



This copy to be sent to City or Town

The Commonwealth of Massachusetts

APPLICATION FOR PERMIT TO LOCATE OUTDOOR ADVERTISING SIGNS

Application No. 45226

Location

City
or
Town

Comment:

Signatures {

Date

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location.

Check for \$ 4.50 is enclosed herewith.

Trade Name F. H. Birch Company, Inc.

Address 216 Tremont Street
Boston, Massachusetts 02116

Signed by Charles W. Bowen October 6, 1964

ANSWER THE FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit On Wall? Roof? Ground? X

Street and number Adjacent Rear Wall Of Kendall Square Power House at Broadway Side

Nearest Station Marker Rear? Opposite? Feet Away?

Nearest Pole Rear? Opposite? Feet Away?

Route number Town or City CAMBRIDGE

2. Dimension of sign 25 feet long and 13 feet high. Spectacular? Yes NO

3. Distance from boundary line of public way 14ft

4. Height from ground to top of sign 23 Ft.

5. To be constructed of Steel

6. Has consent of owner or agent been obtained Yes

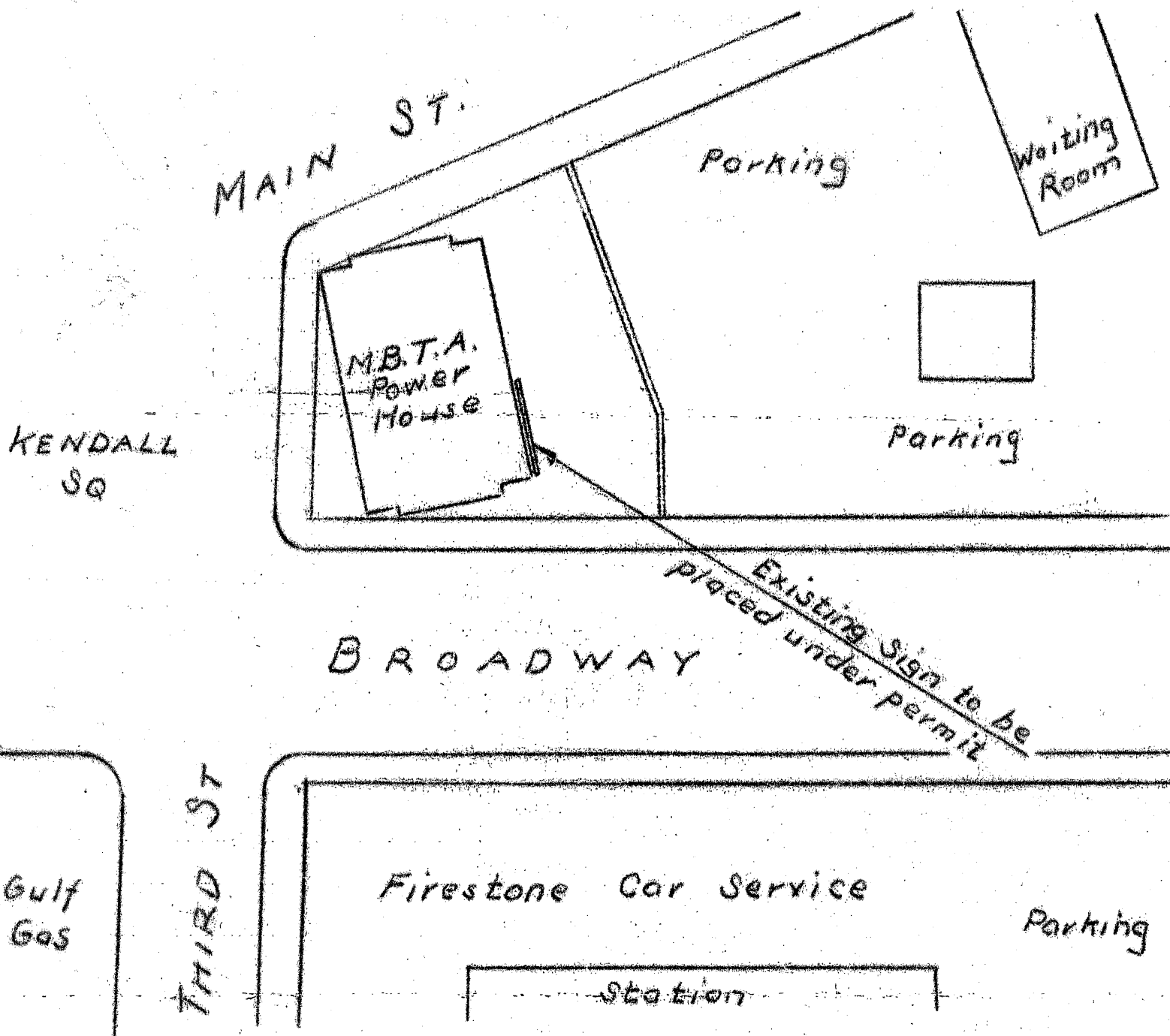
7. Name and address of Lessor

RECEIVED AT THE OFFICE OF THE
OUTDOOR ADVERTISING DIVISION

OCT 7 1964

PLEASE RETURN TO OUTDOOR ADVERTISING DIVISION

MAKE SKETCH SHOWING PROPOSED LOCATION OF SIGN.



THE COMMONWEALTH OF MASSACHUSETTS

OUTDOOR ADVERTISING DIVISION

Room 546, 80 Boylston Street, Boston 16, Mass.

Mayor's Office
City Hall
Cambridge
Massachusetts

Gentlemen:

Enclosed find one application(s) for the erection of billboard or sign in

.....Cambridge.....

The application(s) ^{is} are listed under the following number(s):

#45226--F. H. Hirsch Company, 216 Tremont St., Boston.....

.....
and dated.....10/7/64.....

RULES AND REGULATIONS

