

CITY OF CAMBRIDGE

57 INMAN STREET, CAMBRIDGE, MASSACHUSETTS 02139 • TEL. 876-6800

DEPARTMENT OF
TRAFFIC & PARKING

George Teso
Director

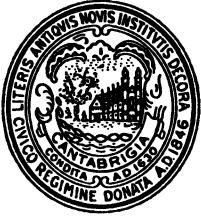
PRESS RELEASE

On Monday March 11, 1974 the Traffic and Parking Department in conjunction with the Department of Public Works and the Police Department submitted their Street Cleaning Program for the City of Cambridge to be put into operation on April 1, 1974 to members of various Citizen, Civic, Business and University Officials for their views and comments.

This program is designed to clean every street in the City at least once every month. The program is designed to sweep the streets by Districts rather than by individual streets which was a slow process. The City of Cambridge was divided into ten (10) Districts with the theory being that there are twenty (20) working days per month and if one side of every street in the District were cleaned one day each month then every street in the City would be swept once a month.

It was also stated that if any Street Cleaning Program is to succeed it must have the approval and cooperation of these various organizations. This is one reason why the Districts were set up to conform as closely as possible to the existing neighborhood boundaries.

With the cooperation of the Neighborhood Groups, the Business Community, the News Media and the City Departments a comprehensive program to inform the public will be started. This Program will include the printing of a City Map showing the Districts, a list of the streets in the Districts and a schedule of sweeping for the month of April. This advertisement will be published during the last week in March with the thought



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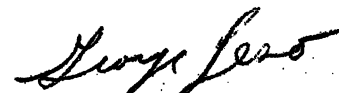
that a person could cut it out and post it in their home or business.

This same material will be distributed to the people through the Chamber of Commerce, the Community School Program, the Business and Industrial Community, the Universities and the various Neighborhood Groups with the hope that every person in Cambridge will be informed.

Along with this Public Relations Program temporary signs will be posted at least 48 hours before the street is scheduled to be swept warning the parker that the street will be cleaned on a certain day and all violators will be tagged and towed. All we are asking from the community is to remove their motor vehicles from the street for 6 hours per month and this is not a high price to pay for getting our streets swept.

I am enclosing a Map of the City showing the Districts along with a copy of the streets in the District and the Street Sweeping Schedule for April. This material is what will be printed in the newspapers.

Very truly yours,


George Teso
Traffic Director

Handwritten notes in the top left margin, possibly a date or reference.

Main body of handwritten text, consisting of several lines of cursive script. The text is mostly illegible due to the quality of the scan, but appears to be a continuous paragraph or list of notes.