



City of Cambridge

12.

IN CITY COUNCIL

October 5, 1998

COUNCILLOR SULLIVAN
 COUNCILLOR BORN
 COUNCILLOR DAVIS
 MAYOR DUEHAY
 VICE MAYOR GALLUCCIO
 COUNCILLOR REEVES
 COUNCILLOR RUSSELL
 COUNCILLOR TOOMEY
 COUNCILLOR TRIANTAFILLOU

WHEREAS: Carol R. Johnson, Cambridge resident, will be the recipient of the ASLA Medal from the American Society of Landscape Architects; and

WHEREAS: Carol was a graduate of Wellesley College in 1951 who received her masters degree in landscaping architecture in 1957 from the Harvard Graduate School of Design; and

WHEREAS: Carol has designed the gardens at the new federal courthouse in Boston; the Hunnewell Visitors Center at the Arnold Arboretum, the JFK Memorial Park and the grounds on the campus of Williams College in Williamstown, MA; and

WHEREAS: Carol uses open space planning in her designs of large park-like kinds of areas; now therefore be it

RESOLVED: That this City Council go on record extending its congratulations to Carol R. Johnson for receiving the highest honor of the national organization, the ASLA Medal for her landscaping endeavors; and be it further

RESOLVED: That the City Clerk be and hereby is requested to forward a suitably engrossed copy of this resolution to Carol R. Johnson on behalf of the entire City Council.

In City Council October 5, 1998.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

D. Margaret Drury

ATTEST:-

D. Margaret Drury, City Clerk

Landscaper's success not according to plan

By PEGGY BUNKER

Carol R. Johnson's award-winning landscape designs, which decorate lots all over Massachusetts, might make you think she was born to her work.

In fact, she grew into her role as landscape architect, and only began her career by chance.

A New Jersey native, Johnson graduated from Wellesley College in 1951 with an English degree. Her love of gardening and the great outdoors led her to take a job in Bedford.

"It was a tree nursery," Johnson recalled recently, sitting in her Cambridge design studio. At the nursery, she met a Harvard University Graduate School of Design student, who urged her to pursue a career in landscape architecture.

Taking his advice, Johnson became one of three women who graduated from the school with a master's degree in landscape architecture in 1957. While there were few women in landscape design, Johnson said, "firms were very receptive to hiring a woman."

Johnson exudes warmth, thoughtfulness and serenity. She conjures up sketches of beautiful parks and outdoor pavilions at her large drafting table.

Armed with her graduate degree, she landed a job with Whitman & Howard Engineers in downtown Boston. "I loved it," Johnson said. "I worked on site planning for elementary and high schools."

After a year, she moved on to a position at The Architects Collaborative in Cambridge. There, she recalled, she worked on many varied projects, including some close to home like Hanscom Field and Wayland High School, and some far off, like the Gatehouse at Baghdad University in Iraq.

By 1959, Johnson said, she was getting requests from "schoolmates and colleagues," architects and designers who "asked if I would be their landscape architect." So she took the plunge and opened her own office, working out of her Cambridge apartment.

For five years she plugged away, but business really took off when Boston architects Benjamin Thompson Associates invited her to work for them.

Among the places she's designed are the gardens at the just-opened federal courthouse on Boston's Fan Pier, the Hunnewell Visitors Center at the Arnold Arboretum, the John Fitzgerald Kennedy Memorial Park in Cambridge and the spectacular grounds of Williams College in Williamstown, Mass.

She said one of her most intriguing projects was designing the U.S. Pavilion for Expo '67 in Montreal.

In the 1970s, Johnson's work was influenced by President Lyndon Johnson's program of model cities. The presidential program encouraged landscape architects to involve the whole community in project planning.

One of the first projects to show that influence is in Lowell, where she designed the main common and playing fields along the city's historic canal. "I worked in Lowell and found community involvement was important. It meant designing models, sending out questionnaires and leading site walks. This was a great experience. It got us involved with the community."

She has used that approach in many later works. And she has continued to take on community projects, including the development of a master plan for Revere Beach and the Mystic Reservation. Johnson said when she first surveyed the scene, "it was a strip of fast food joints and amusement stuff."