"Sec. 6-C. Upon receipt by the Division of an application for a permit to post or erect a billboard, sign or other advertising device under this section, notice thereof and a copy of the application will be sent by the Division to the city or town where such billboard, sign or other advertising device is to be located. If the city or town objects to the location it shall, within thirty (30) days from the date of said notice, file with the Division its objections, in writing, and thereupon the Division will notify the applicant, who will be allowed ten (10) days from the date of such notice to file reasons, if any, why a permit should be granted. A hearing will be given by the Division before final action is taken upon such applications, if requested."

Stating the application number or numbers, please notify the Division whether you approve, disapprove, or request a hearing.

Respectfully yours,

William F. McCarthy
Executive Director

Communication from William F. McCarty, Executive Director, Outdoor Advertising Division, Comm. of Mass. transmitting application of F.H. Birch Company, Inc. for permit to erect an outdoor advertising sign on the ground at adjacent rear wall of Kendall Square Power House at Broadway side

Oct. 19, 1964

City Council Oct 19, 1964

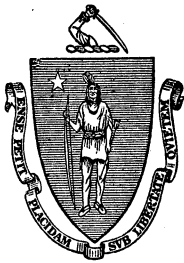
Referred to the Committee on

Public Safety + Service

Thomas M. McNameara

City Clerk

psd



This copy to be sent to City or Town

The Commonwealth of Massachusetts
APPLICATION FOR PERMIT
TO LOCATE OUTDOOR ADVERTISING SIGNS

Application No. 45215

Location

City
or
Town

Comment:

Signatures {

Date

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location.

Check for \$1.50 is enclosed herewith.

Trade Name P. H. Birch Company, Inc. HW 2 1057
216 Tremont Street
Address Boston, Massachusetts 02116
Signed by E. Charles W. Bowen October 1, 1964

ANSWER THE FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit..... On Wall?..... Roof? ☒..... Ground?.....

Street and number Kendall Square Waiting Room at 289 Main Street

Nearest Station Marker..... Rear?..... Opposite?..... Feet Away?.....

Nearest Pole..... Rear?..... Opposite?..... Feet Away?.....

