

Permit No. ....



The Commonwealth of Massachusetts

APPLICATION FOR PERMIT TO LOCATE OUTDOOR ADVERTISING SIGNS

To the Outdoor Advertising Authority:

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$3.00 is enclosed herewith.

Trade Name John Donnelly & Sons

Address 313 1/2 Washington Street

Signed by Boston 19, Massachusetts January 12, 1955

ANSWER FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit. On Wall? Roof? Ground? Ground

Street and number Approximately 256 Cambridge Street near Third Street

Nearest Station Marker Rear? Opposite? Feet Away?

Nearest Pole Number Rear? Opposite? Feet Away?

Route number Town or City Cambridge

2. Dimension of sign 50 feet long and 12 feet high

3. Distance from boundary line of public way Approximately at line

4. Height from ground to top of sign Approximately 26' to top

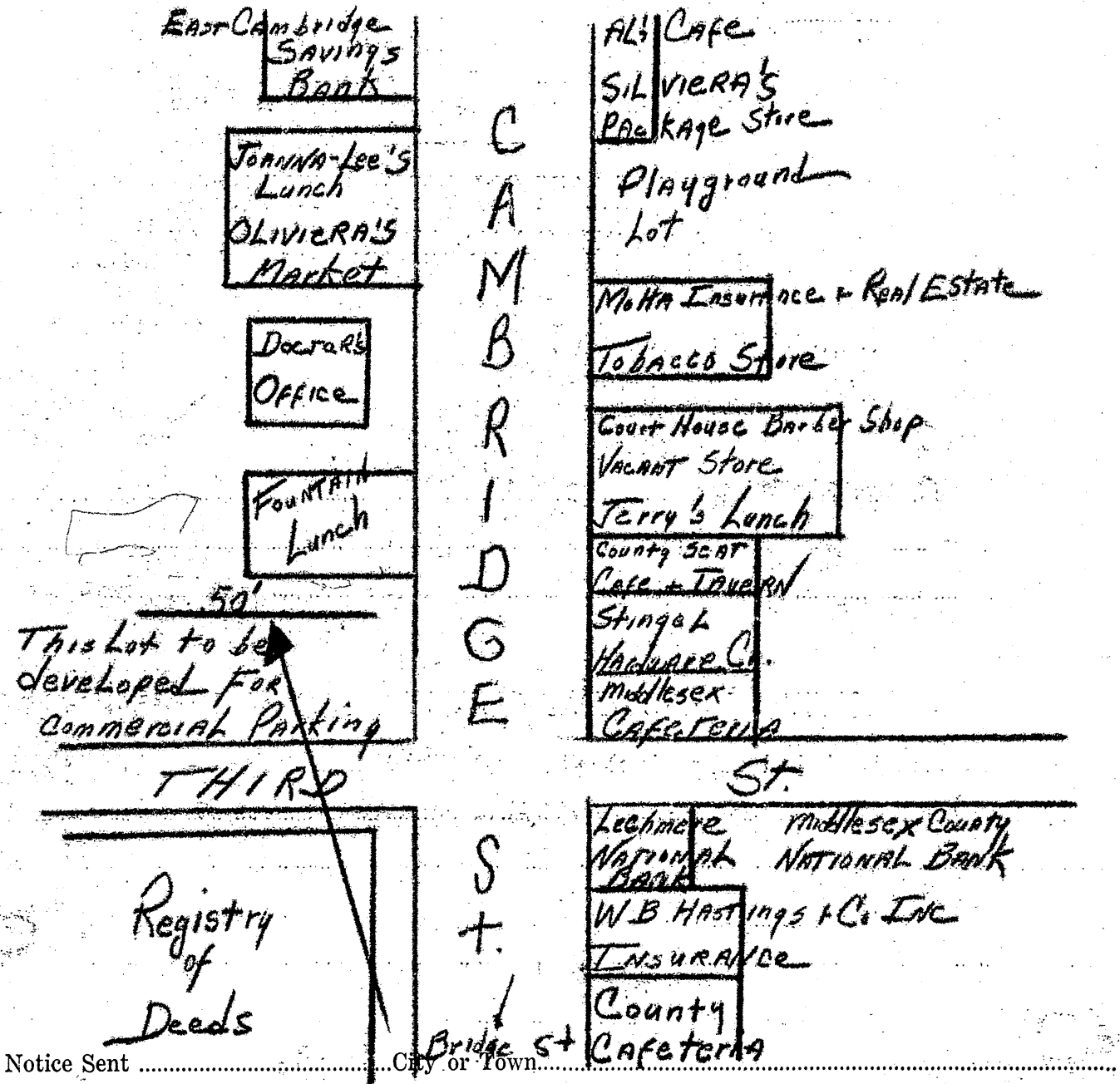
5. To be constructed of Iron

6. Has consent of owner or agent been obtained Yes

7. Remarks

MAKE SKETCH TO SCALE ON FORM SUPPLIED

MAKE SKETCH SHOWING PROPOSED LOCATION OF SIGN.



Notice Sent ..... City or Town .....

REPORT

Date Inspected ..... By Inspector ..... Section .....

.....  
 .....  
 .....

Executive Director

Approved ..... 19.....

.....  
 .....  
 .....  
 Commissioners

OUTDOOR  
 ADVERTISING  
 AUTHORITY

# The Commonwealth of Massachusetts

## OUTDOOR ADVERTISING AUTHORITY

Room 546, 80 Boylston Street, Boston 16, Mass.

