



City of Cambridge

Applications & Petitions #1

IN CITY COUNCIL

September 10, 2001

ORDERED: That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to Boston Properties, to hang four fabric banners at the premises numbered 3 Cambridge Center, Cambridge, Massachusetts.

Provided that, before erecting the above named banners the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk a bond in the sum of Five Thousand (\$5,000.00) dollars, conditioned to save harmless the City of Cambridge from all claims for damages arising from the installation, maintenance and use of said banners.

In City Council September 10, 2001.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in cursive script, reading "D. Margaret Drury".

D. Margaret Drury
City Clerk

peterprod@msn.com

PETERSON PRODUCTS, Inc.



Raymond A. Sheffield
Marketing Manager

One Phillips Road
P. O. Box 309

Holbrook, MA 02343-0309
781/767-9700 Fax: 781/767-1704

Cambridge,

Sept 20 19 99

To the Honorable, the City Council of the City of Cambridge:

PRIOR TO APPROVAL OF THE CITY COUNCIL, EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that ~~Peterson Products, Inc.~~ MIT Boston Properties be granted permit to erect a sign of the following specifications in front of premises 3 Cambridge Center

Type: Permanent
four (4) fabric banners
(State whether Electric or otherwise and material used in construction)

Reading matter to go on sign: MIT Coop

Size: 2'-0" x 6'-0"

Weight: 100 pounds each

How Erected: A: 3'-0" B: 8'-0"
(A: Give exact distance sign is to extend from building over sidewalk.)
(B: Also exact distance from bottom of sign to sidewalk.)

Height Above Grade: Bottom 8'-0" Top 14'-0"

Raymond M. Phillips for MIT
(Signature of Applicant)

1 Phillips Road, Holbrook, MA 02343
(Address)

NOTICE - REGULATIONS

SECTION 1412.0 STATE BUILDING CODE

PROJECTING SIGNS

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

APPROVED: [Signature]

Building Inspector

Date

Subject to Redevelopment Authority
& City Council Approval

9/30/99



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

SIGN CERTIFICATION FORM

BETH RUBENSTEIN
Assistant City Manager for
Community Development

COMMUNITY DEVELOPMENT DEPARTMENT

Applicant: _____

Raymond A. Sheffield
PETERSON PRODUCTS, INC.
P. O. Box 309, 1 Phillips Road
Holbrook, MA 02343-0309
781/767-9700 FAX: 781/767-1704

Signature _____

Telephone: 781/767-9700

FAX: 781/767-1704

Location of Premises: Three Cambridge Center - Kendall Square

Zoning District: _____ Overlay District: _____

Date Application Submitted: July 30, 2001

Sketch of Sign Enclosed: yes Yes _____ No _____

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD _____ City Clerk* _____ CDD _____ Applicant _____

*Any sign or portion of a sign extending more than **six (6) inches** into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

SUMMARY OF MAJOR PROVISIONS FOR OFFICE, BUSINESS AND INDUSTRIAL DISTRICTS
(Please consult Article 7.000 of the Zoning Ordinance for specific requirements)

LIMITATIONS ON TOTAL AREA OF SIGNS ON A BUILDING
(See definition of sign frontage)

1. For ground floor stores: Width of store x 1 square foot equals area of all signs permitted on the outside of the storefront. * *
2. For all signs on a single facade of a building: (including those in paragraph 1 above). Width of building facade facing a street x 1 square foot equals area of all signs permitted on that facade. * *

(NOTE: An additional 0.5 square feet per foot of sign frontage is permitted for signs located behind the glass of a window).

LIMITATIONS ON THE HEIGHT OF SIGNS ABOVE THE GROUND

Fifteen (15) for free-standing signs; twenty (20) feet for all other signs with exception for certain hotel and theater signs.

LIMITATIONS ON AREA OF INDIVIDUAL SIGNS

1. Wall signs: Sixty (60) square feet maximum. *
2. Projecting signs: Thirteen (13) square feet maximum. *
3. Free-standing signs: Thirty (30) square feet maximum. *

* However no sign may exceed that area determined by the formula: sign frontage x 1 square foot.

LIMITATIONS ON NUMBER OF SIGNS PERMITTED

1. Wall signs: No limit.
2. Projecting signs: One per ground floor establishment plus one per door serving the remainder of the building.
3. Free-standing signs: Two per lot.