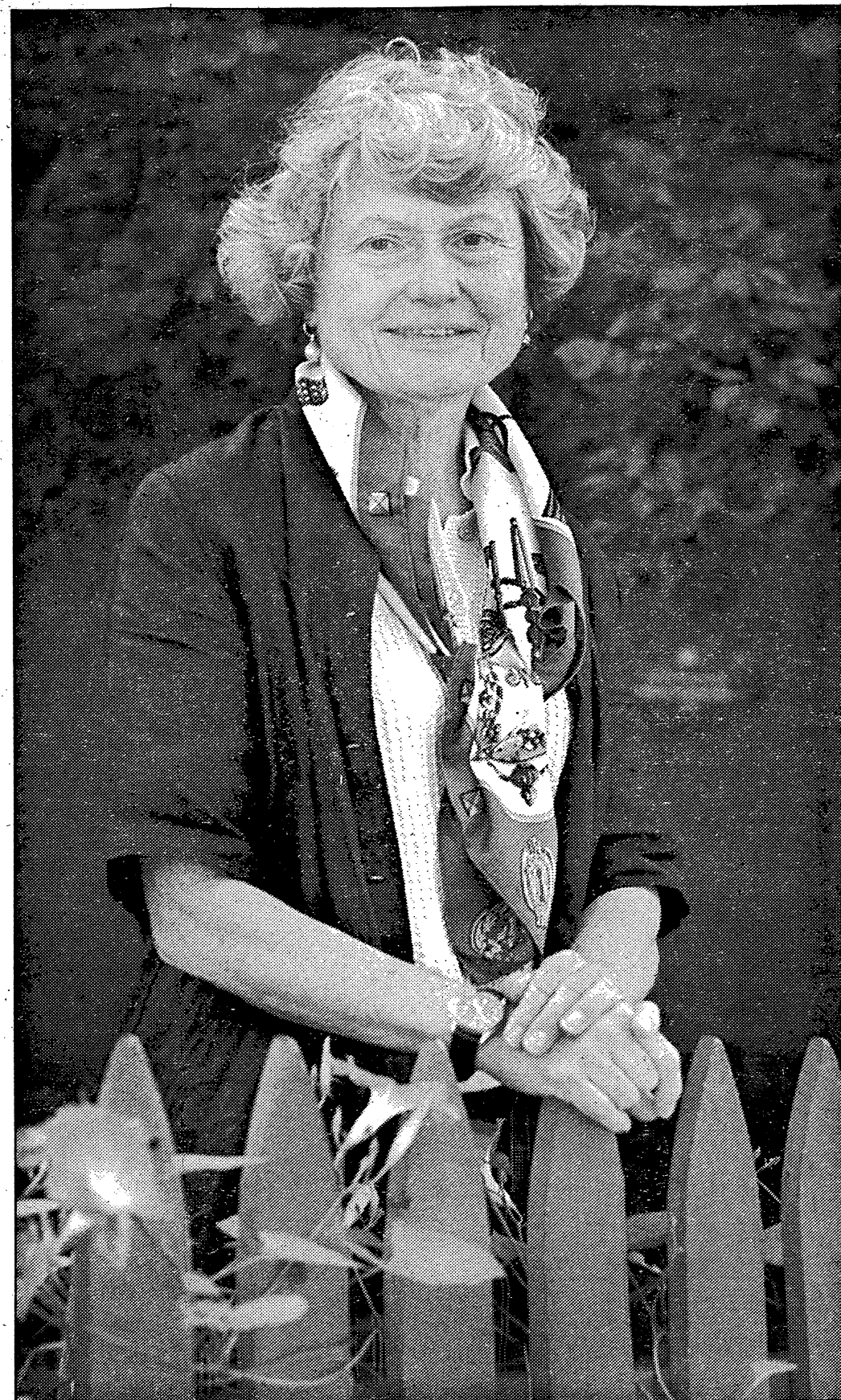
Over the years, business has flowed in. Notably, Johnson designed the Lechmere Canal Project in Cambridge, which she said was "particularly exciting" because she was able to enhance a "deteriorating and ruined area." To help the city attract high-class development, she had to change the face of the neighborhood.

