

PERMANENT SIGN OR STRUCTURE THAT WILL OBSTRUCT THE PUBLIC WAY
MORE THAN SIX INCHES

Cambridge, 7-28-02 10/20/02

To the Honorable, the City Council of the City of Cambridge:

EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that KIRKLAND CLEANERS be granted permit to erect

a sign of the following specifications in front of premises located at 80 KIRKLAND ST

CAMBRIDGE, MA 02138, and owned by MARILYN

A. PATRICIA BIALHEM

Type of sign: 2 PROJECTING (BLADE TYPE): MATERIAL - PVC
(State whether electric or otherwise and material used in construction)

Reading matter to go on sign: #1. KIRKLAND CLEANERS WITH
LOGO. 617-876-3262.

#2. KIRKLAND LAUNDROMAT W. LOGO, PLUS - FULL-SERVICE
Size: HEIGHT: 2', LENGTH: 5'; DEPTH 8" SELF-SERVICE
(SEE ARCHITECTURAL DRAWINGS.)
Weight: APPROX. 110 LBS.

Public Way
Obstruction:

A: 6'
(A: Give exact distance sign
is to extend over sidewalk.)

B: 9'
(B: Also exact distance from bottom
of sign to sidewalk.)

Height Above Grade: Bottom 9' Top 11'

APPLICANT HEREBY STATES THAT INFORMATION IS TRUE TO THE BEST OF HIS/HER
KNOWLEDGE AND UNDERSTANDING. UNDER PAINS AND PENALTY OF PERJURY.

Patricia Bialhem
(Signature)

80 KIRKLAND ST - CAMBRIDGE, MA 02138 617-876-3262
(Address) (Telephone Number)

NOTICE - REGULATIONS

Section 12.08.010 Municipal Code
Section 1212.0 State Building Code

Encroachments onto Streets
Projecting Signs

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

Approved as to Building Code

[Signature]
(Building Inspector)

7/28/02
(Date)

Approved as to Zoning Ordinances



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani

Commissioner

To Whom It May Concern:

As owner or agent of 84 KIRKLAND ST., Cambridge, Massachusetts
do hereby declare my disapproval _____ approval ✓ of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: FOR KIRKLAND CLEANERS

of said property.

Signed: Patricia Manti Date: 7/26/03

Address: 84 KIRKLAND ST. CAMBRIDGE, MA 02138.
617-804-4847.

Reply is requested within seven (7) days of date of this letter.



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani

Commissioner

To Whom It May Concern:

As owner or agent of 90 KIRKLAND ST, Cambridge, Massachu
I do hereby declare my disapproval _____ approval ✓ of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: FOR KIRKLAND'S CLEANERS

of said property.

Signed: Ra L (Janny reality) Date: 7-25-03

Address: 90 Kirkland St Cambridge
617-593-5995

Reply is requested within seven (7) days of date of this letter.



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

BETH RUBENSTEIN
Assistant City Manager for
Community Development

SUSAN M. GLAZER
Deputy Director for
Community Development

Applicant: KIRILIAN'S CLEANERS, INC.

Signature Pamela Burren

Telephone: 617.876.3262 FAX: 781-498-0063

Location of Premises: 86 KIRILIAN ST, CAMBRIDGE, MA 02138.

Zoning District: BA Overlay District: NO

Date Application Submitted: 7/21/03

Sketch of Sign Enclosed: ☒ Yes ☐ No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD ☒ City Clerk* ☐ CDD ☐ Applicant ☐ Historical Com. ☐

*Any sign or portion of a sign extending more than six (6) inches into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

Historical Comm. approval: Sarah Burk 7/28/03
Mid Cambridge NCD certificate
is attached.

FAÇADE IMPROVEMENT PROGRAM SIGNAGE & LIGHTING IMPROVEMENT PROGRAM



City of Cambridge
Community Development
Department

The Community Development Department Economic Development Division (EDD) offers a **Facade Improvement Program and Signage & Lighting Improvement Program** which provides technical and financial assistance to property owners or tenants seeking to renovate or restore their commercial building facades. The programs' objectives are to enhance the physical appearance of storefronts and to help build a stronger customer-base for individual stores and their districts. Both programs are offered citywide.

Façade Improvement Program

This program provides a matching grant of up to \$35,000 for full façade improvements. This may include the restoration of architectural details, better windows and doors, and well-proportioned signage and lighting.

Signage & Lighting Improvement Program

This program provides a matching grant of up to \$3,500 for signage and lighting improvements.

