



City of Cambridge

Applications & Petitions #6

IN CITY COUNCIL

November 20, 2000

ORDERED: That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to American Express Travel Services, to replace two existing signs at the premises numbered 36-41 J.F.K. Street, Cambridge, Massachusetts.

Provided that, before erecting the above named signs the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk a bond in the sum of Four Thousand (\$4,000.00) dollars, conditioned to save harmless the City of Cambridge from all claims for damages arising from the installation, maintenance and use of said signs.

In City Council November 20, 2000.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

A handwritten signature in black ink, reading "D. Margaret Drury".

ATTEST:-

D. Margaret Drury
City Clerk

AP6

PERMANENT SIGN OR STRUCTURE THAT WILL OBSTRUCT THE PUBLIC WAY
MORE THAN SIX INCHES

Cambridge, _____ 19 ____

To the Honorable, the City Council of the City of Cambridge:

EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING
DESIGN AND DIMENSIONS AND LOCATION ON PREMISES. (617)666-5550

The undersigned respectfully prays that BACK BAY SIGN CO be granted permit to erect

a sign of the following specifications in front of premises located at 39-41 J.F.K. STREET

CAMBRIDGE, and owned by DAVID S. PARESKY

7212 FISHER ISLAND DRIVE, FL 33109

(2) Type of sign: (2) REPLACE EXISTING SIGN - AMERICAN EXPRESS FACE
(State whether electric or otherwise and material used in construction)

Reading matter to go on sign: AMERICAN EXPRESS TRAVEL SERVICES

Size: 8'1" x 5'1"

Weight: 100 lbs. each

Public Way
Obstruction: A: 5'-1"
(A: Give exact distance sign
is to extend over sidewalk.)

B: 15'
(B: Also exact distance from bottom
of sign to sidewalk.)

Height Above Grade: Bottom _____ Top _____

APPLICANT HEREBY STATES THAT INFORMATION IS TRUE TO THE BEST OF HIS/HER
KNOWLEDGE AND UNDERSTANDING. UNDER PAINS AND PENALTY OF PERJURY.

Debra A Wallace DEBRA A WALLACE
(Signature)

(Address)

(Telephone Number)

