



City of Cambridge

Applications & Petitions #8

IN CITY COUNCIL

March 17, 2003

ORDERED: That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to Beauty and Main to reface an existing sign and two banners at the premises numbered 30 Brattle Street, Cambridge, Massachusetts.

Provided that, before erecting the above named sign and banners the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk two bonds in the sum of Three Thousand (\$3,000.00) dollars for the sign and Four Thousand (\$4,000.00) dollars for two permanent banners, conditioned to save harmless the City of Cambridge from all claims for damages arising from the installation, maintenance and use of said sign and banners.

In City Council March 17, 2003.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

A handwritten signature in black ink, reading "D. Margaret Drury". The signature is written in a cursive style with a large, stylized "D" and "M".

ATTEST:-

D. Margaret Drury
City Clerk



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

Sign #1
reface
approved

SIGN CERTIFICATION FORM

BETH RUBENSTEIN
Assistant City Manager for
Community Development

COMMUNITY DEVELOPMENT DEPARTMENT

Applicant: Beauty and Main LLC.

Signature H.K. Woodgett

Telephone: 781-741-8501 FAX: 781-741-8502

Location of Premises: 30 Brattle St., Cambridge

Zoning District: BB Overlay District: H-Sq.

Date Application Submitted: 3/06/03

Sketch of Sign Enclosed: ☒ Yes ☐ No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD ☐ City Clerk* ☒ CDD ☐ Applicant ☐ Historical Com. ☐

*Any sign or portion of a sign extending more than **six (6) inches** into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

Diagram 1

Illumination: Natural___ Internal ✓ External___

1. TYPE OF SIGN

a. wall _____ b. projecting ✓ c. freestanding _____

2. REASON FOR NONCONFORMITY

a. dimensions _____ b. illumination ☒ c. other ☒ height above street

3. NATURE OF ALTERATIONS

a. replacement of plastic face ☒ b. repainting of face ☐ c. other ☐

I certify that the above referenced sign was legally erected and in conformance with the requirements of Article 7.000 at that time and further that the alterations now proposed, and any others made within the last three (3) years, do not exceed fifty (50%) percent of the current replacement value of the sign.).

Date: _____ **Applicant signature:** _____

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ✓ NO

Sign requires a variance from the Board of Zoning Appeal: YES _____

Relevant sections: _____

COMMENTS: _____

Date: 7/06/03 CDD Representative *[Signature]*



2003 MAR 12 P 4: 05

CLERK
CANDOR, LINDA JOHNSON
CANDOR, LINDA JOHNSON



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

Sign #3
approved

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

BETH RUBENSTEIN
Assistant City Manager for
Community Development

SUSAN M. GLAZER
Deputy Director for
Community Development

Applicant: Beauty and Main LLC.

Signature H.K. Woodgett

Telephone: 781-741-8501 FAX: 781-741-8502

Location of Premises: 30 Brattle St., Cambridge

Zoning District: BB Overlay District: H-Sq.

Date Application Submitted: 3/06/03

Sketch of Sign Enclosed: ☒ Yes ☐ No

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NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

Proposed WALL Sign

Sign # 1 (internal)

Area in Square feet: 3.5 Dimensions: any dimension X

Illumination: Natural ☒ Internal ☒ External ☒

Height (from ground to the top of the sign): ca 15'

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) . Area of signs allowed accessory to store: outside (1 x a) , behind windows (0.5 x a) . Area of all existing signs on the store front to remain (including any freestanding sign): . Area of additional signs permitted: . See Sign # 2

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) . Area of signs allowed accessory to the building facade: outside (1 x a) , behind windows (0.5 x a) . Area of all existing signs on the building facade to remain (including any freestanding sign): . Area of additional signs permitted: .

SUMMARY OF LIMITATIONS FOR WALL SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 60 square feet maximum. HEIGHT ABOVE THE GROUND: 20 feet but below the sills of second floor windows. ILLUMINATION: Natural or external, or internal illumination with significant limitations. NUMBER: No limit.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ☒ NO ☐

Sign requires a variance from the Board of Zoning Appeal: YES ☐

Relevant sections:

COMMENTS: If internally illuminated,
background must be opaque

Date: 3/06/03 CDD Representative Debra Parker

KEVIN DAY

THE NEW YORK PUBLIC LIBRARY
ASTOR LENOX TILDEN FOUNDATION
500 5th Ave. New York, N.Y. 10017

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500 5th Ave. New York, N.Y. 10017

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ASTOR LENOX TILDEN FOUNDATION
500 5th Ave. New York, N.Y. 10017

2003 MAR 12 P 4:05

CLERK
BUTLER COUNTY ARIZONA



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

Sign #1
Reface
Approved

SIGN CERTIFICATION FORM

BETH RUBENSTEIN
Assistant City Manager for
Community Development

COMMUNITY DEVELOPMENT DEPARTMENT

SUSAN M. GLAZER
Deputy Director for
Community Development

Applicant: Beauty and Main LLC.

