



City of Cambridge

Calendar Item No. 4

IN CITY COUNCIL

May 10, 1982

COUNCILLOR WALTER SULLIVAN

ORDERED:

That in accordance with the provisions of the General Ordinances of the City of Cambridge, Chapter Three, Section 3-2, the Commissioner of Public Works be and hereby is authorized to grant a permit to Urban Outfitters for the purpose of displaying and selling merchandise on the sidewalk at the premises numbered 11 Boylston Street on Saturdays throughout the Spring, Summer and Fall seasons from 10:00 a.m. to 6:00 p.m. provided that no such permit shall be granted to exceed more than twenty-five percent of the width of the sidewalk from the property line of the premises in front of which said display shall be installed and provided further that before erecting the above named display, the petitioner shall file with the City Clerk a satisfactory bond in the sum of Two Thousand Dollars (\$2,000) conditioned to save harmless the City of Cambridge from all claims for damages arising from the construction, maintenance and use of said display.

In City Council May 10, 1982.

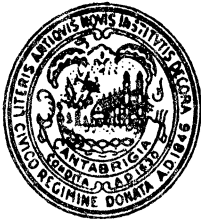
Adopted by the affirmative vote of 8 members.

Attest:- Paul E. Healy, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in dark ink, reading "Paul E. Healy". The signature is written in a cursive style with a large, looping initial "P".



CITY OF CAMBRIDGE

CITY HALL, CAMBRIDGE, MASSACHUSETTS 02139 • (617) 498-9017

OFFICE OF
THE CITY CLERK

September 30, 1981

Harvard Square Business Association
45 Brattle Street
Cambridge, MA 02138

RE: Petition of Urban Outfitters of 11 Boylston Street, Cambridge, MA
for permission to conduct a sidewalk sale adjacent to their building.

Dear Sirs:

Enclosed is a copy of the petition of Urban Outfitters requesting
a sidewalk sale. Would you indicate by return correspondence your
approval or disapproval of the enclosed petition.

A self-addressed stamped envelope is enclosed for your convenience.

Very truly yours,

Paul E. Healy, City Clerk

PEH/mh

Enclosure

cc: Sally Burpee, General Manager, Urban Outfitters

TO WHOM IT MAY CONCERN:

AS AN ABUTTER OF URBAN OUTFITTERS,
CAMBRIDGE, INC., 11 BOYLSTON ST., CAMBRIDGE, MA.
I DO HEREBY DECLARE MY APPROVAL OF THEIR
PLANS TO HAVE SIDEWALK SALES.

SIGNED: Jim O'Neil DATE: 9/11/81
ADDRESS: 9 Boylston St. TEMPLE BAR
Cambridge, Mass. 02138 BOOKSHOP.

TO WHOM IT MAY CONCERN:

AS AN ABUTTER OF URBAN OUTFITTERS,
CAMBRIDGE, INC., 11 BOYLSTON ST., CAMBRIDGE, MA.
I DO HEREBY DECLARE MY APPROVAL OF THEIR
PLANS TO HAVE SIDEWALK SALES.

Rif Health & Beauty Aids

SIGNED: by William Schep V.P. DATE: September 11, 1981

ADDRESS: 84 Rowe Street
Auburndale, Ma. 02166

Cambridge, SEPTEMBER 15th 1981

To the Honorable, the City Council of the
City of Cambridge:

The undersigned respectfully pray(s)

