



a non-profit synergistic corporation

(617) 876-1209

Board of Directors

John Curtis Jones
Philip Gregory
Helen Harrington
Richard Sage

September 11, 1970

Gentlemen:

Music and Art Development Inc.. (MAD) is a non-profit corporation set up among the minority groups of Cambridge for the purpose of community development and self help. In the project, "Building 42 Workshop," MAD is undertaking its second effort under its charter. The project is to establish and maintain a flexible community center for performing arts, crafts, education, and social activities.

MAD has secured an option to rent 90,000 square feet of space in the MIT-owned Simplex complex. This space is being offered at a monthly rent of \$4,000 to the project. Long-range and short-range plans have been made to raise funds for self support after the acquisition of the property. These plans require the use of the facility itself and therefore initial assistance is required.

MAD solicits your help in initiating the project in one of two forms:

1. A cash donation.
2. A cash contribution which MAD will secure by non-interest promissory notes payable in twelve months.

Your help is needed immediately in that the option will expire and MAD is short of both time and funds at this time. Your urgent attention to this request will be very much appreciated by MAD and the various community groups already involved in the project. A prospectus describing the Building 42 Workshop and some additional articles are enclosed to provide some description of the need.

Please contact me if you have any questions regarding this request, and I will be in instant contact with you to answer them.

Sincerely,

John Curtis Jones
President

MUSIC & ART DEVELOPMENT Inc.

56 Green Street, CAMBRIDGE, MASSACHUSETTS

a non-profit synergistic corporation

(617) 876-1209

September 11, 1970

To the Businessmen of the City of Cambridge

Gentlemen:

Music and Art Development Inc. (MAD) is a non-profit organization formed in the city of Cambridge to provide opportunity for people within the diverse population to explore and utilize their talent and interest.

The Building 42 Workshop is the latest project of MAD. It will provide working, teaching, and performance space for a wide range of activities. The Building 42 Workshop will be a creative cultural center housing up to 2000 people for concerts and performances, and with large, flexible working space for many simultaneous creative and educational projects.

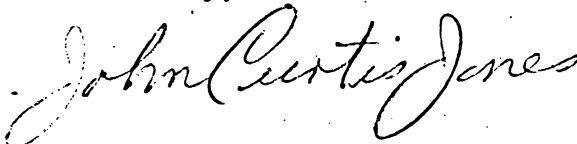
Building 42 Workshop needs your help now. In order to launch the project, we must raise \$4,000 to acquire the facilities, a warehouse building in the Simplex complex now owned by MIT. Our option to lease expires on September 15, only two weeks from the time it was offered. We have planned for several benefit concerts to cover our initial expenses, however they depend on the use of the Workshop.

Will you please add your support to the growing list of donations, large and small, from the local area. We will publicize your support, and you may expect the appreciation of the local people for your help at this critical time. The Workshop will be self supporting and a detailed prospectus is available.

Please help us to provide a creative outlet for the people of Cambridge. This plan will create a flexible community center in which performing arts, crafts, education, and social activities can be carried on in continuing interaction with each other.

Thank you for your support.

Sincerely,



John Curtis Jones
President

MUSIC & ART DEVELOPMENT Inc.

36 Green Street, CAMBRIDGE, MASSACHUSETTS

a non-profit synergistic corporation

(617) 876-1209

PROSPECTUS - BUILDING 42 WORKSHOP

The Cambridge Cultural Center

BACKGROUND:

During this current critical period of mistrust and alienation in Cambridge, a venture agreeable to all the people is needed now to provide a renewed sense of community spirit and endeavor. Building 42 Workshop (the Cambridge Cultural Center) is planned to serve this purpose in the following way:

Building 42 Workshop will be the first cultural center in the country that was planned, built, supported, and maintained by all the factions and interests of a single diversified community. The fact is that culture is the only thing all groups can share. The proof is in the number of divergent organizations that actively support Building 42 Workshop or find it desirable to utilize the space that Building 42 Workshop will provide.

