



January 12, 1989

Community Agencies

The Community Art
Center, Inc.
The Margaret Fuller
Neighborhood House
Tutoring Plus

Mr. Francis H. Duehay
City Councilor
Cambridge City Hall
795 Massachusetts Ave
Cambridge, MA 02139

Corporate Members

Arthur D. Little
The Athenaeum Group, Inc.
BayBanks/Harvard Trust
Biogen Inc.
Cambridge Center
Marriott Hotel
Cambridge Community
Foundation
Cambridge Trust
The Charles Stark Draper
Laboratory, Inc.
Harvard Coop
Heritage Travel
IBM
Lotus Development
Corporation
Massachusetts Institute
of Technology
Polaroid Corporation
Productivity Improvement
Associates
The Royal Sonesta Hotel
Stride Rite

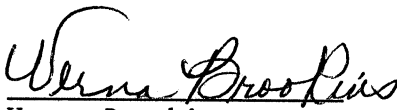
Dear Frank,

This January officially marks the end of the Kendall Community Group's first year. Enclosed is our first end-of year report which contains a description of the work your donation helped to make possible. From ski trips to a travelling photography show to career awareness education, the Community Art Center, the Margaret Fuller House, and Tutoring Plus have been offering a wide range of programs to the youth in our community.

In an era when corporate charitable contributions are decreasing nationally and the financial situation for small service agencies is increasingly difficult, the Kendall Community Group stands as a leader in private support for human services. Those who have joined in our first year have made a very special contribution to this community. We are proud to have your participation.

Please take a minute to read over the enclosed report. We think you will agree that your contributions have been put to excellent use. We look forward to your continued support.

Sincerely,


Verna Brookins
Polaroid


Kathleen C. Granchelli
Draper Laboratory

Contact:
Kathleen Granchelli
Communication Manager
The Charles Stark Draper
Laboratory, Inc.
258-2605



1989 Categories for Giving

Leaders	\$10,000 or more
Sponsors	\$ 5,000 - \$9,999
Donors	\$ 1,000 - \$4,999
Supporters	\$ 100 - \$999



End of Year Report
December 31, 1988

In its first year of operation, the Kendall Community Group (KCG) experienced strong support from area businesses towards its teen initiative programs. A total of \$45,000 has been raised with pledges from the Athenaeum Group, Bank of Boston, and Coolidge Bank. Significant inkind contributions enabled us to hold two breakfast meetings for the business community and the Kendall Community Day event, as well as produce a videotape and brochure on the KCG. Two local newspapers and community television provided media coverage of our activities.

With funds raised to date, The Community Art Center, Margaret Fuller House, and Tutoring Plus have increased their level of collaboration, specifically in identifying community needs and designing complementary programs to address some of these needs. Among the highlights of the past year are the following activities:

- a survey was conducted to assess interests of teens
- a career and education resource book was developed
- 17 teens participated in Career Awareness Tours
- agency representatives attended the Institute on Substance Abuse prevention sponsored by the Governor's Alliance Against Drugs, and began to plan a neighborhood strategy for addressing substance abuse problems
- the agencies continued their ongoing teen programs - sports teams, video, photography, and theatre classes, social activities, ski trips, and homework centers
- the agencies participated in crime awareness meetings in the community including business representatives from the Department of Human Services and the Cambridge Police
- the agencies employed 14 teens in various positions
- Tutoring Plus operated three homework centers, including opening a new one for 7th and 8th graders at Graham & Parks elementary school. Tutoring Plus matched 212 volunteers with students, adding 20 new matches in 1988.
- Tutoring Plus added a summer academic achievement program in collaboration with the Mayor's Summer Youth Program
- Tutoring Plus began a recreation program, sponsoring several ski trips

*The Kendall Community Group was formed through the initiative of Draper Laboratory, Polaroid, and MIT and three human service agencies--the Margaret Fuller House, Tutoring Plus, and the Community Art Center--to marshal the growing resources of Kendall Square towards ameliorating the severe problems faced by residents of the adjacent neighborhood.

