

DUPLICATE

Application No. 30554

Permit No.



The Commonwealth of Massachusetts

**APPLICATION FOR PERMIT
TO LOCATE OUTDOOR ADVERTISING SIGNS**

To the Department of Public Works,
100 Nashua Street, Boston, Mass.

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$2.00 is enclosed herewith.

Signed by U-Dryvit Auto Rental Co., Inc. per F. A. Leary, Asst. Treas.

Address 120 Potter Street, Cambridge, Mass.

Dated at Cambridge, Mass. December 13, 19 43

ANSWER FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit..... On Wall?..... Roof? Yes..... Ground?.....

Street and number Property bounded by Fifth, Potter, Munroe and 6th

..... Sts., in Kendall Sq. district of Cambridge

Rear?

Nearest Station Marker Opposite?..... Feet Away?

Rear?

Nearest Pole Number Opposite?..... Feet Away?

Route number TOWN OR CITY Cambridge

2. Dimension of sign fifty feet long and thirty feet high

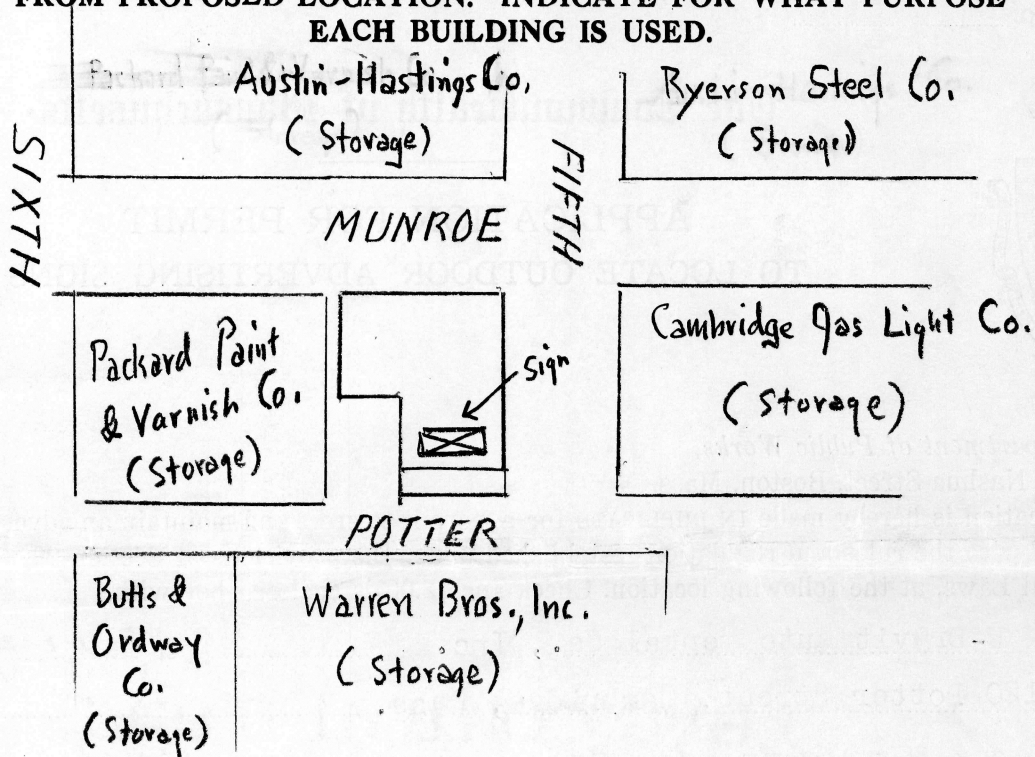
3. Distance from boundary line of public way..... 4. Height from ground to top of sign.....

5. To be constructed of metal..... 6. Has consent of owner or agent been obtained..

7. Remarks Spectacular.....

MAKE SKETCH ON BACK OF APPLICATION

MAKE SKETCH SHOWING PROPOSED LOCATION OF SIGN BELOW
GIVING POSITION OF BUILDINGS ADJACENT TO AND ACROSS THE STREET
FROM PROPOSED LOCATION. INDICATE FOR WHAT PURPOSE
EACH BUILDING IS USED.



Notice Sent City or Town

REPORT

Date Inspected By Inspector Section

.....
Director

Approved 19.....