LIMITATIONS ON KINDS OF ILLUMINATION

1. Projecting (including awning signs) and free-standing signs: Natural and external only.
2. Wall signs: Natural or external without limit. Internal under the following conditions:
 - a. At least one dimension is 30" or less; and
 - b. The sign is located behind window glass or projects no more than 2" from the building face; or
The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated.

* * Where the sign frontage is more than 100 feet from a street the multiplier may be increased to 2 square feet.

To be completed by applicant

**I. Proposed PROJECTING sign (include sketch)
(Including Awnings)**

AREA IN SQUARE FEET: 4 at 12 Sq. Ft. DIMENSIONS: 2'-0" X 6'-0"

ILLUMINATION: Natural yes Internal External

HEIGHT FROM GROUND TO TOP OF SIGN: 8'-0"

1. COMPLETE FOR ALL SIGNS TO BE ACCESSORY TO A FIRST FLOOR STORE

Length of store facing street: (a) . Area of all signs to remain: *. Total area of signs allowed accessory to the storefront: outside (1 x a) , inside (.5 x a) .

* existing signs to remain, including free standing signs

2. COMPLETE FOR ALL SIGNS NOT ACCESSORY TO A FIRST FLOOR STORE

Length of building facade facing street: (b) . Area of all signs to remain: *. Total area of signs allowed accessory to the facade: outside (1 x b) , inside (.5 x b) .

* existing signs to remain, including free standing signs

SUMMARY OF LIMITATIONS ON PROJECTING SIGNS (see Article 7.000 for all applicable regulations):

Area: 13 square feet. Height above ground: 20 feet but below sills of second floor windows. Illumination: Natural or external only. Number: One/store + one/door to rest of building.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES N/A NO

Sign requires a variance from the Board of Zoning Appeal: YES

Reasons: Signs on the M&D district

are not subject to Article 7.000.

Sections: retention. Must receive

Date: 9/13/99

Signature of CDD Representative: 8/1/2001

Cambridge Redevelopment Authority approved
Peter Barber
Peter Barber

SUMMARY OF MAJOR PROVISIONS FOR OFFICE, BUSINESS AND INDUSTRIAL DISTRICTS
(Please consult Article 7.000 of the Zoning Ordinance for specific requirements)

LIMITATIONS ON TOTAL AREA OF SIGNS ON A BUILDING

(See definition of sign frontage)

- | | |
|--|---|
| 1. For ground floor stores: | Width of store x 1 square foot equals area of all signs permitted on the outside of the storefront. * * |
| 2. For all signs on a single facade of a building: (including those in paragraph 1 above). | Width of building facade facing a street x 1 square foot equals area of all signs permitted on that facade. * * |

(NOTE: An additional 0.5 square feet per foot of sign frontage is permitted for signs located behind the glass of a window).

LIMITATIONS ON THE HEIGHT OF SIGNS ABOVE THE GROUND

Fifteen (15) for free-standing signs; twenty (20) feet for all other signs with exception for certain hotel and theater signs.

LIMITATIONS ON AREA OF INDIVIDUAL SIGNS

- | | |
|-------------------------|--------------------------------------|
| 1. Wall signs: | Sixty (60) square feet maximum. * |
| 2. Projecting signs: | Thirteen (13) square feet maximum. * |
| 3. Free-standing signs: | Thirty (30) square feet maximum. * |

* However no sign may exceed that area determined by the formula: sign frontage x 1 square foot.

LIMITATIONS ON NUMBER OF SIGNS PERMITTED

- | | |
|-------------------------|---|
| 1. Wall signs: | No limit. |
| 2. Projecting signs: | One per ground floor establishment plus one per door serving the remainder of the building. |
| 3. Free-standing signs: | Two per lot. |

LIMITATIONS ON KINDS OF ILLUMINATION

- | | | | | | | | |
|---|---|----|--|----|--|--|--|
| 1. Projecting (including awning signs) and free-standing signs: | Natural and external only. | | | | | | |
| 2. Wall signs: | Natural or external without limit. Internal under the following conditions:
<table border="0" style="margin-left: 40px;"><tr><td>a.</td><td>At least one dimension is 30" or less; and</td></tr><tr><td>b.</td><td>The sign is located behind window glass or projects no more than 2" from the building face; or</td></tr><tr><td></td><td>The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated.</td></tr></table> | a. | At least one dimension is 30" or less; and | b. | The sign is located behind window glass or projects no more than 2" from the building face; or | | The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated. |
| a. | At least one dimension is 30" or less; and | | | | | | |
| b. | The sign is located behind window glass or projects no more than 2" from the building face; or | | | | | | |
| | The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated. | | | | | | |

** Where the sign frontage is more than 100 feet from a street the multiplier may be increased to 2 square feet.

Boston Properties

JEFFREY J. LOWENBERG
Project Manager - Development

June 23, 2000

BOSTON, MA
NEW YORK, NY
PRINCETON, NJ
SAN FRANCISCO, CA
WASHINGTON, D.C.

