

EDUCATIONAL PROGRAMS OF THE CENTER FOR TECHNOLOGY AND POLICY

Boston University

MASTER'S PROGRAM in

Technology Strategy and Policy

Offered in conjunction with
GRADUATE SCHOOL OF ARTS
AND SCIENCES

A Master's program providing relevant training and analytical tools for working professionals, which is designed to facilitate full-time work while participating in the program. The program also accommodates recent graduates aiming at careers in this field. *Courses are tailored to candidates' specific interests in industry, as well as in public policy.*

Core courses in technology strategy and policy are supplemented by elective courses in the area of concentration. Master's thesis required.

Application deadline for Sept. 1987
is July 1, 1987

SUMMER INSTITUTE

Managing Technology: Competitive Strategies

A one-week, intensive course for technical professionals in industry who are involved, or expect to be involved, in *strategic management, analysis or planning for enhanced competitiveness.*

- Case study method
- Taught by experienced faculty from Boston University and executives from Boston area corporations
- Product — Process — Resource Strategies

Co-sponsors: General Electric Company
The Gillette Company
International Law Collaborative
Polaroid Corporation

June 8-12, 1987
Application deadline is May 18.

CONFERENCE

Health Technology Adoption in a DRG Age

A two-day conference examining the impact of DRGs (Diagnostic Related Groups) and the changing marketplace on the *costs, adoption and diffusion* of health technology, as well as strategies for dealing with the problems resulting from these changes.

Intended for health care administrators, providers, insurers, and members of the health technology industry.

Presenters from health care, biomedical technology, government, and the insurance industry. Panel discussions offered.

Suitable for 14 Category 1 CME credits.

Co-sponsors: Postgraduate Medical
Institute
Seragen Inc.

September 16-17, 1987
Registration deadline is August 10, 1987

For information about these programs, contact:

CENTER FOR TECHNOLOGY AND POLICY

Boston University

197 Bay State Road, Boston, MA 02215
617-353-2772



These programs are a part of the continuing efforts of the Center for Technology and Policy in research and education involving the planning, development, adoption and implementation of new technology.

Equal opportunity, affirmative action institution.



RECEIVED
OFFICE OF THE CLERK
1987 MAY 11 7:41
CAMPBIDGE MA.

Jack Martinelli
President
(617) 354-6940

Stephanie Gramolini
Treasurer

Jennifer Mieth
Clerk

Selma Abinader-Luna
Richard Clarey
Alan Clark
Harry Greenwald
Brian LeClair
Frederick Levy
Ann Stewart
Ross Zerchikov
Vice-Presidents

Cambridge Civic Association

649 Massachusetts Avenue
Cambridge, Massachusetts 02139
(617) 876-9176 MCI-Mail 2913821

May 12, 1987

To the Honorable City Council and the City Manager:

As the FY88 budget hearings have progressed, considerable concern has emerged about the City Hospital deficit and its apparent steady increase. Dramatic changes at the federal and state level for allocation of costs and the responsibility for providing non-reimbursable health care are greatly responsible for this deficit.

In September, 1987, Boston University will host a two-day conference "Health Technology Adoption in a DRG Age" examining "the impact of DRG's (Diagnostic Related Groups) and the changing marketplace on costs, adoption, and diffusion of health technologies, as well as strategies for dealing with the problems resulting from these changes."

The Cambridge Civic Association urges the Council and the Manager to provide the funding to send a representative from Cambridge to this conference and to report on new strategies for effective, efficient delivery of the health care needs of Cambridge's non-typical population.



Jack Martinelli
President
CCA

cc: Melvin Chalfin
John O'Brien

Directors

Art Bardige
Jeanne Burton
Jim Canavan
Carol Cerf
Frances Chaiken
Mary Conlan
Phillip Dowds
Iten Fales
John Gintell
Richard Griffin
Esther Hanig

Robert Hilliard
Phillip Hyde
Camille Jordan
Robert LaTremouille
Mark Levine
Sandra Levitt
Patricia Lewis
Henry Lukas
Jane Martin
George McCray
Ana Mejia

Lynne Molnar
John Moos
John Moot
Diane Sinrich
Ken Reeves
Renae Scott
Susana Segat
Phillip Sego
Tom Smith
Susan Tichanuk
Anne Williamson

Advisory Board

Ethel Caragianes
Sheila Cook
Clarence Cooper
Ken Haskins
Suzanne Hamner
Dean Johnson
Peggy Kapisovsky
Elaine Kistiakowsky
Dorothy LeMessurier

Joan Lorentz
Carol Lukas
Teresa Neighbor
Jim Peters
Margaret Rey
Kate Sander
Jim Stanton
Paul Walker
Connie Wheeler

Comm. from Jack Martinelli, Pres., CCA Re:
Cambridge Hospital deficit & urging the Council to provide funding to send a representative to a 2-day conference at Boston University in September entitled "Health Technology Adoption in a DRG Age".

In City Council,

May 18, 1987

Placed on file