



City of Cambridge

IN CITY COUNCIL

September 18, 1978

ORDERED:

That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to **Hertz Corporation** for the erection of a sign at **13 Holyoke Street, Cambridge**

Provided that, before erecting the above named sign, the petitioner shall obtain a permit from the Building Department and file with the City Clerk a satisfactory bond in the sum of **Five Thousand Dollars (\$5,000)** conditioned to save harmless the City of Cambridge from all claims for damages arising from the construction, maintenance and use of said sign.

In City Council **September 18, 1978**

Adopted by the affirmative vote of **8** members.

Attest: **Paul E. Healy, City Clerk**

A true copy,

ATTEST:

A handwritten signature in cursive script, reading "Paul E. Healy", is written over the printed name of the City Clerk.



City of Cambridge

MASSACHUSETTS

BUILDING DEPARTMENT

Charles F. Sprague
Supt. of Buildings and
Inspector of Buildings

To Whom It May Concern:

As owner or agent of Harvard University
Cambridge, Massachusetts, I do hereby declare my disapproval
approval ✓ ~~*~~ of the installment of,

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: Hertz

of said property.

Signed: Walter A. Shuman Date: 9/12/78

Address: Holyoke Center 450

Reply is requested within seven (7) days of the date of this letter.

*This approval is for a temporary
sign to be used until October 12,
1978.



City of Cambridge

MASSACHUSETTS

BUILDING DEPARTMENT

Charles F. Sprague
Supt. of Buildings and
Inspector of Buildings

To Whom It May Concern:

As owner or agent of

Sette Belle Dress Shop

Cambridge, Massachusetts, I do hereby declare my disapproval

approval of the installment of,

Canopy over the sidewalk entrance:

Awnings over the windows:

Projecting sign:

of said property.

Signed:

G. VACCARO

Date:

9.12.78

Address:

15 Holyoke St., Cambridge

Reply is requested within seven (7) days of the date of this letter.

P.S. owner of Property indicates that
He has sent Building Department
Form to Building Dept., Cambridge, MA.
AS OF Sept 12, 1978 No Record on
File at Building Dept.



City of Cambridge

MASSACHUSETTS

BUILDING DEPARTMENT

Charles F. Sprague
Supt. of Buildings and
Inspector of Buildings

To Whom It May Concern:

As owner or agent of TUCKER, Anthony & R. L. Day Inc
Cambridge, Massachusetts, I do hereby declare my disapproval
approval ✓ of the installment of,

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: _____
of said property.

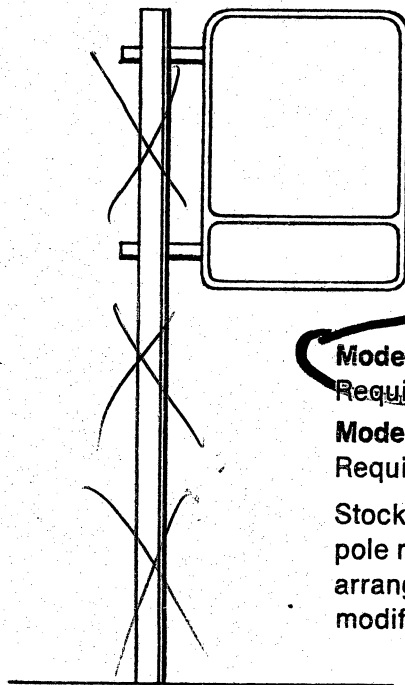
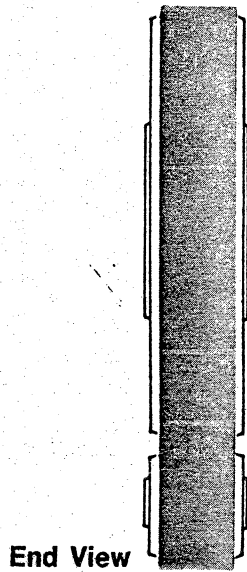
Signed: Wesley Brown Date: 9/7/88

Address: 11 HOLYOKE ST

Reply is requested within seven (7) days of the date of this letter.