Mr. Jeremiah P. Murphy Jr.
President
The Harvard Cooperative Society
1400 Massachusetts Avenue
Cambridge, MA 02138

Re: Three Cambridge Center - The Coop Banners

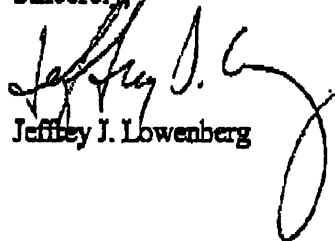
Dear Mr. Murphy:

Please find enclosed the Cambridge Redevelopment Authority's approval to install new exterior signage per your submittal to Mike Cantalupa. Boston Properties hereby approves of the proposal with the following conditions:

1. Boston Properties retains the right to have the banners removed if The Coop is no longer the tenant at Three Cambridge Center, and
2. Boston Properties retains the right to have the banners removed if the banners are in adequately maintained by The Coop.

Please feel free to call with any questions regarding this matter.

Sincerely,



Jeffrey J. Lowenberg

Enclosure

cc: Mike Cantalupa
Leslie Knowles

 Boston Properties

MICHAEL A. CANTALUPA
Vice President-Development

VIA HAND DELIVERY

December 1, 1999

BOSTON, MA

NEW YORK, NY

PRINCETON, NJ

SAN FRANCISCO, CA

WASHINGTON, D.C.

Mr. Joseph F. Tulumieri
Executive Director
Cambridge Redevelopment Authority
Four Cambridge Center
Cambridge, MA 02142

Re: Three Cambridge Center

Dear Joe:

The attached sketches and summary letter from The Coop show the proposed new exterior Coop identification signage for the Three Cambridge Center building. The Coop has proposed this new signage to enhance its retail exposure. The proposed signage is graphically consistent with the existing banner-type signage already located at the entrance to the T. The signage will be constructed of materials as described on the attachments as submitted by The Coop.

We believe that this is an appropriate approach to exterior signage for the Three Cambridge Center building and that it will be consistent with the approach to the banners program located at the median of Main Street, the new Residence Inn signage, and with additional signage The Coop already has in place at Three Cambridge Center.

By this letter I am requesting your approval on behalf of the Cambridge Redevelopment Authority for the exterior building signage program proposed herein. We would need to retain the right to remove this signage to the extent The Coop is no longer the tenant of the Three Cambridge Center retail space or to the extent said signage is inadequately maintained by The Coop. Should you wish to meet to review this submission with us, please contact me. Otherwise, kindly sign and return one copy of this letter indicating the Authority's approval, retaining copies for your records.

B Boston Properties

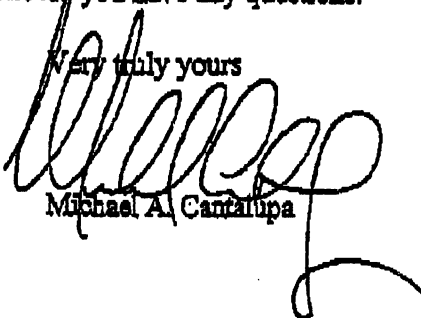
Mr. Joseph F. Tullimieri

Page 2

December 1, 1999

Please feel to contact me should you have any questions.

