

Putnam FURNITURE LEASING COMPANY, INC.

"WE RENT FINE FURNITURE"

April 2, 1978

EXECUTIVE OFFICES

614 Massachusetts Avenue
Cambridge, Massachusetts 02139
617-354-3358

SHOWROOMS

614 Massachusetts Avenue
Cambridge, Massachusetts 02139
617-354-3358

287 Great Road
Acton, Mass. 01720
1-263-8785

1280 Oaklawn Avenue
Cranston, Rhode Island 02910
1-401-739-9360

447 Wethersfield Avenue
Hartford, Conn. 06114
1-203-249-4015

23 Daniel Street
Milford, Conn. 06460
1-203-877-2791

TO: Hon. Members of the Cambridge City Council

RE: RE-VITALIZATION AND UPGRADING OF CENTRAL SQUARE BUSINESS AREA

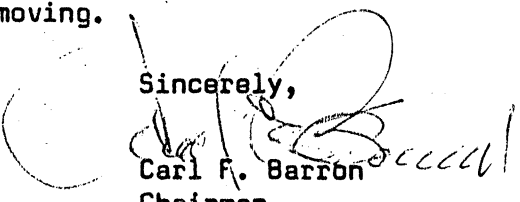
For the past 2 years, I have been very interested in the possibility of improving every aspect of the Central Square Business Area, partially because I have a financial interest in it, as the location of my own business, and partially because I believe that it holds a tremendous potential for all of us.

Approximately 2 months ago, The Central Square Business And Professional Men's Association voted unanimously to support the concept of general improvements. In addition, a Blue Ribbon Committee, consisting of property owners, banks, and larger commercial firms, met to discuss the same matter. As a result, the local businessmen have taken an initial step to analyze the problems on a business-like basis, and retained the services of former City Councillor David Clem, who has produced the attached initial survey.

In addition, The Cambridge Chamber of Commerce and The Central Square Business & Professional Men's Association are cooperating in furthering the goals. All of the initial steps for Central Square have been taken by, and paid for, by the Central Square Group. We have every intention of proceeding with those items which pertain exclusively to our square, and, then, cooperating completely with the Chamber of Commerce in those matters which pertain to city-wide business economic development.

My reason for calling this to your attention is to indicate to you, clearly, that the Central Square people are taking an initiative, spending their own money, and intend to do as much as possible to improve the largest shopping center in the city. We know that we will need your help and assistance, in the future, but, nevertheless, we ARE moving.

Sincerely,


Carl F. Barron

Chairman,

Committee to Revitalize Central Square

of

CFB/fs

Central Sq. Business & Professional Assoc.



Member

FRAA

Furniture Rental Association of America



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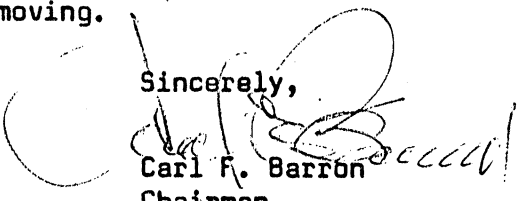
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