

Councillor Decker added a new question to the survey that became the new question one: Do you live in Cambridge? If answered is yes, what programs would you like to see on your local cable channel? If answered no, what cable program would the Cambridge Community benefit from if it appeared on our local channel?

A discussion occurred about coverage of sporting events. Ms. Berkowitz stated that school-based sporting events should be covered by the School Department and community-based sporting events covered by Municipal Cable. Mr. Lindsay asked when the results of the survey are received and the public expects Municipal Cable to cover a sporting event, what would happen? Councillor Decker stated that the city needed to make a conscious decision to see what is the demand and, with limited resources, how can the demand be covered. Ms. Berkowitz stated that the two categories of sporting events should be outlined as well as the enormity of the sporting events held in the city per week. Councillor Decker stated that she still has a vision to hold a forum to discuss what is available in the cable world.

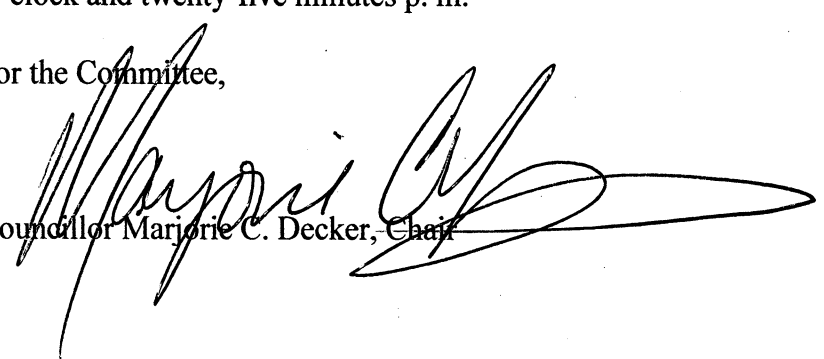
Councillor Decker stated that she would send a letter as chair of the Cable TV, Telecommunications and Public Utilities Committee enclosing the Cable Information Guide (**ATTACHMENT B**), and the Survey Questions (**ATTACHMENT C**). She anticipated that the response to the Survey would be received by the end of November. The Survey would be sent to the City Council, department heads, School Committee, Superintendent of Schools, Deputy Superintendent of Schools, Director of Curriculum, School Principals, all athletic leagues, Human Services Department, Recreation Director, Public Health Department and to any other appropriate persons.

Councillor Decker scheduled the next meeting of the committee for Monday, December 1, 2003 at 12:30 p.m.

Councillor Decker thanked those present for their attendance.

The meeting adjourned at one o'clock and twenty-five minutes p. m.

For the Committee,


Councillor Marjorie C. Decker, Chair

Lopez, Donna

ATTACHMENT A

From: Susan [susan@cctvcambridge.org]
Sent: Thursday, November 06, 2003 2:25 PM
To: Decker, Marjorie; Lopez, Donna; Lindsay, Calvin; ginny; Susan; Jones, Dhonyale; jstern@cpsd.us; jmaloney@cpsd.us
Subject: financials

Here's the breakdown:

The City of Cambridge receives 5% of Comcast's gross revenues annually. The payments are made semi-annually in March based on revenues of July-Dec of the preceding year, and August, based on Jan-June revenues.

The last payment was for \$408,813. Doubling that (not totally accurate) for a full year's revenues, is \$817,626.

CCTV receives \$490,576.60 (3%), which is 63% of our budget.

Ed Access will receive \$81,762.60 (.5%), which is 80% of their budget.

Municipal receives \$245,247.80 (1.5%) which is ??% (Calvin, please fill in).

Hope this helps.

Susan

Susan Fleischmann, Executive Director
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617-661-6900 x 127
fax 617-661-6927
<http://www.cctvcambridge.org>

GUIDE TO LOCAL PROGRAMMING ON CABLE TELEVISION IN CAMBRIDGE



ATTACHMENT B

EDUCATIONAL ACCESS

Educational Access provides leadership for K-12 media arts education and programs the two educational channels. Channel 95 is the Cambridge Public School Department's information channel. Programming shown on Channel 98 is produced by students and staff in the Cambridge Public School system and acquired from other educational media sources.

Channels 95 & 98

Cambridge Rindge Latin High School

459 Broadway

Cambridge, MA 02138

Arthur Martins/Joan Stern

617-349-6744/617.349.6782

CH98@cpsd.us

CABLE TELEVISION IN CAMBRIDGE v 11.06.03

MUNICIPAL TELEVISION

The City of Cambridge operates and programs Channel 8, the City's Municipal Channel. The channel provides both original and acquired programming drawn from and relating to the City of Cambridge. The channel strives to provide viewers with a sense of the overall vitality that is associated with the City in the areas including, but not limited to politics, education, culture, arts and human services.