Route number..... Town or City CAMBRIDGE

2. Dimension of sign 50 feet long and 13 feet high. Spectacular? Yes ☒ No NO (In V-Shape)

3. Distance from boundary line of public way

4. Height from ground to top of sign

5. To be constructed of Steel

6. Has consent of owner or agent been obtained Yes

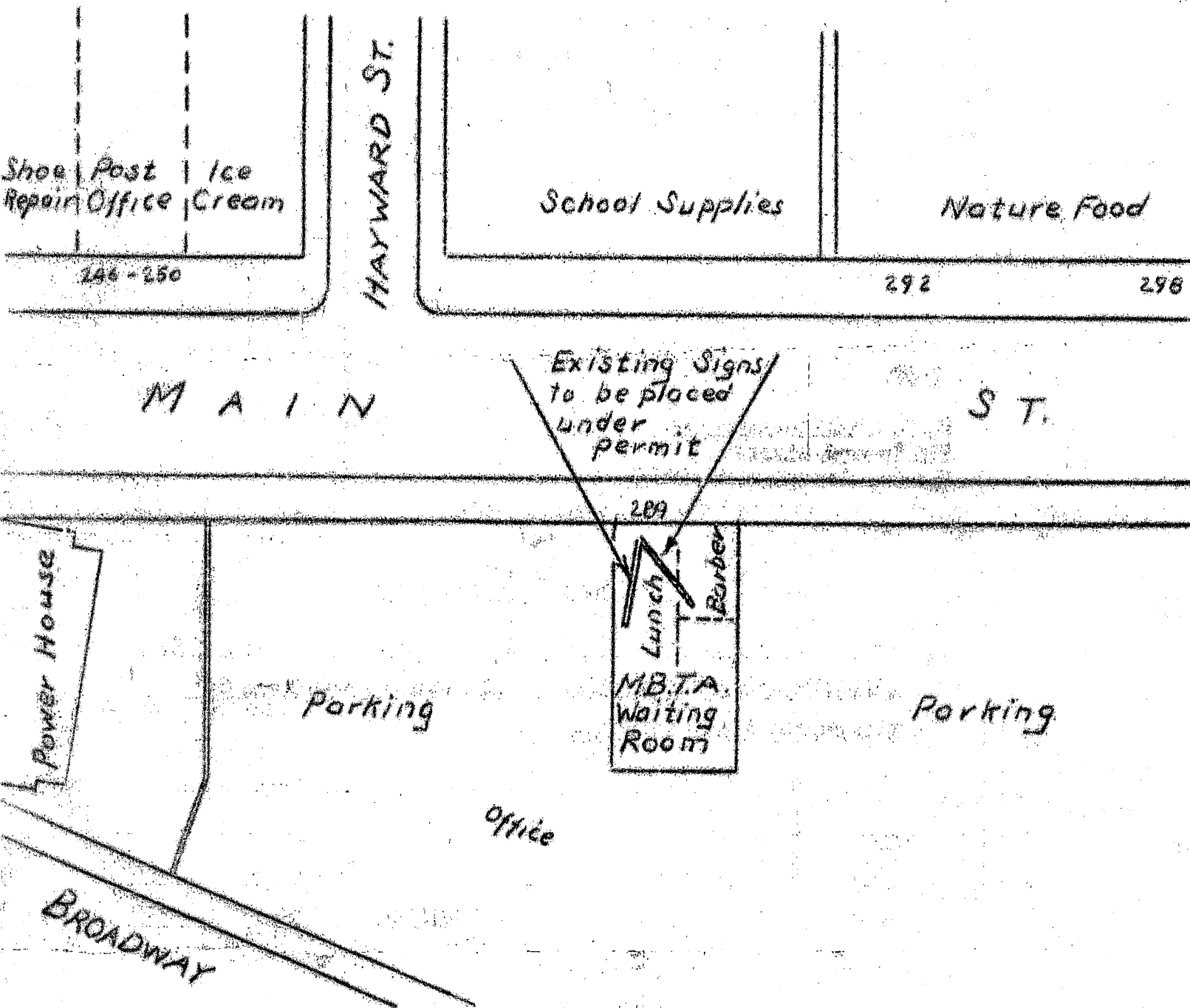
7. Name and address of Lessor

RECEIVED AT THE OFFICE OF THE
OUTDOOR ADVERTISING DIVISION

OCT 2 1964

PLEASE RETURN TO OUTDOOR ADVERTISING DIVISION

MAKE SKETCH SHOWING PROPOSED LOCATION OF SIGN.





