

Permit No.



The Commonwealth of Massachusetts

APPLICATION FOR PERMIT TO LOCATE OUTDOOR ADVERTISING SIGNS

To the Outdoor Advertising Authority,
100 Nashua Street, Boston, Mass.

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$ 3.00 is enclosed herewith.

Signed by F. H. BIRCH COMPANY, INC. per Charles W Bowen

Address 216 Tremont Street, Boston 16, Mass.

Dated at Boston December 30 19 54

ANSWER FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit. On Wall? Roof? Ground? X

Street and number Adjacent 2593 Mass. Avenue, CAMBRIDGE

Nearest Station Marker Rear? Opposite? Feet Away?

Nearest Pole Number Rear? Opposite? Feet Away?

Route number Town or City

2. Dimension of sign 50 feet long and 12 feet high

3. Distance from boundary line of public way Line

4. Height from ground to top of sign 22 feet

5. To be constructed of Steel

6. Has consent of owner or agent been obtained Yes

7. Remarks The owner of the property is:
Charles Laverty
52 Hillsdale Road
Arlington, Mass.

MAKE SKETCH TO SCALE ON FORM SUPPLIED

Make sketch showing proposed location of sign.

Sta

Mobilgas

Res

Spa

GLADSTONE ST.

Res

2593

2591

2585

Proposed Location

M A S S

A V E.

COLUMBUS AVE

2592

Res

Res

MAGOUN ST.

Tydol

Sta

Garage

Notice Sent City or Town

REPORT

Date Inspected By Inspector Section

Executive Director

Approved 19

OUTDOOR
ADVERTISING
AUTHORITY

Commissioners

The Commonwealth of Massachusetts

OUTDOOR ADVERTISING AUTHORITY

Room 546, 80 Boylston Street, Boston 16, Mass.

January 4, 1955

Office of the Mayor
City Hall
Cambridge, Mass.

Gentlemen:—

Enclosed find.....1.....application(s) for the erection of billboard or sign in the
City of.....Cambridge.....
Town

The application(s) is listed under the following number:
are

38596

and dated.....Dec....30, 1954.....

RULES AND REGULATIONS

"Sec. 2-D. Upon receipt by the Authority of an application for a permit to post or erect a billboard, sign or other advertising device under this section, notice thereof and a copy of the application will be sent by the Authority to the city or town where such billboard, sign or other advertising device is to be located. If the city or town objects to the location it shall, within thirty (30) days from the date of said notice, file with the Authority its objections, in writing, and thereupon the Authority will notify the applicant, who will be allowed ten (10) days from the date of such notice to file reasons, if any, why a permit should be granted. A hearing will be given by the Authority before final action is taken upon such applications, if requested."

Please, therefore notify the Authority on each application whether you approve, disapprove or request a hearing stating the application number.

Respectfully yours,

William F. McCarty

Executive Director.

P. S. A REPLY TO THIS NOTICE IS REQUESTED.



CITY OF CAMBRIDGE
MASSACHUSETTS
EXECUTIVE DEPARTMENT

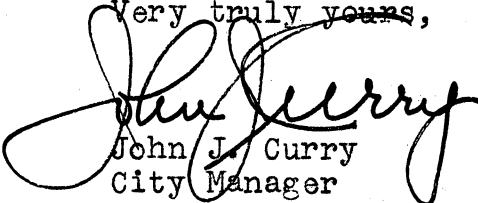
JOHN J. CURRY
CITY MANAGER

January 10, 1955

To the Honorable, the City Council:

I transmit herewith communication from Outdoor Advertising Authority relative to application of F. H. Birch Company, Inc. for erection of sign 50 feet long and 12 feet high on the ground adjacent to 2593 Massachusetts Avenue, Cambridge, Massachusetts.

Very truly yours,


John J. Curry
City Manager

JJC:d

COMMUNICATION 7
from the City Manager trans-
mitting one from Executive Director

13

Outdoor Advertising Suburb
enclosing application ²⁸⁵⁹⁶ F. H. Birch
Co Inc for the erection of an
Outdoor Advertising Sign on Ground
adjacent to 2593 Mass. Ave

In City Council. JAN 10 1955

Referred to the Committee on

Public Service

Frederick H. [Signature] City Clerk



City of Cambridge

IN CITY COUNCIL

January 17, 1955.