Very truly yours


Michael A. CantalupaMACpg
Enclosurescc: Jeremiah Murphy
David Barrett
Jeff Lowenberg**CONFIRMED AND AGREED TO ON
BEHALF OF THE CAMBRIDGE
REDEVELOPMENT AUTHORITY**By: 
Joseph F. Tullimieri
Executive DirectorDate: 5/2/00

SIGN CERTIFICATION APPLICATION
COMMUNITY DEVELOPMENT DEPARTMENT

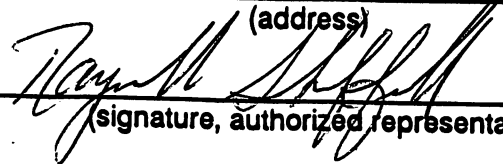
APPLICANT:

Peterson Products, Inc.
(name)

781-767-9700
(phone)

1 Phillips Road, P.O. Box 309

Holbrook, MA 02343-0309
(address)


(signature, authorized representative)

LOCATION PREMISES: 3 Cambridge Center

ZONING DISTRICT:

MXD

**AREA OF SPECIAL
PLANNING CONCERN:**

Harvard Square
Overlay: _____

Parkway
Overlay: _____

Business
B-1 or B-2: _____

North Massachusetts
Avenue: _____

Central
Square: _____

University
Park: _____

DATE APPLICATION SUBMITTED: September 13, 1999

PLEASE NOTE:

All signs must receive a building permit from the Department of Inspectional Services before installation. Community Development Department action does NOT constitute issuance of a building permit or certification that all other building code or other requirements have been met.

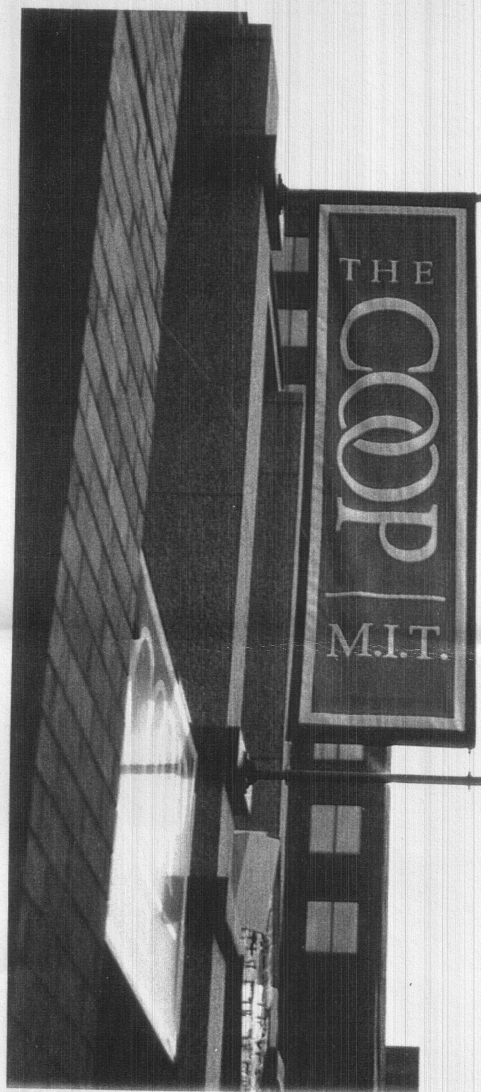
**FOR YOUR OWN PROTECTION DO NOT CONTRACT FOR THE FABRICATION OF A SIGN UNTIL
BUILDING PERMIT HAS BEEN ISSUED BY THE DEPARTMENT OF INSPECTIONAL SERVICES**

Copies to:

Inspectional Services: _____ Clerk: _____ CDD: _____ Applicant: _____

PETERSON PRODUCTS, INC.