I UNDERSTAND THAT A LARGE TEMPORARY SIGN
WILL BE REPLACED BY A SMALLER SIGN MORE IN
KEEPING WITH THE PRESENT SIGNS IN THE AREA.
MY APPROVAL IS BASED ON THIS UNDERSTANDING
AND THE ASSUMPTION THAT THE TEMPORARY SIGN
WILL BE UP AS SOON AS IS PRACTICAL

Model TMP Signs

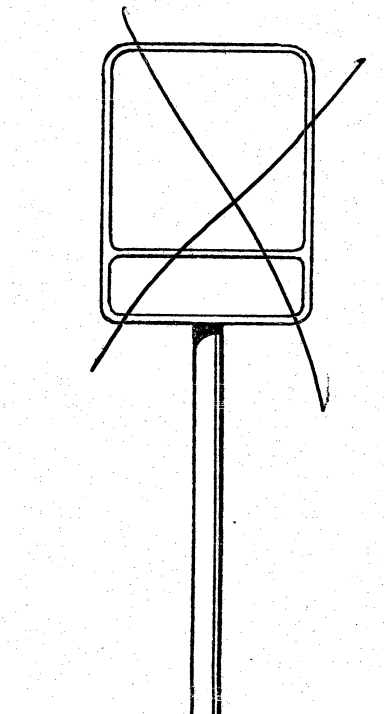


Right Angle Pole Mount-1

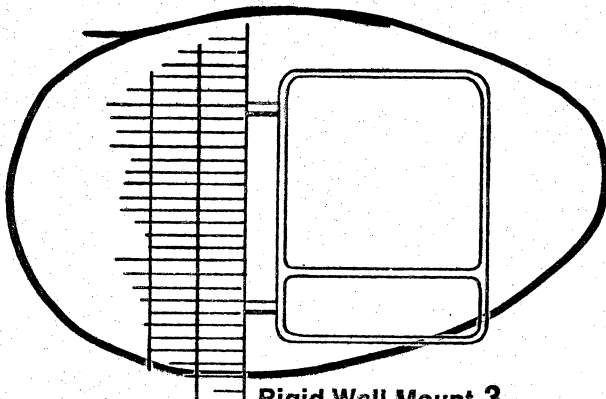
Model TMP-6 Sign—6'2" x 7'8"
Requires one circuit—5.5 Amps.

Model TMP-8 Sign—8'1½" x 10'½"
Requires one circuit—9.4 Amps.

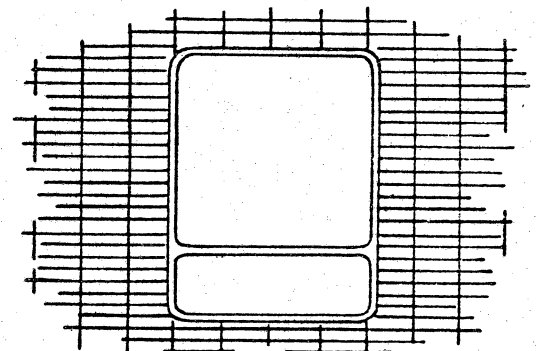
Stock signs manufactured for center pole mounting only. Any other arrangement requires special modification.



Center Pole Mount-2



Rigid Wall Mount-3



Single Face Wall Mount-4

RECEIVED BY
OFFICE OF CITY CLERK

SEP 12 4 11 PM '78

CAMBRIDGE, MASS.

Cambridge, Sept 11 1978

To the Honorable, the City Council of the City of Cambridge:

PRIOR TO APPROVAL OF THE CITY COUNCIL, EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that Hertz Corp. be granted permit to erect a sign of the following specifications in front of premises 13 HOLYOKE ST. Cambridge, MA.

Type: Electric Sign, Molded Plastic with Steel Frame
(State whether electric or otherwise and material used in construction)

Reading matter to go on sign: _____

Hertz

Size: 6'2" x 7'8"

Weight: ~~250~~ lbs. 350 lbs

How Erected: A: 7'2" B: 10'6"
(A: Give exact distance sign is to extend from building over sidewalk.)
(B: Also exact distance from bottom of sign to sidewalk.)

Height Above Grade: Bottom 10'6" Top 16'8"

Ernest Elgami
(Signature of Applicant)

68 Eliot St
Boston MA 02116
(Address)

NOTICE - REGULATIONS

SECTION 1412.0 STATE BUILDING CODE

PROJECTING SIGNS

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

APPROVED: V.A. Gillis
Building Inspector

9-12-78
Date

H-127

PETITION

of Hertz Corp.for signNo. 13 Helyoke St.9/18 19 78

MD
9/18/78 Order
Adm 514

In City Council, Sept. 18 19 78

Referred to the Committee on

Attest:

City Clerk