

Executive Summary

I am an information systems designer and planner, a highly skilled team leader and hands-on business problem solver with a proven track record of strategic foresight, architectural mastery and delivery in complex enterprises. I have a proven methodology for lab-based problem solving where a strategic solution can be modeled, risks managed, and a fast path to deployment planned and executed. I am able to master new concepts, methods and tools in fast-changing environments, and to adapt practices quickly when business conditions change. I structure deliverables to maximize reuse and to promote repeatable practices. I have the ability to lead multidisciplinary teams toward architectural solutions and to oversee related engineering and construction activities in globally disbursed enterprises.

I am expert in digital systems architecture, business solutions architecture, information systems design, strategic planning, project management, process improvement and vendor relations and alliances. I also have expertise in UML business modeling, pattern languages, OO Programming (C#, Java, VB), GIS, CAD, XML and best practices for integrating business solutions with software engineering. I have successfully employed these skills with world-class companies in electronic publishing, B2B commerce and enterprise portals.

Professional Highlights

Senior Leader in Business Architecture and Labs

Senior Architect and Director, TimeØ Labs

Perot Systems – TimeØ eCommerce Platform

Cambridge, Massachusetts

Director, Alliances, Labs and Tools

Nets, Inc (acquired by Perot Systems)

Cambridge, Massachusetts

Director, Technical Services

AT&T Business Network (acquired by Nets, Inc)

Ziff-Davis Interchange Network (acquired by AT&T)

Cambridge, Massachusetts

Online Publishing Venture Leader

Founder and President

Desktop Communication Systems, Inc.

Electronic Publishing Systems, Inc.

Cambridge, Massachusetts
Washington, DC

Telecommunications and Media Professional

Senior Staff, *Carnegie Commission on the Future of Public Broadcasting*, New York, NY.

Executive Director, *National Citizens Committee For Broadcasting*, Washington, D.C.

Founder and President, *Broadside Video*, Johnson City, Tennessee.

Education and Special Studies

Harvard University, FAS, *Certificate in Applied Sciences, Information Systems & E-Commerce*
Harvard University, GSD, *Master in Design Studies, Digital Media Architecture*
Ford Foundation, NYC, *Leadership Fellow in Telecommunications & Media*
Tufts University, Medford, Massachusetts, B.A., *English Literature, Government*

Jennifer M. Hrabchak

57 Standish Street # 3 • Cambridge, Massachusetts 02138 • (617) 945-0316 • hrabchak@mit.edu

EXPERIENCE

Lincoln Institute of Land Policy, Cambridge, MA. *Project Manager and Research Assistant*, June 1999 to present.

Managing and developing a study of landownership and land markets on the urban/rural fringe. Project involves a survey of 2000 landowners in four US metro areas. Responsibilities include designing sampling methodology and survey instrument; selecting regions for study; managing and conducting survey sampling, including supervision of staff; managing survey implementation by national survey research organization; and analyzing survey data.

MIT, Cambridge, MA, *Doctoral Candidate*, Department of Urban Studies and Planning, 1998 to present.

- *Instructor*, Planning Implementation and Processes, 1999. Led weekly discussion sessions and jointly developed curriculum for a graduate level course on planning theory and practice, a required class in the Master's curriculum.
- *Teaching Assistant*, Big Plans, 1999 and 2000. Assisted in curriculum development and in leading discussions for undergraduate course exploring the political, technological, environmental, economic, and cultural implications of major planning efforts in the local and international urban contexts.

PricewaterhouseCoopers (PwC), Arlington, VA. *Consultant*, Office of Government Services, July 1995 to January 2000.

