



City of Cambridge

R-78.

IN CITY COUNCIL

June 5, 2000

COUNCILLOR TOOMEY
COUNCILLOR BORN
COUNCILLOR BRAUDE
COUNCILLOR DAVIS
COUNCILLOR DECKER
MAYOR GALLUCCIO
VICE MAYOR MAHER
COUNCILLOR REEVES
COUNCILLOR SULLIVAN

RESOLVED: That the citizens be cognizant of the unveiling of the new National Gun Violence Prevention Billboard Campaign; which will take place on June 6, 2000.

In City Council June 5, 2000.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy:

D. Margaret Drury

ATTEST:-

D. Margaret Drury
City Clerk

RJD

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Res. That the citizens be cognizant of the unveiling of the new National Gun Violence Prevention Billboard Campaign; ~~and~~ which will take place on June 6, 2000.

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One Bridge Street, Suite 300, Newton, MA 02458

May 30, 2000

JOHN E. ROSENTHAL,
CHAIR AND Co-FOUNDER

Chairman Timothy J. Toomey
House of Representatives
State House, Room 39
Boston, MA 02133

ELIZABETH MILES,
PROJECT DIRECTOR

Re: Unveiling of New National Gun Violence Prevention Billboard Campaign

Board of Directors:

Dear Representative Toomey:

JERRY BELAIR
WILLIAM BLACKWELL
JOHN D. CARVER
JOSEPH AND CLEMENTINA CHERY
ROBERT COOPER
DAVID CROWLEY
LEWIS DABNEY
CHARLES FLAHERTY
SCOTT HARSHBARGER
GARY HIRSHBERG
PHILIP JOHNSTON
VICTORIA REGGIE KENNEDY
DONALD LAW, JR.
DR. FRANCIS LEE
DEBORAH LEWIS
PATRICK LYONS
MARC MATHIEU
PAUL McDONOUGH
WARREN MEAD
OEDIPUS
LOIS ROACH
DAVID ROSENBLUM
LYNN UHRICH SMITH
PAM SOLO
JORDAN WARSHAW

On Tuesday, June 6 at 1:30PM we have scheduled a Press Conference at 601 Newbury Street Extension in Boston to unveil our newest gun violence prevention billboard campaign.

The billboard campaign is directed towards Congress and the need to pass common sense national gun laws.

The new message will be unveiled on our large 252 foot x 20 foot Mass Pike Billboard next to Fenway Park and on over 350 smaller billboards throughout Massachusetts, Connecticut and Rhode Island.

This is the fourth billboard campaign we have created, all of which have received major national attention and have added significantly to public awareness and passage of the nations toughest gun laws and regulations here in Massachusetts.

Massachusetts has become the national leader in gun violence prevention. We now have the most comprehensive gun laws and lowest violent crime rate of any industrialized state in the nation. We have proven that gun laws work and as you well know, we must replicate these common sense gun laws nationwide, if we are to significantly reduce the 89-gun deaths everyday in America (12 under 19 years old).

We are convinced that our new billboard campaign will continue to change the national debate and further our successful efforts of reducing gun violence.

We greatly appreciate your consideration in joining Stop Handgun Violence, Governor Paul Cellucci, Attorney General Tom Reilly, and other elected officials and victims of gun violence at this Press Conference and billboard unveiling.

I hope to see you Tuesday, June 6.

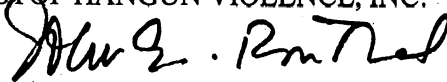
Sincerely,

Honorary Board Members:

HONORABLE PAUL EVANS,
BOSTON POLICE COMMISSIONER

HONORABLE MICHAEL ALBANO,
MAYOR OF SPRINGFIELD, MA

STOP HANGUN VIOLENCE, INC.


John E. Rosenthal
Founder and Chair

cc: Meredith Rogers



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D. Margaret Drury
City Clerk

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Resolution #78

Be cognizant of the unveiling of the
new National Gun Violence
Prevention billboard Campaign on
June 6, 2000.

**Councillor Toomey and entire
membership**

In City Council June 5, 2000

ORDER ADOPTED