

First

Increase Your RESOURCES

A. Dependence on God

Partner through Prayer

FOR

Daily Guidance

Love for Others

B. Understanding God's Plan

Daily Bible Study with Study Aids

Sticking to Goal:

Love God and Others

Second

A Strong Family Communicate Daily

VALUES and FAITH

Feeling for Closeness

M.E., C.M.E., P.E.T. (over)

FOR

QUALITY TIME

In Control

Conscious Choices: You're the

Expert on Family Life

Home Education, Child-Care,

Health = Natural Lifestyle:

pure foods, muscle power,

no pollution, frugal

Elderly in home, Re-creation

Well done = Do-it-yourself

A Producer

Not a consumer or spectator

Third

Reach-Out Stewardship & Giving

Sharing Home

World Hunger

Pro-Family Causes

Church or Synagogue

Citizenship

Study Issues

Know Leaders

Communicate & Vote

Organize for Service

Child-Care in Home

Elderly in Home

Parent Co-op Schools

Home Schools

Support Groups

Social Action in Pro-Family Movement

Training & Experience

Listen: Conferences

Work: Committees

Study: Publications

Write: Notes

Editorials

Brochures

Essays & Books

Resources

Books

Creative Marriage for the
Middle Years, Barbeau

Magnificent Marriage, MacDonald

Whatever Happened To The
Human Race, Schaeffer

Publications

Family Protection Report

Washington Insight

The Rising Sun, Salem, N.H.

The Logos Journal

Support Groups

Marriage Encounter

Families of America, Inc.

Church or Synagogue Family Life

Action Groups

Families of America, Inc.

Mass. Citizens For Life

Morality In The Media

Concerned Women For America

Training

Young Mother Council Service

Marriage Encounter

New England Family Forum, 11/15/80

Christian Marriage Enrichment

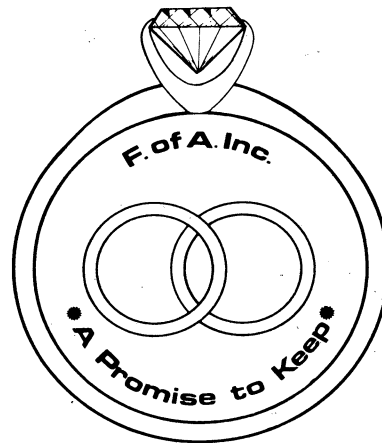
Parent Effectiveness Training

Families of America
Inc.

23 Farmcrest Ave.

Lexington, Ma. 02173

(617) 861-8573



Pro-Family Social Action

Support Groups

Child-Care Services

Referral Services

Literature Distribution

Mert & Muriel Ward

Co-Directors

*Non-profit, incorporated
Nov. '79*

RESPONSIBLE LEADERSHIP

*in
by*
for The Family

*it's
Your
choice*

ORGANIZE
THE FAMILY

Save a Society



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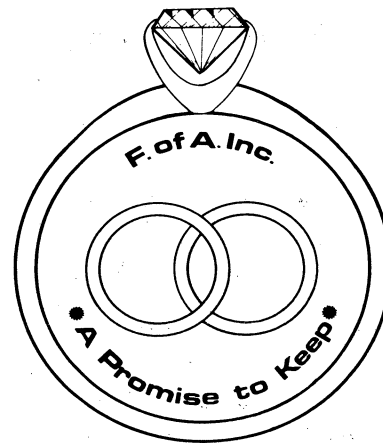
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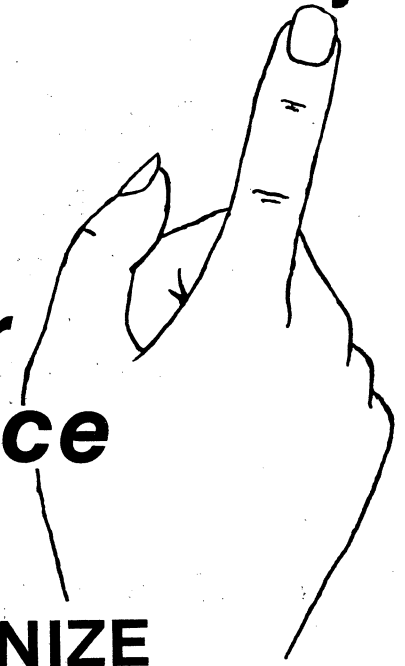
RESPONSIBLE LEADERSHIP

