

City of Cambridge

52.

March 6, 1995

MAYOR REEVES

WHEREAS: It has come to the attention of the Council that our City is home to the world's largest retail outlet for SWATCH, the watch that first took the fashion scene by storm in 1983, and has since grown into one of the most successful watchmakers ever; and

WHEREAS: On Saturday, March 11, 1995 at 10:00am, the world's largest SWATCH Store, located at 57 JFK Street in Harvard Square, will play host to grand opening of the SWATCH MUSEUM, the first ever permanent showcase for every SWATCH Watch ever made, many of which have become collectors' items, worth ten times their original retail value (and more!); and

WHEREAS: At this unveiling of the SWATCH MUSEUM, one noted guest will be none other than Dan Jansen, the world renowned Olympic Gold Medalist in speed skating and sworn SWATCH enthusiast, who will perform a ceremonial ribbon cutting, as well as sign autographs and SWATCH watches; and

WHEREAS: The owner of the world's largest SWATCH store, Raman Handa, is to be commended for his foresight and business acumen in bringing the SWATCH MUSEUM, such an obvious tourist attraction, to our City; now therefore be it

RESOLVED: That this City Council does hereby commend Raman Handa, The SWATCH company, Dan Jansen, and all those who played a role in the Grand Opening of the SWATCH MUSEUM, a new and original showcase which can only add to this City's eclectic mix of museum offerings; and be it further

RESOLVED: That this Cambridge City Council does encourage one and all to attend the opening of the world's first SWATCH MUSEUM.

In City Council March 6, 1995

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:- *D. Margaret Drury*

D. Margaret Drury
City Clerk



City of Cambridge

Late Order

IN CITY COUNCIL

March 6, 1995

MAYOR REEVES

WHEREAS: It has come to the attention of the Council that our City is home to the world's largest retail outlet for SWATCH, the watch that first took the fashion scene by storm in 1983, and has since grown into one of the most successful watchmakers ever; and

WHEREAS: On Saturday, March 11, 1995 at 10:00am, the world's largest SWATCH Store, located at 57 JFK Street in Harvard Square, will play host to grand opening of the SWATCH NEWSEUM, the first ever permanent showcase for every SWATCH Watch ever made, many of which have become collectors' items, worth ten times their original retail value (and more!); and

WHEREAS: At this unveiling of the SWATCH NEWSEUM, one noted guest will be none other than Dan Jensen, the world renowned Olympic Gold Medalist in speed skating and sworn SWATCH enthusiast, who will perform a ceremonial ribbon cutting, as well as sign autographs and SWATCH watches; and

WHEREAS: The owner of the world's largest SWATCH store, Raman Handa, is to be commended for his foresight and business acumen in bringing the SWATCH NEWSEUM, such an obvious tourist attraction, to our City; now therefore be it

RESOLVED: That this City Council does hereby commend Raman Handa, The SWATCH company, Dan Jensen, and all those who played a role in the Grand Opening of the SWATCH NEWSEUM, a new and original showcase which can only add to this City's eclectic mix of museum offerings; and be it further

RESOLVED: That this Cambridge City Council does encourage one and all to attend the opening of the world's first SWATCH NEWSEUM.

VV / 9

R-213

Non COnsent ORder #52

Mayor Reeves re: Our City is
the new home of the first Swatch
Museum.

In City Council March 6, 1995