

CITY OF CAMBRIDGE

CAMBRIDGE, MASSACHUSETTS 02139
Tel. 498-9011

EXECUTIVE DEPARTMENT
ROBERT W. HEALY
City Manager

PRESS RELEASE

CITY-WIDE CLEAN-UP DAY

SUNDAY, MAY 19, 1985 - 11:00 A.M. TO 4:00 P.M.

SUNDAY, MAY 19, 1985, FROM 11:00 A.M. TO 4:00 P.M. HAS BEEN DESIGNATED BY CITY MANAGER ROBERT W. HEALY AS CITY-WIDE CLEANUP DAY. THIS EFFORT WILL BE AIMED AT OUR NEIGHBORHOODS, PARKS, PLAYGROUNDS, SQUARES, BUSINESS DISTRICTS, AND VACANT LOTS AND IS STRICTLY ON A VOLUNTEER BASIS.

ON FRIDAY, APRIL 19, 1985, A MEETING WAS HELD AT CAMBRIDGE CITY HALL AND NEIGHBORHOOD ASSOCIATIONS, COMMUNITY SCHOOLS GROUPS, CITY DEPARTMENT HEADS, NON-PROFIT AGENCIES, HOUSING AUTHORITY, HARVARD AND MASS. INSTITUTE OF TECHNOLOGY, BUSINESS ASSOCIATIONS, THE CHAMBER OF COMMERCE, LITTLE LEAGUES, BABE RUTH LEAGUE, YOUTH SOCCER, AND OTHER GROUPS WERE INVITED TO ATTEND TO DISCUSS THE IMPLEMENTATION OF CLEAN-UP DAY.

THE CITY NEEDS ANY AND ALL VOLUNTEERS AND THOSE INTERESTED SHOULD CONTACT BETTY BUONO IN THE CITY MANAGER'S OFFICE, 498-9011, MONDAY - FRIDAY FROM 8:30 A.M. - 5:00 P.M. GROUPS OR INDIVIDUALS ARE ENCOURAGED TO DESIGNATE THE AREAS THEY WANT TO HELP CLEAN UP AND THE CITY WILL PROVIDE BROOMS, SHOVELS, RAKES, ETC. - AND PICKUP. BROWNING FERRIS INDUSTRIES HAS DONATED 1,000 PLASTIC BAGS TO HELP IN THIS EFFORT. ANY INDIVIDUALS LOOKING TO HELP WHO DO NOT HAVE A DESIGNATED AREA SHOULD CALL FOR ASSIGNMENT. THE SUCCESS OF THIS EFFORT WILL BE ACHIEVED BY THE CITY, THE BUSINESS COMMUNITY, AND OUR CITIZENS JOINING TOGETHER AND GIVING THEIR BEST.

THE AREAS TO BE CHOSEN SHOULD BE AREAS WITH PUBLIC PURPOSES AND NOT BACKYARDS, CELLARS, OR ATTICS.

THIS CITY-WIDE CLEANUP CONCEPT WAS RECENTLY PUT FORWARD BY CITY COUNCILLOR FRANCIS DUEHAY AND MAYOR LEONARD RUSSELL IN A MARCH 4, 1985 COUNCIL ORDER CALLING FOR A CITY-WIDE CLEANUP CAMPAIGN. THE CITY SENDS A SPECIAL THANKS TO ALL THOSE GROUPS WHO PARTICIPATED LAST YEAR AND HOPES THAT THIS YEAR WILL BE EQUALLY SUCCESSFUL.

SUNDAY, JUNE 2, 1985, FROM 11:00 A.M. TO 4:00 P.M. WILL BE THE RAIN DATE

THE PHONE NUMBER TO CALL ON MAY 19TH FOR EITHER TRASH PICKUP OR ASSISTANCE WILL BE 498-9051 FROM 11 A.M. TO 4 P.M. IT IS IMPORTANT THAT BETTY BUONO BE CONTACTED IN ADVANCE SO THAT PROPER COORDINATION WILL TAKE PLACE.

**CITY-WIDE
CLEAN UP DAY
SUNDAY MAY 19th-85
11am to 4pm**



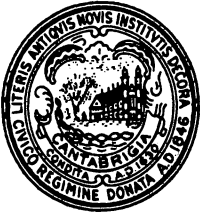
**DO YOUR PART TO MAKE
CAMBRIDGE A
CLEANER CITY**

VOLUNTEERS NEEDED

Help To Cleanup

- Your Neighborhood
- Your Favorite Park or Playground
- Your Local Square

**For More Information Call The City Manager's Office, Betty Buono 498-9011
Mon - Fri 8:30 - 5:00**



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EXECUTIVE DEPARTMENT
ROBERT W. HEALY
City Manager

May 13, 1985

To the Honorable, the City Council:

I transmit herewith copy of the Press Release and Flyer pertaining to the City-Wide Cleanup Campaign, scheduled for Sunday, May 19, 1985, from 11:00 A.M. to 4:00 P.M., with a rain date of June 2, 1985.

This clean-up campaign has been given press coverage in the Cambridge Chronicle and notices have been sent out to various agencies, business associations, neighborhoods, etc..

Very truly yours,

Robert W. Healy
City Manager

RWH/b

S-391
Re: press release & flyer pertaining to the
City-Wide Cleanup Campaign scheduled for Sun-
day, May 19, 1985 from 11:00 a.m. to 4:00 p.m.
with a raindate of June 2, 1985.

In City Council,

May 13, 1985

5/13/85
Placed on File -