For both programs, an architectural consultant retained by the City is available to provide assistance to applicants through the conceptual design stage at no cost to the applicants. Applicants hire licensed architects and contractors to refine this conceptual design and to implement the City-approved plans.

Improvements made prior to approval of an application by the Review Committee will not be funded through these programs.

① For more information about either program, please contact Chris Basler, (617) 349-4601.



KIRKLAND CLEANERS

86 Kirkland Street, Cambridge, Massachusetts
04/25/03

Page 1 of 3



EXISTING CONDITIONS



HISTORICAL REFERENCE . CIRCA 1919-1921

**PRELLWITZ/CHILINSKI
ASSOCIATES INC**
221 Hampshire St. Cambridge, MA 02139 617.547.8120 www.prellwitzchilinski.com

Proposed WALL Sign

Area in Square feet: 558 Dimensions: _____ X _____

Illumination: Natural X Internal _____ External X

Height (from ground to the top of the sign): ca 12'

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) _____. Area of signs allowed accessory to store:
outside (1 x a) _____, behind windows (0.5 x a) _____. Area of all existing signs on
the store front to remain (including any freestanding sign): _____. Area of additional signs
permitted: _____. 20 sq ft on Kirkland / 10 sq ft on 1st

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) _____. Area of signs allowed accessory to
the building facade: outside (1 x a) _____, behind windows (0.5 x a) _____. Area of
all existing signs on the building facade to remain (including any freestanding sign): _____.
Area of additional signs permitted: _____.

SUMMARY OF LIMITATIONS FOR WALL SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 60 square feet maximum. HEIGHT ABOVE THE GROUND: 20 feet but below the sills of second floor windows. ILLUMINATION: Natural or external, or internal illumination with significant limitations. NUMBER: No limit.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ✓ NO _____

Sign requires a variance from the Board of Zoning Appeal: YES _____

Relevant sections: _____

COMMENTS: _____

Date: 7/22/03 CDD Representative _____

Debra Barber

SUMMARY OF MAJOR PROVISIONS FOR OFFICE, BUSINESS AND INDUSTRIAL DISTRICTS
(Please consult Article 7.000 of the Zoning Ordinance for specific requirements)

LIMITATIONS ON TOTAL AREA OF SIGNS ON A BUILDING
(See definition of sign frontage)

- | | |
|--|---|
| 1. For ground floor stores: | Width of store x 1 square foot equals area of all signs permitted on the outside of the storefront. * * |
| 2. For all signs on a single facade of a building: (including those in paragraph 1 above). | Width of building facade facing a street x 1 square foot equals area of all signs permitted on that facade. * * |

(NOTE: An additional 0.5 square feet per foot of sign frontage is permitted for signs located behind the glass of a window).

LIMITATIONS ON THE HEIGHT OF SIGNS ABOVE THE GROUND

Fifteen (15) for free-standing signs; twenty (20) feet for all other signs with exception for certain hotel and theater signs.

LIMITATIONS ON AREA OF INDIVIDUAL SIGNS

- | | |
|-------------------------|--------------------------------------|
| 1. Wall signs: | Sixty (60) square feet maximum. * |
| 2. Projecting signs: | Thirteen (13) square feet maximum. * |
| 3. Free-standing signs: | Thirty (30) square feet maximum. * |

* However no sign may exceed that area determined by the formula: sign frontage x 1 square foot.

LIMITATIONS ON NUMBER OF SIGNS PERMITTED

- | | |
|-------------------------|---|
| 1. Wall signs: | No limit. |
| 2. Projecting signs: | One per ground floor establishment plus one per door serving the remainder of the building. |
| 3. Free-standing signs: | Two per lot. |

LIMITATIONS ON KINDS OF ILLUMINATION

- | | | | | | | | |
|---|--|----|--|----|--|--|--|
| 1. Projecting (including awning signs) and free-standing signs: | Natural and external only. | | | | | | |
| 2. Wall signs: | Natural or external without limit. Internal under the following conditions:
<table border="0"><tr><td>a.</td><td>At least one dimension is 30" or less; and</td></tr><tr><td>b.</td><td>The sign is located behind window glass or projects no more than 2" from the building face; or</td></tr><tr><td></td><td>The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated.</td></tr></table> | a. | At least one dimension is 30" or less; and | b. | The sign is located behind window glass or projects no more than 2" from the building face; or | | The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated. |
| a. | At least one dimension is 30" or less; and | | | | | | |
| b. | The sign is located behind window glass or projects no more than 2" from the building face; or | | | | | | |
| | The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated. | | | | | | |

* * Where the sign frontage is more than 100 feet from a street the multiplier may be increased to 2 square feet.