Active Supporters of Building 42 Workshop

Cambridge City Mayor and Community Relations Department
Graphics Workshop
Boston Tea Party
Cheap Thrills

Active Supporters Who Plan to Utilize Space in Building 42 Workshop

Cambridgeport Planning Team - Cambridge city planning group that wishes to locate a Teen Center in Building 42.
Ecology Action - will conduct workshops on our environment.
Orson Welles Theater - will conduct film workshops.
Cambridge Free High School - a service offering an alternative educational experience to our young adults.
Cambridge Free School - a service offering an alternative educational experience to our children.
Bread and Roses - a woman's organization dedicated to resolving social contradictions and moral dilemmas that result and are caused by the suppression of women.
Education Warehouse - will create an experience in theater for the interested young adult.
New England Regional Information Center - will seek ways to make massive amounts of computerized information available to community people.
People's Theater - a street theater group needing winter working space.
Stage One - will conduct workshops in experimental theater.
Unnamed Theater Company - a street theater needing winter working space.
Massachusetts Productions Theater Company - workshops in drama.
Franklin Printing Company - will contribute skills to conduct workshops in graphics and printing.

MUSIC & ART DEVELOPMENT Inc.

56 Green Street, Cambridge, Mass.

Ellipsis Graphics Group - will conduct workshops in the complete communications media.

Infinity Film Productions, Inc. - donating expertise in organizing Cambridge filmmakers to film a documentary about Building 42 Workshop.

Creative Learning - innovative educational workshops.

Black Music Inc. - will conduct production, music, and sound workshops.

The Process - religious workshops.

It has recently been recognized that lack of institutional and collective influence by minority groups poses a very real threat to our society's future development. Thus there has been an attempt on the part of those who can (private and government) to give the necessary opportunities to minority groups so that they can compete from a more balanced position. In the March-April 1969 issue of Harvard Business Review, Richard F. America, Jr., author of the article "What Do People Want?", argued that the powerful majority ought to turn entire institutions over to minority groups and help by instructing on the necessary skills to operate these institutions. Mr. America Jr., a development economist in Urban Affairs felt that this was the only way minorities could solve their problems.

Present Situation Considering the current tension in Cambridge, the available talent in the interested groups, and the philosophy of assistance, Music and Art Development Inc. (MAD) has embarked on a far reaching project to provide a cultural center for the diverse and interested groups who live in Cambridge. The project is intended to provide a flexible community center in which performing arts, crafts, education, and social activities can be carried on in continuing interaction with each other. By providing the facility and general coordination for the activities, MAD will have accomplished a blending of diverse community spirit. Further, by encouraging the interaction of the people of the city and the students who so vitally affect the community attitudes, a step will have been taken to enrich both groups and promote new relationships and mutual respect.

An existing organization, Black Music Inc. secured a "option to rent from MIT the warehouse facility that MAD proposes to utilize as a physical plant for the Cultural Center. Since that first contact, MAD and Black Music Inc. have developed the concept of the center to be built and maintained by the people of Cambridge by themselves and without outside help beyond the membership and the coordinating personnel. MAD and Black Music Inc. have cooperated in contacting other operating organizations within the city and attracting a wide spectrum of community support for the project.

Minority groups can move to solve their own problems without social upheaval only if the majority can and will lend a helping hand at crucial points along the way. MAD is a non-profit corporation dedicated to the task of developing and carrying out projects to help solve the community problems and to the task of searching for resources to help any and all groups involved in these projects.

Since its formation in February of this year, MAD has successfully promoted and carried out the Mission Hill Arts Festival, held in June. In that effort, over 3000 people were involved, and the creative talent of many of the Mission Hill residents has been exposed and nurtured. The project was carried out under the direction of MAD and was self supporting financially at its conclusion.

Project Concept: Building 42 Workshop is an idea with physical substance. Music and Art Development has the option to rent a Cambridge building of 90,000 square feet. Such a building is large enough to hold up to 8000 people and have dancing workshops, theatrical workshops, art workshops, community benefits, and educational classes of all types going on simultaneously. The proposed building is on 12 Emily Street, located five blocks from Massachusetts Avenue down either Brookline Street or Sidney Street which makes it easily accessible by car, public transportation, or foot. The site was part of the Simplex Wire factories that are now owned by MIT. The building was built to house heavy industrial machinery with an interior made of smooth concrete floors and brick walls. The exterior is brick and reinforced steel. There is a sprinkler system, excellent lighting, and very adequate electrical wiring. The heating system is an oil burner and is in good condition. The second floor is 18,000 square feet of air conditioned office space. All that is needed to open this building is a good cleaning.

