



City of Cambridge

Applications and Petitions #2

IN CITY COUNCIL

April 3, 2000

ORDERED: That, in accordance with the provisions of an ordinance relative to erecting a projecting sign and recovering existing awnings, the Commissioner of Public Works be and hereby is authorized to grant a permit to **10 oz. Ventures d/b/a The Good Life** at the premises numbered 720 Massachusetts Avenue.

Provided that, before erecting the above named fire escape the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk a bond in the sum of Five Thousand (\$5,000.00) Dollars, conditioned to save harmless the City of Cambridge from all claims for damages arising from the installation, maintenance and use of said sign and awnings.

In City Council April 3, 2000.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in cursive script that reads "D. Margaret Drury".

D. Margaret Drury
City Clerk



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A true copy;

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A handwritten signature in black ink that reads "D. Margaret Drury". The signature is written in a cursive style with a large, looped "D" and a long, sweeping underline.

D. Margaret Drury
City Clerk



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

SUSAN B. SCHLESINGER
Assistant City Manager for
Community Development

ELIZABETH EPSTEIN
Deputy Director for
Community Development

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Applicant: Peter Chetkin
Good Life
720 Massachusetts Ave.
Signature [Signature]

Telephone: 868-8800 FAX: 388-0227

Location of Premises: 720 Mass. Ave.

Zoning District: BB Overlay District: Central Square

Date Application Submitted: March 22, 2000

Sketch of Sign Enclosed: ☒ Yes ☐ No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD ____ City Clerk* ____ CDD ____ Applicant ____

*Any sign or portion of a sign extending more than **six (6) inches** into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

SUMMARY OF MAJOR PROVISIONS FOR OFFICE, BUSINESS AND INDUSTRIAL DISTRICTS
(Please consult Article 7.000 of the Zoning Ordinance for specific requirements)

LIMITATIONS ON TOTAL AREA OF SIGNS ON A BUILDING
(See definition of sign frontage)

- | | |
|--|---|
| 1. For ground floor stores: | Width of store x 1 square foot equals area of all signs permitted on the outside of the storefront. * * |
| 2. For all signs on a single facade of a building: (including those in paragraph 1 above). | Width of building facade facing a street x 1 square foot equals area of all signs permitted on that facade. * * |

(NOTE: An additional 0.5 square feet per foot of sign frontage is permitted for signs located behind the glass of a window).

LIMITATIONS ON THE HEIGHT OF SIGNS ABOVE THE GROUND

Fifteen (15) for free-standing signs; twenty (20) feet for all other signs with exception for certain hotel and theater signs.

LIMITATIONS ON AREA OF INDIVIDUAL SIGNS

- | | |
|-------------------------|--------------------------------------|
| 1. Wall signs: | Sixty (60) square feet maximum. * |
| 2. Projecting signs: | Thirteen (13) square feet maximum. * |
| 3. Free-standing signs: | Thirty (30) square feet maximum. * |

* However no sign may exceed that area determined by the formula: sign frontage x 1 square foot.

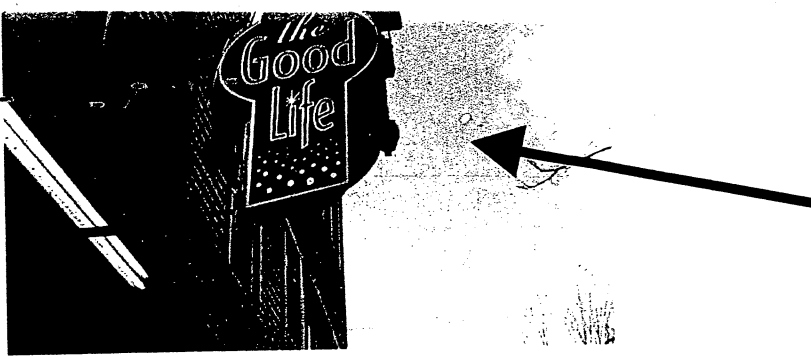
LIMITATIONS ON NUMBER OF SIGNS PERMITTED

- | | |
|-------------------------|---|
| 1. Wall signs: | No limit. |
| 2. Projecting signs: | One per ground floor establishment plus one per door serving the remainder of the building. |
| 3. Free-standing signs: | Two per lot. |

