



City of Cambridge

Communication No. 2

IN CITY COUNCIL

September 17, 1984

ORDERED:

That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to David's Cookies Windward Management Co. d/b/a for the erection of a sign at Zero Brattle Street, Cambridge.

Provided that, before erecting the above named sign, the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk a satisfactory bond in the sum of Two Thousand (\$2,000.) Dollars, conditioned to save harmless the City of Cambridge from all claims for damages from all claims for damages arising from the construction, maintenance and use of said sign.

In City Council September 17, 1984
 Adopted by the affirmative vote of 9 members.
 Attest:- Paul E. Healy, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in cursive script, reading "Paul E. Healy", written over a horizontal line.

Paul E. Healy, City Clerk.



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CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

JOSEPH J. CELLUCCI
COMMISSIONER OF BUILDINGS
AND HOUSING

To Whom It May Concern:

As owner or agent of CORCORANIS, Cambridge, Massachusetts,
I do hereby declare my disapproval approval of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

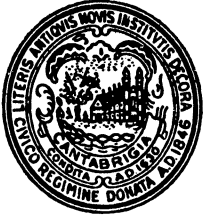
Projecting sign: _____

of said property.

Signed: Paul R. Green Date: 9/11/84

Address: 14 BRATTLE CAMB.

Reply is requested within seven (7) days of date of this letter.



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

JOSEPH J. CELLUCCI
COMMISSIONER OF BUILDINGS
AND HOUSING

To Whom It May Concern:

Cappy's Shoe Repair
Zero Brattle St.
Cambridge, Mass.

As owner or agent of _____, Cambridge, Massachusetts,

I do hereby declare my disapproval _____ approval ✓ of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: _____

of said property.

Signed: B. Capasso Date: Sept 11, 1984

Address: 0 Brattle St Cambridge, Mass

Reply is requested within seven (7) days of date of this letter.

SIGN DESIGN REVIEW APPLICATION
COMMUNITY DEVELOPMENT DEPARTMENT

APPLICANT: DAVID'S COOKIES (KINDWARD MGMT.) 661-4860
(name) 100 SUMMER ST. SUITE (phone)
250 BRATTLE STREET BOSTON, MA 2710
CAMBRIDGE, MA 02110 → PATRICIA RHOADES
(address) 542-5515
PATRICIA G. RHOADES
(signature, authorized representative)

PROPERTY OWNER: _____

LOCATION PREMISES: BRATTLE STREET, CAMBRIDGE

ZONING DISTRICT: BB

AREA OF SPECIAL
PLANNING CONCERN:

X
Harvard Sq.
Overlay

Parkway
Overlay

Bus. B-1 or B-2

DATE APPLICATION SUBMITTED: AUGUST 7, 1984

PLEASE NOTE:

ALL SIGNS MUST RECEIVE A BUILDING PERMIT FROM THE DEPARTMENT OF INSPECTIONAL SERVICES BEFORE INSTALLATION. COMMUNITY DEVELOPMENT DEPARTMENT ACTION DOES NOT CONSTITUTE ISSUANCE OF A BUILDING PERMIT OR CERTIFICATION THAT ALL OTHER BUILDING CODE OR OTHER REQUIREMENTS HAVE BEEN MET.

FOR YOUR OWN PROTECTION DO NOT CONTRACT FOR THE FABRICATION OF A SIGN UNTIL A BUILDING PERMIT HAS BEEN ISSUED BY THE DEPARTMENT OF INSPECTIONAL SERVICES

SUBMISSION MATERIAL

GRAPHIC MATERIAL

1. Architectural facade elevations of the affected buildings showing location of all existing signs (a photograph may substitute if it can present an undistorted picture of existing conditions). (suggested scale $1/8" = 1'$)
2. Architectural elevations of the proposed sign(s) and the building area surrounding it to clearly indicate the proposed sign's relationship to the building, its architectural details, and adjacent signs. (suggested scale $1/8" = 1'$)
3. Detailed plans, elevations and other material indicating the design of the proposed sign(s), its material, construction, colors, method of lighting, etc.

SUBMITTED PLANS, PHOTOS

Title

Date

Scale

see att'd

Please submit three copies of all submitted material.

