

CITY OF CAMBRIDGE

CITY HALL, CAMBRIDGE, MASSACHUSETTS 02139 • TEL. 876-6800

LAW DEPARTMENT

PHILIP M. CRONIN
CITY SOLICITOR

EDWARD D. MCCARTHY
ROWENA E. TAYLOR
ASSISTANT CITY SOLICITORS

JOHN A. SERINO
LEGISLATIVE AGENT

May 8, 1972

Mr. John H. Corcoran
City Manager
City Hall
Cambridge, Massachusetts

Dear Mr. Corcoran:

The City Council has requested an ordinance banning billboards in the City. Under General Laws, Chapter 93, Section 29, the Authority to regulate billboards is conferred on the State Outdoor advertising Board, but "cities and towns may further regulate and restrict said billboards, signs or other devices within their respective limits by ordinance or by-law, not inconsistent with sections twenty-nine to thirty-three inclusive or with said rules and regulations."

Article VI, Section 5, paragraph 6 of the Zoning Ordinance restricts the height, setback and illumination of a billboard to the requirements of Article VI, Section 5, and requires a permit from the Outdoor Advertising Agency. If billboards are to be totally banned in Cambridge, it would be necessary to amend Article VI, Sections 4 and 5 of the Zoning Ordinance. This should be referred to the Planning Board which is required to hold a public hearing on any proposed amendment to the Zoning Ordinance.

Very truly yours,

Philip M. Cronin
City Solicitor

PMC:cas



CITY OF CAMBRIDGE

CAMBRIDGE, MASSACHUSETTS 02139
Tel. 876-6800


EXECUTIVE DEPARTMENT
JOHN H. CORCORAN
City Manager

May 8, 1972

To the Honorable, the City Council,

I transmit herewith communication from Philip M. Cronin, City Solicitor, relative to an ordinance banning billboards in the City, as requested by the City Council.

Yours truly,


John H. Corcoran
City Manager

JHC/mg

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COMMUNICATION
from the City Manager trans-
mitting one from Philip M. Cronin,
City Solicitor, relative to an ordinance
banning billboards in the City

May 8, 1972

Referred to Planning Dept.