NOTICE - REGULATIONS

Section 12.08.010 Municipal Code
Section 1212.0 State Building Code

Encroachments onto Streets
Projecting Signs

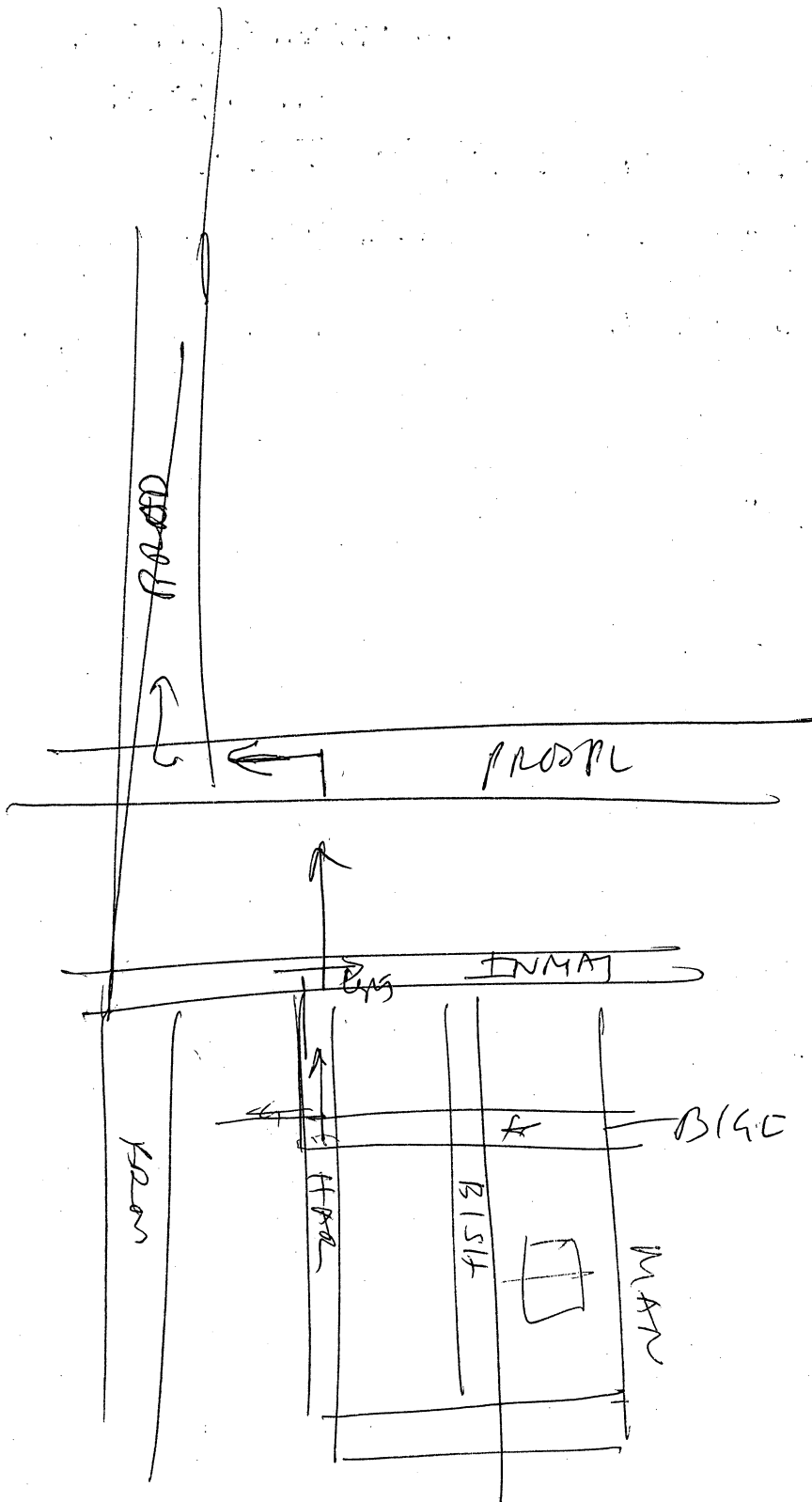
1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

Approved as to Building Code [Signature]
(Building Inspector)

8/29/00
(Date)

Approved as to Zoning Ordinances LES BARBER - 238 BROADWAY

(Date)





CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-8013Robert R. Bernini
Commissioner

To Whom It May Concern:

As owner or agent of Whitneys, Cambridge, Massachusetts
I do hereby declare my disapproval approval ✓ of the installment of:

Canopy over the sidewalk entrance: N/AAwnings over the windows: N/AProjecting sign: REPLACE EXISTING FACE & FRAME 8'-1X5'
ON TWO SIGNS ON JFK & WINTHROP
of said property.Signed: [Signature] Date: 8-25-00
Address: 37 JFK Street Cambridge Ma 02139

Reply is requested within seven (7) days of date of this letter.

FORM IS 24

BEFORE YOU BUY, OR RENT, CHECK ZONING, BE SURE THE BUILDING CAN BE USED FOR THE PURPOSE INTENDED.

TOTAL P.04

AUG-18-2000 11:43

PHILA SIGN CO

8568298549 P.03



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02138 (617) 498-0013Robert P. Schani
Commissioner

To Whom It May Concern:

As owner or agent of Traver Records, Cambridge, MassachusettsI do hereby declare my disapproval approval X of the installment of:Canopy over the sidewalk entrance: N/AAwnings over the windows: N/AProjecting sign: REPLACE EXISTING FACE & FRAME 8'-1" x 5'-1"
ON TWO SIGNS ON JFK & WINTHROP
of said property.Signed: [Signature]Date: 8/23/07Address: 95 Mt Auburn St. Cambridge MA 02138

Reply is requested within seven (7) days of date of this letter.

FORM IS 24

BEFORE YOU BUY, OR RENT - CHECK ZONING. BE SURE THE BUILDING CAN BE USED FOR THE PURPOSE INTENDED.

Existing Legally Established NONCONFORMING Sign

Area in Square feet: 20 @ 26.3 Dimensions: 20 @ 5.1' X 5.1'

Illumination: Natural ☐ Internal ☒ External ☐

Height (from ground to the top of the sign): ca 20'

background must be opaque.