Signature H.K. Woodgett

Telephone: 781-741-8501 FAX: 781-741-8502

Location of Premises: 30 Brattle St., Cambridge

Zoning District: BB Overlay District: H-Sq.

Date Application Submitted: 3/06/03

Sketch of Sign Enclosed: ☒ Yes ☐ No

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NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

sign - 1

Existing Legally Established NONCONFORMING Sign

Area in Square feet: 20 Dimensions: 5 x 4

Illumination: Natural ☐ Internal ☒ External ☐

Height (from ground to the top of the sign): 22.6 "

1. TYPE OF SIGN

a. wall ☐ b. projecting ☒ c. freestanding ☐

2. REASON FOR NONCONFORMITY

a. dimensions ☐ b. illumination ☒ c. other ☒ height above street

3. NATURE OF ALTERATIONS

a. replacement of plastic face ☒ b. repainting of face ☐ c. other ☐

I certify that the above referenced sign was legally erected and in conformance with the requirements of Article 7.000 at that time and further that the alterations now proposed, and any others made within the last three (3) years, do not exceed fifty (50%) percent of the current replacement value of the sign.).

Date: _____ Applicant signature: _____

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ☒ NO ☐

Sign requires a variance from the Board of Zoning Appeal: YES ☐

Relevant sections: _____

COMMENTS: _____

Date: 3/06/03 CDD Representative Lois Barber



2003 MAR 12 PM 4:05

OFFICE OF THE CLERK
SOUTHERN DISTRICT OF NEW HAMPSHIRE



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

Sign #1
Reface
Approved

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

BETH RUBENSTEIN
Assistant City Manager for
Community Development

SUSAN M. GLAZER
Deputy Director for
Community Development

Applicant: Beauty and Main LLC.

Signature H.K. Woodgett

Telephone: 781-741-8501 FAX: 781-741-8502

Location of Premises: 30 Brattle St., Cambridge

Zoning District: BB Overlay District: H-Sq.

Date Application Submitted: 3/06/03

Sketch of Sign Enclosed: ☒ Yes ☐ No

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Date: _____ Applicant signature: _____

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ☒ NO ☐

Sign requires a variance from the Board of Zoning Appeal: YES ☐

Relevant sections: _____

COMMENTS: _____

Date: 3/06/03 CDD Representative Lester Barber



2003 MAR 12 P 4: 05

CLERK
COMMONWEALTH OF MASSACHUSETTS



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

Sign #12
approved

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

BETH RUBENSTEIN
Assistant City Manager for
Community Development

SUSAN M. GLAZER
Deputy Director for
Community Development

Applicant: Beauty and Main LLC

Signature H.K. Woodgett

Telephone: 781-741-8501 FAX: 781-741-8502

Location of Premises: 30 Brattle St., Cambridge

Zoning District: BB Overlay District: H.Sq.

Date Application Submitted: 3/06/03

Sketch of Sign Enclosed: ☒ Yes ☐ No

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Proposed WALL Sign

Area in Square feet: 3.5 Dimensions: any dimension X any dimension

Illumination: Natural ☒ Internal ☒ External ☒

Height (from ground to the top of the sign): ca 15'

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) . Area of signs allowed accessory to store: outside (1 x a) , behind windows (0.5 x a) . Area of all existing signs on the store front to remain (including any freestanding sign): . Area of additional signs permitted: . See Sign # 2

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AREA: 60 square feet maximum. HEIGHT ABOVE THE GROUND: 20 feet but below the sills of second floor windows. ILLUMINATION: Natural or external, or internal illumination with significant limitations. NUMBER: No limit.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ☒ NO ☐

Sign requires a variance from the Board of Zoning Appeal: YES ☐

Relevant sections:

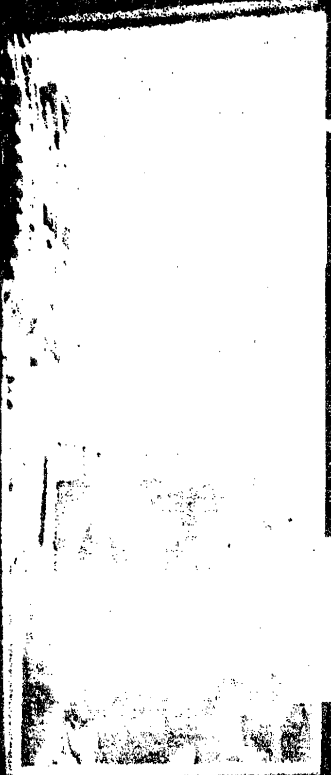
COMMENTS: If internally illuminated,
background must be opaque

Date: 3/06/03 CDD Representative Debra Baker

NEW DAY

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BETTER, FASTER, CHEAPER
1940

THE NEW DAY
PUBLISHED WEEKLY
BY THE NEW DAY PUBLISHING CO.
100 N. 1ST ST. ST. LOUIS, MO.
Subscription Price \$2.00 per Annum
Single Copies 10 Cents



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2003 MAR 12 P 4: 05

OFFICE OF THE CITY CLERK
CAMBRIDGE, MASSACHUSETTS



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

Sign #3
approved

SIGN CERTIFICATION FORM

BETH RUBENSTEIN
Assistant City Manager for
Community Development

COMMUNITY DEVELOPMENT DEPARTMENT

Applicant: Beauty and Main LLC

Signature H.K. Woodgett

Telephone: 781-741-8501 FAX: 781-741-8502

Location of Premises: 30 Brattle St., Cambridge

Zoning District: BB Overlay District: H-Sq.