Operating Organization: The Building 42 Workshop project is to be operated under Music and Art Development Inc. as a committee thereof under Article IV of their by-laws. The "Coordinators" will make up that committee. The "Coordinators" will serve the members by scheduling time and space, and by giving individual members and groups information needed to help with their projects.

There will be a staff of five coordinators making up the committee:

Entertainment Coordinator - responsible only for the scheduling of time and space, and for the distribution and gathering of information concerning the Performing Arts.

Workshop Coordinator - responsible only for scheduling of time and space, and for the distribution and gathering of information concerning workshops in the Cultural Center.

Community Group Coordinator - responsible only for scheduling time and space, and for the distribution and gathering of information concerning community groups (e.g. Cambridgeport Teen Center).

Children's Workshop Coordinator - responsible only for scheduling of time and space, and for the distribution and gathering of information concerning children's workshops.

Building Coordinator - responsible for the utilization of the building and for presenting the maintenance budget to the project treasurer. Every member or group is responsible to the Building Coordinator for the ecology and safety of their particular space.

The Treasurer, who operates with the coordinators is responsible directly to Music and Art Development, Inc. for:

- All financial records.
- All incoming funds.
- All outgoing funds.

A Board of Trustees will be elected every year by the members of Building 42 Workshop. The trustees must be residents of Cambridge. Their function is to control and grant all funds not required for building maintenance and repair. The workshop will submit written proposals asking for financial assistance. The funds will be granted only for tools and equipment or goods and services for the projects that operate within Building 42 Workshop.

It is the project goal that Building 42 Workshop will be making enough money to support and build itself to better serve the people of Cambridge. The center will be financially supported by the contribution membership of two dollars a month to cover the rent and general maintenance. The center can hold 8000 members, providing an income of \$16,000 per month. It is also true that Building 42 Workshop the Cambridge Cultural Center, will be prime concert and theater space in the heart of Cambridge and the Harvard, Boston University, MIT Triangle. 4000 people for a concert or theater event can be accommodated in $\frac{1}{2}$ of the building once a month; at \$2.00 a ticket. This yields another \$8,000 per month.

It is anticipated that many more than 8000 members will be involved in the center, however because the facility is not large enough to hold more than that number, it is used for projection purposes. The use of the center by some members part-time or on an infrequent basis will provide increased income from this source beyond the projected amounts.

Financial Estimates: As a base line for the continuing operation of Building 42 Workshop the following estimates represent a logical budget for the center:

Fixed Budget

<u>Monthly</u>		<u>Yearly</u>
\$4,000	Rent	\$48,000
150	Lights (deposit)	1,800
500	Heat	6,000
2,000	Five Coordinators	24,000
400	Treasurer	4,800
100	Telephone	12,000
50	Office Supplies	600
\$7,200	per month	TOTAL \$97,200 per year

Estimated Initial Construction

Paint	\$ 650
Toilets	2,400
Kitchen	2,000
Acoustical redecoration of Performance Area	1,000
Soundproofing of three music rooms	2,100
Sound equipment	3,000
Stage	1,000
Carpeting (300 square feet)	3,900
Lights (dimming unit, 6 Fresnel, 3 Leako)	850

Office Equipment

Three file cabinets	100
Five electric typewriters	250
One mimeo	300
One Gestetner	2,000
Five desks	500
TOTAL	\$20,050

Total for Initial and Office	\$ 20,050
Fixed Budget First Month	<u>7,200</u>
Total for First Month	\$ 27,250
	<hr/> <hr/>
Total for First Year	\$144,500

Estimate Income Projection

8000 project members per month @ \$2.00 per month	\$ 16,000
Concert gross 4000 @ \$2.00 donation	
i concert per month (gross \$8,000) Net	3,000
Rent is yet to be negotiated for organizations (office space)	?
Answering Services	<u>?</u>
Total per month	\$ 19,000
Total per year	\$228,000

Financing Plan: The Building 42 Workshop requires the following initial funding:

By September 15, 1970	\$4,000 lease
By October 15, 1970	\$27,950 first month.

The initial \$4,000 is to be raised by enlisting the support of interested individuals and organizations or companies from the Cambridge area. The funds can be either in the form of an outright donation, or as an underwriting contribution which MAD will return after twelve months of operation.

During the first month, four benefit concerts and performances are planned with an estimated return of \$25,000. The solicitation of monthly memberships will be projected to return \$3,000 during the first month and \$16,000 (average) per month thereafter. The initial benefit performances will be by artists and groups well known locally and nationally and the attention gained for the workshop during these publicity performances is expected to account for a significant and continuing membership growth.