1. TYPE OF SIGN

a. wall ☐ b. projecting ☒ c. freestanding ☐

2. REASON FOR NONCONFORMITY

a. dimensions ☒ b. illumination ☒ c. other ☒

3. NATURE OF ALTERATIONS

a. replacement of plastic face ☒ b. repainting of face ☐ c. other ☐

I certify that the above referenced sign was legally erected and in conformance with the requirements of Article 7.000 at that time and further that the alterations now proposed, and any others made within the last three (3) years, do not exceed fifty (50%) percent of the current replacement value of the sign.).

Date: _____ Applicant signature: _____

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ☒ NO ☐

Sign requires a variance from the Board of Zoning Appeal: YES ☐

Relevant sections: _____

COMMENTS:

*background must be opaque;
only graphics*

Date: 9/12/2012

CDD Representative

Josef Barber

SUMMARY OF MAJOR PROVISIONS FOR OFFICE, BUSINESS AND INDUSTRIAL DISTRICTS
(Please consult Article 7.000 of the Zoning Ordinance for specific requirements)

LIMITATIONS ON TOTAL AREA OF SIGNS ON A BUILDING

(See definition of sign frontage)

- | | |
|--|---|
| 1. For ground floor stores: | Width of store x 1 square foot equals area of all signs permitted on the outside of the storefront. * * |
| 2. For all signs on a single facade of a building: (including those in paragraph 1 above). | Width of building facade facing a street x 1 square foot equals area of all signs permitted on that facade. * * |

(NOTE: An additional 0.5 square feet per foot of sign frontage is permitted for signs located behind the glass of a window).

LIMITATIONS ON THE HEIGHT OF SIGNS ABOVE THE GROUND

Fifteen (15) for free-standing signs; twenty (20) feet for all other signs with exception for certain hotel and theater signs.

LIMITATIONS ON AREA OF INDIVIDUAL SIGNS

1. Wall signs: Sixty (60) square feet maximum. *
 2. Projecting signs: Thirteen (13) square feet maximum. *
 3. Free-standing signs: Thirty (30) square feet maximum. *
- * However no sign may exceed that area determined by the formula: sign frontage x 1 square foot.

LIMITATIONS ON NUMBER OF SIGNS PERMITTED

1. Wall signs: No limit.
2. Projecting signs: One per ground floor establishment plus one per door serving the remainder of the building.
3. Free-standing signs: Two per lot.

LIMITATIONS ON KINDS OF ILLUMINATION

1. Projecting (including awning signs) and free-standing signs: Natural and external only.
2. Wall signs: Natural or external without limit. Internal under the following conditions:
 - a. At least one dimension is 30" or less; and
 - b. The sign is located behind window glass or projects no more than 2" from the building face; or
The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated.

* * Where the sign frontage is more than 100 feet from a street the multiplier may be increased to 2 square feet.



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

Face Replacement

SIGN CERTIFICATION FORM

BETH RUBENSTEIN

Assistant City Manager for
Community Development

COMMUNITY DEVELOPMENT DEPARTMENT

Applicant: David S Porasky & Bank
Bay Sign, 236 Pearl Street
Somerville, Mass

Signature Bob Schaefer

Telephone: 666-5550 FAX: 666-9742

Location of Premises: 39-41 JFK Street

Zoning District: BB Overlay District: H.S.

Date Application Submitted: 8/29/2000 (?)

Sketch of Sign Enclosed: ☒ Yes ☐ No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD ☒ City Clerk* ☐ CDD ☐ Applicant ☐

*Any sign or portion of a sign extending more than six (6) inches into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

