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Cambridge,

8/24 1990

To the Honorable, the City Council of the
City of Cambridge:

The undersigned respectfully pray

Laser Designs Corporation
54 Church Street
Cambridge, MA 02138
617-868-0222

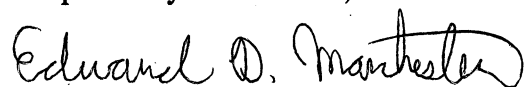
On August 6th, 1990 Laser Designs Corporation received a ticket for a sandwich board sign located at 54 Church Street and immediately removed the sign from public view. The sign had been in place for 18 months with no complaints from the City of Cambridge.

As a small corporation struggling to survive in the current economic downturn we are unable to afford paid advertising. Therefore we have been using the sandwich board sign as our primary means of bringing new customers into our store. The effect of removing this free advertising and the business generated by it will surely be detrimental to Laser Designs revenue.

Laser Designs Corporation has been a responsible member of the Cambridge community since 1986. We primarily employ local college students and most of our employees live in Cambridge. In addition, we are a minority owned business.

Laser Designs Corporation hereby requests permission to place a sandwich board sign at 54 Church Street. The proposed sign would be located immediately outside our door. Laser Designs Corporation is the sole user of the door outside of which the sign would be placed. The dimensions of the proposed sign are 28 inches wide by approximately 38 inches high. The proposed sign would be placed around an already standing one hour parking/no parking sign, thus having a minimal impact on pedestrian traffic.

Respectfully Submitted,



Edward D. Manchester
Laser Designs Corporation

W-89

PETITION

Edward D. Manchester
Laser Designs Corp.

of _____

for a sandwich board sign _____

No. 54 Church St. _____

_____19

*Referred to the
City Manager
with power
copy sent to City mgr
9/12/90 (de)*

In City Council, Sept. 10 19⁹⁰

Referred to the Committee on

Attest:

City Clerk.