Fabric Products For Design

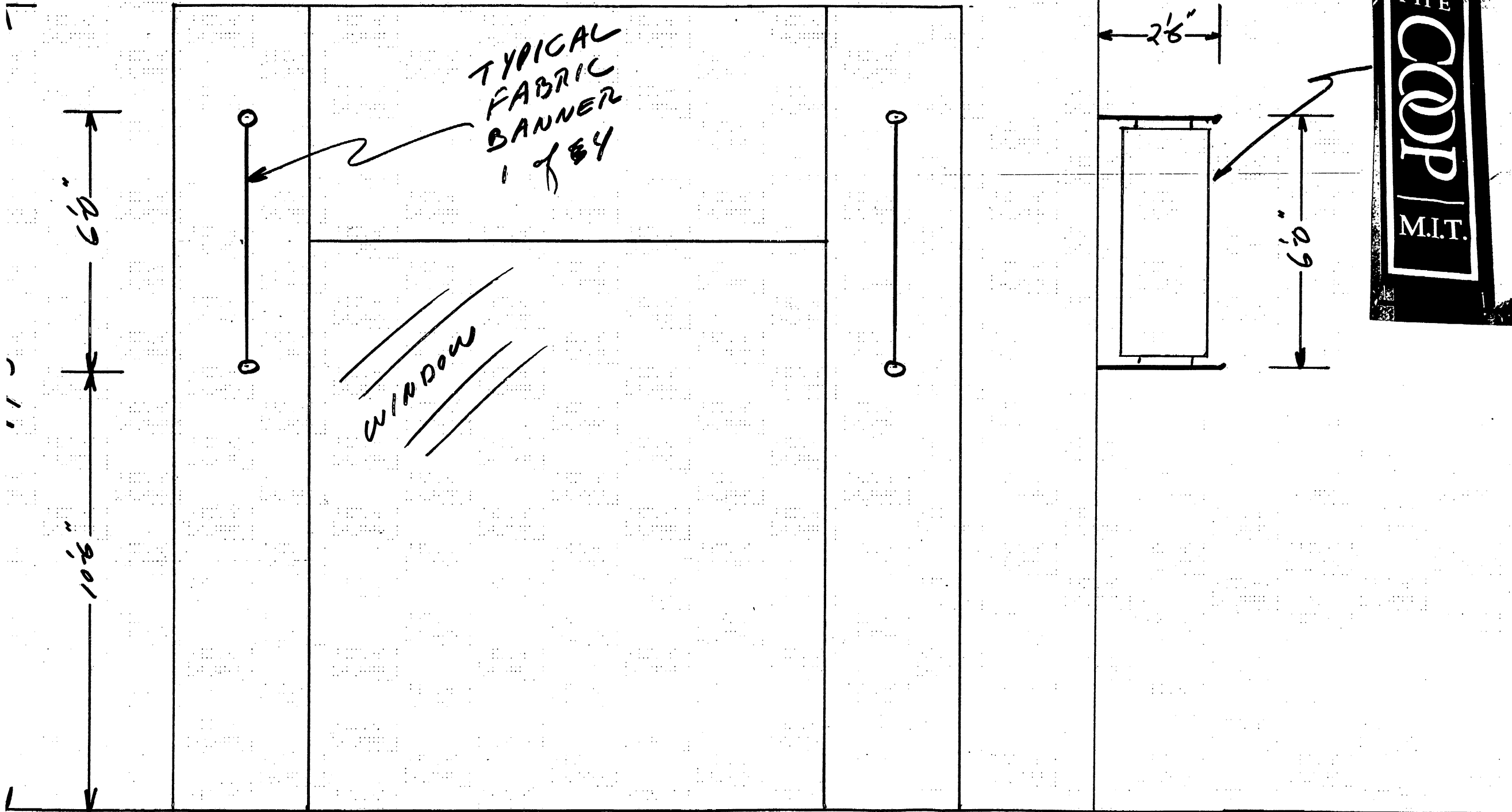


Raymond A. Sheffield
PETERSON PRODUCTS, INC.
P. O. Box 309, 1 Phillips Road
Holbrook, MA 02343-0309
781/767-9700 FAX:781/7671704

Box 309, One Phillips Road
Holbrook, MA 02343-0309

TEL 617/767-9700
FAX 617/767-1704

Raymond A. Sheffield
PETERSON PRODUCTS, INC.
P. O. Box 309, 1 Phillips Road
Holbrook, MA 02343-0309
781/767-9700 FAX:781/7671704



Raymond A. Sheffield
PETERSON PRODUCTS, INC.
P. O. Box 309, 1 Phillips Road
Holbrook, MA 02343-0309
781/767-9700 FAX:781/7671704

The undersigned hereby applies for a permit to install four (4) exterior banners

2'-0" x 6'-0"

Location MIT Co-op at Kendall Sq. 3 Cambridge Center

SCALE $\frac{3}{8}" = 1'-0"$ 9-20-79
revised 7-25-01 RAS

Raymond A. Sheffield
PETERSON PRODUCTS, INC.
P. O. Box 309, 1 Phillips Road
Holbrook, MA 02343-0309
781/767-9700 FAX:781/7671704



Raymond A. Sheffield
PETERSON PRODUCTS, INC.
P. O. Box 309, 1 Phillips Road
Holbrook, MA 02343-0309
781/767-9700 FAX:781/7671704



984

Applications & Petitions #1

An application was received from Boston Properties, requesting permission for four fabric banners at the premises numbered 3 Cambridge Center. Approval has been received from Inspectional Services, Community Development and abutters.

In City Council September 10, 2001

ORDER ADOPTED