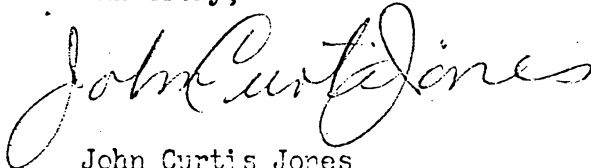
It should be noted that a fixed membership base of 2000 people plus the monthly performing arts presentation will be sufficient to cover operating expenses. Funds beyond this will be set aside for two purposes.

First, an operating fund to be accumulated and maintained to a level sufficient to carry the center for six months with no income. Second, an enrichment fund to be utilized by the trustee's in the support of certain activities within the center.

Income above the monthly requirements will be assigned to the operating fund and the enrichment fund in the ratio of 2:1 until the operating fund is subscribed, thereafter all excess funds will be assigned to the enrichment fund.

After the initial input, the Center will be self-supporting by late October. The positive economic and social benefits Building 42 Workshop can bestow on the city of Cambridge is beyond calculations. Cooperatives of all types and descriptions will be started by our youth and senior citizens. Music and Art Development can obtain the use of 300 acres of virgin land with swimming area in New Hampshire for our youth to build their own camp next summer if Building 42 Workshop is supported. Let us join hands in support of our Cambridge Cultural Center, Building 42 Workshop.

Sincerely,



John Curtis Jones
President

JCJ:rc



a non-profit synergistic corporation

(617) 876-1209

Board of Directors

John Curtis Jones
Philip Gregory
Helen Harrington
Richard Sage

September 11, 1970

Gentlemen:

Music and Art Development Inc. (MAD) is a non-profit corporation set up among the minority groups of Cambridge for the purpose of community development and self help. In the project, "Building 42 Workshop," MAD is undertaking its second effort under its charter. The project is to establish and maintain a flexible community center for performing arts, crafts, education, and social activities.

MAD has secured an option to rent 90,000 square feet of space in the MIT-owned Simplex complex. This space is being offered at a monthly rent of \$4,000 to the project. Long-range and short-range plans have been made to raise funds for self support after the acquisition of the property. These plans require the use of the facility itself and therefore initial assistance is required.

MAD solicits your help in initiating the project in one of two forms:

1. A cash donation.
2. A cash contribution which MAD will secure by non-interest promissory notes payable in twelve months.

Your help is needed immediately in that the option will expire and MAD is short of both time and funds at this time. Your urgent attention to this request will be very much appreciated by MAD and the various community groups already involved in the project. A prospectus describing the Building 42 Workshop and some additional articles are enclosed to provide some description of the need.

Please contact me if you have any questions regarding this request, and I will be in instant contact with you to answer them.

Sincerely,

A handwritten signature in cursive script that reads "John Curtis Jones".

John Curtis Jones
President

MUSIC & ART DEVELOPMENT Inc.

56 Green Street, CAMBRIDGE, MASSACHUSETTS



a non-profit synergistic corporation

(617) 876-1209

September 11, 1970

To the Businessmen of the City of Cambridge

Gentlemen:

Music and Art Development Inc. (MAD) is a non-profit organization formed in the city of Cambridge to provide opportunity for people within the diverse population to explore and utilize their talent and interest.

The Building 42 Workshop is the latest project of MAD. It will provide working, teaching, and performance space for a wide range of activities. The Building 42 Workshop will be a creative cultural center housing up to 8000 people for concerts and performances, and with large, flexible working space for many simultaneous creative and educational projects.

Building 42 Workshop needs your help now. In order to launch the project, we must raise \$4,000 to acquire the facilities, a warehouse building in the Simplex complex now owned by MIT. Our option to lease expires on September 15, only two weeks from the time it was offered. We have planned for several benefit concerts to cover our initial expenses, however they depend on the use of the Workshop.

Will you please add your support to the growing list of donations, large and small, from the local area. We will publicize your support, and you may expect the appreciation of the local people for your help at this critical time. The Workshop will be self supporting and a detailed prospectus is available.

Please help us to provide a creative outlet for the people of Cambridge. This plan will create a flexible community center in which performing arts, crafts, education, and social activities can be carried on in continuing interaction with each other.