LIMITATIONS ON KINDS OF ILLUMINATION

- | | | | | | | | |
|---|---|----|--|----|--|--|--|
| 1. Projecting (including awning signs) and free-standing signs: | Natural and external only. | | | | | | |
| 2. Wall signs: | Natural or external without limit. Internal under the following conditions:
<table border="0" style="margin-left: 40px;"><tr><td>a.</td><td>At least one dimension is 30" or less; and</td></tr><tr><td>b.</td><td>The sign is located behind window glass or projects no more than 2" from the building face; or</td></tr><tr><td></td><td>The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated.</td></tr></table> | a. | At least one dimension is 30" or less; and | b. | The sign is located behind window glass or projects no more than 2" from the building face; or | | The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated. |
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| b. | The sign is located behind window glass or projects no more than 2" from the building face; or | | | | | | |
| | The sign consists only of individual letters, or channel letters, or only the letters in a box sign are illuminated. | | | | | | |

* * Where the sign frontage is more than 100 feet from a street the multiplier may be increased to 2 square feet.



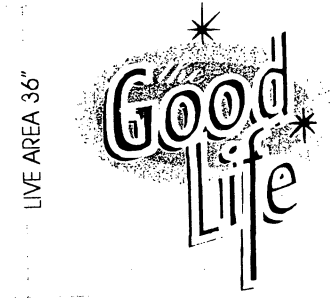
3'-0"

4'-0"



D/F ILL HANGING SIGN
LEXAN FACE
COPY; TRANS VINYLs

(4) VINYL WINDOW GRAPHICS;
APPLIED 2ND SURFACE
BLACK
• WHITE
ORANGE



LIVE AREA 36"

*approved 3.22.00
C. E. Malone*

** ART WORK REQUIRED!!
**PMS COLORS REQ'D

 CLIENT'S SIGNATURE AND DATE	COMPLETE JOB; SEE PAGE 1	METRO SIGN & AWNING 910 EAST STREET, UNIT L, TEWKSBURY, MA 01876 (978) 851-2424 FAX (978) 851-2022 THIS DESIGN IS THE PROPERTY OF METRO SIGN & AWNING. THIS IS DESIGNED FOR YOUR PERSONAL USE AND IS NOT TO BE USED OUTSIDE YOUR ORGANIZATION.	CLIENT: The GOOD LIFE RESTAURANT LOCATION: 720 MASS AVE/CENTRAL SQ. CONTACT: PETER CHETKIN 617-266-3030 DESIGNER: KARE DAVIS DATE: 03/10/00 FILE NAME: GOOD LIFE 00-03-006	DWG#: 00-03-006 REV A. KD-3/21/00 SHEET 2 OF 2



EXISTING AWNINGS

LOCATION ;
DIMENSIONS

TO BE

8	7	6	5	4	3	2	1
8'	4'	4' DOME	8'	8'	8' DOOR	7'	7'