This copy to be sent to City or Town

The Commonwealth of Massachusetts
APPLICATION FOR PERMIT
TO LOCATE OUTDOOR ADVERTISING SIGNS

Application No. 45216

Location _____

City
or
Town _____

Comment: _____

Signatures { _____

Date _____

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location.

Check for \$1.50 is enclosed herewith.

Trade Name F. H. Birch Company, Inc.

Address 216 Tremont Street
Boston, Massachusetts 02116

Signed by Charles W. Bowen October 1, 1964

ANSWER THE FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit. On Wall? _____ Roof? _____ Ground? ☒

Street and number Against Rear Wall of M.B.T.A. Kendall Square Power House On
Main Street End of Building.

Nearest Station Marker _____ Rear? _____ Opposite? _____ Feet Away? _____

Nearest Pole _____ Rear? _____ Opposite? _____ Feet Away? _____

Route number _____ Town or City CAMBRIDGE

2. Dimension of sign 25 feet long and 13 feet high. Spectacular? Yes ☒ No ☐

3. Distance from boundary line of public way Line

4. Height from ground to top of sign 23 Ft.

5. To be constructed of Steel

6. Has consent of owner or agent been obtained Yes

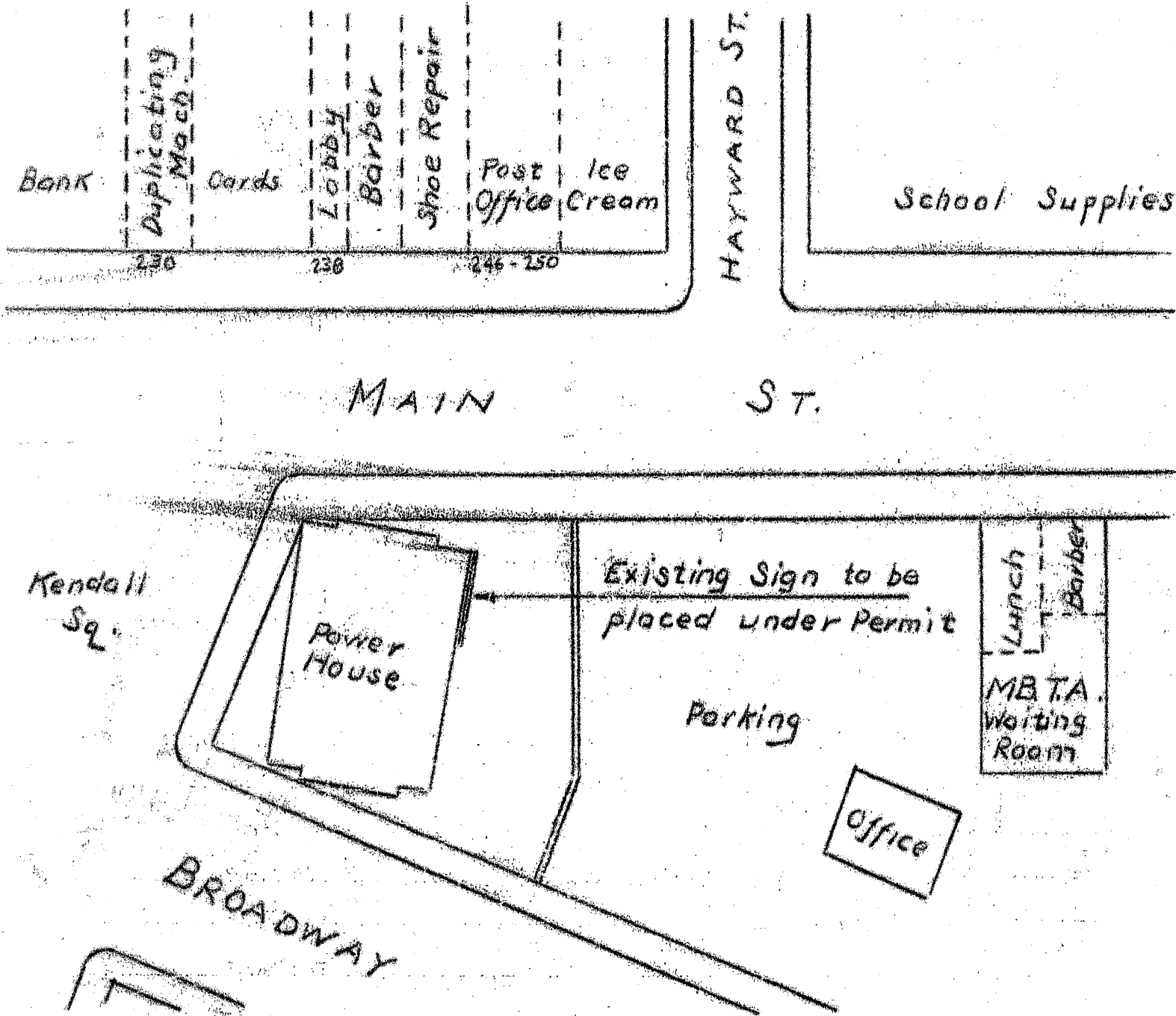
7. Name and address of Lessor _____

RECEIVED AT THE OFFICE OF THE
OUTDOOR ADVERTISING DIVISION

OCT 2 1964

PLEASE RETURN TO OUTDOOR ADVERTISING DIVISION

MAKE SKETCH SHOWING PROPOSED LOCATION OF SIGN.



THE COMMONWEALTH OF MASSACHUSETTS

OUTDOOR ADVERTISING DIVISION

Room 546, 80 Boylston Street, Boston 16, Mass.

Building Commissioner
City Hall
Cambridge
Massachusetts

Gentlemen:

Enclosed find ~~two~~... application(s) for the erection of billboard or sign in

.....Cambridge.....

The application(s) ^{is} are listed under the following number(s):

#45215 & 45216--F.H. Birch Company, Inc.

.....
and dated.....10/2/64.....

RULES AND REGULATIONS