KIRKLAND CLEANERS

86 Kirkland Street, Cambridge, Massachusetts
04/25/03

SIGN AREA CALCULATIONS

Street Frontage 126 LF
Allowable Sign Area 126 sq.ft.

Proposed sign area

Projecting Sign 1	10 sq. ft.
Projecting Sign 2	10 sq. ft.
Wall Sign	5 sq.ft.
Wall Sign	5 sq.ft.
Wall Sign	5 sq.ft.
Wall Sign	5 sq.ft.
Wall Sign	5 sq.ft.
Wall Sign	5 sq.ft.
Vinyl Door Sign	2 sq.ft.
Vinyl Door Sign	2 sq.ft.
TOTAL	54 sq.ft.

OK
7/22/03

View at Corner of Roberts Road and Kirkland Street

Proposed PROJECTING Sign (including signs on awnings)

Area in Square feet: 100 sq ft Dimensions: 2 signs oval X _____

Illumination: Natural X Internal _____ External X

Height (from ground to the top of the sign): ca 17 feet Total 20 sq ft Kirkland St facade

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) 140'. Area of signs allowed accessory to store:
outside (1 x a) 140, behind windows (0.5 x a) 70. Area of all existing signs on
the store front to remain (including any freestanding sign): 0. Area of additional signs
permitted: 140/70. Street Frontages Kirkland 60' Roberts 40'
multiple 40'

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) _____. Area of signs allowed accessory to
the building facade: outside (1 x a) _____, behind windows (0.5 x a) _____. Area of
all existing signs on the building facade to remain (including any freestanding sign): _____.
Area of additional signs permitted: _____.

SUMMARY OF LIMITATIONS FOR PROJECTING SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 13 square feet maximum. HEIGHT ABOVE THE GROUND: 20 feet but below the sills of second floor windows. ILLUMINATION: Natural or external only. NUMBER: one per store plus one per entry to the remainder of the building.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ✓ NO _____

Sign requires a variance from the Board of Zoning Appeal: YES _____

Relevant sections: _____

COMMENTS: _____

Date: 7/22/03 CDD Representative [Signature]

SUMMARY OF MAJOR PROVISIONS FOR OFFICE, BUSINESS AND INDUSTRIAL DISTRICTS
(Please consult Article 7.000 of the Zoning Ordinance for specific requirements)

LIMITATIONS ON TOTAL AREA OF SIGNS ON A BUILDING
(See definition of sign frontage)

1. For ground floor stores: Width of store x 1 square foot equals area of all signs permitted on the outside of the storefront. * *
2. For all signs on a single facade of a building: (including those in paragraph 1 above). Width of building facade facing a street x 1 square foot equals area of all signs permitted on that facade. * *

(NOTE: An additional 0.5 square feet per foot of sign frontage is permitted for signs located behind the glass of a window).

LIMITATIONS ON THE HEIGHT OF SIGNS ABOVE THE GROUND

Fifteen (15) for free-standing signs; twenty (20) feet for all other signs with exception for certain hotel and theater signs.

LIMITATIONS ON AREA OF INDIVIDUAL SIGNS

1. Wall signs: Sixty (60) square feet maximum. *
 2. Projecting signs: Thirteen (13) square feet maximum. *
 3. Free-standing signs: Thirty (30) square feet maximum. *
- * However no sign may exceed that area determined by the formula: sign frontage x 1 square foot.

LIMITATIONS ON NUMBER OF SIGNS PERMITTED

1. Wall signs: No limit.
2. Projecting signs: One per ground floor establishment plus one per door serving the remainder of the building.
3. Free-standing signs: Two per lot.

LIMITATIONS ON KINDS OF ILLUMINATION

1. Projecting (including awning signs) and free-standing signs: Natural and external only.
2. Wall signs: Natural or external without limit. Internal under the following conditions:
 - a. At least one dimension is 30" or less; and
 - b. The sign is located behind window glass or projects no more than 2' from the building face; or
 The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated.

* * Where the sign frontage is more than 100 feet from a street the multiplier may be increased to 2 square feet.



KIRKLAND CLEANERS

86 Kirkland Street, Cambridge, Massachusetts

04/25/03

Page 2 of 3

See attached "Description of Work" for instructions to Bidders and detailed project specification.

Remove all existing signage and lighting. Remove projecting sign. Patch and repair siding as required at sign removal.

