

NORTH CAMBRIDGE STABILIZATION COMMITTEE

6 Saint Gerard Terrace
Cambridge, MA 02140
28 October, 1998

City Council
City Hall
Cambridge, MA 02139

RE: A-Frame Signs Blocking Visibility Along North Mass Ave

Dear Councilors:

On behalf of the North Cambridge Stabilization Committee (NCSC), I would like to ask you to request that the City Manager direct his staff's attention to the numerous A-Frame signs that pop up along the median strip on North Mass Ave, cutting down visibility and making the Avenue a more dangerous route to travel.

The A-frame signs generally advertise restaurants or parking for restaurants, are about two or three feet high and about the same distance in width. Placed directly on the median strip their low height and square layout block drivers' sight lines of oncoming traffic. This is an especially dangerous practice at places where breaks in the median strip allow left hand or U-turns. For such turning movements to be carried out safely it is imperative that the driver's view be as clear as possible. Even where the signs do not cause accidents, they make driving on the Avenue a more challenging and threatening experience than it should be.

It appears that there is no legal basis for these dangerous A-frame signs to be placed in these positions. If that is the case, the City should carry out relevant enforcement actions to have them removed. If the signs are there legally, the City should revisit the relevant permitting issues and rescind the permits. Quite frankly, these signs pose too much of a danger to allow them to remain in place any longer.

As always, the members of the Stabilization Committee are willing and eager to help address this issue in any way they can.

You may call me at 354-8353 or contact me via email at VoteCraig@att.net if you have any questions or comments about this letter or any other North Cambridge issue.

Thank you for your time.

Sincerely,


Craig A Kelley

cc: Director, Traffic and Parking

Consent Communication #11 6925

A communication was received from
Craig A. Kelley, transmitting
a letter regarding A-Framed signs
blocking visibility along North
Mass. Ave.

In City Council November 2, 1998

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