being selected for this project and wish her all the best in this endeavor; and be it further

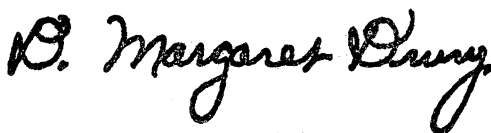
RESOLVED: That the City Clerk be and hereby is requested to forward a suitably engrossed copy of this resolution to Ms. Williams on behalf of the entire City Council.

In City Council February 14, 2005.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;



ATTEST:-

D. Margaret Drury
City Clerk



City of Cambridge

R-5.

IN CITY COUNCIL

February 14, 2005

COUNCILLOR SIMMONS
COUNCILLOR DAVIS
VICE MAYOR DECKER
COUNCILLOR GALLUCCIO
COUNCILLOR MAHER
COUNCILLOR MURPHY
COUNCILLOR REEVES
MAYOR SULLIVAN
COUNCILLOR TOOMEY

WHEREAS: Nicola Williams, is the President and CEO of the Williams Agency, a Cambridge based marketing and strategy development firm; and

WHEREAS: The Williams Agency will celebrate its 10th year of operation in April of 2005; and

WHEREAS: The Williams Agency has worked on successful marketing projects for the City of Cambridge, including the award winning ESPRESS YOURSELF commuting options public education campaign and branding of the EZRide shuttle service; and

WHEREAS: Ms. Williams was an active member in the City of Cambridge Buy Cambridge Initiative 2002-2004; and

WHEREAS: Ms. Williams was a founding member of Cambridge Carnival International, the City's largest public festival, and served as Chair from 1992-2000 and as President from 2001-2003; and

WHEREAS: Ms. Williams's is a core member of a US consulting consortium that has been recently awarded a contract with the London Development Agency to develop Carnival London: London Carnival Development Program, a four year industry development, investment and promotion initiative that is designed to create an enabling environment for the transformation and growth of the Caribbean carnival industry in London; and

WHEREAS: This project will bring together a diverse range of London Stakeholders and ensure stronger links between major carnivals and other strategic priorities in London; and

WHEREAS: Ms. Williams will be working closely with the London Development Agency and the Greater London Authority to develop a infrastructure for the Carnival Industry in London to maximize the economic, and social benefits in London; and

WHEREAS: Carnival London recognizes the important role, potential, and impact of Caribbean Carnivals as vehicles for social, cultural and economic development and empowerment; and

RESOLUTION #5

Congratulations to Nicola Williams
for being selected as part of
consultant consortium to develop
Carnival London: London
Carnival Development
Programme, an initiative designed
to enable the transformation and
growth of the Carribean carnival
industry in London.

**Councillor Simmons and entire
membership**

In City Council February 14, 2005

ORDER ADOPTED