



City of Cambridge

Applications & Petitions # 3

IN CITY COUNCIL

April 28, 2003

ORDERED: That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to Harvard Square Business Association to erect a temporary banner across Massachusetts Avenue in front of City Hall, Cambridge, Massachusetts.

Provided that, before erecting the above named banner the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk a bond in the sum of Two Thousand (\$2,000.00), conditioned to save harmless the City of Cambridge from all claims for damages arising from the installation, maintenance and use of said temporary banner.

In City Council April 28, 2003

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk

A true copy;

D. Margaret Drury

ATTEST:-

D. Margaret Drury, City Clerk

APR-18-2003 17:12

HARVARD SQ BUSINESS ASSOC

P.02/02



The Harvard Square Business Association

Taking Care Of The Square

WWW.HARVARD SQUARE.COM

2003 APR 23 A 9:41

May 14th, 2003

Cambridge City Council
c/o City Clerk's Office
Cambridge City Hall
795 Massachusetts Avenue
Cambridge, MA 02139

CITY CLERK
CAMBRIDGE, MASSACHUSETTS

Dear Members of the City Council:

I am writing on behalf of the Board of Directors of the Harvard Square Business Association to ask for your permission to hang two temporary banners announcing our annual **MayFair in Harvard Square** on Sunday, May 4, 2003 from Noon to 6:00 p.m.

The Harvard Square Business Association Board has a new request this year, which is that we re-institute the practice of hanging banners in Harvard Square! We would be happy to have our own festival banners hang in Harvard Square, as well as the City Council approved event banners for other City Wide events! We have contacted the City Electrical Department to request an inspection of our fixtures for the hanging of banners and are waiting to hear back from them.

This year's **MayFair** is our **20th annual festival!** The event showcases a wealth of Cambridge craftspeople, business owners, and entertainers as well as a healthy mix of outside vendors and entertainment. We are very proud of our newest festival improvement - our separate Family Festival Area in the Fitz Inn parking lot on Church Street. We have finally centralized all of our children's offerings on Church Street and the block features family activities, entertainment, information, healthy foods and crafts! We invite the departments of the City of Cambridge who do community outreach to join us in providing our attendee's with a fun and enlightening experience of Harvard Square and our great City.

This event, along with the Harvard Square Oktoberfest, provides the HSBA with a substantial percentage of its annual operating budget - our events permit us to do marketing efforts beyond the scope of our membership dues. We have greatly appreciated the City's help in improving the event over the years and hope that you will allow us to hang our banner.

Regarding the specifications of the banners:

Specifications: Our temporary banners are 4' x 25', made of 14oz. vinyl, has wind cuts and will be hung in locations based upon the discretion of the City Council and the Department of Public works.

Design: The banners only state the event, date, and time as well as the sponsor logos. This year's sponsors include: Nantucket Nectars, Legal Sea Foods, Fitz Inn Parking, Cambridge Savings Bank, Charles Riverboat Co, Blades Boards & Skate, Sprint, WZLX-FM, and the Boston Phoenix.

Raising of Banners and Maintenance: The HSBA's bonds are renewed automatically and are on file at the DPW.

Thank you for considering our petition to hang banners announcing this community tradition. We hope to see you at our event!

Sincerely,


Robin Lapidus
Executive Director

TOTAL P.02

N-53

Application and Petition #3

An application was received from Harvard Square Business Association, requesting permission for a temporary banner across Massachusetts Avenue in front of City Hall announcing the May Fair in Harvard Square.

In City Council April 28, 2003

ORDER ADOPTED.