- *Policy research*: Conducted and supervised policy analysis and market research for the Federal Housing Administration, US Agency for International Development, and US Department of the Treasury. Projects included development and pricing of a new mortgage insurance program, assessment of a proposed community loan fund program, a study of the effects of welfare reform on FHA programs, evaluation of existing FHA loan programs, analysis of debt owed to the federal government in agricultural programs, and an assessment of Zimbabwe's telecommunications system. Methods used included focus groups, in-depth interviewing, and cashflow modeling.
- *Training*: Managed and conducted a training program for the Government National Mortgage Association (Ginnie Mae); developed and taught courses on housing finance to staff. Received training in meeting facilitation.
- *Marketing*: Researched, wrote, and edited proposals; delivered oral presentations to prospective clients, researched trends in international housing finance; developed training and marketing materials.

Oxford Brookes University, Oxford, England. *Researcher*, School of Planning, Planning Policies Research Group, summer 1994.

Conducted interviews with officials in Great Britain's central and local governments and analyzed rural development policies as part of a study commissioned by the Department of the Environment on rural economic diversification and its planning and environmental implications. The study resulted in planning guidance and best practices for local rural governments.

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EXPERIENCE, continued

The Municipal Art Society, New York, NY. *Associate Director of Issues (Planning)*, 1993; *Project Manager*, 1992; *Issues Assistant*, 1991.

- Managed advocacy programs for a 100-year old non-profit civic organization. Projects involved zoning and land use; transportation, waterfront, and community planning; and city- and state-initiated projects.
- Served as lead staff to the Society's Planning Committee; wrote and delivered testimony to the New York City Planning Commission, City Council, Landmarks Preservation Commission, and other government offices; served as public contact on Society projects and representative to coalition projects.
- Managed evening course for citizens involved in planning.
- Edited and wrote for Municipal Art Society monthly Newsletter, circulation 4,500.

EDUCATION

Massachusetts Institute of Technology, Department of Urban Studies and Planning

Doctoral candidate. Coursework and general examinations focused on public policy, land use planning and policy, and growth management. Dissertation: *Landowners on the Metropolitan Fringe: Owners' Efforts to Serve Multiple Interests Through Their Land Decisions*.

Honors: Vorhees Graduate Instructorship.

Woodrow Wilson School of Public and International Affairs, Princeton University

Master of Public Affairs – Urban and Regional Planning, June 1995. Honors: Karl E. Prickett Fellowship.

Yale College

Bachelor of Arts, May 1991. Major: American Studies, Concentration in Architecture and Environment
Honors: Distinction in the Major, *magna cum laude*.

RELATED PROFESSIONAL AND COMMUNITY ACTIVITIES

Riverside Study Committee, member 2001-2. Appointed by the Cambridge City Manager to serve on citizen committee to study and recommend zoning changes for the Riverside neighborhood in Cambridge, MA.

American Planning Association, member.

Conference papers and panels:

- *Landowners on the Metropolitan Fringe: Interests Underlying Ownership and Land Decisions*. Paper presented at the Association of Collegiate Schools of Planning Annual Conference, November 21-24, 2002, Baltimore, Maryland.
- Moderator of panel entitled *Public Planning by Private Contract* accepted for the 2003 American Planning Association National Conference, March 29-April 2, 2003, Denver, Colorado. Panel will explore the implications of municipal planning agencies contracting with private firms to produce neighborhood plans.

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CITY OF CAMBRIDGE • EXECUTIVE DEPARTMENT

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June 2, 2003

To the Honorable, the City Council:

I am hereby transmitting notification of the appointment of the following persons as members of the Planning Board, effective July 2, 2003:

<u>NAME</u>	<u>TERM EXPIRES</u>
Ted Carpenter 175 Hancock Street Cambridge, MA 02139	August 31, 2004
Jennifer Hrabchak 57 Standish Street, #3 Cambridge, MA 02138	November 1, 2006

Very truly yours,

Robert W. Healy
City Manager

RWH/mec

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Consent Agenda #13

Appointment of Ted Carpenter and
Jennifer Hrabchak as members of the
Planning Board, effective
July 2, 2003.

In City Council June 2, 2003

PLACED ON FILE.