



City of Cambridge

R-14.

IN CITY COUNCIL

June 18, 2001

MAYOR GALLUCCIO
COUNCILLOR BORN
COUNCILLOR BRAUDE
COUNCILLOR DAVIS
COUNCILLOR DECKER
VICE MAYOR MAHER
COUNCILLOR REEVES
COUNCILLOR SULLIVAN
COUNCILLOR TOOMEY

- WHEREAS: The City of Cambridge is committed to improving air quality and reducing traffic congestion because of concern about the levels of automobile travel and congestion and; and
- WHEREAS: The City of Cambridge is encouraging the implementation of Transportation Demand Management (TDM) as a means of improving the environment and quality of life by encouraging the use of transportation options (walking, cycling, ridesharing, public transit); and
- WHEREAS: The business community plays an important role in implementing TDM and many Cambridge businesses have already implemented a variety of TDM measures for their employees; and
- WHEREAS: It is important to recognize these TDM efforts which have significant positive impact on Cambridge residents and the employees of these companies; and
- WHEREAS: Forest City Enterprises, developer of University Park, a prominent mixed-use development located Sidney Street near Central Square, has approximately 50 employees in Cambridge; and
- WHEREAS: Forest City Enterprises provides a variety of programs to encourage the use of transportation options, including a public transit subsidy of up to \$100, reserved carpool parking, provisions of bicycle parking, showers and changing areas, partnership in shuttle services to MBTA stations and other area businesses, and membership in the Charles River Transportation Management Association; and
- WHEREAS: The Massachusetts Institute of Technology, one of the world's leading universities and a very important member of the Cambridge community, is located along the Charles River and has over 7,000 employees in Cambridge; and

WHEREAS: The Massachusetts Institute of Technology is a leader in implementing trip reduction programs, including a significant public transit pass subsidy for both employees and students, a variety of shuttle services, a preferential and discounted carpool parking program, extensive bicycle facilities and an annual transportation fair to promote transportation options; now therefore be it

RESOLVED: That the City awards FOREST CITY ENTERPRISES the GoGreen Business Award in the small business category, and be it further

RESOLVED: That the City awards the MASSACHUSETTS INSTITUTE OF TECHNOLOGY the GoGreen Business Award in the large business category, and be it further

RESOLVED: That a suitably engrossed copy of this resolution be given to both GoGreen Business Award winners.

In City Council June 18, 2001.

Adopted by the affirmative vote of eight members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in black ink, appearing to read "D. Margaret Drury". The signature is written in a cursive, flowing style.

D. Margaret Drury
City Clerk

8-14.
MAYOR GALLUCCIO

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- WHEREAS It is important to recognize these TDM efforts which have significant positive impact on Cambridge residents and the employees of these companies; and
- WHEREAS Forest City Enterprises, developer of University Park, a prominent mixed-use development located Sidney Street near Central Square, and has approximately 50 employees in Cambridge; and
- WHEREAS Forest City Enterprises provides a variety of programs to encourage the use of transportation options, including a public transit subsidy of up to \$100, reserved carpool parking, provisions of bicycle parking, showers and changing areas, partnership in shuttle services to MBTA stations and other area businesses, and membership in the Charles River Transportation Management Association; and
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Resolution #14

Congratulations to Forest City
Enterprises and MIT on their
receipt of the GoGreen Business
Awards for small and large
businesses.

Mayor Galluccio

In City Council June 18, 2001

ORDER ADOPTED