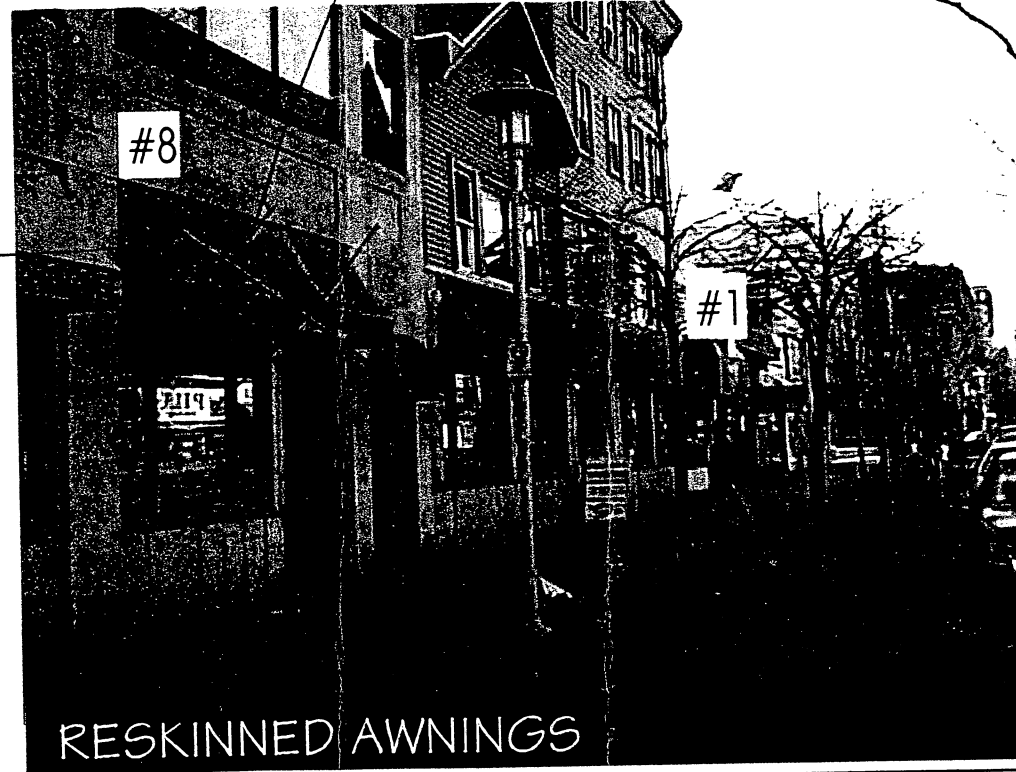
NO GRAPHICS
NOT ERADICATED

4'-0"



2'-0"

*not included
in approval
ECHO me*



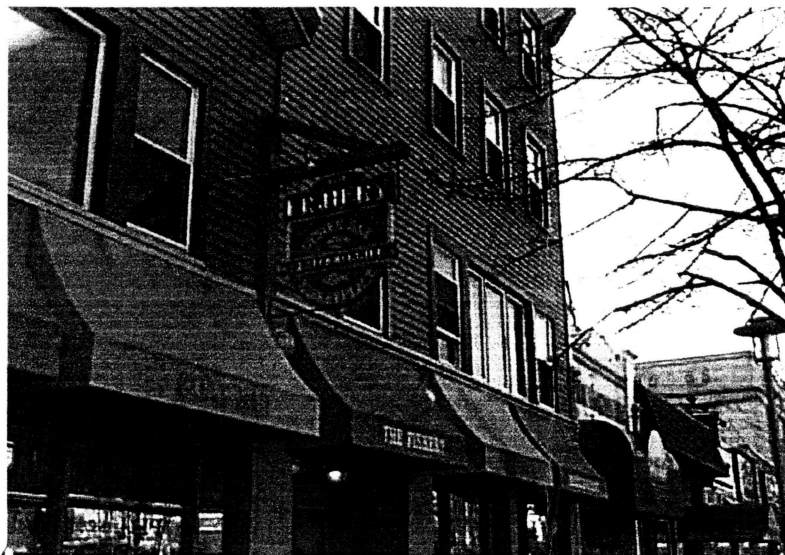
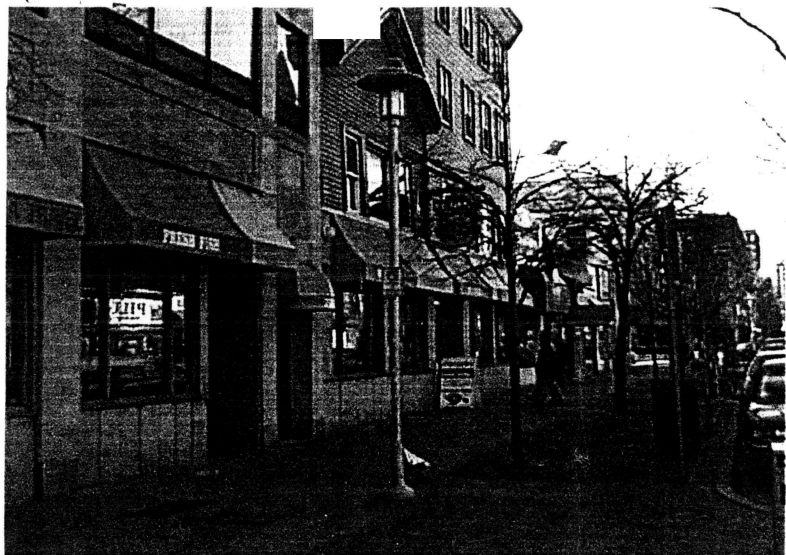
RESKINNED AWNINGS

