

DUPLICATE

Application No. 37659

Permit No.



The Commonwealth of Massachusetts

APPLICATION FOR PERMIT TO LOCATE OUTDOOR ADVERTISING SIGNS

To the Outdoor Advertising Authority,
100 Nashua Street, Boston, Mass.

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$..... is enclosed herewith.

Signed by JOHN DONNELLY & SONS per [Signature]

Address 9134 Washington Street

Dated at Boston, Massachusetts August 17, 19 53

ANSWER FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit..... On Wall?..... Roof?..... Ground?..... Ground

Street and number 2519 Massachusetts Avenue, Cambridge

Nearest Station Marker Rear? Opposite? Feet Away?

Nearest Pole Number Rear? Opposite? Feet Away?

Route number Town or City Cambridge

2. Dimension of sign 50 feet long and 12 feet high

3. Distance from boundary line of public way..... Approximately at line

4. Height from ground to top of sign..... Approximately 34 feet

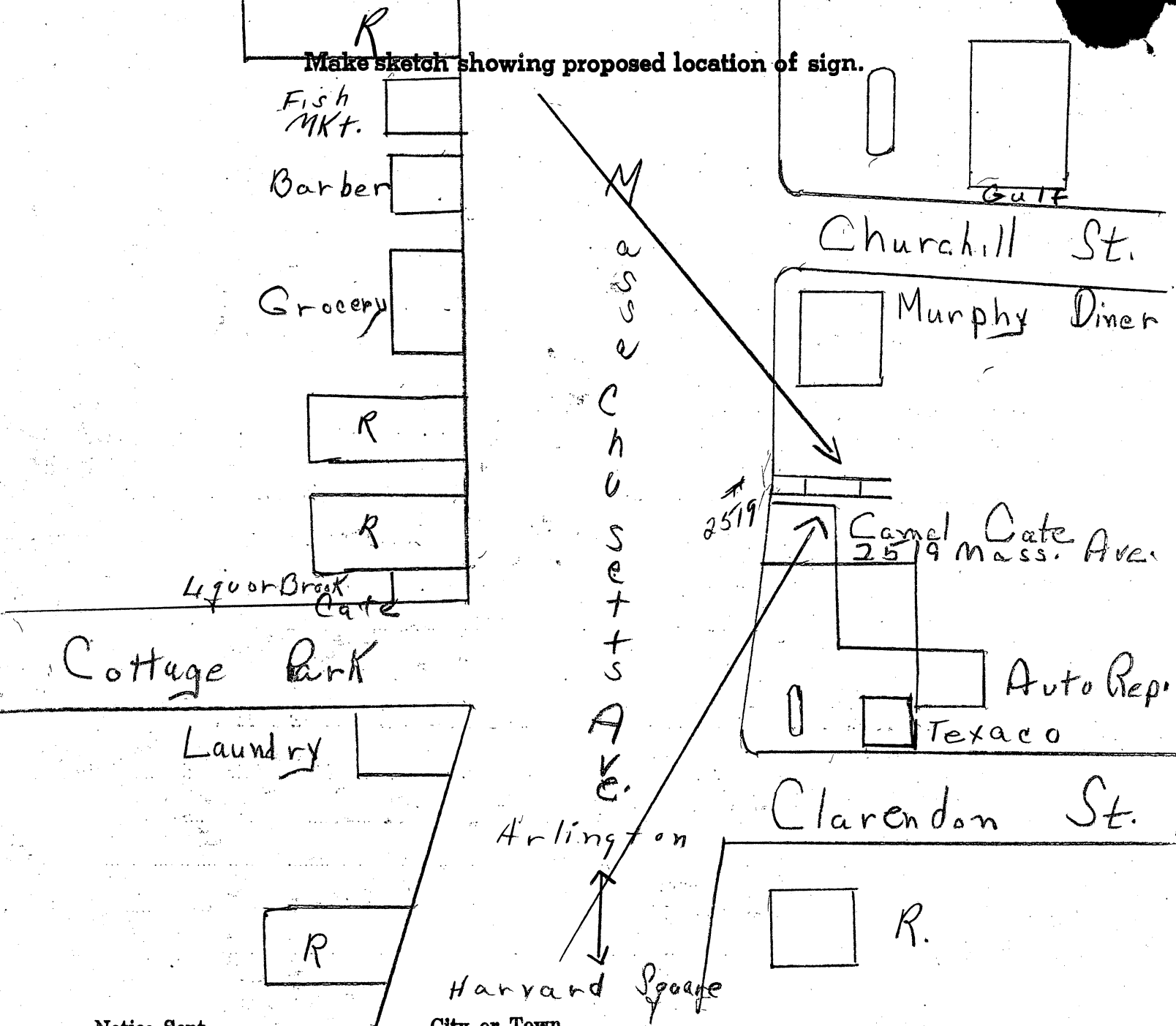
5. To be constructed of Iron

6. Has consent of owner or agent been obtained..... Yes

7. Remarks The proposed displays would be erected as two 25 foot units back to back on same uprights.

MAKE SKETCH TO SCALE ON FORM SUPPLIED

Make sketch showing proposed location of sign.



Notice Sent City or Town

REPORT

Date Inspected By Inspector Section

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Executive Director

Approved 19.....

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.....
Commissioners

OUTDOOR
ADVERTISING
AUTHORITY

The Commonwealth of Massachusetts

OUTDOOR ADVERTISING AUTHORITY

Room 546, 80 Boylston Street, Boston 16, Mass.

August 20, 1953

Office of the Mayor
City Hall
Cambridge, Mass.

Gentlemen:—

Enclosed find 1 application(s) for the erection of billboard or sign in the
City of Cambridge
Town of Cambridge

The application(s) ^{is} listed under the following number:
are

#37659

and dated August 17th

RULES AND REGULATIONS

"Sec. 2-D. Upon receipt by the Authority of an application for a permit to post or erect a billboard, sign or other advertising device under this section, notice thereof and a copy of the application will be sent by the Authority to the city or town where such billboard, sign or other advertising device is to be located. If the city or town objects to the location it shall, within thirty (30) days from the date of said notice, file with the Authority its objections, in writing, and thereupon the Authority will notify the applicant, who will be allowed ten (10) days from the date of such notice to file reasons, if any, why a permit should be granted. A hearing will be given by the Authority before final action is taken upon such applications, if requested."

