

Agenda #3
CITY COUNCIL
CITY OF CAMBRIDGE
March 6, 1995

INTRODUCED BY CITY MANAGER ROBERT W. HEALY

AN ORDER CONCERNING AN APPROPRIATION FOR THE FISCAL YEAR BEGINNING JULY 1, 1994

ORDERED: That the following transfer be made in the General Fund to the Public Investment Fund/General Fund of the City of Cambridge:

FROM	AMOUNT	TO	AMOUNT
Community Development	\$202,000.00	Community Development	
Salary & Wages Account		Other Ordinary Maintenance	\$185,000.00
		Extraordinary Expenditures	17,000.00

REASON (S) Traffic studies, urban design studies, economic development materials.

In City Council March 6, 1995.
Adopted by a yea and nay vote:-
Yeas 9; Nays 0; Absent 0.
ATTEST:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

D. Margaret Drury
D. Margaret Drury, City Clerk



CITY OF CAMBRIDGE

CAMBRIDGE, MASSACHUSETTS 02139

TEL 349-4300

FAX 349-4307

EXECUTIVE DEPARTMENT
ROBERT W. HEALY
City Manager

March 6, 1995

RICHARD C. ROSSI
Deputy City Manager

To The Honorable, The City Council:

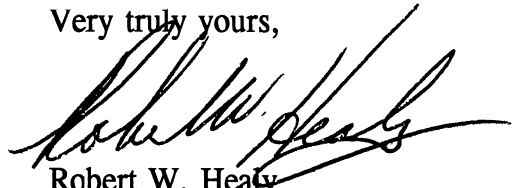
I am hereby requesting the transfer of \$202,000 from the Community Development Salaries & Wages Account to the Community Development Other Ordinary Maintenance Account (\$185,000) and Extraordinary Expenditures Account (\$17,000) to provide funds for the following purposes:

1. \$35,000 to select a traffic engineering firm to be available to perform a traffic study at Alewife to develop alternatives to improve traffic flow as well as to consider the implications to any new development at Alewife. In addition, \$45,000 will be allocated to select a general transportation consultant to conduct small-scale studies and provide planning services to evaluate potential impacts and identify appropriate mitigation for proposed projects throughout the City and provide transportation planning services to support community planning.
2. \$20,000 to develop an urban design contract relating to several issues throughout the City to study street enhancement issues and prepare designs for traffic calming measures, including the use of perspective renderings to assist in visualizing the nature of the spaces that would result. Work would also include implementation of the facade improvement program in Central Square and continue to refine plans for the Alewife area, building upon the draft plan now being considered.
3. Development and production of marketing materials for the Economic Development component at an approximate cost of \$20,000. This will aid us in our attempts to recruit companies that may want to open in Cambridge. Currently, there are now promotional materials on hand. Marketing materials are necessary to get the word out on what our programs are, to participate in industry trade shows, and recruit more actively.
4. Hire a Computer Systems Consultant to scope out the costs of an initial evaluation of our computing capabilities, along with a report, recommendations, and a budget for modernizing our hardware, software and data communications capacity at an approximate cost of \$4,800. In addition, we would need approximately \$29,200 for computer hardware and software to implement the recommendations suggested by the Computer System Consultant. Based on recommendations and pursuant to the installation of equipment, we expect increased efficiency in our

data handling and sharing capabilities, storage, and project management operations. We also expect improved utilization of citywide data and telecommunications through integration with the City's fiber optic network.

5. Also, we propose to use \$31,000 to support the fourth quarter of the Housing Services Program. The amount was originally funded through the State's Homelessness Intercept Program. The state has eliminated its commitment in the fourth quarter. The Housing Services Program is a homelessness prevention program that consists of three components: counselling and mediation services provided to Cambridge property owners by Just A Start (JAS); counselling services provided to tenants by Cambridge Economic Opportunities Committee (CEOC); and mediation services provided to tenants and owners by the Cambridge Dispute Settlement Center (CDSC). The program has been extremely effective in Cambridge, assisting over 1,000 households, on average, per year.
6. \$17,000 should be allocated to the Housing Development fund to support the development and rehab of affordable housing.

Very truly yours,



Robert W. Healy
City Manager

RWH/mev

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ATTEST:-

D. Margaret Drury
D. Margaret Drury, City Clerk

Consent Agenda #3

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Transfer of \$202,000 from the
Community Development Salary &
Wages Account to the Community
Development Other Ordinary
Maintenance Account and
Extraordinary Expenditures Account

In City Council,

March 6, 1995

Order adopted

9-0-0