in
for The Family
by

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**ORGANIZE
THE FAMILY**

Save a Society



ARE YOU CONCERNED ABOUT . . .

- * Family Relationships
- * Your Marriage
- * Physical Fitness
- * Business Relationships
- * Life-changing ideas
- * Personal Finances

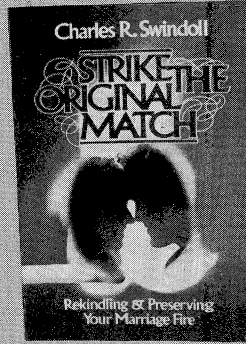


ARE YOU LOOKING FOR WAYS TO IMPROVE . . .

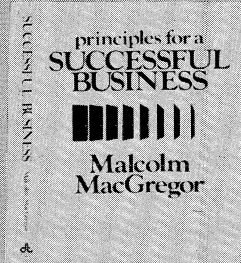
- * Marital Relationships
- * Parent-child Relationships
- * Family Communications
- * Self-discipline
- * Your mental attitude
- * Application of life principles



ANSWERS TO THESE QUESTIONS AND MANY, MANY MORE CAN BE FOUND IN THE PRODUCTS THAT WE HAVE FOR YOU.



STRIKE THE ORIGINAL MATCH - Recognizing that the idea of marriage originated with God, Charles Swindoll calls for a fresh and detailed look at God's original blueprint for marriage and the home.



PRINCIPLES FOR A SUCCESSFUL BUSINESS - Malcolm MacGregor's four tapes are addressed to the businessman. The neglect of certain life principles that at first glance do not seem directly related to business matters will bring financial downfall. He shows the keys to prosperity of life, to success in financial dealings and to honor and integrity.

DR. COOPER ON AEROBICS - Dr. Kenneth Cooper. How to live longer and love it. The author of the No. 1 Best Seller book on aerobics, speaks before a live audience. (1 tape)



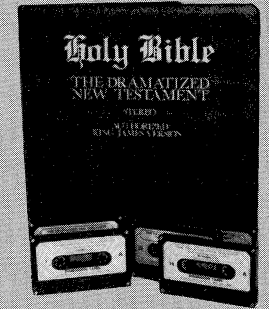
YOUR MONEY MATTERS - Malcolm MacGregor shares his firm grip on both the meaning of money and the meaning of the Bible in virtually everything you need to cope with the financial facts of life.



FREE TO BE THIN - A successful weight-loss plan which links learning "How to Eat and How to Live". At last there is a way to get thin and stay thin. A seminar in your home. (7 tapes)

DRAMATIZED NEW TESTAMENT TAPES.

King James Version on 16 tapes with beautiful inspirational music and stirring dramatized reading of the sacred Scriptures.



PLEASE CONTACT ME CONCERNING . . .

- Additional information on the Family
- Additional information on my Money Matters
- Additional information on Bible Tapes
- Successful Living as a Business/Ministry
- Successful Living on Motivational tapes

NAME _____

STREET _____

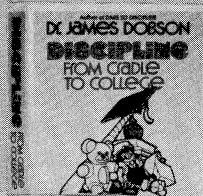
CITY _____ STATE _____ ZIP _____

PHONE _____



30 CRITICAL PROBLEMS FACING TODAY'S FAMILY -

Dr. James Dobson deals with subjects such as "Marriage in Chaos", "Parents in Pain", "Men in Mid-Life Crisis" and "Menopause". A complete discussion guide is included with the 12-cassette resource.