A. EXISTING CONDITIONS

1. Length of lot frontage abutting a street(s)

362.66

2. Length of frontage of ground floor establishment (where applicable)

13

3. Total area of signage permitted on a lot (2 x #1)

725.36

4. Total area of signage currently located on subject lot

366.5

5. Existing Signs

Name

Type

Area

Date of Bldg. Permit

6. Lot area (for lots in the Parkway Overlay District only)

B. PROPOSED SIGNS

1. Proposed Sign(s)	<u>Height</u> (to top of sign)	<u>Area</u>	<u>Dimensions</u>	<u>Illumination</u>
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Will Sign _____

Free Standing _____

Projecting _____

Other _____

2. Detailed description of proposed sign(s) including materials, illumination, colors, etc. _____

3. Is proposed sign a copy replacement _____ or total replacement _____ of a legally erected non-confirming sign? _____
What are the dimensions of the existing non-confirming sign? _____

C. COMMUNITY DEVELOPMENT DEPARTMENT DESIGN REVIEW DECISION - FOR USE BY
INSPECTIONAL SERVICES DEPARTMENT

1. Decision our recommendation was to change the
background to a more toned down color.
Veigi is suggested, to remove the front
logo. We have seen materials - approved
Elaine C. Thorne - 31 Aug 1984

2. Findings

- a. The proposed sign does not conform to the Decision of the CDD.
Sign requires action from the Board of Zoning Appeal:
Variance _____
Special Permit _____
- b. The proposed sign conforms to the Decision of the CDD: ☒
- c. Sign does not require CDD design approval. _____ (as amended)

31 Aug. 84
(date)

Elaine C. Thorne

Authorized signature for the
Community Development Department

To submit the proposal as approved and
also would like to see color samples in
actual material.