Cambridge Municipal Television

Channel 8

Office of Cable, City of Cambridge

449 Broadway

Cambridge, MA 02139

Calvin Lindsay, Director

617.349.4296

cabletv@ci.cambridge.ma.us

PUBLIC ACCESS

Cambridge Community Television, the public access corporation for Cambridge, provides training, access to video equipment, and channel time on the cable to any Cambridge resident, organization, or business. CCTV operates Channels 9, 10, and 22. Programming shown on these channels is produced by CCTV members or produced elsewhere and sponsored by Cambridge residents. This programming covers a multitude of topics representative of Cambridge's diverse community. CCTV is not responsible for the content of the programming shown on its channels; the responsibility lies with the individual producers.

Cambridge Community Television

Channels 9, 10 & 22

675 Massachusetts Avenue

Cambridge, MA 02139

Susan Fleischmann, Executive Director

617.661.6900

info@cctvcambridge.org

CABLE QUESTIONNAIRE SURVEY

1. Do you live in Cambridge?

If you live in Cambridge what program(s) do you or would you like to see on your local cable channel?

If you do not live in Cambridge please list cable programs that the Cambridge community would benefit from if it were on our local channel.

2. With the limited resources available what community, civic or social events should be designated as "must coverage"?

3. Given the enormous amount of school and community based sporting events held in the city and the limited resources:

If you had to choose, what sporting events do you think should be covered and what entity should cover these sporting events?

4. Are there issues such as the environment, politics, literacy or other areas that should be covered by cable and in what format would you like these areas to be covered?

5. Please list any suggestions you may have for other cable programs in the city that you would like to see covered by Municipal Television (Channel 8), Educational Access (Channels 95 & 98) and CCTV (Channels 9, 10 and 22).

City of Cambridge

**CABLE TV, TELECOMMUNICATIONS AND
PUBLIC UTILITIES COMMITTEE MEMBERS**

*Marjorie C. Decker, Chair
Councillor Anthony D. Galluccio
Councillor David P. Maher*

In City Council December 8, 2003

The Cable TV, Telecommunications and Public Utilities Committee held a public meeting on November 6, 2003 at twelve o'clock and fifty-seven minutes p. m. in the Sullivan Chamber.

The purpose of the meeting was to continue discussions of coordination of services between the Municipal Cable, School Department cable and CCTV and to develop a cable questionnaire survey.

Present at the meeting were Councillor Marjorie C. Decker, Chair of the Committee, Calvin Lindsay, Jr., Director, Municipal Cable, Dhonyale Jones, Municipal Cable, Joan Stern, Coordinator of Library Media Services, School Department, Susan Fleishman, Executive Director, CCTV, Ginny Berkowitz, CCTV and Donna P. Lopez, Deputy City Clerk.

Councillor Decker opened the meeting and stated the purpose. She asked for input from each entity on the survey questionnaire. Councillor Decker suggested eliminating question one which appeared as Attachment D of the Cable TV, Telecommunications and Public Utilities Report for the meeting held on October 22, 2003. All entities concurred.

Ms. Fleishman suggested that an introductory paragraph be inserted with the survey. There should also be a content neutral statement.

Councillor Decker questioned Ms. Stern about the decision of the School Superintendent on the issue of educational access. Ms. Stern informed the committee that Superintendent Fowler-Finn voted to move forward with educational access. The original architectural proposal could not be used because of the new Charter School involvement. New proposals would be sought. A full-time position would be posted under curriculum to achieve the leadership necessary to move forward. The Rindge School of Technical Arts (RSTA) program would be able to start a mass communication program in September. Ms. Berkowitz would work out the mission statement.

Councillor Decker asked Ms. Fleishman what percentage of the CCTV budget comes from the city. CCTV receives 3/5 of the revenue the city receives from Comcast. A break down is provided in ATTACHMENT A.

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Committee Report #1

A communication was received from Donna P. Lopez, Deputy City Clerk, transmitting a report from Councillor Marjorie C. Decker, Chair of the Cable TV, Telecommunications and Public Utilities Committee, for a meeting held on November 6, 2003 to continue discussions of coordination of services between the Municipal Cable, School Department cable and CCTV and to develop a cable questionnaire survey.

In City Council December 8, 2003

**REPORT ACCEPTED.
PLACED ON FILE.**