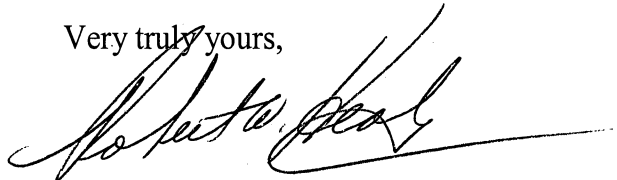


The Honorable, The City Council
December 9, 2002
Page 2

Adding the *Classic Arts Showcase* on Cable Television as referenced in the attachments of the Council Order requires satellite downlink capabilities. The Cambridge School Department has these capabilities and has agreed to record the program series. *Classic Arts Showcase* is a gift from the Lloyd E. Rigler-Lawrence E. Deutsch Foundation, created in an effort to increase interest in the arts. *Classic Arts Showcase* is a collection of Hollywood movie classics that are made available free of charge, to non-commercial broadcast outlets. The "rights" on all of the films have been cleared so that there are no copyright issues to deal with. The Department has filed an application with the producing agency to allow us the ability to start recording from the satellite.

It is anticipated that this series will be aired on Channel 8 by the end of January, 2003.

Very truly yours,

A handwritten signature in black ink, appearing to read "Robert W. Healy", written over a horizontal line.

Robert W. Healy
City Manager

RWH/mec



16.

CITY OF CAMBRIDGE • EXECUTIVE DEPARTMENT

Robert W. Healy, City Manager

Richard C. Rossi, Deputy City Manager

December 9, 2002

To The Honorable, The City Council:

In response to Awaiting Report Item No. 02-98, regarding a report on including more arts programming on the City's cable station, Cable Television Director Calvin Lindsay reports the following:

Over the past year, the Department has made a concerted effort to increase the City's arts related offerings and have been successful in securing a number of arts acquisition series' that have been running on the channel for some time. The list of the titles includes programs from *The National Gallery of Art*, *The Lannon Video Series*, *Literary Culture* and the *Kennedy School of Government Arco Forum Series*.

The *National Gallery of Art Series* is an art series that explains and examines the history and significance of various pieces of art that are housed in the Washington D.C. National Gallery. The *Lannon Video Series* is a series where the viewing audience gets a chance to hear nationally renowned poets read their works and then hear from the artists on the motivations and inspirations behind their work. *Literary Culture* is a series that we produce in association with the main branch of the Cambridge Public Library, which features the work of authors, both local and national. As a part of *Literary Culture*, the Department also presents an in-depth interview with the authors. Finally, the Department's broadcast association with the *Kennedy School of Government Arco Forum Series* allows us to present forums on artists and public art. As an example of the *Arco Forum Series*, in December we will air a program titled *The Power of Arts To Affect Public Attitudes*.

The Department has also produced programs highlighting the annual grant/funding process that the Cambridge Arts Council sponsors and is working closely with the Executive Director to develop a program that will serve as a presentation forum for the many artists in Cambridge.

S-361

Consent Agenda #16

Awaiting Report Item
Number 02-98, regarding a
report on including more arts
programming on the City's
cable station.

In City Council December 9, 2002

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