QUANTITY: 20

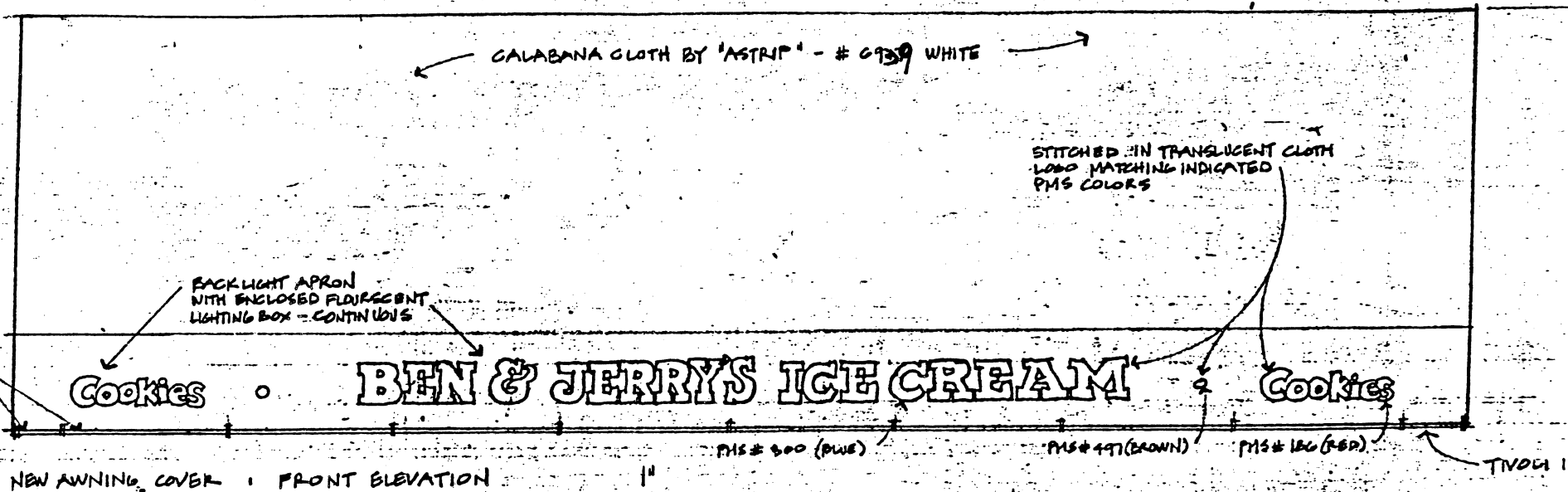
GLASS FLAVOR CARD HOLDERS

WHITE

FULL SIZE INSERTS

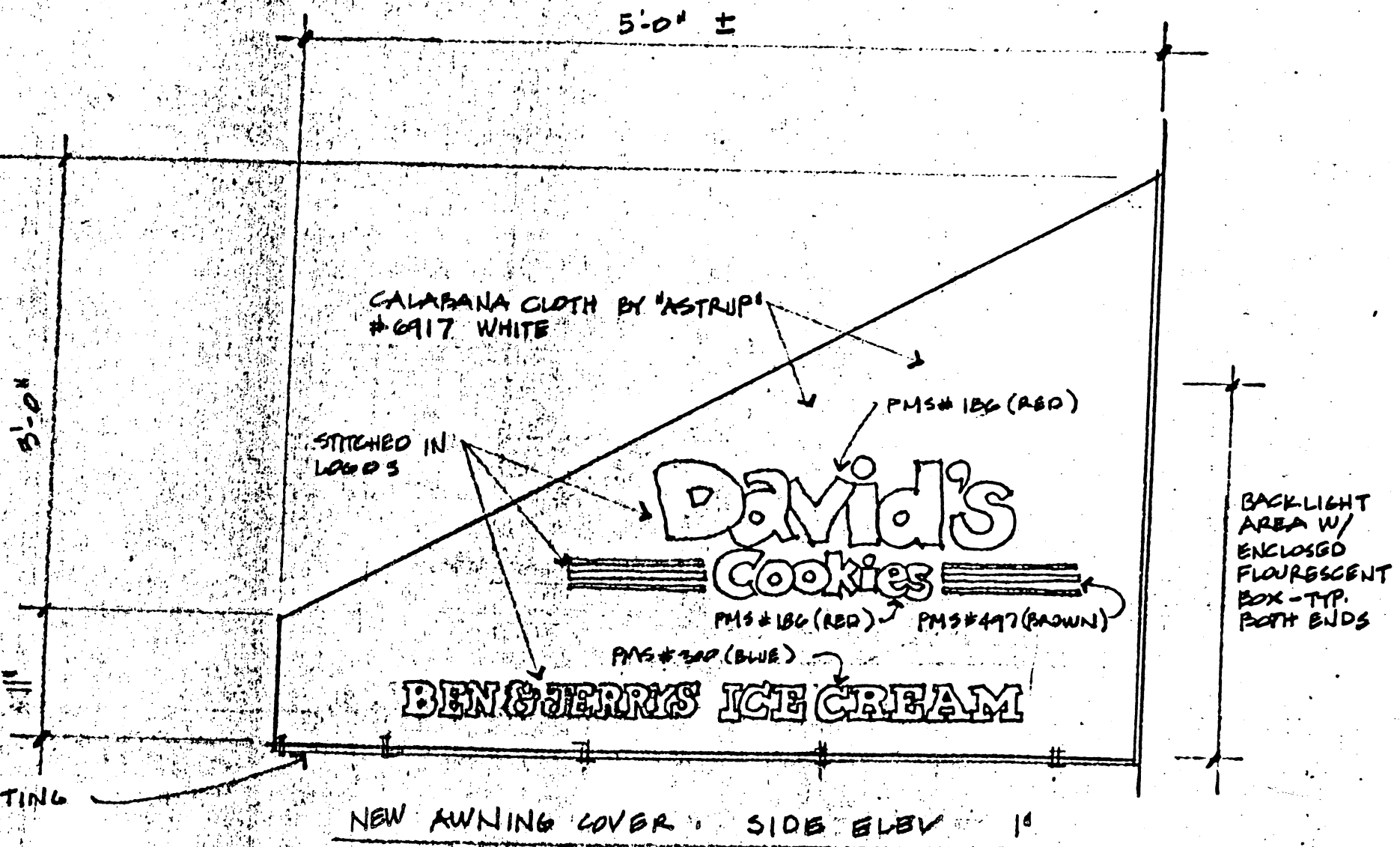
TYPICAL FULL SIZE MAGNETIC STRIPS 14" x 14"

US "TIVOLI" TUBULAR
BY BOSTON LIGHT SOURCE
MA
PROOF-STATIC LIGHTS
CLEAR TUBE #TT1001-4
ENTER) - USE MOUNTING
MC-1 TO STITCH TO BOTTOM
OF AWNING COVER (TYP)
FABRICATOR TO PROVIDE
LIGHTS - G.C. TO PROVIDE
& FINAL HOOK UP



NEW AWNING COVER : FRONT ELEVATION

Lg. \$1.23 Sm. .89



SIGNAGE FOR

Cambridge, Sept 11 1984

RECEIVED BY
OFFICE OF CITY CLERK
SEP 11 2 11 PM '84

To the Honorable, the City Council of the City of Cambridge:

PRIOR TO APPROVAL OF THE CITY COUNCIL, EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that DAVIDS COOKIES be granted permit to erect a sign of the following specifications in front of premises graphically approved by Camb. Com. Devel. / ZERO BRATTLE ST. CAMBRIDGE, MA.

Type: Change of awning - existing awning in place -
(State whether Electric or otherwise and material used in construction)

Reading matter to go on sign: awning Ben & Jerry's ice cream; cookies
see attached plan.

Size: 5' OFF BUILDING, 13" WIDE

Weight: approx 100 lbs

How Erected: A: on frame extending from building B: approx. 8'
(A: Give exact distance sign is to extend from building over sidewalk.)
(B: Also exact distance from bottom of sign to sidewalk.)

Height Above Grade: Bottom _____ Top _____
for Windward Mgmt. Co DBA Davids cookies.
(Signature of Applicant)

zero Brattle St. Cambridge Ma.
(Address)

NOTICE - REGULATIONS

SECTION 1412.0 STATE BUILDING CODE

PROJECTING SIGNS

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

APPROVED: [Signature]
Building Inspector

9/11/84
Date

W-107

PETITION

Windward Management Company, d/b/a
of David's Cookies
for a sign
No. Zero Brattle Street

September 11, 19 84

9/17/84

ll
Order Adopted
9-

In City Council, September 17, 19 84

Referred to the Committee on

Attest:

City Clerk