WHEREAS:-

A communication has been received from the Executive Director of the Outdoor Advertising Authority, Commonwealth of Massachusetts, enclosing application of F.H. Birch Company, Inc. No. 38596 for the erection of an outdoor advertising sign at the following location:-

No. 38596, on ground, adjacent
2593 Massachusetts Avenue.

and it is further

ORDERED:-

That the aforesaid application No. 38596 for the erection of an outdoor advertising sign at the aforesaid location be disapproved for the reason that its appearance ^{to} ~~is unsuitable~~ for persons passing through the City *on the main artery and on Massachusetts Avenue* would be *unsuitable. A hearing is requested.*

City Council JAN 17 1955

Adopted by the affirmative vote

of 9 members

Frederick H. Marshall City Clerk

M.
C.
D.
Birch
D.H.
St.
F.
P.

cc: City of Cambridge
Cambridge, Mass.

January 28, 1955

Commonwealth of Massachusetts
Outdoor Advertising Authority
80 Boylston Street
Boston 16, Mass.

Gentlemen:

Inasmuch as the City of Cambridge has voiced
an objection, we hereby respectfully request per-
mission to withdraw our application No. 38596 for
a permit adjacent to 2593 Massachusetts Ave.,
Cambridge, Mass.

Thanking you, we are

Very truly yours,

F. H. BIRCH COMPANY, INC.

Charles W. Bowen
Operating Manager

CWB:gw

Cambridge, 19

To the Honorable, the City Council of the
City of Cambridge:

The undersigned respectfully pray

Communicated
PETITION
From

of F. W. Birch Company Inc

for Withdrawing their application

No. 38586. For a Permit to erect

No. an Outdoor Advertising Sign

on Grand adjacent to 2593

Mass. No. _____ 19:

Jan. 31, 1955

File with No. 2 Public Service 1955

In City Council, JAN 31 1955 19:

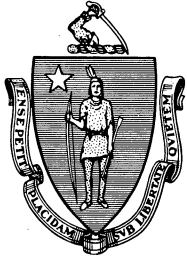
Referred to the Committee on

Placed On File

Attest:

Frederick H. Bardo

City Clerk.



The Commonwealth of Massachusetts

Outdoor Advertising Authority

Room 546, 80 Boylston Street, Boston 16

February 2, 1955

Frederick H. Burke, City Clerk
City Hall
Cambridge, Mass.

Dear Sir:

We are in receipt of your communication of the 17th ultimo advising us that the city council disapproves of application #38596, F.H. Birch Company, Inc., for proposed sign adjacent 2593 Massachusetts Avenue, Cambridge.

Please be advised that the F.H. Birch Company, Inc., have requested us to withdraw this application with which request we have complied. This, of course, will obviate the necessity of public hearing requested by your communication.

Very truly yours,

Francis O. Follen

FRANCIS O. FOLLEN
Board Secretary

F/g

Commercial
From Outdoor Advertising Authority
stating that they have complied
with the request of F. H. Birch Co
Inc to Withdraw their
application No 38596 For Proposed
Sign adjacent to 2593 Mass St.

File With No. 2. Public Service 1955

FEB 7 1955

in City Council

PLACED ON FILE

Frederick H. Berkey
City Clerk

City of Cambridge

In City Council January 17, 1955.

The

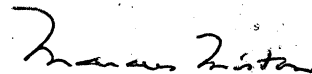
Committee on ~~Ordinance~~ Public Service

to which was referred communication from the Director of Outdoor Advertising Authority with application of F.N. Birch Company, Inc. for sign No. 38596, on ground, adjacent 2593 Massachusetts Avenue.

Reports,

Recommending the adoption of the accompanying order

disapproving of said location.



For the Committee.

REPORT

Committee on

Public Sense

Disappearing sign 38596 - Inauguration

Jan 17, 1955

*RECORDED
INDEXED
JAN 20 1955*