AMERICAN EXPRESS
TRAVEL

SUMMARY OF MAJOR PROVISIONS FOR OFFICE, BUSINESS AND INDUSTRIAL DISTRICTS
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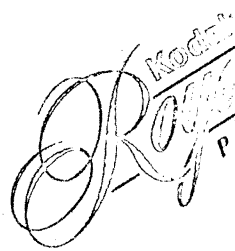
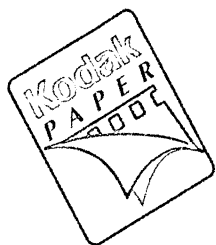
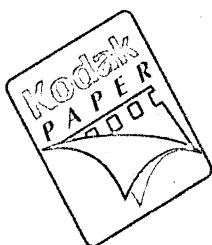
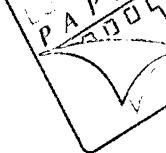
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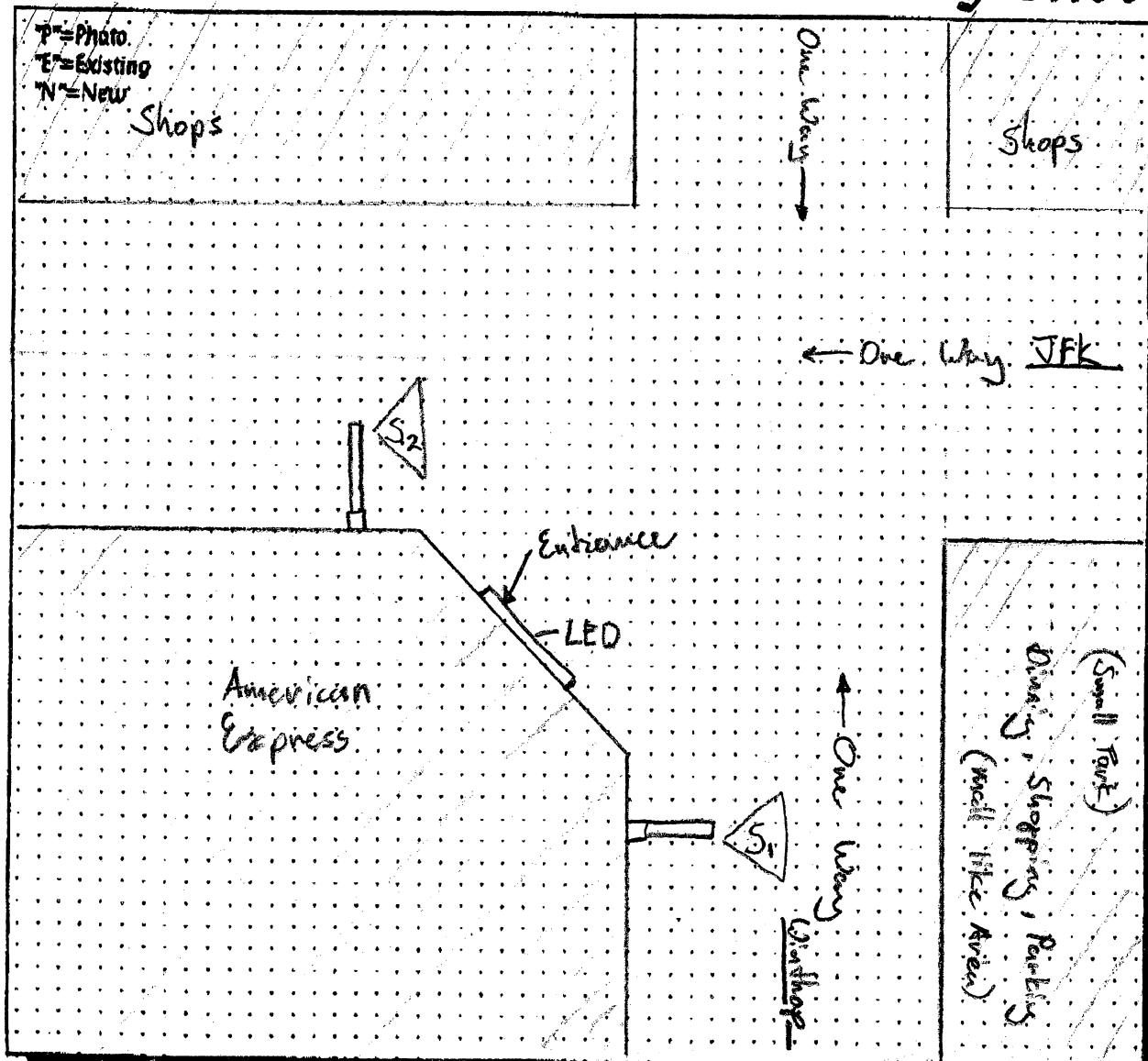
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JOHANN
Travel
Services

