



City of Cambridge

Department of Human Service Programs

51 Inman Street, Cambridge, Massachusetts 02139
(617) 349-6200, Fax (617) 349-6248

MEMORANDUM

To: Robert W. Healy

From: Jill Herold

Re: Response to City Council Order #20, dated 4/25/94
Alternative shopping buses for senior citizens when Stop
& Shop on Memorial Drive closes

Date: June 15, 1994

In response to City Council Order #20, dated 4/25/94: The Council on Aging contracts with SCM Transportation in Somerville to do a number of shopping shuttles citywide for senior citizens. Two years ago COA staff met with the tenant chairpersons and managers of all senior housing buildings in Cambridge to find out if their residents would like to have our shopping shuttle service. Based on the interest expressed, we developed shopping shuttle routes. Over the past two years, we have revised the routes based on interest and ridership. The COA also takes seniors shopping to area shopping malls on Fridays. (See attached shopping schedule).

We felt it was important to not duplicate existing shopping shuttle service and limit our shuttle to sites which were not being served by shopping shuttles operated by the various supermarket chains. Because Stop & Shop operated its own shuttle, we did not duplicate their shopping runs. When Stop & Shop closed on Memorial Drive, we consulted with the store and negotiated with them to offer a shuttle to their Watertown store for those who had been using their previous shuttle bus service. That schedule is now in place and has been operating for several weeks. We have gotten no complaints about the service. The service has been limited to their previous ridership so as not to take business away from Cambridge, especially in the Central Square area.

The North Cambridge shoppers have expressed a preference for going to Star Market in Porter Square, which is part of our regular route. All of the shopping runs that the COA does through SCM are open to seniors citywide. The attached schedules list current pickup sites both for the COA and for the Watertown Stop & Shop.

JH/cg
Attachments

DIVISIONS:

Childcare
349-6200

Community Learning Center
349-6363

Community & Youth
349-6231

Council on Aging/Elderly Services
349-6220

Low Income Fuel Assistance
349-6247

Planning & Development
349-6200

Recreation
349-6230

MultiService Center/Homeless Services
349-6340

COUNCIL ON AGING MALL TRIPS FOR JUNE

SECOND FRIDAY OF THE MONTH: June 10

Fresh Pond Apts., 364 Rindge Ave. 9:00 a.m.
Putnam Gardens,
corner of Magee and Putnam Avenue 9:15 a.m.
411 Franklin Street 9:20 a.m.
LBJ Apts., 150 Erie Street 9:30 a.m.
Pearl Street Senior Center, 15 Pearl St. 9:35 a.m.
Burns Apts., Churchill Avenue 10:30 a.m.

Reboard
12:30

Reboard 1:30

SECOND MONDAY OF THE MONTH: June 13

(PLEASE NOTE SPECIAL DATE DUE TO HOLIDAY)

Miller's River, 15 Lambert Street 9:15 a.m.
Truman House, 25 Eighth Street 9:30 a.m.
Roosevelt Towers 10:15 a.m.
1221 Cambridge Street 10:30 a.m.

Reboard
12:30

Reboard
1:30

Cost is \$1.25 for mall trips listed above.

FOURTH FRIDAY OF THE MONTH: June 24

Huron Towers, 700 Huron Ave. 10:30 a.m.
Corcoran Park, Parking lot near office 10:35 a.m.

Reboard
1:30

Cost is \$2 for mall trips listed above.

Call the Council on Aging at 349-6220 for more information.

FOOD SHOPPING VAN FOR HOUSING

TUESDAY WEEKLY SCHEDULE*

Putnam School Apts., Ous St. 9:15 a.m.
Weaver Apartments, Clifton St. 12:10 p.m.
45 Linnaean St. 12:00 p.m.
Russell Apt., 2050 Massachusetts Ave. ... 12:20 p.m.

Reboard 10:45

Reboard
2:00

WEDNESDAY WEEKLY SCHEDULE*

JFK Apts., 55 Essex St. 9:15 a.m.
1221 Cambridge St. 9:25 a.m.
Burns Apt., Churchill Ave. 12:00 p.m.

Reboard
11:15

Reboard 2:00

**Cost is \$1 per round trip for grocery shopping trips. Call SCM, between 9 a.m. and 1 p.m., at least two business days in advance at 625-1191 to reserve a seat. Shopping destinations may alternate.*



ONE OF THE STOP & SHOP COMPANIES INC.

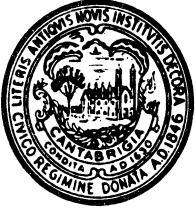
The Stop & Shop Supermarket Company

QUINCY CENTRAL PLAZA • QUINCY, MASS.
Mailing Address: P.O. Box 1942, BOSTON, MA 02105

TRANSPORTATION
FROM
STOP & SHOP CAMBRIDGE
TO
STOP & SHOP WATERTOWN

<u>DAY</u>	<u>PICK-UP</u>	<u>TIME*</u>
MONDAY	S&S MEM. DR. MAIN ENTRANCE	10:30AM
MONDAY	LBJ APTS. @ ERIE ST.	10:40AM
TUESDAY	S&S MEM. DR. MAIN ENTRANCE	10:30AM
TUESDAY	PUTNAM GARDENS @ MAGEE ST.	10:40AM
WEDNESDAY	S&S MEM. DR. MAIN ENTRANCE	1:00PM
THURSDAY	808 MEM. DR. & RIVER ST.	10:30AM
THURSDAY	808 MEM. DR. & RIVER ST.	6:30PM
THURSDAY	LBJ APTS. @ ERIE ST.	6:40PM
THURSDAY	PUTNAM GARDENS @ MAGEE ST.	6:50PM
FRIDAY	S&S MEM. DR. MAIN ENTRANCE	10:30AM

*Please note that all pick-up times are approximate, and this schedule is subject to change. If you have any questions regarding this service, please call Marty Sharpe at 770-6036.



CITY OF CAMBRIDGE

CAMBRIDGE, MASSACHUSETTS 02139

TEL. 349-4300

FAX. 349-4307

EXECUTIVE DEPARTMENT

ROBERT W. HEALY

City Manager

RICHARD C. ROSSI

Deputy City Manager

June 20, 1994

To The Honorable, The City Council:

Please find attached a response to Awaiting Report Item No. 17, regarding alternative shopping buses for senior citizens who used Stop & Shop on Memorial Drive, received from Jill Herold, Assistant City Manager for Human Services.

Very truly yours,

Robert W. Healy
City Manager

RWH/mev
attachment

Consent Agenda # 8 S-307

Response to Awaiting Report Item Number
Seventeen regarding alternative shopping
buses for senior citizens who used Stop
& Shop on Memorial Drive.

for original order see
1994 City Mgr Requests
125

2nd Rep Rec 6/27/94 -
Referred back to City
mgr on motion of C. Myers.
See Agenda # 5 of 6/27/94

In City Council,

June 20, 1994

Referred back to the
City manager on motion
of Councillor Huebner.
Copy sent to City Mgr.
6/21/94 B.D.