

JUST COOKBOOKS,TM INC.

AUGUST 20, 1992

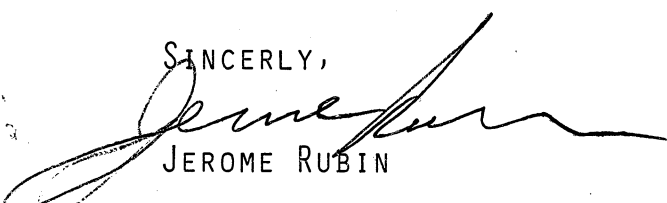
CITY COUNCIL
CITY OF CAMBRIDGE
795 MASSACHUSETTS AVENUE
CAMBRIDGE, MASSACHUSETTS 02139

DEAR COUNCILORS:

I JEROME RUBIN PRESIDENT OF JUST COOKBOOKS WOULD LIKE TO APPLY FOR A PERMIT TO KEEP A TEMPORARY SIGN ON THE SIDEWALK IN FRONT OF THE STORE. THE SIGN WOULD BE PUT OUT ON THE SIDE WALK DURING BUSINESS HOURS AND TAKEN IN WHEN THE STORE IS CLOSED. THE HOURS ARE FROM 10:00 A.M UNTIL 6:00 P.M. I FIND THAT SINCE THE STORE IS LOCATED ON THE SECOND FLOOR, WITHOUT A SIGN, THE CUSTOMERS DON'T SEEM TO FIND US. THE STORE HAS BEEN IN CAMBRIDGE, HARVARD SQUARE FOR TWO WEEKS, AND THE SIGN WILL ENABLE US TO CONTINUE TO HAVE A STEADY FLOW OF BUSINESS.

THANK YOU FOR ANY CONSIDERATION IN THIS MATTER.

SINCERLY,


JEROME RUBIN

RECEIVED
OFFICE OF CITY CLERK
AUG 20 AM 9:47
CAMBRIDGE MA.

Consent Comm. # 13

W 151

Petition from Just Cookbooks, Inc.
requesting a sandwich board sign at the
premises numbered 99 Mt. Auburn St.

In City Council,

Sept. 14, 1992

*Referred to the
City Manager
with power.
Copy sent to City Mgr.
9/15/92 @cc*