Site Sketch & Photo Key Sheet



Check List

- | | |
|---|---|
| ☐ Building located & general dimensions shown | ☐ All photographs labeled @ camera locations |
| ☐ General shape of parking & grass islands shown | ☐ All roadways labeled by name |
| ☐ Exits & Entrances shown & labeled | ☐ Nearest intersections labeled |
| ☐ Approx. road frontage (feet) shown | ☐ Adjacent property labeled by name |
| ☐ Approx. property line measurements shown | ☐ All existing signage labeled & shown |
| ☐ Approx. north arrow shown | ☐ Note traffic flow direction |
| ☐ Note existing setbacks F/S signage | |

Location: 39-41 JFK St. Cambridge Location #: Page: Of:

Technical Survey Sheets

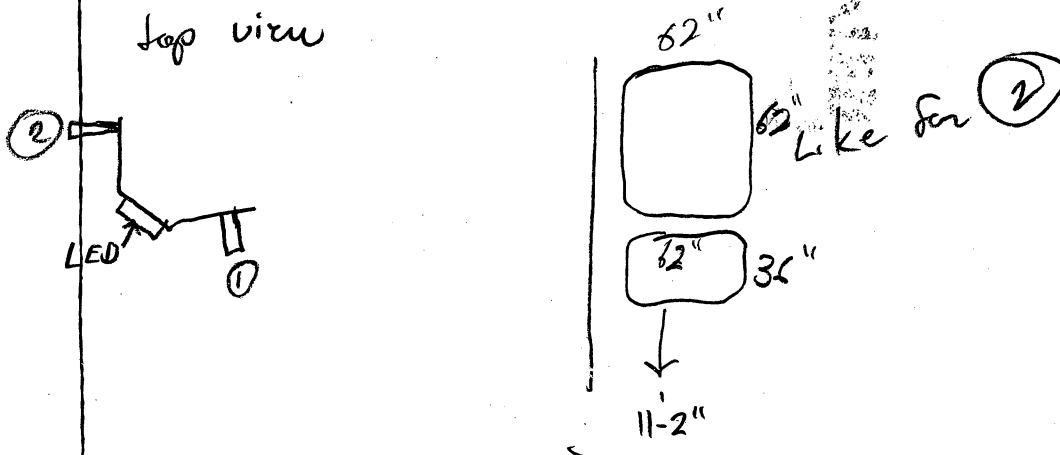
Location: American Express Travel
 Surveyed by: BACK BAY SIGN
 Address: 39-41 JFK St., Cambridge

Location #:
 Date:

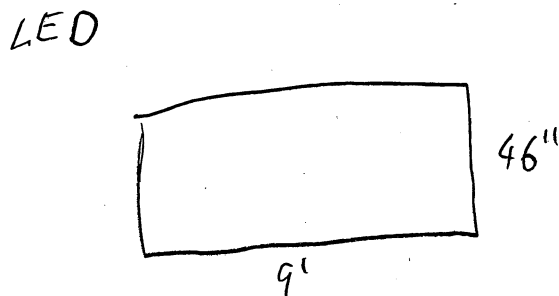
Wall Sign Survey

- | | |
|---|---|
| ☐ Face material <u>Lexan</u> | ☒ Flat or Formed |
| ☐ If flex face, outside case dimensions <u>N/A</u> | ☐ Trim size <u>4" Radius Corners</u> |
| ☐ Base of sign to grade _____ | ☐ Retainers <u>1"x1" Alum. Angle</u> |
| ☐ Describe existing <u>② same sign</u> | ☐ Is electric existing? <u>yes</u> |
| condition <u>on corner</u> | ☐ Voltage <u>120</u> or 277 |

Draw cross section of sign showing how existing face is attached to case:



Draw wall section with dimensions showing any obstructions:



Applications & Petitions #6

An application was received from American Express Travel Services, requesting permission to replace two existing signs in front of the premises numbered 39-41 J.F.K. Street.

Approval has been received from Inspectional Services, Community Development and abutters.

In City Council November 20, 2000

ORDER ADOPTED