"Sec. 6-C. Upon receipt by the Division of an application for a permit to post or erect a billboard, sign or other advertising device under this section, notice thereof and a copy of the application will be sent by the Division to the city or town where such billboard, sign or other advertising device is to be located. If the city or town objects to the location it shall, within thirty (30) days from the date of said notice, file with the Division its objections, in writing, and thereupon the Division will notify the applicant, who will be allowed ten (10) days from the date of such notice to file reasons, if any, why a permit should be granted. A hearing will be given by the Division before final action is taken upon such applications, if requested."

Stating the application number or numbers, please notify the Division whether you approve, disapprove, or request a hearing.

Respectfully yours,

William F. McCarthy

Executive Director

Am 2 167

Communication from William F. McCarty,
Executive Director, Outdoor Advertising
Division, Commonwealth of Mass., trans-
mitting two applications of F.H. Birch
Co. Inc. for outdoor advertising signs at -

On roof - Kendall Square Waiting Room at
289 Main St.

On ground - Against rear wall of M.B.T.A.
Kendall Square Power House on
Main Street end of building

October 5, 1964

PSLS

to City Council Oct 5, 1964

Returned to the Committee on

Public Safety & Security

Thomas M. McNamee



This copy to be sent to City or Town

The Commonwealth of Massachusetts
APPLICATION FOR PERMIT
TO LOCATE OUTDOOR ADVERTISING SIGNS

Application No. 45182

Location

City
or
Town

Comment:

Signatures {

Date

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location.

Check for \$ 4.50 is enclosed herewith.

Trade Name F. H. Birch Company, Inc.
216 Tremont Street
Address Boston, Massachusetts 02116
Signed by Charles W. Bowen, September 18, 1964

ANSWER THE FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit On Wall? Roof? ☒ Ground?

