



CITY OF CAMBRIDGE
CAMBRIDGE, MASSACHUSETTS 02139

TEL 349-4300
FAX 349-4307



18.

EXECUTIVE DEPARTMENT
ROBERT W. HEALY
City Manager

RICHARD C. ROSSI
Deputy City Manager

October 7, 1996

To The Honorable, The City Council:

Enclosed for your information is a copy of the article from the October edition of Public Management which highlights this years awards for excellence in local government. This award is presented by the International City/County Management Association which consists of over 3,000 local governments operating under the council-manager form of government in the United States. I am extremely proud that Cambridge has been the recipient of this award twice in the past five years. (Copy of 1991 Award attached.) I commend both the City Council and City staff for their part in making this national recognition possible.

Very truly yours,

Robert W. Healy
City Manager

RWH/mec
attachments

**Celebrating
Excellence
In Local
Government**



*Presented at the 82nd Annual Conference of the
International City/County Management Association*

**Tuesday, October 8, 1996
Washington, D.C.**



Program Excellence Award for Collaborative Children and Youth Initiatives

Populations Greater than 20,000

This year's Program Excellence Award for Collaborative Children and Youth Initiatives in the greater-than-20,000 population category goes to the city of Cambridge, Massachusetts, and to City Manager Robert W. Healy, Jr., for their Career Pathways Initiative.

In response to student complaints about the lack of connection between the skills they learn in school and those they need on the job, Cambridge city officials conducted surveys and focus groups to find a solution. City business leaders also expressed an interest in becoming involved, not only in employing but in training the city's youth. Through an innovative initiative, the Cambridge Citywide Youth Employment Office (CYEO) of the Office of Workforce Development (OWD) was able to help stem the growing tide of youth and employer frustration and make the connection between school and work.

Established in 1994, the OWD is an indirect-service organization that serves as a catalyst for innovative school-to-career program models and system building. Under the innovative leadership of Larry Rosenstock, a nationally known advocate for school-to-career programs, and with a commitment from the superintendent and school department to make these programs a priority, the OWD helped bridge the gap between the high school and the youth-service community.



Robert W. Healy, Jr.

The OWD brought educators, community-based organizations, and businesses to the same table, and the Cambridge Career Pathways Initiative (CPI) was born. A set of school-community-work-based learning

experiences designed to promote the academic development and career preparation of Cambridge's young people, the Cambridge CPI places educational reform at the center of its school-to-career system. The goals are (1) to provide students with an organized way to gain access to work-based, hands-on learning programs and (2) to provide businesses with a menu of opportunities for involvement.

CPI's success is evidenced by the 85 percent college attendance rate among apprenticeship participants. Cambridge students also have access to increased career development opportunities, a high school information and referral

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A Cambridge business leader works with two local high school students participating in Cambridge's Career Pathways Initiative.



Healy from page 10

office for youth employment, job-readiness workshops, and a student and business guide to K-12 career-exposure programs. Annually 500 students take advantage of these services.

Business leaders, community and school-based employers, and school-to-work providers meet regularly to share resources, plan citywide policy and direction, and initiate special projects that strengthen the link between after-school, in-school, and summer school-to-career programs for youth. Currently, 250 young people hold school-year internships as a result of a summer jobs campaign conducted on behalf of local youth employment providers.

In collaboration with the Rindge School of Technical Arts, OWD has planned and secured funding for three

collaborative internships for juniors and seniors that focus on the public, health, and financial sectors. In 1992, for example, the City Links Program, operated by Cambridge Community Services and the city of Cambridge, introduced 20 recently immigrated youth to the history and operation of the public sector. In collaboration with the local high school, area hospitals, and Cambridge Community Services, the Health Career Pathways Program introduced 17 youths to health careers through a specially designed science curriculum.

Spearheaded by the Cambridge local government (through the OWD) and operated by a broad-based alliance of schools, businesses, and community partners, the CPI is part of an ongoing economic, educational, and community development strategy that has restructured the way in which Cambridge students learn. The program also has provided a mechanism for investing in the city's youth and the future of Cambridge.

An anonymous, 11-member awards evaluation panel is charged with selecting the winners of the ICMA Annual Awards. Because of the time and effort that go into these decisions, ICMA would like to recognize publicly and to thank the four evaluation panel members who complete their three-year terms at the 82nd ICMA Annual Conference:

Thomas M. Markus,
City Manager, Birmingham, Michigan (Panel Chairman)

John H. Gray, Chairman, Southpower Limited, Christchurch, New Zealand

J. Thomas Lundy, County Manager, Catawba County, North Carolina

Michael K. McGovern, Town Manager, Cape Elizabeth, Maine



The professional association
of appointed administrators
serving cities, counties,
regional councils, and other
local governments.

Award for Program Excellence

Programs for the
Disadvantaged
In Memory of
Carolyn Keane

presented to

Robert W. Healy

City Manager
Cambridge, Massachusetts

In recognition of his role in the establishment of a MultiService Center to serve homeless families and individuals in the city of Cambridge. The MultiService Center has helped many individuals to obtain housing or shelter, and has also assisted clients in identifying health care options, education and employment training opportunities, and substance abuse counseling.

Awarded by ICMA
at the 77th Annual
Conference
of this Association in
Boston, Massachusetts
25 September 1991

A handwritten signature in cursive script, appearing to read "Robert W. Healy".

President

A handwritten signature in cursive script, appearing to read "Hillean H. Hensell".

Executive Director

Consent Agenda #18

S-491

Relative to a copy of the article from the October edition of Public Management which highlights this years awards for excellence in local government.

In City Council October 7, 1996

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