Jan 17, 1955

Office of the Mayor  
City Hall  
Cambridge, Mass.

Gentlemen:—

Enclosed find 2 application(s) for the erection of billboard or sign in the  
City of Cambridge  
Town

The application(s) <sup>is</sup> listed under the following number:  
<sub>are</sub>

#38642043

and dated Jan. 12, 1955

### RULES AND REGULATIONS

"Sec. 2-D. Upon receipt by the Authority of an application for a permit to post or erect a billboard, sign or other advertising device under this section, notice thereof and a copy of the application will be sent by the Authority to the city or town where such billboard, sign or other advertising device is to be located. If the city or town objects to the location it shall, within thirty (30) days from the date of said notice, file with the Authority its objections, in writing, and thereupon the Authority will notify the applicant, who will be allowed ten (10) days from the date of such notice to file reasons, if any, why a permit should be granted. A hearing will be given by the Authority before final action is taken upon such applications, if requested."

Please, therefore notify the Authority on each application whether you approve, disapprove or request a hearing stating the application number.

Respectfully yours,

*William F. McCarty*

*Executive Director.*

P. S. A REPLY TO THIS NOTICE IS REQUESTED.



CITY OF CAMBRIDGE  
MASSACHUSETTS  
EXECUTIVE DEPARTMENT

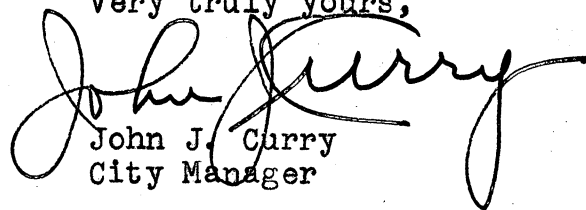
JOHN J. CURRY  
CITY MANAGER

January 24, 1955

To the Honorable, the City Council:

I transmit herewith communication from Outdoor Advertising Authority relative to application of John Donnelly & Sons, for erection of sign 50 feet long and 12 feet high on the ground at approximately 256 Cambridge Street near Third Street, Cambridge, Massachusetts.

Very truly yours,

  
John J. Curry  
City Manager

JJC:d

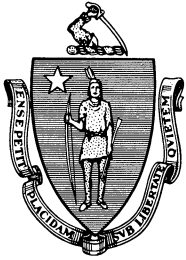
COMMUNICATION

from the City Manager transmitting one from Outdoor Advertising Authority, State of Mass. enclosing application No. 38642 of John Connelly & Son for Permit to Erect and Outdoor Advertising Signs on Ground. Office 256 Cambridge St near Third St.

In City Council JAN 24 1955

Referred to the Committee on Public Service

Frederick H. ... City Clerk



*The Commonwealth of Massachusetts*

*Outdoor Advertising Authority*

*Room 546, 80 Boylston Street, Boston 16*

April 1, 1955

Frederick H. Burke,  
City Clerk  
City Hall  
Cambridge, Mass.

Dear Sir:

In communication January 31, 1955 your city requested public hearing on application #38642, John Donnelly & Sons for proposed sign at 256 Cambridge Street in Cambridge.

Please be advised that our Board today gave this application "leave to withdraw," therefore, no public hearing will be necessary.

Very truly yours,

*Francis O. Follen*

FRANCIS O. FOLLEN  
Board Secretary

F/g

Communications

From Outdoor Advertising Authority  
State of Mass. stating that they  
have given "Leave to Withdraw"  
on the application No. 38682 of John  
Donnelly & Sons for a Permit to  
Erect an Outdoor Advertising Sign at  
256 Cambridge St. Cor. of 7th St.

File with No. 9. Public Service 1955

in City Council APR 4 1955

PLACED ON FILE

Frederick H. Burkhardt City Clerk



# City of Cambridge

8

IN CITY COUNCIL

January 31, 1955.

WHEREAS:-

A communication has been received from the Executive Director of the Outdoor Advertising Authority, Commonwealth of Massachusetts, enclosing application of John Donnelly & Sons, No. 38642, for the erection of an outdoor advertising sign at the following location:-

No. 38642, on ground, approximately  
256 Cambridge Street, near Third Street.

it is further

ORDERED:-

That the aforesaid application No. 38642 for the erection of an outdoor advertising sign at the aforesaid location be ~~approved~~ disapproved for the following reasons:-

The proposed sign would be unsuitable as a conspicuous object imposed upon the <sup>sight</sup> site of all the people who enter the Registries of Deeds and Probate and who turn into Third Street from Cambridge Street and then to the Middlesex County Courthouse and the Courthouse of the Third District Court. A hearing is requested.

City Council JAN 31 1955  
Adopted by the affirmative vote  
of 8 members  
Frederick H. Burda City Clerk

M  
C. C.  
Dept  
Compt  
Bldg  
St.  
Police  
Treas

# City of Cambridge

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In City Council..... January 31, 1955.....

The

Committee on Public Service

to which was referred communication from the Outdoor Advertising Authority with application No. 38642, John Donnelly & Sons for outdoor advertising sign, 256 Cambridge Street.

## Reports,

Recommending the adoption of the accompanying order ~~granting approval~~ <sup>disapproving</sup> of the above named sign, 256 Cambridge Street.

*James Weston*

For the Committee.

**REPORT**

5

Committee on

Public Service

*also* Approval outdoor advertising sign 256  
Cambridge St. near Third Street.

Jan. 31, 1955.

CIA - Cambridge