Street and number Lechmere Station of M.B.T.A.

Nearest Station Marker Rear? Opposite? Feet Away?

Nearest Pole Rear? Opposite? Feet Away?

Route number Town or City CAMBRIDGE

2. Dimension of sign 50 feet long and 15 feet high. Spectacular? Yes ☐ No ☒

3. Distance from boundary line of public way

4. Height from ground to top of sign

5. To be constructed of Steel

6. Has consent of owner or agent been obtained Yes

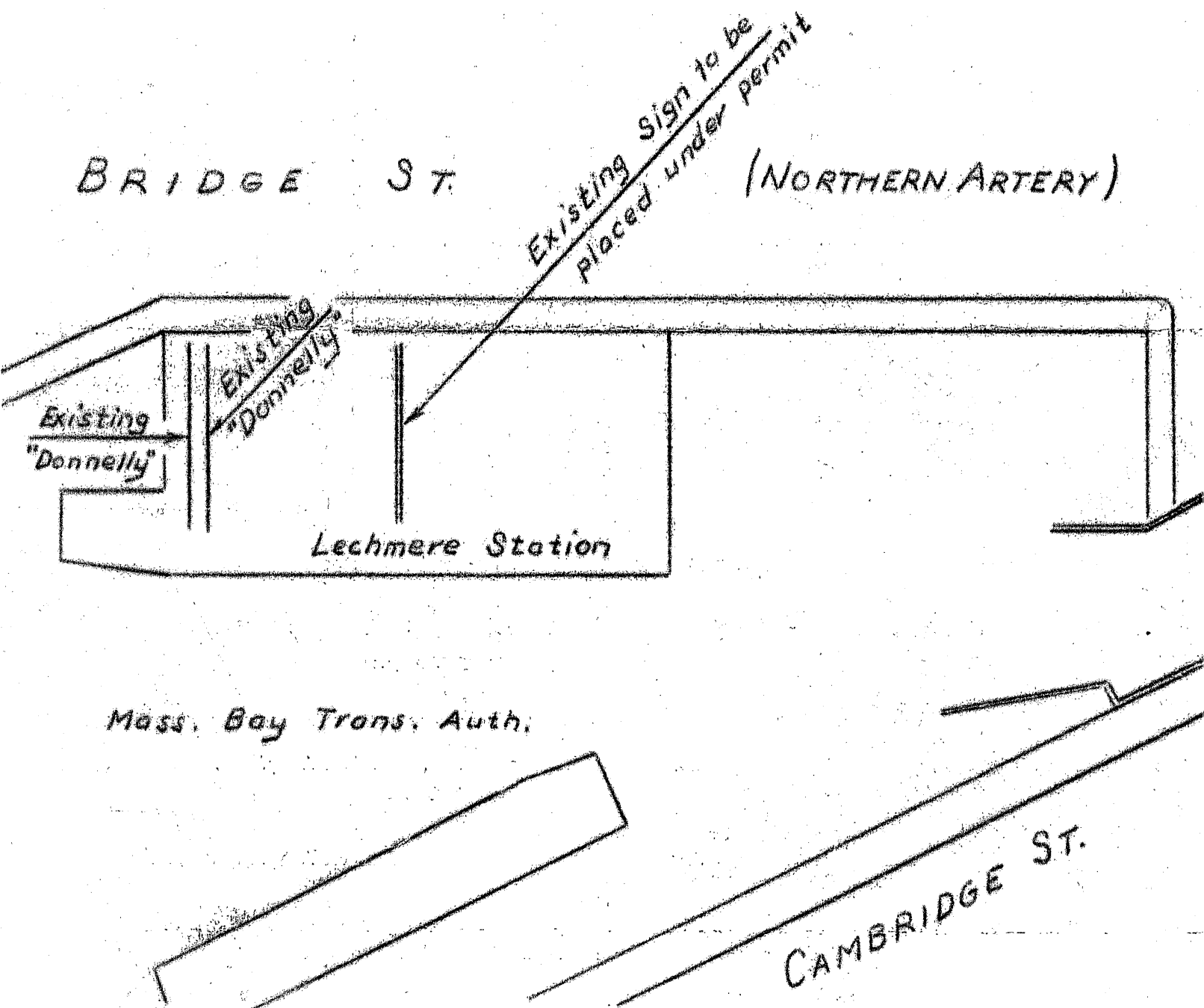
7. Name and address of Lessor

RECEIVED AT THE OFFICE OF THE
OUTDOOR ADVERTISING DIVISION

SEP 22 1964

PLEASE RETURN TO OUTDOOR ADVERTISING DIVISION

MAKE SKETCH SHOWING PROPOSED LOCATION OF SIGN.



THE COMMONWEALTH OF MASSACHUSETTS

OUTDOOR ADVERTISING DIVISION

Room 546, 80 Boylston Street, Boston 16, Mass.

Mayor's Office
City Hall
Cambridge
Massachusetts

Gentlemen:

Enclosed find ~~one~~ application(s) for the erection of billboard or sign in

.....Cambridge.....

The application(s) ^{is} are listed under the following number(s):

#45182--F..H..Birch..Company,..Inc.,..216..Tremont..St.,..Boston..Mass.,..,

.....
and dated.....9/22/64.....

RULES AND REGULATIONS

"Sec. 6-C. Upon receipt by the Division of an application for a permit to post or erect a billboard, sign or other advertising device under this section, notice thereof and a copy of the application will be sent by the Division to the city or town where such billboard, sign or other advertising device is to be located.. If the city or town objects to the location it shall, within thirty (30) days from the date of said notice, file with the Division its objections, in writing, and thereupon the Division will notify the applicant, who will be allowed ten (10) days from the date of such notice to file reasons, if any, why a permit should be granted. A hearing will be given by the Division before final action is taken upon such applications, if requested."

Stating the application number or numbers, please notify the Division whether you approve, disapprove, or request a hearing.

