



City of Cambridge

CALENDAR ITEM NO. 7

IN CITY COUNCIL

April 25, 1977

ORDERED:

That in accordance with the provisions of the General Ordinances of the City of Cambridge, Chapter 3, Section 3-2, the Commissioner of Public Works be and hereby is authorized to grant a permit to Friendly Family Centers, E & S Stores, Inc. for all day on Saturdays for a 90 day trial period commencing May 1, 1977, for the purpose of displaying and selling merchandise on the sidewalk in front of the premises numbered 579-589 Massachusetts Avenue, provided that no such permit shall be granted to exceed more than twenty-five per cent of the width of the sidewalk from the property line of the premises in front of which said display shall be installed and providing further that before erecting the above named display, the petitioner shall file with the City Clerk a satisfactory bond in the sum of Two Thousand Dollars conditioned to save harmless the City of Cambridge from all claims for damages arising from the construction, maintenance and use of said display.

In City Council April 25, 1977

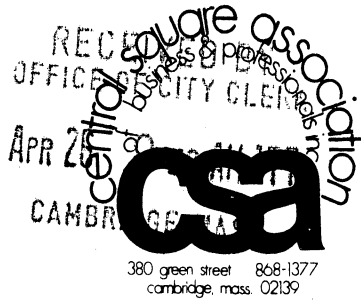
Adopted by the affirmative vote of 3 members.

Attest: Paul E. Healy, City Clerk

A true copy,

ATTEST:

A handwritten signature in cursive script, reading "Paul E. Healy".



April 25, 1977

The Honorable Councilors
City of Cambridge
Cambridge City Hall
Cambridge, MA 02139

RE: DISPLAY AND SALE OF MERCHANDISE ON SIDEWALKS

Ladies and Gentlemen:

Two weeks ago, I addressed the Council on behalf of the Central Square Association of Business and Professionals, Inc., in opposition to a petition which would allow the display and sale of merchandise on the sidewalk. Since that date, the Association has considered the question of merchandise on the sidewalks, both in our directors' meeting and at the last meeting of our general membership.

We have revised our position, as earlier stated, as follows. At our last meeting, April 12, a motion was made and passed by a majority of the members present to endorse a program allowing a 90-day trial period during which members of the Association would be allowed to participate in sidewalk displays. Those wishing to participate would ask to have their names included on an application for a permit listing each occasion, or series of dates, of such displays and sales. Members thus engaging in such a joint effort would be covered by the Association bond for insurance protection during periods for which permits were granted.

Said permits would be contingent upon said displays being limited to no more than 25% of the sidewalk, arranged in an orderly manner so as not to impede pedestrian passage, using no sound equipment and not otherwise disturbing the general peace of the neighborhood.

President
CHARLES SMITH
COM-PLAN, INC.
380 Green St.
Tel. 868-1377

1st Vice President
CARL F. BARRON
PUTNAM FURN. LEASING
614 Mass. Ave.
Tel. 354-3358

2nd Vice President
BERNARD SHORT
BAKER'S SHOES
521 Mass. Ave.
Tel. 354-8883

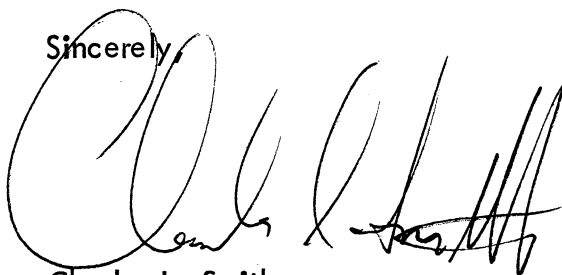
Secretary
MERRILL SMITH
WCAS
620 Mass. Ave.
Tel. 492-6450

Treasurer
JAMES MASON
HUNTS PHARMACY
731 Mass. Ave.
Tel. 547-0601

April 25, 1977 / to The Honorable Councilors, City of Cambridge / page two

If the petition before you can be amended so as to include the above limitations and safeguards for the safety and peace of the public, we respectfully request that the permit be issued for a 90-day trial period, effective May 1, 1977.

Sincerely,

A handwritten signature in black ink, appearing to be 'Charles L. Smith', written over a large, stylized circular flourish.

Charles L. Smith
President

CLS/mlk



TO: The Honorable Councillors
City of Cambridge
RE: Petition by Friendly Family Centers

The Central Square Association of Business & Professionals, Inc. has always sought a better visual environment in our area. Toward this goal we have consistently opposed the display and sale of merchandise on the sidewalks of the Square with the exception of the annual Central Square festival and sidewalk sale and a few other organized promotional events when the display and sale of merchandise by many participants can contribute to the festive spirit of the event.

We do not, however, feel that the display and sale of merchandise by individual vendors as a matter of course is consistent with the best interests of the vast majority of merchants and shoppers in Central Square.

We therefore respectfully request that the council not approve the petition before it.

Sincerely,

Charles L. Smith
President

CLS:kb

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RECEIVED BY
OFFICE OF CITY CLERK Cambridge, APRIL 1 1977

To the Honorable, the City Council of the
City of Cambridge:
CAMBRIDGE, MASS.

The undersigned respectfully pray

THAT THEY BE ALLOWED TO DISPLAY, ON THE SIDEWALK,
MERCHANDISE AS FOLLOWS:

ARTIFICIAL FLOWERS, PLANT POTS AND ACCESSORIES, AND
ASSORTED SEASONAL MERCHANDISE.

MERCHANDISE TO BE DISPLAYED DURING DAYLIGHT
BUSINESS HOURS, FLUSH AGAINST THE BUILDING AND
TO EXTEND NO MORE THAN (3) THREE FEET ONTO
THE SIDEWALK, THEREBY LEAVING (16) SIXTEEN FEET
(6) SIX INCHES OF UNOBSTRUCTED SIDEWALK FOR
PEDESTRIAN TRAFFIC.

Arthur Sawyer

FRIENDLY FAMILY CENTERS, 491-0081
E & S STORES INC.
579-589 MASS. AVE.
CAMBRIDGE, MASS. 02139

4/4/77
OK C Foyne
subject to
City Council Approval

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FRIENDLY FAMILY CENTERS,
E. & S. STORES INC.
579-589 MASS. AVE.
CAMBRIDGE, MASS. 02139

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PETITION

of Friendly Family Centers, E & S
Stores, Inc.
for permit to display merchandise
No. 579-589 Mass. Avenue

April 11, 1977 19:

4/4/77
Hearing next week
4/11/77 Tabled two weeks
UNTIL Reports are
Received (3)
In City Council, April 11 19:77

Referred to the Committee on

4/25/77 Reports
Attest: Received as Required

4/25/77
City Clerk.

Order issued from
Trade by P. L. M. and
a 90 day lat. Only order
admitted per Trade -