When asked what has helped set her apart from other firms, Johnson notes government efforts to patronize firms not owned and run by white men. She was chosen to develop the John Marshall park in Washington because, Johnson said, "They were looking for diversity. I had the qualifications. Very few women were in practice and no one had her own office."

But in that she modestly plays down her professional ability. The American Society of Landscape Architects will present her with its ASLA Medal, the national organization's highest honor, early next month.

"Carol is very dedicated to what she does. She's particularly good at open-space planning and large park-like kinds of areas," said Graham Gund, a noted architect who has worked with Johnson.

What's in her future? Johnson said she's working on the Big Dig and on projects in Korea and Turkey. "There's great joy out of physically being in places we've designed," Johnson muses, reflecting on her work in her sparsely furnished office. For her, she concludes, landscape architecture "is a real satisfying profession."



STAFF PHOTO BY PATRICK WHITEMORE

DESIGNING WOMAN: Cambridge's Carol Johnson will receive the ASLA Medal from the American Society of Landscape Architects, the national organization's highest honor.



FED UP?

Greenspan, Fed policy makers expected to lower interest rates to defend U.S. economy.
Page 30

Business

BOSTON HERALD MONDAY, SEPTEMBER 28, 1998 27

It pays to be a nonprofit exec

By ERIC CONVEY

By mail and telephone, the state's public charities solicit billions of dollars every year. In return, they provide everything from life-saving health care to Ph.D.s.

The biggest charities also compensate their top executives handsomely, a Herald review of public charities filings at the state attorney general's office found. The 20 top-grossing organizations were identified through a computer analysis performed by the Public Charities division at the paper's request.

The highest-paid boss in the group was Brigham and Women's Hospital President Dr. H. Richard Nesson. He made \$1.56 million in 1997. The lowest-paid boss among the top 20 charities, Fallon Community Health Plan Chief Executive Gary J. Zelch, made \$184,000 in 1995 — the latest year for which the HMO submitted records.

In between, compensation packages varied substantially.

Among the Herald's findings:

■ **Harvard University** President Neil Rudenstine makes less than his peers at other area private universities, even though he runs one of the world's most prestigious educational institutions and the second-biggest nonprofit in the state.

Revenue in fiscal 1997 was \$3.3 billion. Rudenstine's pay package for the year was worth \$284,568. That same year, Northeastern University valued President John A. Curry's compensation at \$1.02 million.

■ **At academic institutions**, the president is seldom the highest-paid employee.

Two sports officials were among the five highest-paid employees of Boston College, according to the school's filing for the fiscal year that ended May 31, 1997. Basketball coach James J. O'Brien made \$283,157. Athletic Director Chester

Charitable salaries

Top executives salaries vary widely at the biggest Massachusetts charities. Here's a look at some of the largest organizations:

 Blue Cross and Blue Shield of Massachusetts '97 revenue: \$2.12 billion William Van Faasen made \$620,906	 Harvard University '96 revenue \$1.16 billion Neil Rudenstine made \$284,568	Trustees of Boston College '97 revenue: \$394 million William P. Leahy did not receive a direct salary; school pays the Jesuit community to which he belongs.
 Massachusetts Institute of Technology '95 revenue: \$1.2 billion Charles M. Vest made \$367,544	 Harvard Pilgrim Health Care '96 revenue: \$1.08 billion Manuel Ferris (since retired) made \$942,191	Children's Hospital '97 revenue: \$382 million David S. Weiner made \$557,108
 Northeastern University '96 revenue: \$282 million John A. Curry made \$1.02 million	 Trustees of Tufts College '97 revenue: \$371 million John DiBiaggio made \$319,490	Fallon Community Health Plan '95 revenue: \$378 million Gary J. Zelch made \$184,000
 Boston University '95 revenue: \$837 million John Silber (since retired) made \$604,725	 Beth Israel-Deaconess Medical Center '97 revenue: \$716 million David Dolins made \$464,438	New England Medical Center Hospitals '97 revenue: \$356 million Dr. Thomas O'Donnell Jr. made \$244,591
 The MITRE Corp. '95 revenue: \$578 million Barry M. Horowitz made \$359,644	 Baystate Medical Center '97 revenue: \$586 million Michael J. Daly made \$553,697	Charles Stark Draper Laboratory '96 revenue: \$248 million
 Fidelity Investments Charitable Gifts Fund '97 revenue: \$492 million Jamie B. Jaffee made \$261,894	 Saint Elizabeth's Medical Center '97 revenue: \$208 million Dr. Michael Collins made \$660,160 (includes salary for running Caritas Christi Health Care System, the parent company.)	General Hospital Corp. (Mass. General Hospital) '97 revenue: \$929 million Dr. James J. Mongan made \$532,746
 Brigham and Women's Hospital '97 revenue: \$760 million Dr. H. Richard Nesson made \$1,558,655	 Tufts Associated HMO '96 revenue: \$829 million Dr. Harris Berman made \$837,694	Massachusetts General Physicians Organization '97 revenue: \$197 million Dr. W. Gerald Austen made \$662,479

STAFF GRAPHIC BY LEE ANN JACOB

have since left BC. Boston College's president, the Rev. William P. Leahy, does not receive a direct salary from the school.

The highest-paid person at Harvard in the fiscal year that ended June 30, 1997, was medical school Dean Daniel Tosteson, who has since left. He made \$330,000.

pany that invests Harvard's billions earn millions a year each. But they are not technically university employees.

■ **Local health care operations** paid their leaders well — but not compared to the country's big for-profit HMOs.

Blue Cross and Blue Shield of

grossing charity with 1997 revenue of \$2.12 billion, paid Chief Executive William Van Faasen \$621,000 that year. Before turning over the reins of Harvard Pilgrim Health Care in late 1996, Manuel Ferris made \$942,191.

By comparison, Oxford Health Plans Inc. Chief Executive Stephen

according to Families USA Foundation, a consumer activist group. The figure does not include unexercised stock options, but the comparison to nonprofits holds up, since they don't have stock.

Families USA Executive Director Ron Pollack said in an interview:

"I'm not sure one can come up with a yardstick that says at some point 'X' dollars is appropriate or reasonable." But he added: "For a country that's becoming more and more conscious of health care costs, it's important that we not only look at some of the services being deprived from people, but that we look at some of the waste, which includes extravagant salaries and other benefits for top executives."

■ **Not one of the top 25 organizations** is headed by a woman.

But Bonnie Clendenning, vice president for college relations at Radcliffe College, said that will change as the current generation of male managers hits retirement age.

When a group of Greater Boston women doing professional fundraising convened in 1980, it had 15 members, she said. Today, Women in Development has 800.

"You will see, within the next five years, that the men who had historically been the vice presidents for development at our major institutions — their jobs will be taken by women," she said.

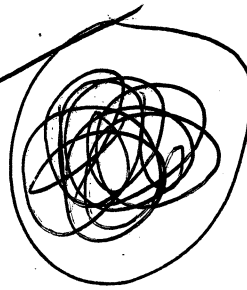
While the top executives at the biggest nonprofits often make salaries comparable to those earned by their counterparts at for-profit companies, there is a bigger disparity when comparing smaller organizations. "It really does depend upon the size," said Sally Locke, director of the Public and Non-profit MBA program at the Boston University School of Management.

"Overall, I think the salaries remain less (at nonprofits)," she said.

The median salary for a graduate of the BU program this year was

(12)

Councillor Sullivan



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Resolved

SEC Carol R Johnson

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9/28/98 at 8:45D

pg 20 Herald

Carol Jones

ASL medals

Michael
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Globe today

New

Herald

✓ Shepard
✓ Gavelle } Sunday

mf Corty (ma)



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Consent Order #12

1086R

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Landscape Architects.

In City Council October 5, 1998

ORDER ADOPTED