THAT URBAN OUTFITTERS BE GRANTED PERMIT TO CONDUCT
SIDEWALK SALES ON THE SIDEWALK ADJACENT TO THEIR
BUILDING; [SIDEWALK MEASURING 9 FEET; SALE SPACE
NEEDED, 4 FEET MAXIMUM.] ON SATURDAYS THROUGHOUT
THE SPRING, SUMMER AND FALL SEASONS BETWEEN THE
HOURS OF 10:00 A.M. AND 6:00 P.M. THE SIDEWALK SALE
WOULD BE RUN BY URBAN OUTFITTERS WITH MERCHANDISE
FROM THEIR STORE EXCLUSIVELY. THAT MERCHANDISE
INCLUDING MEN'S AND WOMEN'S CLOTHING, SHOES, ACCESSORIES,
HOMEFURNISHINGS AND GIFTWARE. MERCHANDISE WOULD
BE MAINLY PROMOTIONAL AND OVERSTOCK ITEMS.
URBAN OUTFITTERS WOULD USE COVERED TABLES, CRATES AND
BASKETS TO DISPLAY THE SALE, WITH AN ADEQUATE
STAFF OF SALESPeOPLE TO MAINTAIN THE AREA.

THANK YOU FOR YOUR CONSIDERATION,



SALLY BURPEE
GENERAL MANAGER

URBAN OUTFITTERS
11 BOYLSTON STREET
CAMBRIDGE, MA 02138
(617) 864-0070

PETITION

of URBAN OUTFITTERSfor SIDEWALK SALESNo. 11 BOYLSTON ST.SEPTEMBER 15 19819/21/81 Filed by
L.W. J. SullivanPending Report from
Harvard Sq. Bus. Assn
on their approval
or disapproval.

LV. Request copies of

In City Council, Sept. 21 1981

Referred to the Committee on

Ordinance re Licensing &
Attest: Peddling in Harvard Sq.

City Clerk.

Letter sent to Harvard Sq. Business
Assoc. 9/30/81 re: approval or
disapproval. cc: Sally Burpee
mlh.

Urban Outfitters

11 BOYLSTON ST. / CAMBRIDGE, MA / 02138

PUBLIC WORKS DEPT.
CAMBRIDGE, MASS.

MAY 13 10 32 AM '82

Dept. of Public Works
Commissioner's Office
147 Hampshire St.
Cambridge, MA. 02138

5/11/82

Dear Mr. Kennedy:

Enclosed are two updated copies of Shutter's agreements for Urban Outfitters from Rix Health and Beauty Aid and the Temple Bar Bookshop.

Please include these with your package to the City Council. If you have any further questions please don't hesitate to contact me. Thank you for your time.

Sincerely,

Pat V.K. - 1

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SIGNED: Jim O'Neil DATE: 9/11/81
ADDRESS: 9 Boylston St. TEMPLE BAR
Cambridge, Mass. 02138 BOOKSHOP.

Jim O'Neil - 4/27/82



RIX CORP. 84 Rowe Street • Auburndale • Massachusetts 02166 • 617-969-4200

TO WHOM IT MAY CONCERN:

As an abutter of URBAN OUTFITTERS, Cambridge, Inc.,
11 Boylston Street, Cambridge, MA, I do hereby declare my
approval of their plans to have sidewalk sales.

Signed: *William A. Heft* Date: April 29, 1982
Rix Health & Beauty Aids
84 Rowe Street
Auburndale, MA 02166

Cambridge, SEPTEMBER 15th 1981

To the Honorable, the City Council of the
City of Cambridge:

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SIDEWALK SALES ON THE SIDEWALK ADJACENT TO THEIR
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THANK YOU FOR YOUR CONSIDERATION.



SALLY BURPEE
GENERAL MANAGER

URBAN OUTFITTERS
11 BOYLSTON STREET
CAMBRIDGE, MA 02138
(617) 864-0070



City of Cambridge

Calendar Item No. 4

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In City Council May 10, 1982.

Adopted by the affirmative vote of 8 members.

Attest:- Paul E. Healy, City Clerk.

A true copy;

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Urban Outfitters

11 BOYLSTON ST. / CAMBRIDGE, MA / 02138

Dept. of Public Works
Commissioner's Office
147 Hampshire St.
Cambridge, MA. 02138

PUBLIC WORKS DEPT.
CAMBRIDGE, MASS.

MAY 3 2 53 PM '82

April 27, 1982

Dear Mr. Kennedy:

During the past year, Ms. Sally Burpee has written several requests for obtaining permission to hold a sidewalk in the Urban Outfitter's storefront area. This letter is another request for a permit. However, I have the particular date of May 1st in mind, as we have a May Day Sale planned.

