



City of Cambridge

34.

IN CITY COUNCIL

September 12, 1994

COUNCILLOR BORN
COUNCILLOR TOOMEY
COUNCILLOR SULLIVAN
COUNCILLOR TRIANTAFILLOU

WHEREAS: The public's image of Cambridge is a critical Economic Development tool in attracting businesses and the tourist industry to Cambridge, thus increasing our tax base and ensuring our ability to provide basic city services to residents; and

WHEREAS: Riverfront properties along the Charles River in Cambridge have the potential to create the public image of our city to a far greater extent than other less visible properties in more crowded area of Cambridge. Consider how many postcards of Cambridge feature riverfront views; and

WHEREAS: Without some kind of a version for this area, it becomes difficult to objectively evaluate development proposals for critical riverfront sites from the points of view of: social usefulness, compatibility with adjacent parkland uses, and visual appropriateness in the linear riverfront setting; and

WHEREAS: No recent Master Plan for the Cambridge Riverfront exists to express public sentiment about how these valuable properties should be used and what any buildings on these sites should look like; and

WHEREAS: To avoid future conflicts over proposed uses, any planning process for this area should involve not only the City of Cambridge, but also the Metropolitan District Commission which is charged with the conservation of the parkland which abuts the Charles River; now therefore be it

ORDERED: That the City Manager be and hereby is requested to direct the Cambridge Community Development Department to propose to the Metropolitan District Commission that they embark on a joint venture to design a Master Plan for the Cambridge side of the Charles River with immediate attention given to the length of the river between the Magazine Street and Flagg Street (just beyond Western Avenue); and be it further

ORDERED: That such plan include what kinds of uses at what scales, including food stores best serve the abutting neighborhoods and add to Cambridge's tax base, while preserving public parkland and increasing the public's access to it; and be it further

ORDERED: That the City Manager report back to the City Council no later than October 15, 1994 about the response to such proposal.

NO ACTION TAKEN



City of Cambridge

6.
ORIGINAL ORDER

IN CITY COUNCIL

September 19, 1994

COUNCILLOR BORN
COUNCILLOR TOOMEY
COUNCILLOR SULLIVAN
COUNCILLOR TRIANTAFILLOU

WHEREAS: The public's image of Cambridge is a critical Economic Development tool in attracting businesses and the tourist industry to Cambridge, thus increasing our tax base and ensuring our ability to provide basic city services to residents; and

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ORDERED: That the City Manager be and hereby is requested to direct the Cambridge Community Development Department to propose to the Metropolitan District Commission that they embark on a joint venture to design a Master Plan for the Cambridge side of the Charles River with immediate attention given to the length of the river between the Magazine Street and Flagg Street (just beyond Western Avenue); and be it further



City of Cambridge

6.
AMENDED ORDER

IN CITY COUNCIL

September 19, 1994

COUNCILLOR BORN
COUNCILLOR TOOMEY
COUNCILLOR SULLIVAN
COUNCILLOR TRIANTAFILLOU

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WHEREAS: No recent Master Plan for the Cambridge Riverfront exists to express public sentiment about how these valuable properties should be used and what any buildings on these sites should look like; and

WHEREAS: To avoid future conflicts over proposed uses, any planning process for this area should involve not only the City of Cambridge, but also the Metropolitan District Commission which is charged with the conservation of the parkland which abuts the Charles River; now therefore be it

ORDERED: That the City Manager be and hereby is requested to direct the Cambridge Community Development Department to propose to the Metropolitan District Commission that they embark on a joint venture to design a Master Plan for the Cambridge side of the Charles River with immediate attention given to the length of the river between the Magazine Street and Flagg Street (just beyond Western Avenue); and be it further

- ORDERED: That such plan include what kinds of uses at what scales, including food stores best serve the abutting neighborhoods and add to Cambridge's tax base, while preserving public parkland and increasing the public's access to it; and be it further
- ORDERED: That the legislated delegation request to see appropriate funding proposals for the city.
- ORDERED: That the City Manager report back to the City Council no later then October 15, 1994 about the response to such proposal.

In City Council September 19, 1994.
Adopted by the affirmative vote of nine members.
Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:- *D. Margaret Drury*

D. Margaret Drury,
City Clerk

Kathleen Born

Council Order #4 for 9-14

Whereas: The public's image of Cambridge is a critical Economic Development tool in attracting businesses and the tourist industry to Cambridge, thus increasing our tax base and ensuring our ability to provide basic city services to residents.

Whereas: Riverfront properties along the Charles River in Cambridge have the potential to create the public image of our city to a far greater extent than other less visible properties in more crowded areas of Cambridge. Consider how many postcards of Cambridge feature riverfront views; and

Whereas: Without some kind of a vision for this area, it becomes difficult to objectively evaluate development proposals for critical riverfront sites from the points of view of: social usefulness, compatibility with adjacent parkland uses, and visual appropriateness in the linear riverfront setting, and

Whereas: No recent Master Plan for the Cambridge Riverfront exists to express public sentiment about how these valuable properties should be used and what any buildings on these sites should look like, and

Whereas: To avoid future conflicts over proposed uses, any planning process for this area should involve not only the City of Cambridge, but also the Metropolitan District Commission which is charged with the conservation of the parkland which abuts the Charles River. Therefore be it:

Ordered: That the City Manager be and hereby is requested to direct the Cambridge Community Development Department to propose to the Metropolitan District Commission that they embark on a joint venture to design a Master Plan for the Cambridge side of the Charles River with immediate attention given to the length of the river between the Magazine Street and Flagg Street (just beyond Western Avenue); and be it further

Ordered: That such plan include what kinds of uses at what scales, including food stores best serve the abutting neighborhoods and add to the Cambridge's tax base, while preserving public parkland and increasing the public's access to it; and be it further

Ordered: That the City Manager report to the Council no later than October 15 about the response to such proposal.



City of Cambridge

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Sullivan
Gooney
Grimshaw
Russell
Consent Order #34-#6 Cm-295

Councillor Boen re: Attracting business and tourist industry to Cambridge.

19, 1994

In City Council September ~~12, 1994~~

No action taken
Order adopted as amended