



City of Cambridge

COUNCILLOR WALTER J. SULLIVAN
VICE-MAYOR WOLF

12.

IN CITY COUNCIL

April 24, 1989

- WHEREAS:** This year marks the 50th Anniversary of the founding of Rogers of Harvard Square (formerly Rogers Men's Shop), first owned and operated by the late Jack Yirikian, an Armenian immigrant who came to this country with specific custom tailoring skills; an individual who took pride in his work and always tried to improve himself, by taking Dale Carnegie courses in public speaking, as well as several business courses at Harvard University; and
- WHEREAS:** Due to his sudden death, Jack's daughters, Lucy and Alice, immediately stepped in and took over the business and continued the fine tradition of excellence he had established, in spite of the many hurdles they faced at that particular time in their lives; and
- WHEREAS:** Through time, Lucy and Alice changed the focus and direction of the store from men's to women's clothing; a store which has long been recognized as a reliable and ever-valuable resource for women seeking fine quality day and evening wear, establishing themselves as somewhat of a tradition within the Square, where people from all walks of life stop to shop, chat and enjoy the friendly atmosphere with people they care about; now therefore be it
- RESOLVED:** That this City Council go on record as extending its sincere best wishes and congratulations to Alice G. Mandis and Lucy A. Tashjian during their 50th year as they celebrate the founding of the business and to further extend to them every good wish for continued success; and be it further
- RESOLVED:** That the City Clerk be and hereby is requested to forward a suitably engrossed copy of this resolution to Alice G. Mandis and Lucy A. Tashjian on behalf of the entire City Council.

In City Council April 24, 1989.

Adopted by the affirmative vote of 7 members.

Attest:- Joseph E. Connarton, City Clerk.

A true copy;

ATTEST:-

Joseph E. Connarton
Joseph E. Connarton, City Clerk.

Councillor Walter Sullivan

#17
April 24, 1969

Whereas:

This year marks the 50th anniversary of

the founding of Rogers of Harvard Square (formerly

Rogers Mens Shop, first opened and operated

by the late ~~Jack~~ Jack Yishian, an Armenian

immigrant who came to this country with specific

custom tailoring skills; an individual who set goals

in his work and always tried to improve himself

by taking Dale Carnegie courses in public speaking

~~as~~ as well as several business courses at

Harvard University, and

whereas:

Due to his sudden death, Jack's daughters Lucy and Alice immediately stepped in and took over the business and continued the fine tradition of excellence he had established, in spite of the many hurdles they faced at that particular time in their lives, and

whereas:

Through time Lucy and Alice changed the focus and direction of the store from men's to women's clothing, and a store which

has long been ^{recognized} ~~established~~ as a
 reliable and credible resource for
 women seeking fine goods day
 and evening wear, establishing themselves
 as somewhat of a tradition within the
 Square, where people from all walks of
 life stop & shop, ~~at~~ chat and enjoy
 the friendly atmosphere ^{and} with people
 they care about
 Now therefore be it.

Resolved:

That the City Council go on

received as extending it, sincere best

wishes and congratulations to Alice G.

Mandiri and Lucy A. Tashjian ^{during} ~~the~~

the 50th year of the founding of their ~~family~~ ^{family} ~~store~~ ^{business} and to further

extend to them every good wish for

continued success, and be it further

Resolved -

That the City Club —————

lucy a. tashjian
alice g. mandis



20-22 dunster street
cambridge, massachusetts 02138

617-547-6332

4-15-89

5

Dear Joe,

Here's a little background of our family business:

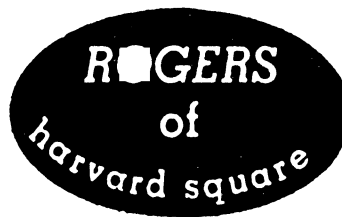
In 1939 Rogers Mens Shop was founded by Jack Yirikian, an Armenian immigrant who came to this country with custom tailoring skills and always dreamed of owning his own business in Harvard Sq.

He took pride in excelling in his Dale Carnegie courses and was encouraged by his wife to take business courses at Harvard in the evenings to develop business skills.

After his sudden death, his daughters Lucy and Alice, who had worked in the store since they were teenagers, continued the tradition of excellence established by their father despite the hurdles of being women business owners, very much a minority in Harvard Sq. at that time. In time, they changed the focus of the store from mens' to womens' clothing. Their store has long been a reliable clothing source for women seeking quality day and evening wear.

Rogers is something of a tradition in the Square, yet the styles it carries are completely in tune with the needs of today's working women. From the Harvard undergraduates, like Solidad O'Brien, that House, to City Council women, Alice Wolf, Rogers seems to be the place to shop, chat, and enjoy the friendly atmosphere with people who care about their customers as well as their clothing needs.

lucy a. tashjian
alice g. mandis



617-547-6332

20-22 dunster street
cambridge, massachusetts 02138

5

It has been a place where Harvard undergraduates have found employment for the past fifty years. Both former students, alumni men and women, drop a card or stop by Rogers during reunion to say they're glad to see a part of "their" Harvard Sq. is still here.

Harvard's Al Capp and Dean Archie Epps were customers in its former days a mens shop and Christmas wouldn't be Christmas without Dr. Kenneth Galbraith's visit to support Rogers years in business in the square.

What does the future hold for Rogers, a family store for so many years? Owners Alice Mandis and Lucy Tashjian having successfully juggled careers and parenting, say, for now, they'll continue on with the work they love in a square that's very special to them. After that, the decision to continue will rest in their childrens' hands. Secretly, they're hoping they'll be a Rogers, 50 years from now, for students, alumni, and the Cambridge community to stop by, chat and shop in a family atmosphere.

Thanks for taking the time to read it all. I appreciate what your doing.

Sincerely;

Alice G. Mandis



City of Cambridge

COUNCILLOR WALTER J. SULLIVAN

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Order #12

S-272

VMW
C.W.J. Sullivan, re: resolutions on the 50th
anniversary of the founding of Rogers of
Harvard Square.

In City Council,

April 24, 1989

4-24-89

Order Adopted