DEPARTMENT
OF
PUBLIC WORKS

Commissioners

The Commonwealth of Massachusetts

DEPARTMENT OF PUBLIC WORKS

100 NASHUA STREET, BOSTON, MASS.

The Mayor's Office
City Hall
Cambridge, Mass.
Gentlemen:—

Enclosed find one application for the erection of billboard or sign in the
City of Cambridge
~~Town~~

The application ^{is}
~~are~~ listed under the following number: 30554

and dated January 6, 1944

RULES AND REGULATIONS

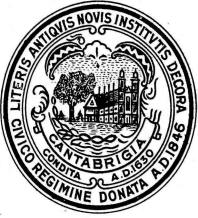
"Sec. 2-D. Upon receipt by the Division of an application for a Permit to post, erect or maintain a billboard, sign or other advertising device under this section, notice thereof and a copy of the application will be sent by the Division to the city or town where such billboard, sign or other advertising device is to be located. If the city or town objects to the location it shall, within thirty (30) days from the date of said notice, file with the Division its objections, in writing, and thereupon the Division will notify the applicant, who will be allowed ten (10) days from the date of such notice to file reasons, if any, why a Permit should be granted. A hearing may be given by the Division before final action is taken upon such application."

Please notify the Division whether you approve or disapprove of the application, using given number to identify application.

Respectfully yours,

William F. McCarty
Director of Outdoor Advertising

P. S. A REPLY TO THIS NOTICE IS REQUESTED.



CITY OF CAMBRIDGE
MASSACHUSETTS
EXECUTIVE DEPARTMENT

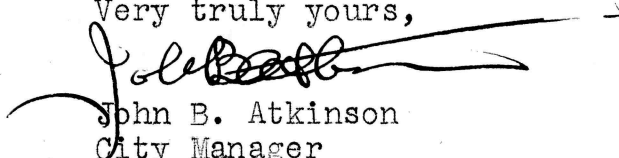
JOHN B. ATKINSON
CITY MANAGER

January 10, 1944

To the Honorable, the City Council:

I transmit herewith a communication from the Director of Outdoor Advertising relative to application of U-Dryvit Auto Rental Co., Inc. for the erection of a sign on the roof of property bounded by Fifth, Potter, Munroe and 6th Streets, Cambridge.

Very truly yours,


John B. Atkinson
City Manager

JBA:M

COMMUNICATION
from the City Manager trans-
mitting one from Director of

9

Outdoor Advertising State of
Mass enclosing application No.
30554 of U-Dryvit Auto
Rental Co. Inc. for Permit
to erect a sign on roof of
Property Bounded by Fifth,
Petta, Munroe & Sixth St.

File With No. 5. Pulla Series 1944

JAN 10 1944

In City Council

Referred to the Committee on

Public Service

Frederick H. Burke City Clerk



City of Cambridge

IN CITY COUNCIL

April 17, 1944.

WHEREAS:-

A communication has been received from the Director of Outside Advertising, Department of Public Works, Commonwealth of Massachusetts, enclosing application of U-Dryvit Auto Rental Co., Inc. No. 30554 for the erection of outside advertising sign at the following location:-

No. 30554 U-Dryvit Auto Rental Co., Inc.- Roof
Property bounded by Fifth, Potter, Munroe and
6th Streets, in Kendall Square district of Cambridge.

It is therefore

ORDERED:-

That the aforesaid application No. 30554 for the erection of an advertising sign at the aforesaid location be approved.

City Council APR 17 1944

Adopted by the affirmative vote

of 8 members

Frederick H. Burke City Clerk

City of Cambridge

In City Council April 17, 1944.

The

Committee PUBLIC SERVICE

to which was referred a communication from the City Manager transmitting one from William F. McCarthy, Director of Outdoor Advertising, Department of Public Works, Commonwealth of Massachusetts, enclosing application of U-Dryvit Auto Rental Co., Inc. No. 30554 for the erection of a billboard:-

Reports, Recommending the adoption of the accompanying order approving of said location.

Thomas Weston Jr.

For the Committee.

(3)

REPORT

Committee on PUBLIC SERVICE

Recommending adoption of order approving application of J-Dryvit Auto Rental Co., Inc. No. 30554 for outdoor advertising sign.

April 17, 1944.