Thank you for your support.

Sincerely,

A handwritten signature in cursive script that reads 'John Curtis Jones'. The signature is written in dark ink and is positioned above the typed name and title.

John Curtis Jones
President

MUSIC & ART DEVELOPMENT Inc.

36 Green Street, CAMBRIDGE, MASSACHUSETTS



a non-profit synergistic corporation

(617) 876-1209

PROSPECTUS - BUILDING 42 WORKSHOP

The Cambridge Cultural Center

BACKGROUND:

During this current critical period of mistrust and alienation in Cambridge, a venture agreeable to all the people is needed now to provide a renewed sense of community spirit and endeavor. Building 42 Workshop (the Cambridge Cultural Center) is planned to serve this purpose in the following way:

Building 42 Workshop will be the first cultural center in the country that was planned, built, supported, and maintained by all the factions and interests of a single diversified community. The fact is that culture is the only thing all groups can share. The proof is in the number of divergent organizations that actively support Building 42 Workshop or find it desirable to utilize the space that Building 42 Workshop will provide.

Active Supporters of Building 42 Workshop

Cambridge City Mayor and Community Relations Department
Graphics Workshop
Boston Tea Party
Cheap Thrills

Active Supporters Who Plan to Utilize Space in Building 42 Workshop

Cambridgeport Planning Team - Cambridge city planning group that wishes to locate a Teen Center in Building 42.
Ecology Action - will conduct workshops on our environment.
Orson Welles Theater - will conduct film workshops.
Cambridge Free High School - a service offering an alternative educational experience to our young adults.
Cambridge Free School - a service offering an alternative educational experience to our children.
Bread and Roses - a woman's organization dedicated to resolving social contradictions and moral dilemmas that result and are caused by the suppression of women.
Education Warehouse - will create an experience in theater for the interested young adult.
New England Regional Information Center - will seek ways to make massive amounts of computerized information available to community people.
People's Theater - a street theater group needing winter working space.
Stage One - will conduct workshops in experimental theater.
Unnamed Theater Company - a street theater needing winter working space.
Massachusetts Productions Theater Company - Workshops in drama.
Franklin Printing Company - will contribute skills to conduct workshops in graphics and printing.

MUSIC & ART DEVELOPMENT Inc.

56 Green Street, Cambridge, Mass.

- Ellipsis Graphics Group - will conduct workshops in the complete communications media.
- Infinity Film Productions, Inc. - donating expertise in organizing Cambridge filmmakers to film a documentary about Building 42 Workshop.
- Creative Learning - innovative educational workshops.
- Black Music Inc. - will conduct production, music, and sound workshops.
- The Process - religious workshops.

It has recently been recognized that lack of institutional and collective influence by minority groups poses a very real threat to our society's future development. Thus there has been an attempt on the part of those who can (private and government) to give the necessary opportunities to minority groups so that they can compete from a more balanced position. In the March-April 1969 issue of Harvard Business Review, Richard F. America, Jr., author of the article "What Do People Want?", argued that the powerful majority ought to turn entire institutions over to minority groups and help by instructing on the necessary skills to operate these institutions. Mr. America Jr., a development economist in Urban Affairs felt that this was the only way minorities could solve their problems.

Present Situation Considering the current tension in Cambridge, the available talent in the interested groups, and the philosophy of assistance, Music and Art Development Inc. (MAD) has embarked on a far reaching project to provide a cultural center for the diverse and interested groups who live in Cambridge. The project is intended to provide a flexible community center in which performing arts, crafts, education, and social activities can be carried on in continuing interaction with each other. By providing the facility and general coordination for the activities, MAD will have accomplished a blending of diverse community spirit. Further, by encouraging the interaction of the people of the city and the students who so vitally affect the community attitudes, a step will have been taken to enrich both groups and promote new relationships and mutual respect.

An existing organization, Black Music Inc. secured aⁿ option to rent from MIT the warehouse facility that MAD proposes to utilize as a physical plant for the Cultural Center. Since that first contact, MAD and Black Music Inc. have developed the concept of the center to be built and maintained by the people of Cambridge by themselves and without outside help beyond the membership and the coordinating personnel. MAD and Black Music Inc. have cooperated in contacting other operating organizations within the city and attracting a wide spectrum of community support for the project.