FOCUS ON THE FAMILY -

Dr. James Dobson, a leading Christian Psychologist, talks about parenting, marriage relationships and family life. These 12 cassettes contain the entire script of the "Focus On The Family" film series.



Dr. James Dobson, author and Clinical Psychologist, says: "I appreciate the great work Successful Living is doing. Successful Living is an exciting company where families can work together at a business that has a ministry."

CONTACT

M. Ward
861-8573

SUCCESSFUL LIVING INC
5624 LINCOLN DRIVE
EDINA, MINNESOTA 55436

Your Successful Living Representative is:

M. Ward
MERTON L. WARD
23 FARMCREST AVE.
LEXINGTON, MASS.
02173

BEYOND MOTIVATION
INSPIRATIONAL TAPES AND LITERATURE FOR THE FAMILY...

Families of America, Inc.
23 Farmcrest Avenue
Lexington, MA 02173
(617) 861-8573
March 23, 1982

City Council
Town of Cambridge

Dear Councilmen and Town of Cambridge:

This is a proposal for an inter-faith, non-profit bookmobile to make inspirational and motivational literature easily accessible in the Cambridge area. Other sites are planned for the Boston area. Inter-faith resources such as the Arlington Church Women United, Successful Living, Marriage Encounter, Christian Life magazine, AA, and the American Bible Society are involved through their donations. See the introductory letter and brochures enclosed. We will furnish upon request the names of Cambridge residents who are recommending this God-In-Action Bookmobile service for your area.

We will be offering free literature as well as selling, buying and trading new and used material. Our non-profit business, Families of America, Inc. is directing and sponsoring this project. (See attached brochure.) We were incorporated in November 1979 under code 501(c)(3). In Nov. 1980 we co-sponsored the New England Family Forum at Clarke Junior Highschool in Lexington, MA. In November 1981 we attended and reported on the Governor's Conference on Children, Youth and Families. The Minuteman Publications quoted from our report. We became distributors of Successful Living products in April 1981. Our Tax-exempt number is 04-2679412. We will furnish the articles of organization upon request.

We have contacted the Safety Officer to determine the best place to park our bookmobile when open to the public. The Municipal Parking lot is one suggestion. We plan to be open in Arlington every Friday from 10 AM to dusk or 7 PM, March to December, to accomodate working people as well as children and elderly. We would like to have the option of opening one or two other days of the work week for shorter hours, such as 10 AM to 4 PM. We will advise you about these days and hours as soon as it is definite.*

Thank you for considering this proposal for the God-In-Action Bookmobile. We will be glad to answer any questions you have by phone, letter or in person.

Sincerely yours,

Mert + Muriel Ward

3-7 PM

Also on Tues. Porter Sq. Shopping Center Mert & Muriel Ward, Co-Directors

* We plan to be open in Cambridge every Saturday, 10 AM to 4 PM, at the Hotel Commander, Hayward (Library Bookmobile stop) ♪

The God-In-Action Book Center will buy, sell, trade, take on consignment and give away used and new inspirational materials to reach the Boston area for Jesus. Store hours will be 10 am to 5 pm., Tues. through Sat. and 10 to 9pm on Fridays. One collection center for your donations is the Church of Our Saviour, Marathon St., Arlington, MA, (617) 648-5962. Before Jan. 23rd or after Feb. 20th call Muriel Ward, 861-8573, to offer your help. Please box and label all donations for delivery or make an appointment for pick-up.

We do ask for your prayers for this outreach in the Boston area. Be sure to call us with your help and suggestions. We will keep you posted on the development of the God-In-Action Book Centers.

