



# City of Cambridge

86.

IN CITY COUNCIL

January 27, 1997

MAYOR RUSSELL  
COUNCILLOR SULLIVAN  
COUNCILLOR GALLUCCIO  
COUNCILLOR TRIANTAFILLOU

WHEREAS: **Nantucket Nectars of Boston** will be relocating its corporate headquarters to 45 Dunster Street in Harvard Square on March 1, 1997; now therefore be it

RESOLVED: That this City Council go on record welcoming Nantucket Nectars to Cambridge and wish them well in their new location in Harvard Square; and be it further

RESOLVED: That the City Clerk be and hereby is requested to forward a suitably engrossed copy of this resolution to **Nantucket Nectars of Boston** on behalf of the entire City Council.

In City Council January 27, 1997

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

*D. Margaret Drury*

ATTEST:-

D. Margaret Drury  
City Clerk

Mayor Russell MAS  
Whereas: AG KT

Nantucket Nectars of Boston will be relocating its corporate headquarters to 45 Munster Street in Harvard Square, <sup>on</sup> ~~and~~ March 1, 1997; ~~now~~ ~~therefore~~ therefore be it

Resolved:

That this City Council go on record welcoming Nantucket Nectars to Cambridge and ~~do~~ wish them well in their new location in Harvard Square; and be it further

Resolved

Clert send copy etc.

W/O

# Nantucket Nectars moves to Cambridge

*Juice maker retains space in Brighton for warehouse*

By Courtney Claire Bringham  
TAB Staff Writer

Nantucket Nectars of Boston, which manufactures a line of 32 flavors of juices and other drinks, is moving its corporate headquarters from its current location in Brighton at 100 Holton St. to Dunster Street in Cambridge's Harvard Square, a company official said last week.

The company currently maintains 6,000 square feet of offices and a warehouse at the Holton Street location, behind Star Market in Brighton. Officials said they will maintain their warehouse space in Brighton, but plan to move the corporate offices to 45 Dunster St. on March 1, according to Jeff Bucalo, of the advertising department of Nantucket Nectars.

Bucalo said the move to Cambridge was precipitated by "size constraints and marketing purposes."

The move will allow the company to have more space and be closer to their market, which includes many people between the ages of 18 and 34, he said.

In addition, the company plans to open a juice bar on the first floor of its new building, Bucalo said, and prospective customers will be readily within their reach.

Nantucket Nectars' products are already sold in several locations in Harvard Square, including Au Bon Pain and Christy's.

Nantucket Nectars, which bills itself as a competitor of the popular Snapple drink line, has been located on Holton Street for about 18 months. Formerly, they were across the street and, before that, in Watertown. The company was started on Nantucket seven years ago by friends Tom First, a native of Weston, and Tom Scott, a Chevy Chase, Md., native. The beverages are manufactured at four plants in Florida, Rhode Island, Pennsylvania and California.

This year, the company expects to introduce several new flavors, including apple raspberry, pineapple orange banana and ruby red grapefruit, Bucalo said. □

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Business Extra

Taylor is a graduate of Seneca College and Ontario College of

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LATE ORDER

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From: MAYOR SHEILA DOYLE RUSSELL<sup>97</sup> JAN 27 PM 2:19  
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A true copy;

*D. Margaret Drury*

ATTEST:-

D. Margaret Drury  
City Clerk

Consent ORder #86

R-169

Mayor Russell, Councillors Sullivan,  
Galluccio and Triantafillou re: Welcome  
Nantucket Nectars to Cambridge and wish  
them well in their new location in  
Harvard Square.

In City Council Janaury 27, 1997

**ORDER ADOPTED**