Minority groups can move to solve their own problems without social upheaval only if the majority can and will lend a helping hand at crucial points along the way. MAD is a non-profit corporation dedicated to the task of developing and carrying out projects to help solve the community problems and to the task of searching for resources to help any and all groups involved in these projects.

Since its formation in February of this year, MAD has successfully promoted and carried out the Mission Hill Arts Festival, held in June. In that effort, over 3000 people were involved, and the creative talent of many of the Mission Hill residents has been exposed and nurtured. The project was carried out under the direction of MAD and was self supporting financially at its conclusion.

Project Concept: Building 42 Workshop is an idea with physical substance. Music and Art Development has the option to rent a Cambridge building of 90,000 square feet. Such a building is large enough to hold up to 8000 people and have dancing workshops, theatrical workshops, art workshops, community benefits, and educational classes of all types going on simultaneously. The proposed building is on 12 Emily Street, located five blocks from Massachusetts Avenue down either Brookline Street or Sidney Street which makes it easily accessible by car, public transportation, or foot. The site was part of the Simplex Wire factories that are now owned by MIT. The building was built to house heavy industrial machinery with an interior made of smooth concrete floors and brick walls. The exterior is brick and reinforced steel. There is a sprinkler system, excellent lighting, and very adequate electrical wiring. The heating system is an oil burner and is in good condition. The second floor is 18,000 square feet of air conditioned office space. All that is needed to open this building is a good cleaning.

Operating Organization: The Building 42 Workshop project is to be operated under Music and Art Development Inc. as a committee thereof under Article IV of their by-laws. The "Coordinators" will make up that committee. The "Coordinators" will serve the members by scheduling time and space, and by giving individual members and groups information needed to help with their projects.

There will be a staff of five coordinators making up the committee:

- Entertainment Coordinator - responsible only for the scheduling of time and space, and for the distribution and gathering of information concerning the Performing Arts.
- Workshop Coordinator - responsible only for scheduling of time and space, and for the distribution and gathering of information concerning workshops in the Cultural Center.
- Community Group Coordinator - responsible only for scheduling time and space, and for the distribution and gathering of information concerning community groups (e.g. Cambridgeport Teen Center).
- Children's Workshop Coordinator - responsible only for scheduling of time and space, and for the distribution and gathering of information concerning children's workshops.
- Building Coordinator - responsible for the utilization of the building and for presenting the maintenance budget to the project treasurer. Every member or group is responsible to the Building Coordinator for the ecology and safety of their particular space.

The Treasurer, who operates with the coordinators is responsible directly to Music and Art Development, Inc. for:

- All financial records.
- All incoming funds.
- All outgoing funds.

A Board of Trustees will be elected every year by the members of Building 42 Workshop. The trustees must be residents of Cambridge. Their function is to control and grant all funds not required for building maintenance and repair. The workshop will submit written proposals asking for financial assistance. The funds will be granted only for tools and equipment or goods and services for the projects that operate within Building 42 Workshop.

It is the project goal that Building 42 Workshop will be making enough money to support and build itself to better serve the people of Cambridge. The center will be financially supported by the contribution membership of two dollars a month to cover the rent and general maintenance. The center can hold 8000 members, providing an income of \$16,000 per month. It is also true that Building 42 Workshop the Cambridge Cultural Center, will be prime concert and theater space in the heart of Cambridge and the Harvard, Boston University, MIT Triangle. 4000 people for a concert or theater event can be accomodated in $\frac{1}{2}$ of the building once a month; at \$2.00 a ticket. This yields another \$8,000 per month.

It is anticipated that many more than 8000 members will be involved in the center, however because the facility is not large enough to hold more than that number, it is used for projection purposes. The use of the center by some members part-time or on an infrequent basis will provide increased income from this source beyond the projected amounts.