Provide individual raised letterforms at existing mdo panels. (6) existing panels to recieve lettering.

(2) New projecting signs to be installed at each corner

Interior applied vinyl lettering on glass at entry doors.

New gooseneck lights above sign band, (12) 4 equally spaced over each window area. Lights to be painted P1. (4) New sign lights mounted on wall to light projecting signs (2 at each sign). (2) New surface mounted lights at recessed entries. All conduit must be concealed.

OK
JFK
7/22/03

Paint Schedule: (all paints Benjamin Moore unless noted)

P1 - Individual Letters and Projecting Sign
Background - Matthews Sign Paint - 46253SP Copper

P2 - Projecting Sign text - Black
Projecting Sign Logo - Black & White

P3 - Window Signs Vinyl Graphics - White letters with Black & White logo



View at Corner of Myrtle Avenue and Kirkland Street



KIRKLAND CLEANERS

86 Kirkland Street, Cambridge, Massachusetts

04/25/03

Page 1 of 3



EXISTING CONDITIONS



HISTORICAL REFERENCE . CIRCA 1919-1921

60 Rukla
40 Mytk
40 Roberts



FACADE IMPROVEMENT PROGRAM
Signage and Lighting

KIRKLAND CLEANERS

86 Kirkland Street, Cambridge, Massachusetts
04/25/03

Page 2 of 3

See attached "Description of Work" for instructions to Bidders and detailed project specification.

Remove all existing signage and lighting. Remove projecting sign. Patch and repair siding as required at sign removal.

Provide individual raised letterforms at existing mdo panels. (6) existing panels to recieve lettering.

(2) New projecting signs to be installed at each corner.

Interior applied vinyl lettering on glass at entry doors.

New gooseneck lights above sign band, (12) 4 equally spaced over each window area. Lights to be painted P1. (4) New sign lights mounted on wall to light projecting signs (2 at each sign). (2) New surface mounted lights at recessed entries. All conduit must be concealed.

OK
JRB
7/22/03

Paint Schedule: (all paints Benjamin Moore unless noted)

P1 - Individual Letters and Projecting Sign
Background - Matthews Sign Paint - 46253SP Copper

P2 - Projecting Sign text - Black
Projecting Sign Logo - Black & White

P3 - Window Signs Vinyl Graphics - White letters with Black & White logo

View at Corner of Myrtle Avenue and Kirkland Street

PRELLWITZ/CHILINSKI
ASSOCIATES INC

221 Hampshire St. Cambridge, MA 02139 617.547.8120 www.prellwitzchilinski.com



KIRKLAND CLEANERS

86 Kirkland Street, Cambridge, Massachusetts

04/25/03

Page 3 of 3

SIGN AREA CALCULATIONS

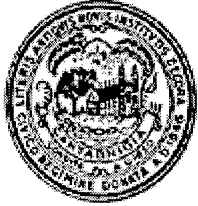
Street Frontage 126 LF
Allowable Sign Area 126 sq.ft.

Proposed sign area

Projecting Sign 1	10 sq. ft.
Projecting Sign 2	10 sq. ft.
Wall Sign	5 sq.ft.
Wall Sign	5 sq.ft.
Wall Sign	5 sq.ft.
Wall Sign	5 sq.ft.
Wall Sign	5 sq.ft.
Wall Sign	5 sq.ft.
Vinyl Door Sign	2 sq.ft.
Vinyl Door Sign	2 sq.ft.
TOTAL	54 sq.ft.

OK
[Signature]
7/22/03

View at Corner of Roberts Road and Kirkland Street



City of Cambridge

Applications & Petitions # 7
IN CITY COUNCIL
August 4, 2003

ORDERED: That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to Kirkland Cleaners to erect two signs at the premises numbered 86 Kirkland Street, Cambridge, Massachusetts.

Provided that, before erecting the above named signs the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk a bond in the sum of Three Thousand (\$3,000.00) dollars, conditioned to save harmless the City of Cambridge from all claims for damages arising from the installation, maintenance and use of said signs.

In City Council August 4, 2003
Adopted by the affirmative vote of nine members.
Attest:- D. Margaret Drury, City Clerk

A true copy; *D. Margaret Drury*

ATTEST:-

D. Margaret Drury, City Clerk

H100

Applications and Petitions #7

An application was received from Kirkland Cleaners, requesting permission for two signs at the premises numbered 86 Kirkland Street. Approval has been received from Inspectional Services, Community Development Department and abutters.

In City Council August 4, 2003

ORDER ADOPTED