

# Cambridge Arts Council

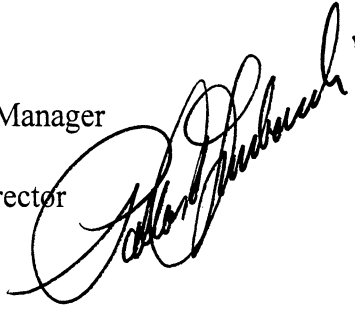
57 Inman Street Cambridge, MA 02139 (617) 349-4380

MEMO TO: Robert W. Healy, City Manager

FROM: Pallas C. Lombardi, Director

DATE: 3/23/98

Re: Council Order #001, dated 3/2/98  
Report on fundraising results of the Arts Council



Attached is FY98 fundraising report. We are very pleased to inform you that we have just been advised by the National Endowment for the Arts that the Arts Council will receive a \$50,000 public art grant. This is our first NEA grant in 5 years! The NEA has asked us *not* to announce the award until they complete their publicity in mid-April.

In FY98 we increased regranteeing funds by \$15K and expanded fundraising for the 20<sup>th</sup> Cambridge River Festival to include new corporate sponsors and we increased revenue by adding a raffle. We have received grants for a senior art exhibit at University Place Gallery, an important "school vacation" art education *pilot* project, and support to celebrate National Poetry month. We also expect to increase funding for the summer in the city children's concerts.

We also have received significant in-kind donations from corporations and individuals to help us reach other objectives e.g. new logo, accounting services, WEB page, etc. for the organization.

Please let me know if you require further information from me.

# Cambridge Arts Council

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## NOTE

The attached FY98 fundraising report includes funds acquired through competitive state and federal grant writing initiatives (e.g. Massachusetts Cultural Council, National Endowment for the Arts); solicitations from individuals and corporations (sponsorships); solicitations of “in-kind” contributions with dollar values where program cannot be done without this support; foundation funds acquired through competitive proposals; and program funds solicited from the City for specific events (e.g. River Festival, Summer in the City concerts.)

The Arts Council also competes for arts lottery funds, awarded by the State annually (see \$36,382); this year CAC received two grants (Vacation Art Program \$5K and Senior Exhibition \$1,789), last year CAC did not receive any arts lottery grant funds.

Although in-kind contributions from the City (e.g. DPW for River Festival and Summer in the City) are included fundraising reports to state and federal granting agencies and foundations, per their guidelines, we are not presenting the value of those services in this report.

|                                 |                              |               |            |          |
|---------------------------------|------------------------------|---------------|------------|----------|
| Cambridge Arts Council          | Fundraising FY98             |               |            |          |
|                                 | July 1, 1997 - June 30, 1998 |               |            |          |
| Source                          | Program                      | Purpose       | Amount     | In-Kind* |
|                                 | Agency                       |               |            |          |
| Massachusetts Cultural Council  | Operating Support            | Admin.        | \$ 24,580  |          |
| Massachusetts Cultural Council  | 5% Operating                 | Admin.        | \$ 2,665   |          |
| Massachusetts Cultural Council  | LCC Grant Program            | Grant         | \$ 29,602  |          |
| Massachusetts Cultural Council  | Incentive Award              | Grant         | \$ 14,250  |          |
|                                 |                              |               |            |          |
| Professional donor              |                              | Tax Returns   | \$ 750     | *        |
| Corporate donor                 |                              | WEB Page      | \$ 15,000  | *        |
| Individual donor                |                              | Logo          | \$ 5,000   | *        |
|                                 |                              |               |            |          |
| Corporate Donors                | Gallery 57                   | Exhibits      | \$ 1,500   |          |
| Foundation                      |                              |               | \$ 5,000   |          |
| Revenue                         |                              |               | \$ 500     |          |
|                                 |                              |               |            |          |
| Massachusetts Cultural Council  | Senior Program               | Exhibit, etc. | \$ 1,780   |          |
| Cambridge Art Association       |                              | Exhibit Space | \$ 1,500   | *        |
| Cambridge Center for Adult Ed   |                              | Lecture       | \$ 1,000   | *        |
| Friends of Cambridge Seniors    |                              | Art Purchase  | \$ 10,000  |          |
|                                 |                              |               |            |          |
| National Endowment for the Arts | Public Art                   | M. Ukeles     | \$ 50,000  |          |
| Corporate Donation              |                              | D. Kornfeld   | \$ 4,000   |          |
|                                 |                              |               |            |          |
| Revenue                         | Cambridge River Festival     |               | \$ 30,062  |          |
| Corporate Sponsors              |                              |               | \$ 24,895  |          |
| Individual Donors               |                              |               | \$ 10,324  |          |
| Foundations                     |                              |               | \$ 3,350   |          |
| Major In-Kind Donations         |                              |               | \$ 18,488  | *        |
| Delta Airline Tickets/Norwegian |                              |               |            |          |
| Cruise/The River 92.5, etc.     |                              |               |            |          |
|                                 |                              |               |            |          |
| Corporate Donors                | National Poetry Month        | Program       | \$ 3,050   |          |
| Poetry Walls (2)                |                              |               | \$ 10,000  | *        |
| MBTA                            |                              |               | \$ 2,700   | *        |
| Advertising (Phoenix)           |                              |               | \$ 8,800   | *        |
| Cambridge Schools               |                              |               | \$ 4,330   |          |
|                                 |                              |               |            |          |
| Foundation                      | Summer in the City           | Concerts      | \$ 2,500   |          |
| Mayor's Office                  |                              |               | \$ 2,000   |          |
| Corporate Donors                |                              |               | \$ 1,000   |          |
|                                 |                              |               |            |          |
| Foundation                      | Vacation Arts Program        | Education     | \$ 1,500   |          |
| Massachusetts Cultural Council  |                              |               | \$ 5,000   |          |
| Cambridge Schools               |                              |               | \$ 2,235   |          |
| Revenue                         |                              |               | \$1,530    |          |
|                                 |                              |               |            |          |
| Total                           |                              |               | \$ 298,891 |          |



EXECUTIVE DEPARTMENT  
ROBERT W. HEALY  
City Manager

RICHARD C. ROSSI  
Deputy City Manager

CITY OF CAMBRIDGE  
CAMBRIDGE, MASSACHUSETTS 02139

TEL. 349-4300  
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11.

May 13, 1998

To The Honorable, The City Council:

Please find attached a response to Awaiting Report Item No. 4, regarding a report on fundraising results of the Arts Council, received from Director of the Arts Council Pallas Lombardi.

Very truly yours,

Robert W. Healy  
City Manager

RWH/mec  
Attachment

Consent Agenda #11

173F

A report on fundraising results  
of the Arts Council.

In City Council May 18, 1998

Referred to  
City Manager for additional  
information on motion of  
Councillor Reeves.