*approved
3.22.00
ECHO me*

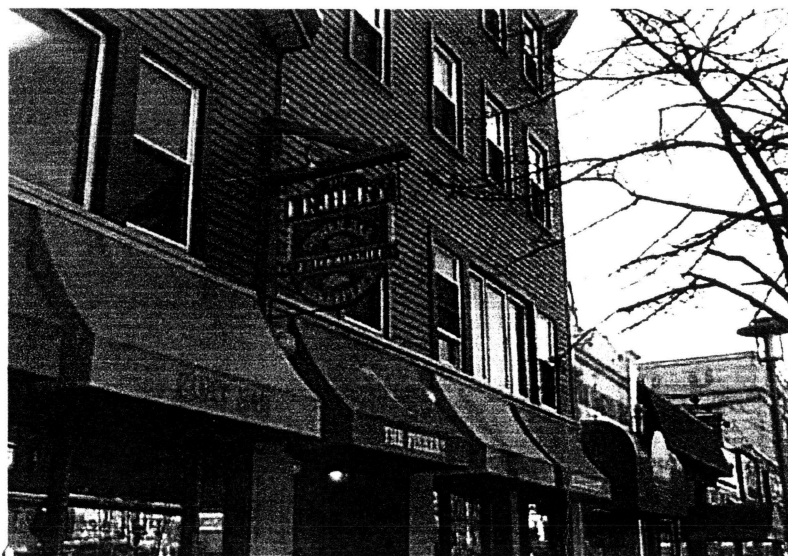
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	(8) RESKINNED AWNINGS (1) D/F SIGN (?) WINDOW VINYL GRAPHICS		LOCATION: <u>720 MASS AVE/CENTRAL SQ.</u>	REV.
			CONTACT: <u>PETER CHETKIN 617-266-3030</u>	TELEPHONE#: _____ DATE: _____
			DESIGNER: <u>KARE DAVIS</u>	FILE NAME: <u>GOOD LIFE 00-03-006</u>
			SHEET 1 of 2	

note: awnings are red no signage

Old York



Cambridge



PERMANENT SIGN OR STRUCTURE THAT WILL OBSTRUCT THE PUBLIC WAY
MORE THAN SIX INCHES

* pre existing structures

Cambridge, MAR 24 2000

To the Honorable, the City Council of the City of Cambridge:

EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that 1002 Ventures d.b.a The GoodLife be granted permit to ~~erect~~ ^{change} the awnings
a sign of the following specifications in front of premises located at 720 MASS AVE

_____ , and owned by Harry Katis

Type of sign: Projecting sign & recover Awnings
(State whether electric or otherwise and material used in construction)

Reading matter to go on sign: Sign - The GoodLife
Awnings - None

Size: Sign → 3' x 4' Awnings(5) 8' x 4' x 2'

Weight: Sign → 75 lbs Awnings(5) 50 lbs

Public Way
Obstruction:

A: Sign 4ft / Awnings 2ft
(A: Give exact distance sign
is to extend over sidewalk.)

B: Signs 12ft / Awnings 8ft
(B: Also exact distance from bottom
of sign to sidewalk.)

Height Above Grade: Bottom Sign 12ft / Awnings 8ft Top Sign 16ft / Awnings 12ft

APPLICANT HEREBY STATES THAT INFORMATION IS TRUE TO THE BEST OF HIS/HER KNOWLEDGE AND UNDERSTANDING. UNDER PAINS AND PENALTY OF PERJURY.

(Signature) (Peter Chetkin)

720 MASS AVE CAMBRIDGE MA
(Address) (Telephone Number)

NOTICE - REGULATIONS

Section 12.08.010 Municipal Code
Section 1212.0 State Building Code

Encroachments onto Streets
Projecting Signs

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

Approved as to Building Code (Signature)
(Building Inspector)

3/24/00
(Date)

Approved as to Zoning Ordinances _____

(Date)



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani

Commissioner

To Whom It May Concern:

As owner or agent of Melba TRAVEL., Cambridge, Massachusetts:

I do hereby declare my disapproval _____ approval ✓ of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: ✓ _____

Projecting sign: ✓ _____

of said property.

Signed: (Signature) Date: 3/24/00

Address: 714 Mass Ave Cambridge MA 02139

Reply is requested within seven (7) days of date of this letter.



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani

Commissioner

To Whom It May Concern:

As owner or agent of Rotisserie House, Cambridge, Massachusetts
I do hereby declare my disapproval M-B approval ✓ of the installment of:

Canopy over the sidewalk entrance: _____

Awnings over the windows: ✓

Projecting sign: ✓

of said property.

Signed:

J. David Bahr

Date:

3/24/2000

Address:

736 Mass Ave Cambridge MA 02139

Reply is requested within seven (7) days of date of this letter.

35 H
Applications and Petitions #2

An application was received from
The Good Life, requesting permission
to change the pre-existing sign and
awnings in front of the premises numberd
720 Massachusetts Avenue.

In City Council April 3, 2000

ORDER ADOPTED