Date Application Submitted: 3/06/03

Sketch of Sign Enclosed: ☒ Yes ☐ No

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NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

Sept 1 - 1 (M. C. C. C.)

Area in Square feet:

Dimensions:

any derivation

Illumination:

Natural

Internal

External

—

Height (from ground to the top of the sign):

Ca 15'

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) _____. Area of signs allowed accessory to store: _____

outside (1 x a) _____, behind windows (0.5 x a) _____. Area of all existing signs on

the store front to remain (including any freestanding sign): _____ Area of additional signs

permitted: _____

See Segm # 2

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) _____. Area of signs allowed accessory to _____.

the building facade: outside (1 x a) _____, behind windows (0.5 x a) _____. Area of

all existing signs on the building facade to remain (including any freestanding sign):_____.

Area of additional signs permitted: _____.

SUMMARY OF LIMITATIONS FOR WALL SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 60 square feet maximum. **HEIGHT ABOVE THE GROUND:** 20 feet but below the sills of second floor windows. **ILLUMINATION:** Natural or external, or internal illumination with significant limitations. **NUMBER:** No limit.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ✓ NO

Sign requires a variance from the Board of Zoning Appeal: YES _____

Relevant sections:

COMMENTS:

COMMENTS: If internally illuminated, background must be opaque.

Date:

3/06/03

CDD Representative

Stella Barker



2003 MAR 12 P 4:05

CLERK
COMMONWEALTH OF MASSACHUSETTS



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani

Commissioner

To Whom It May Concern:

As owner or agent of Woodsworth, Cambridge, Massact

I do hereby declare my disapproval approval of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: _____

of said property.

Signed: D. Bersani Date: 3/4/03

Address: 30 Brattle St Cambridge 02138

Reply is requested within seven (7) days of date of this letter.



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani

Commissioner

To Whom It May Concern:

As owner or agent of Dickson Bros Co, Cambridge, Massach
I do hereby declare my disapproval approval of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: _____

Projecting sign: _____

of said property.

Signed: [Signature] Date: 3/4/03

Address: 20 Brattle Street Camb MA 02138

Reply is requested within seven (7) days of date of this letter.

2003 MAR 12 P 4: 03

CLERK
MASSACHUSETTS

8

**PERMANENT SIGN OR STRUCTURE THAT WILL OBSTRUCT THE PUBLIC WAY
MORE THAN SIX INCHES**

Cambridge, _____ 19 ____

To the Honorable, the City Council of the City of Cambridge:

EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that Beauty and Main be granted permit to erect a sign of the following specifications in front of premises located at ~~600~~ 30 Brattle Street, and owned by Thomas Hadley Trust

Type of sign: replacing existing sign + (2) new banners
(State whether electric or otherwise and material used in construction)

Reading matter to go on sign: Beauty and Main™

Size: 4 x 5 x 1'-3" sign, banners 6 x 2

Weight: 130 lbs, 3 lbs

Public Way
Obstruction:

A: 5', 2'

(A: Give exact distance sign
is to extend over sidewalk.)

B: 22'-6" See attached for
(B: Also exact distance from bottom banners
of sign to sidewalk.)

9'-6", 10', 10'-3", 10'-6"

Height Above Grade: Bottom 22'-6", Top 26'-6", 15'-6", 16'-3", 16'-6"

APPLICANT HEREBY STATES THAT INFORMATION IS TRUE TO THE BEST OF HIS/HER KNOWLEDGE AND UNDERSTANDING. UNDER PAINS AND PENALTY OF PERJURY.

Kellany K. Woodgett
(Signature)

101 South Street Hingham, MA 781-741-8501
(Address) (Telephone Number)

NOTICE - REGULATIONS

Section 12.08.010 Municipal Code
Section 1212.0 State Building Code

Encroachments onto Streets
Projecting Signs

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

Approved as to Building Code _____
(Building Inspector)

3/12/03
(Date)

Approved as to Zoning Ordinances _____

2 bonds
Send
Bond
to

N-32

Applications and Petitions #8

An application was received from Beauty and Main, requesting permission for a pre-existing sign and two banners at the premises numbered 30 Brattle Street.

Approval has been received from Inspectional Services, Community Development Departments and abutters.

In City Council March 17, 2003

ORDER ADOPTED.