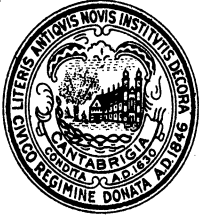
Please, therefore notify the Authority on each application whether you approve, disapprove or request a hearing stating the application number.

Respectfully yours,

William F. McCarty

Executive Director.

P. S. A REPLY TO THIS NOTICE IS REQUESTED.



CITY OF CAMBRIDGE
MASSACHUSETTS
EXECUTIVE DEPARTMENT

JOHN J. CURRY
CITY MANAGER

September 14, 1953

To the Honorable, the City Council:

I transmit herewith communication from the Outdoor Advertising Authority relative to the application for the erection of outdoor advertising signs at Massachusetts Avenue near Harvard Square by John Donnelly and Sons.

Very truly yours,


John J. Curry
City Manager

JJC/I

COMMUNICATION 42
from the City Manager trans-
mitting one from Outdoor Advertising
Authority State of Mass enclosing
application No. 37659 of John
O'Connell & Son for Permit to
erect an Outdoor Advertising Sign
on Ground at 2519 Mass. Ave

In City Council SEP 14 1953

Referred to the Committee on

Public Service

Frederick H. Burke City Clerk

V P



City of Cambridge

IN CITY COUNCIL

NOV 9 1953

WHEREAS:-

A communication has been received from the Executive Director of the Outdoor Advertising Authority, Commonwealth of Massachusetts, enclosing application for the erection of an outdoor advertising sign as follows:-

No. 37659 John Donnelly & Sons, on
ground, 2519 Massachusetts Avenue.

it is further

ORDERED:-

That the aforesaid application No. 37659 for the erection of an outdoor advertising sign at the aforesaid location be approved.

NOV 9 1953

City Council.....

Adopted by the affirmative vote

of 9 members

Frederick H. Burke

City Clerk

City of Cambridge

In City Council.....1953.

The

Committee on Public Service

to which was referred communication from the Executive Director of the Outdoor Advertising Authority for erection of an outdoor sign No. 37659, on ground, 2519 Massachusetts Avenue.

Reports,

Recommending the adoption of the accompanying order

approving outdoor sign, No. 37659.

For the Committee.

W. Donnison Swan

REPORT

Committee on

Public Service

Approval - antitrust - advertising - rings
25/9. Mass Ave

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Jan 9, 1953