



City of Cambridge

72.

IN CITY COUNCIL

December 16, 1996

VICE MAYOR BORN
 COUNCILLOR DAVIS
 COUNCILLOR GALLUCCIO
 COUNCILLOR REEVES
 MAYOR RUSSELL
 COUNCILLOR SULLIVAN
 COUNCILLOR TOOMEY
 COUNCILLOR TRIANTAFILLOU

- ORDERED: That the City Manager be and hereby is requested to report to the City Council what legal regulations, city, state or federal, exist governing the use of public utility poles for advertising; and be it further
- ORDERED: That a draft proposal covering city policy be prepared by appropriate city departments and reported to the City Council before any further permits are granted; and be it further
- ORDERED: That such policy shall include consideration of advertising by non-profit and for-profit institutions and shall specifically address the issue of whether, should the city decide to grant permits for signs and banners on utility poles, such permits can be legally denied to some sponsors and not others, with the intention of denying permits for banners which involve advertising or sponsorship by liquor, beer and cigarette companies.

In City Council December 16, 1996
 Adopted by the affirmative vote of nine members.
 Attest:- D. Margaret Drury, City Clerk.

A true copy; *D. Margaret Drury*

ATTEST:-
 D. Margaret Drury
 City Clerk



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Davis, Galluccio, Reeves, Russell
Consent Order #72

Sullivan, Torney
Vice Mayor Born re: What legal
regulations, city, state or federal
exist governing the use of public
utility polies for advertising?

Trantafiller CN-592

89

In City Council December 16, 1996

ORDER ADOPTED