In His love,

Merton S. Ward

Muriel G. Ward
Mert & Muriel Ward

Co-Directors

Mail Your Response

Please Specify

I can donate these supplies: _____

I can ask help from groups or church _____

I can offer skills: _____

I can pray regularly with chain, home or group: _____

I can help with publicity, newsletters, posters, mailing: _____

I would like a Book Center in our area: _____

Name, address & Phone: _____

Families of America, Inc.
23 Farmcrest Avenue
Lexington, MA 02173
(617) 861-8573
January 11, 1982

Dear *Cambridge friends,*

Praise the Lord. He doesn't need your money for the God-In-Action Book Centers. The first one will open in the Cambridge-Arlington area, Mass. Ave., by April 1, 1982.

We are asking Him to give you the opportunity to reach unchurched people for Jesus in the Boston area with your donations of inspirational books, records, cards, stationary, tapes, games, (children's activities, plants, record players, rugs, armchairs,) *store furnishing* toddlers' toys, stuffed animals, crafts, paintings, magazines and other evangelistic literature.

What is a God -In-Action Book Center? It is a non-profit, ecumenical Christian bookstore with special displays for teens, senior citizens, family concerns, church and fellowship activities, children's corner, music, crafts, employment opportunities, Judeo-Christian, American and Black Heritage, and free literature.

All groups approved by the Book Center are invited to offer their literature or skills for sale or free distribution and have their representative on the Book Center's Board of Trustees. We plan to include such groups as Successful Living, World Literature Crusade, the N.E. Billy Graham Crusade Committees, Expect, Marriage Encounter, AA, Mass. Citizens For Life, The National Federation of Parents For Drug Free Youth, Women's Aglow, Full-Gospel Businessmen's Fellowship, Church Women United, Concerned Women, Christian Book & Supply, Focus On The Family, World Mission Center, Moody Monthly and Foster Parents' Assoc.

*Sample
We have already
contacted churches
in Cambridge*

it's Happening at Successful Living



Books for confident living.
Encouragement and inspiration for the whole
family from "best seller" Christian authors. Made
available through a network of independent
distributors.

Dear Pastor:

SUBJECT: FAMILY READING CENTERS IN YOUR COMMUNITY

How often have you reflected with grave concern on the type of literature being offered to the people of your community every day in the places where they shop? Is there a positive alternative to this mountain of enticing magazines and pocket books?

Gradually, there will be appearing in various secular business places in your area, separate racks of strictly inspirational paperback books right alongside of the regular pocket books and magazines. These inspirational family books will be those published by a number of existing Christian publishing houses and will be non-denominational. They are finding their way into the secular market through a Minneapolis-based company called Successful Living, Inc., with which I am a local Distributor.

We need your assistance to make this plan work. Here is what you can do to help. First of all, please post the list of present book rack locations in a conspicuous place in your church (see the backside of this sheet for a listing). Then, encourage your people to visit the racks, and to compliment the manager on offering good alternative literature in his store. It is our aim to make the Good News available and obvious to everyone everywhere. This is one way I feel I can help to get the job done, and in doing so, complement your ministry in this community and the Church's mission.

Thank you for your assistance in this endeavor. I trust that we can work together in the future. If you have any questions or desire further information, please give me a call or write.

Very sincerely,

Mert and Muriel Ward

Distributor of Successful Living Books

P.S. We do not approach any church for financial support of any kind. We do, however, covet your earnest prayer support in this exciting Christian outreach.

Families of America, Inc.
23 Farmcrest Avenue
Lexington, MA 02173
(617) 861-8573
March 23, 1982

City Council
Town of Cambridge

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13. S-336

Comm. from Paul E. Healy, City Clerk, transmitting comm. from Merton L. Ward and Muriel Ward re: proposed inter-faith, non profit bookmobile to make inspirational literature available in the Cambridge area.

In City Council,

March 29, 1982

3/29/82

*Referred to the
City Manager
for study and
Report*

Copy to Mr. Teso-

*copy sent to City Manager &
Mr. Teso 3/30/82 mh*