Financial Estimates: As a base line for the continuing operation of Building 42 Workshop the following estimates represent a logical budget for the center:

Fixed Budget

<u>Monthly</u>		<u>Yearly</u>
\$4,000	Rent	\$48,000
150	Lights (deposit)	1,800
500	Heat	6,000
2,000	Five Coordinators	24,000
400	Treasurer	4,800
100	Telephone	12,000
50	Office Supplies	600
\$7,200	per month	TOTAL \$97,200 per year

Estimated Initial Construction

Paint	\$ 650
Toilets	2,400
Kitchen	2,000
Acoustical redecoration of Performance Area	1,000
Soundproofing of three music rooms	2,100
Sound equipment	3,000
Stage	1,000
Carpeting (300 square feet)	3,900
Lights (dimming unit, 6 Fresnel, 3 Leako)	850

Office Equipment

Three file cabinets	100
Five electric typewriters	250
One mimeo	300
One Gestetner	2,000
Five desks	500
TOTAL	\$20,050

Total for Initial and Office	\$ 20,050
Fixed Budget First Month	<u>7,200</u>
Total for First Month	\$ 27,250
<hr/>	
Total for First Year	\$144,500

Estimate Income Projection

8000 project members per month @ \$2.00 per month	\$ 16,000
Concert gross 4000 @ \$2.00 donation	
i concert per month (gross \$8,000) Net	3,000
Rent is yet to be negotiated for organizations (office space)	?
Answering Services	<u>?</u>
Total per month	\$ 19,000
Total per year	\$228,000

Financing Plan: The Building 42 Workshop requires the following initial funding:

By September 15, 1970	\$4,000 lease
By October 15, 1970	\$27,950 first month

The initial \$4,000 is to be raised by enlisting the support of interested individuals and organizations or companies from the Cambridge area. The funds can be either in the form of an outright donation, or as an underwriting contribution which MAD will return after twelve months of operation.

During the first month, four benefit concerts and performances are planned with an estimated return of \$25,000. The solicitation of monthly memberships will be projected to return \$3,000 during the first month and \$16,000 (average) per month thereafter. The initial benefit performances will be by artists and groups well known locally and nationally and the attention gained for the workshop during these publicity performances is expected to account for a significant and continuing membership growth.

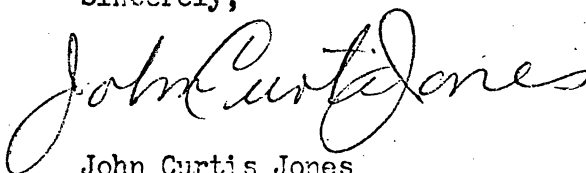
It should be noted that a fixed membership base of 2000 people plus the monthly performing arts presentation will be sufficient to cover operating expenses. Funds beyond this will be set aside for two purposes.

First, an operating fund to be accumulated and maintained to a level sufficient to carry the center for six months with no income. Second, an enrichment fund to be utilized by the trustee's in the support of certain activities within the center.

Income above the monthly requirements will be assigned to the operating fund and the enrichment fund in the ratio of 2:1 until the operating fund is subscribed, thereafter all excess funds will be assigned to the enrichment fund.

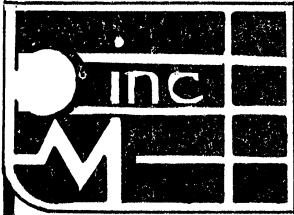
After the initial input, the Center will be self-supporting by late October. The positive economic and social benefits Building 42 Workshop can bestow on the city of Cambridge is beyond calculations. Cooperatives of all types and descriptions will be started by our youth and senior citizens. Music and Art Development can obtain the use of 300 acres of virgin land with swimming area in New Hampshire for our youth to build their own camp next summer if Building 42 Workshop is supported. Let us join hands in support of our Cambridge Cultural Center, Building 42 Workshop.

Sincerely,



John Curtis Jones
President

JCJ:rc



Mr Healey

For the past four mths Black Music and a number of organizations in Camb have been trying to get the nescessary support to open the Bld 42 Workshop.

I would like to come to acouncil meeting prefferable the one on 9th of November so I may bring the council up to date as to what is happening in the City of Cambridge.

My name is Charles Holley and I am a lifetime resident of this city

I know that this city needs a center and I am sure that if I am given time on the agenda I can convince the council of this.

My telephone no is 876 1209 or 547 8207.

I had hoped to talk to you in person but I missed you.

please call me soon so I may ~~keep~~ keep the date clear.

parden my typing and english but Im real lousey at both.

BLACK MUSIC INC.

a synergistic corporation

1. 275

Communication from Charles Holley requesting an opportunity to appear before the City Council on November 9, 1970 in support of Building 42 Workshop, The Cambridge Cultural Center

November 9, 1970

Hearing set for
Nov. 23rd at 4PM

Nov. 23/70

New Hearing set
for Dec. 7, 1970

Dec 7/70 Placed on
File - Petur failed to
appear