Respectfully yours,

Executive Director

4.

Communication from William F. McCarty, Executive Director, Outdoor Advertising Division, Commonwealth of Mass. transmitting application of F.H. Birch Company, Inc. for permit to erect an outdoor advertising sign on the roof at Lechmere Station of M.B.T.A.

Sept. 28, 1964

Sept. 28, 1964

Referred to Committee on
Public Safety & Service

Thomas M. Jarama



City of Cambridge

IN CITY COUNCIL

November 2, 1964.

WHEREAS:-

A communication has been received from the Executive Director of the Outdoor Advertising Authority, Commonwealth of Massachusetts, enclosing applications of F.H.Birch Company, Inc. for the erection of outdoor advertiding signs at the following locations:-

No. 45182, on roof, Lechmere Station
of M.B.T.A.

No. 45215, on roof, Kendall Square waiting
Room at 289 Main Street.

No. 45216, on ground, against rear wall of M.B.T.A.
Kendall Square Power House on Main
Street end of building.

No. 45226, on ground, adjacent rear wall of Kendall Square
Power House at Broadway side.

it is further

ORDERED:-

That the aforesaid applications Nos. 45182, 45215, 45216, and 45226 for the erection of outdoor advertising signs at the aforesaid locations be approved.

City Council: Nov. 2, 1964

Adopted by the affirmative vote

of 9 members

Thomas M. McNameara
City Clerk

City of Cambridge

In City Council November 2, 1964.....

The

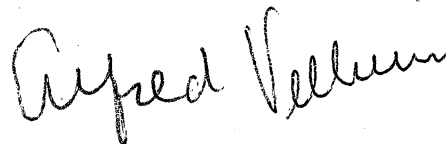
Committee on Public Safety & Service.

to which was referred communication from the Outdoor Advertising Authority enclosing applications of F.H.Birch Company, Inc. Nos. 45182, 45215, 45216, and 45226 for outdoor advertising signs.

Reports,

Recommending the adoption of the accompanying order

approving the aforesaid locations.



For the Committee.

REPORT

Committee on

Public Safety *20*

Source - approving outdoor
advertising signs

Nov. 2, 1964

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