- The Community Art Center hired a new teen photography teacher
- The Community Art Center added counseling support for its teen media program
- The Community Art Center started an older-teen video group which produces documentary productions
- The Margaret Fuller House expanded its sports program, organizing its first soccer team

Goals for 1989

All three agencies recognize the need to serve teens and pre-teens in a comprehensive way where fighting crime, substance abuse, and other community problems affect young people.

Collaborative efforts being planned for 1989 include holding two community teen parties in the winter, two outdoor concerts, a picnic for families, and three weekend beach trips for teens in the summer.

The agencies will continue to pursue a joint teen counseling component. Among some of the other goals, the agencies plan to:

- increase the number of teens enrolled in its media program (CAC)
- complete the teen girls' video on substance abuse and crime in collaboration with CASPAR (CAC)
- show its video and theatre work on Cambridge Community TV (CAC)
- provide a Saturday basic skills group (TP)
- implement training for volunteers (TP)
- provide black college tours and career speakers for career and college awareness programs (TP)
- employ Harvard work/study students for special projects (TP)
- expand recreation programs by adding bike trips (TP)
- design a teen club, incorporating various teen interests cited in the teen survey (MFH)
- develop a media program (MFH)

To help the Kendall Community Group achieve these goals, the funding goal for 1989 has been set at \$100,000. In addition, we aim to add at least 10 new contributors to our corporate membership.

The Associated Grantmakers of Massachusetts will continue to act as the fiscal agent for 1989.

Contributions & Inkind Services
were provided by

Arthur D. Little
BayBank/Harvard Trust Company
BIOGEN
Cambridge Center Marriott Hotel
Cambridge Community Foundation
Cambridge Trust Company
Draper Laboratory
Heritage Travel
IBM
Mr. Robert A. Jones
LOTUS Development Corporation
M.I.T.
M.I.T. Coop at Kendall
Polaroid Corporation
Productivity Improvement Associates
Royal Sonesta Hotel
Stride Rite

Volunteers and Career Awareness Tours
were provided by

Bank of Boston
BayBank/Harvard Trust Company
Cambridge Community Television
Cambridge Trust Co.
Commonwealth Energy
Computer Corporation of America
Draper Laboratory
Frameworks
Hyatt Regency Hotel
LOTUS Development Corporation
M.I.T.
Polaroid
Random House
Shawmut County Bank



City of Cambridge

26.

IN CITY COUNCIL

January 23, 1989

COUNCILLOR DUEHAY

- WHEREAS: The Kendall Community Group, comprised of business, educational and humanitarian institutions and agencies in an effort to marshal the growing resources within the Kendall Square area to address severe problems faced by residents of the adjoining neighborhood, has just completed its first year of operation; and
- WHEREAS: During the past year \$45,000. has been raised from pledges from the business and banking community, which in turn has been distributed to such important endeavors as the Community Art Center, the Margaret Fuller House and Tutoring Plus; and
- WHEREAS: This kind of public and private cooperation should not go unnoticed and needs to be encouraged throughout the entire community; now therefore be it
- RESOLVED: That this City Council go on record congratulating the Kendall Community Group upon completion of a very successful year and further, to urge them to continue their dedicated efforts as they enter their second year of operation; and be it further
- RESOLVED: That the City Clerk be and hereby is requested to forward a suitably engrossed copy of this resolution to the Kendall Community Group on behalf of the entire City Council.

In City Council January 23, 1989.

Adopted by the affirmative vote of 9 members.

Attest:- Joseph E. Connarton, City Clerk.

A true copy;

ATTEST:-

Joseph E. Connarton
Joseph E. Connarton, City Clerk.

Order #26 S-40

C. Duehay re: resolutions congratulating the
Kendall Community Group on a very successful
year.

In City Council,

January 23, 1989

1-23-89

Order

Adopted