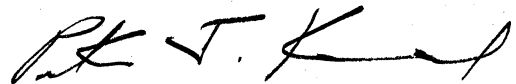
I am well aware that this may not be adequate enough time for the City Council to meet over this issue. Yet, since this is not a new issue, I do not think this is an unreasonable request.

Anne Thomas, of the Harvard Square Business Association, is in full support of my request; the Business Association plans to request a blanket policy for sidewalk sale permits for the summer months at the next upcoming City Council meeting. This is primarily due to Urban Outfitter's input.

Enclosed is an abutter's approval of sidewalk sales agreement from our immediate neighbors, Temple Bar Bookshop and Rix Health and Beauty Aids.

If you have any questions concerning this matter, please do not hesitate to contact me. Thank-you very much for your time.

Sincerely,



Peter J. Kermond
Manager
(617)864-0070

Urban Outfitters

11 BOYLSTON ST. / CAMBRIDGE, MA / 02138

Dept. of Public Works
Commissioner's Office
147 Hampshire St.
Cambridge, Ma. 02138

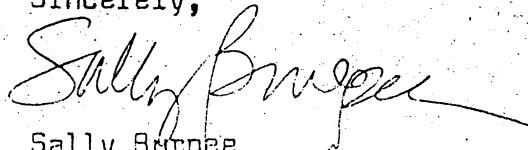
February 18, 1981

Dear Mr. Fagone,

We are a recent newcomer to the Harvard Square retail community; opening was mid September in Good's Department Store's old location. I called your office to find out the procedure for obtaining permission to have a sidewalk sale in front of our store and was advised that I should send a letter to your attention.

With warm weather on the way, I thought it best to get in touch with you as soon as possible. I would appreciate hearing from you at your earliest convenience. Thank you very much for your time.

Sincerely,



Sally Burpee
Manager

(617)864-0070

mccj

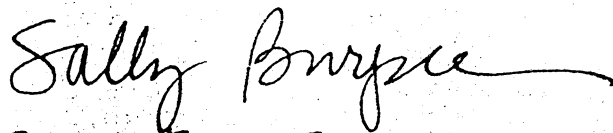
Cambridge, SEPTEMBER 15th 1981

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THANK YOU FOR YOUR CONSIDERATION,



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GENERAL MANAGER

URBAN OUTFITTERS
11 BOYLSTON STREET
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I DO HEREBY DECLARE MY APPROVAL OF THEIR
PLANS TO HAVE SIDEWALK SALES.

SIGNED:

Jim O'Neil

DATE:

9/11/81

ADDRESS:

9 Boylston St.

TEMPLE BAR
BOOKSHOP.

Cambridge, Mass. 02138

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PLANS TO HAVE SIDEWALK SALES.

Ruf Health & Beauty Aids

SIGNED: by William Adreft V.P. DATE: September 11, 1981

ADDRESS: 84 Rome Street
Auburndale, Ma. 02166



CITY OF CAMBRIDGE
INTEROFFICE CORRESPONDENCE

To : Mr. Paul Healy
City Clerk

Date : May 4, 1982

From : Everett R. Kennedy *ERM*
Acting Commissioner of Public Works

Reference : URBAN OUTFITTERS
11 BOYLSTON STREET
CAMBRIDGE.

Subject : Request for Sidewalk Sale

Attached is a letter from Urban Outfitters who is requesting a permit for a sidewalk sale. I have no objection to the locations, but this requires City Council action for the actual sale of goods.

attachment

2. H-54

Comm. from Paul E. Healy, City Clerk, transmitting comm. from Everett Kennedy, Acting Commissioner of Public Works, supporting the petition of Urban Outfitters for the display & sale of merchandise at the premises numbered 11 Boylston Street.

In City Council,

May 10, 1982

5/10/82

QVET

Adopted

Members